



Michael Soka

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About Me

I am always willing to learn and not afraid to try new things. I enjoy participating in groups creating multimedia elements and designing interfaces and programming using different multimedia software. I have high knowledge building single page applications and traditional page applications. With the initial skillset of designing the look and experience of the software applications and coding with languages such as HTML5, CSS3, Bootstrap 3.0, ReactJS, Angular JS, NodeJS, Vanilla Javascript, JQuery, Wordpress and After Effects etc. I am a very hard working man when it comes to work or anything that involves or appeals to the basis of responsibility. I have the desire to succeed in everything I do putting in 100%. I am target driven and very direct therefore I like to deliver when I have been set a task. I always aim for the best within me and the people I work with. I thrive on challenges, and I am always looking to exceed my previous success. My main goal is to become an individual who works amongst people in an innovative and creative environment and also has the skillset of a backend developer.

Higher Education

The University of Greenwich:
A Final Year Graduate: 2:1 Second Class BSc (Hons) Digital Production & Animation:
Modules:
3D Animation and Advance modelling
3D Interactive Environment
VFX Compositing
Final Project: Conveying emotion with inanimate objects.

E4S - Employment 4 Students

Senior Frontend Developer
August 2021 – Current
Key day to day responsibilities @e4s:

- The Role
- Working as part of a small company and technical team. Day to day I am expected take full responsibility over areas of the software solutions and be able to work across the full front-end stack of technologies that power our applications.
- Working with the CTO/Technical architect to deliver a brand new state of the art solution for our Application Tracking System along with career/job sites
- Making key UX/UI design decisions.
- Worked daily with JavaScript frameworks - React JS and (Nodejs, Redux, NextJS, Styled Components, GraphQL, Keystone JS, Mongo DB and Typescript)

Responsive design, Vanilla JS, CSS pre-processing platforms, such as LESS and SASS

Good understanding of ES6 syntax

Knowledge of image authoring tools such as Sketch, Photoshop, Illustrator

Implementing automated testing platforms and unit tests (JEST)

Proficient understanding of code versioning tools, such as BitBucket and Jira

ChainThat

Senior Frontend Developer
May 2021 – August 2021
Key day to day responsibilities @chainthat:

Worked daily with JavaScript frameworks - React JS and (Meteor, Node.js etc.)

Proficient working experience in Front-End development technologies including HTML5, CSS3, Bootstrap,

Responsive design, Vanilla JS, CSS pre-processing platforms, such as LESS and SASS

Experience in client-side scripting and JavaScript frameworks including jQuery

Good understanding of ES6 syntax

Knowledge of image authoring tools such as Sketch, Photoshop, Illustrator

Asynchronous programming and its quirks and workarounds

Working with Mini Mongo (MongoDB)

Implementing automated testing platforms and unit tests (JEST)

Proficient understanding of code versioning tools, such as Git, (GitHub Desktop)

Very good communication, problem solving and presentation skills

Dotcentric

Senior Frontend Developer
Sep 2020 – Apr 2021
Key day to day responsibilities @dotcentric:

Working within a fast-paced environment
Experienced writing front-end code to meet AA 2.1 Accessibility

Web technology using HTML5, CSS/CSS3, JavaScript and frameworks

Excellent understanding of HTML semantics and experience with templating languages e.g. Nunjucks, Razor, Handlebars, HAML etc

Worked CSS3 and other pre-processors such as SASS or LESS and CSS methodologies such as BEM and OOCSS

Built Ecommerce web apps with Javascript ES6+ and OO programming with in-depth experience with frameworks and libraries such as React, Angular, Typescript, Vue, Nodes.js, jQuery

Front-end development workflows using pre-processors for development and building e.g. Gulp, Grunt, Webpack, Briefcase etc

Worked with File versioning software such as git, svn, etc

Additional Creative and UX processes
Day to day hands on knowledge of design using software e.g. Invision, Sketch etc

Understood the rationale behind the solution and design approach and able to make good, consistent, UX decisions. Ability to then translate these designs into functional user interfaces meeting relevant standards

Excellent communication skills. Convey project progress and clarify requirements to stakeholders and clients.

Dedicated to quality-oriented practices like code reviews, pair programming and refactoring
Able to meet tight deadlines and remain calm under pressure
Experience developing front end solutions using CMS', e-commerce.

AllClear Travel Insurance

Frontend Developer/Senior UX/UI Designer
Oct 2019 – Sep 2020
Key day to day responsibilities @allcleartravel:

The primary Company WordPress site requires a drastic overhaul, which may involve replacing the site with a non-WordPress, in-house built equivalent, solving all of the inherent security and performance issue presented by WordPress.

Review the code of the current Company transactional websites and ensure the code adheres to best practices including the OWASP TOP 10. Potential security flaws in any code must be treated with urgency and communicated to the IT Department. Knowledge of industry standards must be kept up to date.

Working closely with our internal Marketing department to deliver customer and market-driven changes to all Company websites.

Any websites delivered must be fully responsive and compatible across all mainstream browsers and devices.

All website assets to be optimised to ensure the best performance.

Any website changes are to be conducted in a structured, version-controlled environment and documented to a standard for the IT Department to utilise.

Communicate any potential process or operational issues or improvements to the IT Manager and work together to resolve and implement.

Day to day creating and implement reusable ReactJS components in conjunction to help both backend and frontend development team.

Strong skills development skills in Lanza Web, Apollo Client, GraphQL, Prisma.io, Styled components and Next JS.

Develop new UX/UI features supporting improving software web and mobile applications.

Style and code HTML, Vanilla JavaScript, ReactJS and CSS for all software templates.

Ensure all site pages are cross browser and mobile / desktop compliant.

Develop custom microsites/pages based on marketing and creative needs.

Write HTML compliant with the Foundation front-end framework.

Implement front-end scripting using third party or custom JavaScript.

Update and compile SASS styles into CSS.

Code presentation logic into HTML files.

Other key knowledge and tools: AWS cloud systems, Jira Atlassian, Azure, Visual Studio Git and Bitbucket

Commit code to GIT version control system.

Quick link Consultancy Limited

Senior UX/UI Designer/Frontend Developer
Oct 2017 – Oct 2019
Key day to day responsibilities @quicklink:

Lead UX wireframing sessions prior to new page visual design.

Work in parallel with develop team to ensure designs are complaint with UX principles and executable within Invision and Adobe XD.

Design website content and web application for persisting scalable, maintainable and localizable site content.

Day to day creating and implement reusable ReactJS components in conjunction to help both backend and frontend development team.

Strong skills development skills in Apollo Client, GraphQL, Prisma.io, Styled components and Next JS.

Develop new UX/UI features supporting improving software web and mobile applications.

Style and code HTML, Vanilla JavaScript, ReactJS and CSS for all software templates.

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Convertr Media

UX/UI Designer/Developer
Jan 2017 – Oct 2017

Day to day responsibilities:

Working closely with the development team to improve product usability

Developing an in-depth understanding of the end user's product.
Regular updates on Google analytics with clear analysis reports to back up any necessary improvements that need to be made on our current user's experience within the web applications.

Conceptualising, designing and developing prototypes using Invision, Illustrator and Photoshop
Writing and articulation of functional and technical specifications
Creating technical feasibility of prototypes.
Working on the front end developing HTML, Angular, JavaScript, JQuery and CSS3 prototypes.

Working in partnership with developers to design the presentation layer.
Presenting designs to team members and external clients for review, iteration and approval.
Conducting frequent iterative usability testing in parallel with development.

Maintaining and reviewing current team process; suggesting practical ideas for improvements and developments.
Showing initiative and being passionate about advancing the growth of the Applications Development offerings.

FSI (FM Solutions) Limited

Senior UX/UI Designer/Developer

Oct 2015 – Jan 2017

As a senior user experience and user interface designer I am collaborating with business stakeholders, business, analysts and developers on a wide range of new and existing services across FSI FM Solutions – always with the objective to define the best possible experience.

Good knowledge of, and skills in, creating deliverables - sitemaps, user journeys, scenarios, detailed task flows and wireframe production. Page interactions, page flows, content purpose, alternative routes etc. Document user and functional requirements, specify functionalities of the user interface taking interactive possibilities via HTML5, CSS3 and Ajax/JS into account.

Passionate about working in house and getting fully immersed in the brand and working to enhance both the UX and how this contributes to the growth of the business.
Team player with the ability to work effectively in cross functional project teams

Key responsibilities of this role are:

Hands on interaction design deliverables, including sitemaps, user journeys, scenarios, detailed task flows and wireframe production.

Overseeing the interaction design. Defining rich interactive experiences taking into account all possible states, views of the UI.

Overseeing the consistency of the design of apps

Continuously improving and working on (responsive) deliverables

Provides input into user research activitiesPresents work to the team and

Business Stakeholders, clearly articulating rationale behind design decisions

Creating and overseeing the FSI FM Solutions UI standard design documentation.

Daily tasks involve designing and end to end regression testing mobile and web applications work with languages using HTML5, CSS3, Bootstrap, JQuery and Javascript.

Collective UK

Senior UX/UI Designer/Developer July 2015 - Oct 2015

With Collective I am involved with a lot of HTML CSS3 and Javascript Banners, Rich Media and single landing page websites. On a daily basis I have worked with clients from Warner Bros, Studio Canal, Sony and Sky. I work closely with designers and also design myself reporting to my senior manager before the work has been approved.

Key Focuses day to day:

- Getting a brief from the project managers and sales team about a creative.
- Designing the usability of the produced creative.
- Developing the interactivity of the creative. Using Brackets or sublime text with HTML5, CSS3, Javascript and various libraries .

Software use whilst there:

- Sublime Text
- DoubleClick Studios
- Sizmek
- Wordpress
- Greensock

Sintec Media/OTtilus

UI/UX Designer/Front End Developer Jan 2014 - July 2015

With Sintec Media/Ottalus I worked very closely with other back-end developers working and developing user experience for web applications and mobile applications. I worked on in-house projects and was responsible for the foundational framework for how these applications will be used by customers. My day to day task involve developing mobile and web application using Angular JS and Javascript, HTML5, CSS3, Bootstrap 3.0, SASS, PHP and MVC providing new key features on website applications for clients with their very own CMS broadcast streaming services.

Key Focuses day to day at Sintec Media/Ottalus:

- UI / UX designer: Day to day coming up with workflow diagrams to graphical prototype interfaces to show off and prepare a future plan for the web and mobile-applications.
- HTML5: Improving and updating HTML5 content on the web-application
- CSS3: Creating and Developing web-applications using Sass and making sure they are mobile-responsive sometimes with the use of Bootstrap 3.0.
- JavaScript/Jquery: Updating new interactivity writing code in AngularJS Javascript and JQuery from scratch and using javascript libraries to help enhance web-applications.

Software use whilst there:

- Axure
- Sublime Text
- After Effects
- JIRA Agile Atlassian
- Git Bash/Git GUI
- Dreamweaver/Flash

Video Player Technologies:

DASH, DRM, MPEG, HLS for global streaming worldwide.

Andsome

Creative/ Front End Developer/Mobile UI Designer/Video editor/Animator

August 2013 - December 2013 Fixed Term Contract

An award-winning creative communications agency into employer branding, recruitment marketing, design, internal comms and social recruiting. At andsome I was able use my multi talent to the full extent and I did a lot of work in the short time I spent there. Creating mobile responsive designs for different clients. In my role there was a strong use of Actionscript3 UX and UI expertise, Bootstrap 3.0 and HTML5, CSS3 coding languages including Wordpress.

Clients Worked closely with:

TOBC - Web Design and Dev/Mobile Friendly <http://myandsome.com/clients/tobc/>
Codess - Web Design and Dev/Mobile Friendly <http://www.codess.net/>
Boots - Web Design/Dev and facebook apps Development & Video Editing.

Arcadia - Web Design/Dev and facebook app Development & Video Editing.

Eat - Social Network updates

TK Maxx - Web Design http://myandsome.com/clients/tkmaxx/managers_german/

SC Johnson - Eshots/Animations Shorts

Bskyb Sky Creative

Product and Brand - Junior Designer/UXUI/3d Aug 2012 - April 2013 - Fixed Term Contract

Based within BSKyB's main campus, Sky Creative develops integrated advertising and promotional campaigns for some of the most dynamic and exciting channels in the UK including Sky 1, Sky Movies, Sky Living and the newly launched, Sky Atlantic amongst others. The agency is 300 strong and includes a mix of strategists, creative teams, production, account management, designers and directors. I was able to utilise my skills in HTML5, CSS3, UI and UX Development and Actionscript3

Work Developed at Sky creative:

- Sky IPI Global site - Website Design
- Sky IQ - Web banners and Email Signature
- Sky How to buy - UX/UI Developing (Axure)
- Sky Light Box - Website Design
- Today @ sky - Website Design
- Sky 1's Moone Boy - Web Banners
- Sky Rainforest Rescue
- Web Banners/Invitation Flyers
- Sky WWE Tickets Promotion
- Landing Web Page/MPU/Web Banners

In this role I was working on a wide range of projects from Sky 1 entertainment designs right the way through to Sky Atlantic sponsorship projects. Certain projects required HTML5 and CSS3 in the process of development. At Sky I worked with a very a diverse team of individual creative's that were always willing to work on a wide range of projects.

Referees available on Request

