• The company name: MY BD

• Primary goals: make selling happen and democratize business development

• Current contact: mybdnow@gmail.com

**App/Website Content:**

We need a landing page, a page for the companies to allow them to create their profile with a description of their business and the possibility to upload the job they need help with. For example, they are looking for an offsite business developer to find them 1000 more customers or are looking to hire someone full-time or on a contract for a specific work that can even be done from home.

We should also be able to have a payment portal that way we can secure directly our portion in any deals through this portal.

A page for the business developer to allow him to create his profile, show off his skills and experiences, he can also have the possibility to apply for a company specific project he likes.

IMPORTANT: To avoid that the salesman and the company to share contact information and work together in our back, we give to each business developer a ‘’PSEUDO’’ not his real name and restrict him for uploading resume or personal information such as phone number, email, social media accounts.

**Info about the Company:**

In brief we are a platform where we connect businesses with business developers. We believe that anyone can and should have the possibility to be the best business developer, you don’t need to be the wolf of wall street to make sales happen 😊

For the company we will save them an enormous sales staff and equipment cost since the business developer is independent of their business, they no more must hire more and more salesman to grow their sales, it’s a sales leverage for them.

Also, sales being a math number a company should count on an army of business developers to maximize its sales, and they are lot of rockstars and experienced salespeople out there looking for side project to make more money. So, the company doesn’t need to invest a lot of money to get the sales Rockstar working for them.

Immune System: Things to not remove when developing the App: To Be Determine

**Logo:**

For the logo try to do something simple containing the acronym ‘’My BD’’ in it. It should be catchy but not too complicate or fancy. For example the Uber Logo.