



PRIVACY POLICY

Your privacy is critically important to us. At Automattic we have a few fundamental principles:

We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.)

We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

We don't store personal information on our servers unless required for the on-going operation of one of our services.

In our blogging products, we aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.

Below is our privacy policy which incorporates these goals: (Note, we've decided to make this privacy policy available under a Creative Commons Sharealike license, which means you're more than welcome to steal it and repurpose it for your own use, just make sure to replace references to us with ones to you, and if you want we'd appreciate a link to Automattic.com somewhere on your site. We spent a lot of money and time on the below, and other people shouldn't need to do the same.)

If you have questions about deleting or correcting your personal data please contact our support team.

Automattic Inc. ("Automattic") operates several websites including automattic.com, wordpress.com, gravatar.com, intensedebate.com, and akismet.com. It is Automattic's policy to respect your privacy regarding any information we may collect while operating our websites.

Website Visitors

Like most website operators, Automattic collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Automattic's purpose in collecting non-personally identifying information is to better understand how Automattic's visitors use its website. From time to time, Automattic may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Automattic also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on WordPress.com blogs. Automattic only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to Automattic's websites choose to interact with Automattic in ways that require Automattic to gather personally-identifying information. The amount and type of information that Automattic gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at WordPress.com to provide a username and email address. Those who engage in transactions with Automattic – by purchasing access to the Akismet comment spam prevention service, for example – are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Automattic collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Automattic. Automattic does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

Automattic may collect statistics about the behavior of visitors to its websites. For instance, Automattic may monitor the most popular blogs on the WordPress.com site or use spam screened by the Akismet service to help identify spam. Automattic may display this information publicly or provide it to others. However, Automattic does not disclose personally-identifying information other than as described below.

Protection of Certain Personally-Identifying Information

Automattic discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Automattic's behalf or to provide services available at Automattic's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Automattic's websites, you consent to the transfer of such information to them. Automattic will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Automattic discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Automattic believes in good faith that disclosure is reasonably necessary to protect the property or rights of Automattic, third parties or the public at large. If you are a registered user of an Automattic website and have supplied your email address, Automattic may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Automattic and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Automattic takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Automattic uses cookies to help Automattic identify and track visitors, their usage of Automattic website, and their website access preferences. Automattic visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Automattic's websites, with the drawback that certain features of Automattic's websites may not function properly without the aid of cookies.



HAVE AN IDEA? LETS TALK.

CONTACT US



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