|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Invention ID: | INV-200173 | | Title: | myDataStory and DataStory Trademark | | |  | | |
| |  |  | | --- | --- | | Submitted By: | Daniel Maxwell | | Original Submitted Date: |  | | Stage: | Draft | | | |  |  | | --- | --- | | Type: | Invention Disclosure | | Updated Date: | 11/26/2019 | | Last Submitted Date: |  | | Status: | None | | | |
| |  | | --- | | Introduction | |  | | Use this confidential invention disclosure form when disclosing something that may be patentable such as a new innovation, new material, a useful process or some unexpected discovery, etc. | |  | | **Important Note – Please submit details of the invention prior to presentation (e.g., a talk or poster presentation at a scientific meeting) or publication of the information.** | |  | | Public disclosure of the invention before a patent application is filed potentially could limit our ability to obtain patent rights and find a commercial partner to further develop the technology. | |  | | | | | |
| |  | | --- | | Export Control | |  | | **Please review the statements below to assist us with determining whether or not this disclosure is subject to export or publication control.**    **This invention or discovery was commissioned by a Department of Defense for a specific military project.**  **This technology is related to firearms, weapons, explosives, armor or gear for armed forces.**  **This innovation is for use in Nuclear Reactors or Nuclear Power applications or for the improvements of either.**  **This discovery is related to any substance(s) that is considered a toxicological agent (including chemical, biological agents or microorganisms) for potential warfare use.**  **This discovery is related to the improvement of military aircraft, spacecraft, satellite or any non-commercial carriers including navigation, sonar or avionics equipment.** | |  | | **Do any of the statements above apply to this invention or discovery?**  If you are unsure whether these conditions may apply, please contact the UF Innovate Office by phone. Do not submit any documentation regarding the innovation through this portal or via email. | | No | | | | | |
| |  | | --- | | Description | |  | | Which of the following categories best describes the main focus of your innovation?   * **Invention - Choose this category if you’re disclosing something that may be patentable such as a new innovation, new material, a device, some useful process or unexpected discovery, etc.** * **Biological Material - Choose this category if you’re disclosing biological material such as antibodies (monoclonal and polyclonal), cell lines, plasmids, vectors, mouse models, etc.** * **Software - Choose this category if you’re disclosing computer software, methods that are to be performed by a computer or an ‘app’ for a mobile device.** * **Other - Choose this category if you’re disclosing audio or visual materials, printed material, books, databases, questionnaires, evaluations or anything that could be protected by copyright or trademark registration.** | | Other | | Does this innovation utilize or incorporate any material(s) or substance(s) that may be owned by another institution, or were obtained under a MTA? | | No | | | | | |
| |  | | --- | | Public Disclosure | |  | | | | | |
| |  | | --- | | Potential Industry Partners | |  | | | | | |
| |  | | --- | | Biological Materials | |  | | | | | |
| |  | | --- | | Software | |  | | | | | |
| |  | | --- | | Other Innovations | |  | | Please select the category that best describes your disclosure:   * **Database or data set (Collection of proprietary data)** * **Copyright (E.g., audio or visual materials, printed material, books, questionnaires, evaluations, etc.)** * **Trademark (A word, name, symbol or design associated with UF services, programs, materials, etc.)** | | Trademark | | Please provide a brief description of the product or services associated with the trademark | | The myDataStory and DataStory trademarks represent a unique approach to data science education which incorporates narrative, cartoon characters, and open source technologies (Jupyter Notebooks & RMarkdown). | | **Please attach a file to the documents section below with any designs or logos associated with mark.** | |  | | Has this trademark been used yet in connection with the product or services described above? | | Yes | | If yes, please provide details regarding the first use. Include dates, products, services, etc. | | Our first DataStory is scheduled for release on 12.02.19. | | Please Provide any additional information regarding the trademark. | | The trademark is tightly linked to a set of cartoon characters that are professionally drawn and animated. | | | | | |
|  |  | | |  |
| |  | | --- | | Inventors | |  | | **Please list all contributing inventors, authors and creators for the above described innovation.** | |  | | Inventors | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | First Name | MI | Last Name | Email | Working For Company | Working For Department | | Daniel | Scott | Maxwell | danielmaxwell@ufl.edu |  |  | | | | | | |
| |  | | --- | | Funding | |  | | Were any Federal Funded Awards Used for the discovery of this innovation (including any contributor salary/stipend)? | | No | | Were any Non-Federal Awards Used for the discovery of this innovation (including state agency awards, foundation or national association awards)? | | Yes | | Did this innovation arise from any Industry Sponsored Research Agreements or Collaborations? | | No | | Was any internal (department or UF) funds used for the discovery of this innovation? | | Yes | | **Please list all funding sources for this innovation.**   Please include Federal, Foundation, Internal and Industry Sponsored Awards. | | |  |  |  |  | | --- | --- | --- | --- | | Sponsoring Agency Name | Grant/Award No. | PI Name | SubAward No. | | Biodiversity Institute | 00129380 | Dan Maxwell |  | | | | | | |
| |  | | --- | | Documents | |  | | **Please attach any supporting documention for the described innovation.**   NOTE - if this innovation is subject to export controls, please do not upload any documentation to this portal. | |  | | Documents | | |  |  |  | | --- | --- | --- | | File Name | Created By | Date Created | | my\_datastory\_trademark.png | Daniel Maxwell | 11/26/2019 | | my\_datastory\_book\_image.png | Daniel Maxwell | 11/26/2019 | | | | | | |
| |  | | --- | | Remarks | |  | | **You may use the remarks section below to communicate any additional information to the UF | Innovate Office.** | |  | | Remarks | | |  |  |  | | --- | --- | --- | | By | Comment | Date Added | | | | | | |
| |  | | --- | | Technology | |  | | | | | |
| |  | | --- | | Patents | |  | | | | | |
| |  | | --- | | Agreements | |  | | | | | |
| |  | | --- | | Description | |  | | | | | |
| I have read and agree with the contents of this disclosure. As conditioned by my employment obligations and as stated in the UF Intellectual Property Policy, l hereby assign my entire right, title and interest in any intellectual property included herein and/or arising from to the University of Florida Research Foundation (“UFRF”). Further to this obligation, I commit to cooperate fully with the UFRF to investigate sponsorship, inventorship, facilities use, and any other facts or matters deemed necessary to manage effectively the intellectual property described herein. I hereby agree to promptly execute all documentation necessary for the assignment of my interests, promote protection of this intellectual property, and establish the government’s rights in this intellectual property, if applicable.   Finally, I acknowledge, that I am responsible for notifying UF Innovate | Tech Licensing in the event of any home mailing address changes that occur while this innovation is under commercialization efforts and that should I fail to update my contact information with Tech Licensing, that it may impact the receipt of any possible royalty revenue I may be eligible for receiving. | | | | |
|  | |
|  | | | | |
| Daniel Scott Maxwell  (  100.00 %) | | Date | | |
|  | | |
|  | | | | |
| Witness Signature | | | Date | |
|  | | |
|  | | | | |
| Witness Signature | | | Date | |