# Florian Mailliet

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# **Profile**

In early 2023, I became a new Canadian Permanent Resident.

I am a **web** developer with **10+ years** of experience, specializing in high-traffic applications and data-driven solutions. I excel at solving complex problems, collaborating with design and product teams, and bring strong Frontend skills, including 7 years in **React** and a strong backend expertise in **Node.is**.

# **Experience & Achievements**

# **Dailymotion**

<u> June 2013 - Dec 2022</u>

Nice, France

<u>Dailymotion</u> is the second-largest video hosting website that has over 300 million monthly active users.

# Senior Frontend Engineer crafting Dailymotion's HTML5 video player

Sept 2015 - Dec 2022

- ▶ Initiated the "modular player project" by extracting and migrating video core components from a monolith architecture into a decoupled monorepo architecture.
- Successfully lead the progressive rollout and the A/B/C testing of the "photon player" (new player UI 2022), daily interacting with the data insight team and making sure the critical KPIs were improved.
- ▶ Implemented the critical features of the <u>player embed script API</u> and problem solved many issues during the beta release improving player viewability and monetization KPIs (3%)
- Migrated player components from React class components to functional components using hooks.
- Rebuilt from scratch many player UI components with React/Redux (seek bar, queue, 360 videos...) to match the 2018 rebranding called "neon player".
- ▶ Mentored junior developer and shared coding practices across the player team (presentations and technical talks)
- ▶ Migrated player components from a flight is architecture to a React/Redux architecture.
- Designed tools to boost team productivity, including the "ad tester", a Node.js server, which greatly simplifies the testing of linear ads (VAST, VPAID), as well as several Node.js CLI tools to streamline code migration and conflict resolution.
- Created and implemented a custom vanilla JS video proxy to preserve user experience from poorly implemented third parties (VPAID ads) improving the overall user streaming experience, specially the transition between inline ads (preroll, midroll, postroll) and the video content.

# Flash/AS3 Frontend developer crafting Dailymotion's Flash video player

- ▶ Implemented player V5. A "HTML5 first architecture" with a Flash fallback. The Flash architecture mirrored completely the HTML5 architecture to ease software maintenance.
- ▶ Maintained, enhanced, refactored player V4. A "Flash first architecture" with an HTML5 fallback. Technical stack : AS3 OOP, OSMF library.

# **Passerelle**

Oct 2009 - May 2013

Paris, France

Passerelle is a digital marketing agency that helps businesses in accomplishing their digital transformations, creating showcase and E-commerce websites, developing custom 2D and 3D configurators tailored for diverse industries.

## Flash/AS3 Frontend developer crafting rich media applications

- Developed a tailored MVC framework for rapid AS3 application development, incorporating features such as client-side routing, object-oriented abstract class components, asynchronous components, and customizable loading component.

# **Education**

Master's degree in Web Consulting & Science in Information Management.
Université Paris IV Sorbonne. France

2000 - 2007

### Skills

#### Languages

French (native), English (Fluent), Spanish (Fluent)

### **Methodology & Management:**

Agile (Scrum & Kanban), Hybrid collaboration, Asynchronous communication

#### **Programming Languages**

JavaScript (ES6), TypeScript, HTML, CSS3/Sass, Go, Bash

#### **Libraries & Frameworks**

React, Preact, Redux, Next.js, Express.js

#### **APIs**

REST, GraphQL

#### Tests

Jasmine, Karma, Jest, Enzyme, Puppeteer, WebPageTest

#### **Tools & Environment**

Node.js, npm, Webpack, Rollup.js, Babel, Git, Jira, Kibana, Docker, AWS, Jenkins.

References available upon request.