Usage on backgrounds

One-color use

Protective field

Square Logo

SEOPress

Color: White

Background: Purple

Use for: Generic
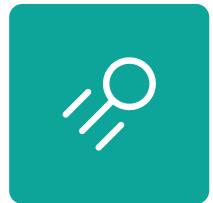
SEOPress

Color: Purple

Background: Purple Light

Use for: Generic

SEOPress Free

Color: White

Background: Green Free

Use for: SEOPress Free

SEOPress Free

Color: Green Free

Background: Green Free Light

Use for: SEOPress Free

SEOPress PRO

Color: White

Background: Blue PRO

Use for: SEOPress PRO

SEOPress PRO

Color: Blue PRO

Background: Blue PRO Light

Use for: SEOPress PRO

SEOPress Insights

Color: White

Background: Red Insights

Use for: SEOPress Insights

SEOPress Insights

Color: Red Insights

Background: Red Insights Light

Use for: SEOPress Insights

Ship Colors

Purple

Meteorite

White

Core colors

Purple

Hex: #4e21e7

RGB: 78 33 231

CMYK: 60 100 0 0

Meteorite

Hex: #433f65

RGB: 67 63 101

CMYK: 82 77 33 23

Green Free

Hex: #0da49a

RGB: 13 164 154

CMYK: 78 9 46 0

Blue PRO

Hex: #334eff

RGB: 51 78 255

CMYK: 100 20 10 0

Red Insights

Hex: #ee485f

RGB: 238 72 95

CMYK: 0 83 48 0

Light and dark colors

Purple Light

Hex: #ede8fd

RGB: 237 232 253

CMYK: 8 10 0 0

Purple Dark

Hex: #0c082f

RGB: 12 8 47

CMYK: 100 97 46 66

Meteorite Light
N/A

Meteorite Dark
N/A

Green Free Light

Hex: #e6f6f5

RGB: 230 246 245

CMYK: 12 0 6 0

Green Free Dark

Hex: #002039

RGB: 0 32 57

CMYK: 100 83 48 58

Blue PRO Light

Hex: #eaedff

RGB: 234 237 255

CMYK: 10 6 0 0

Blue PRO Dark

Hex: #08103f

RGB: 8 16 63

CMYK: 100 94 43 53

Red Insights Light

Hex: #feecef

RGB: 254 236 239

CMYK: 0 11 4 0

Red Insights Dark

Hex: #0f0523

RGB: 15 5 35

CMYK: 99 95 49 75

Gradient colors

Purple Light

Hex: #2b1f99

RGB: 43 31 153

CMYK: 100 93 2 0

Purple Dark

Hex: #0c082f

RGB: 12 8 47

CMYK: 100 97 46 66

Meteorite Light

N/A

Meteorite Dark

N/A

Green Free Light

Hex: #3c8499

RGB: 60 132 153

CMYK: 75 31 30 10

Green Free Dark

Hex: #002039

RGB: 0 32 57

CMYK: 100 83 48 58

Blue PRO Light

Hex: #3c6e99

RGB: 60 110 153

CMYK: 80 50 22 5

Blue PRO Dark

Hex: #08103f

RGB: 8 16 63

CMYK: 100 94 43 53

Red Insights Light

Hex: #6d2954

RGB: 109 41 84

CMYK: 55 91 32 31

Red Insights Dark

Hex: #0f0523

RGB: 15 5 35

CMYK: 99 95 49 75

Highlighting colors

Purple

Hex: #7383f5   **Hex:** #c2befa

RGB: 115 131 245   **RGB:** 194 190 250

CMYK: 64 51 0 0   **CMYK:** 28 27 0 0

Meteorite

N/A

Highlighting colors can be used with our core colors, but this should be limited.

Green Free light

Hex: #48b082   **Hex:** #7fb5a8

RGB: 72 176 130   **RGB:** 127 181 168

CMYK: 70 2 61 0   **CMYK:** 55 12 38 1

Blue PRO

Hex: #80b8f2   **Hex:** #c2cfed

RGB: 128 184 242   **RGB:** 194 207 237

CMYK: 51 18 0 0   **CMYK:** 28 15 0 0

Red Insights

Hex: #fa9de7   **Hex:** #ffe0ee

RGB: 250 157 231   **RGB:** 255 224 238

CMYK: 11 47 0 0   **CMYK:** 0 18 0 0

Title 1

Title 2

Title 3

Title 4

Subtitle 1

Subtitle 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas sed consequat sapien. Etiam maximus velit ut sapien dignissim, eleifend porttitor ex iaculis.

Nunc egestas lectus eu mi viverra malesuada vel non dui. Proin dignissim ut dui ut tempor.

Title 1

Degular bold - 80px (60pt) - lh 80px (60pt) - Dark #0c082f

Title 2

Degular bold - 54px (40,5pt) - lh 54px (40.5pt) - Dark #0c082f

Title 3

Degular bold - 34px (25.5pt) - lh 34px (25.5pt) - Dark #0c082f

Title 4

Degular bold - 22px (16,5pt) - lh 26px (19,5pt) - Dark #0c082f

Subtitle 1

Inter medium - 24px (18pt) - lh 36px (27pt) - Meteorite #433F65

Subtitle 2

Inter regular - 20px (15pt) - lh 28px (21pt) - Meteorite #433F65

Text

Inter regular - 16px (12pt) - lh 24px (18pt) - Meteorite #433F65

Link & Quote

Quote: Nunc egestas lectus eu mi viverra malesuada vel non dui. Proin dignissim ut dui ut tempor.

Quote

Inter regular - 10° - 16px (12pt) - lh 24px (18pt) - Meteorite #433f65

Border: 1px (1pt) - Purple #4e21e7

Background: Light grey #f8f9fb

1. Numbered list: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Numbered list & Bulleted list - rank 1

Inter regular - 16px (12pt) - lh 24px (18pt) - Meteorite #433f65

Indent: 30px -17,5px

Dot: Bullet (Unicode 2022) - Purple #4E21E7

Number: Inter regular - 16px (12pt) - lh 24px (18pt) - Purple #4E21E7

- List rank 1: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

  - List rank 2: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Bulleted list - rank 2

Inter regular - 16px (12pt) - lh 24px (18pt) - Meteorite #433f65

Indent: 60px -17,5px

Dot: Bullet (Unicode 2022) - Purple #4E21E7
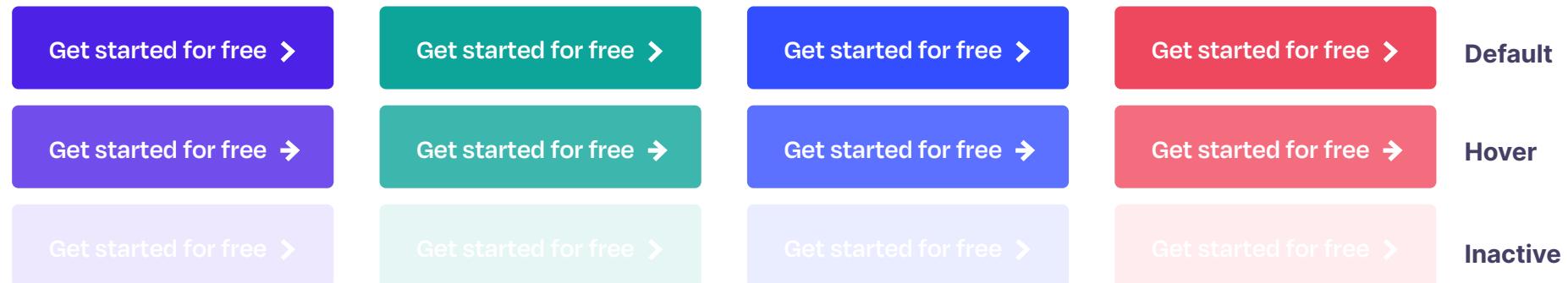
Link

Inter regular - 16px (12pt) - lh 24px (18pt) - Meteorite #433f65

Link

Buttons

Get started for free →	Get started for free →	Get started for free →	Get started for free →	**Default**
Get started for free →	Get started for free →	Get started for free →	Get started for free →	**Hover**
Get started for free →	Get started for free →	Get started for free →	Get started for free →	**Inactive**

Purple

Hex: #4e21e7
RGB: 78 33 231
CMYK: 60 100 0 0

Hex: #714deb
RGB: 113 77 235
CMYK: 78 74 0 0

Hex: #ede8fd
RGB: 237 232 253
CMYK: 8 10 0 0

Green Free

Hex: #0da49a
RGB: 13 164 154
CMYK: 78 9 46 0

Hex: #3db6a
RGB: 61 182 175
CMYK: 69 1 38 0

Hex: #e6f6f5
RGB: 230 246 245
CMYK: 12 0 6 0

Blue PRO

Hex: #334eff
RGB: 51 78 255
CMYK: 100 20 10 0

Hex: #5c71ff
RGB: 92 113 255
CMYK: 75 60 0 0

Hex: #eaedff
RGB: 234 237 255
CMYK: 10 6 0 0

Red Insights

Hex: #ee485f
RGB: 238 72 95
CMYK: 0 83 48 0

Hex: #f46d7e
RGB: 244 109 126
CMYK: 0 70 35 0

Hex: #feecef
RGB: 254 236 239
CMYK: 0 11 4 0

Button text

Degular Semibold -
16px (12pt) - lh 24px
(18pt) - White #ffffff

Button arrow

height 9.5px width 6.5px
- line 2px - White #ffffff
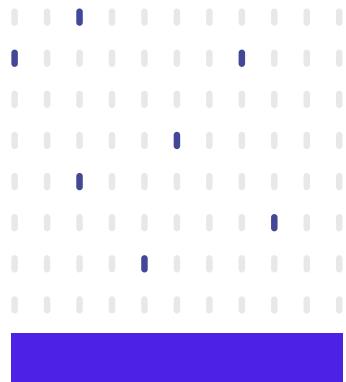
height 9.5px width 8.5px
- line 2px - White #ffffff

Graphic

Elements

Dots

Purple

Hex: #4e21e7
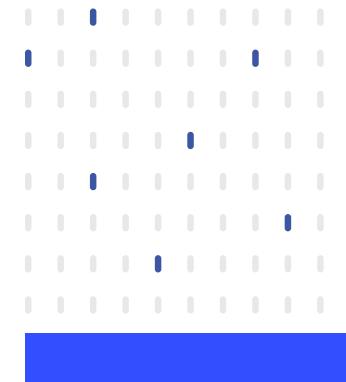
RGB: 78 33 231

CMYK: 60 100 0 0

Green Free

Hex: #0da49a
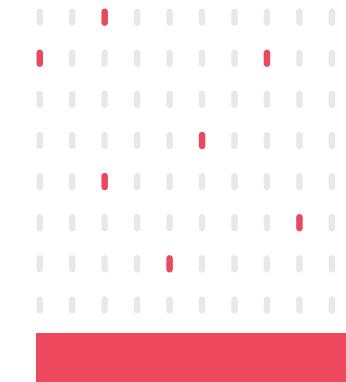
RGB: 13 164 154

CMYK: 78 9 46 0

Blue PRO

**Hex:** #334eff

RGB: 51 78 255

CMYK: 100 20 10 0

Red Insights
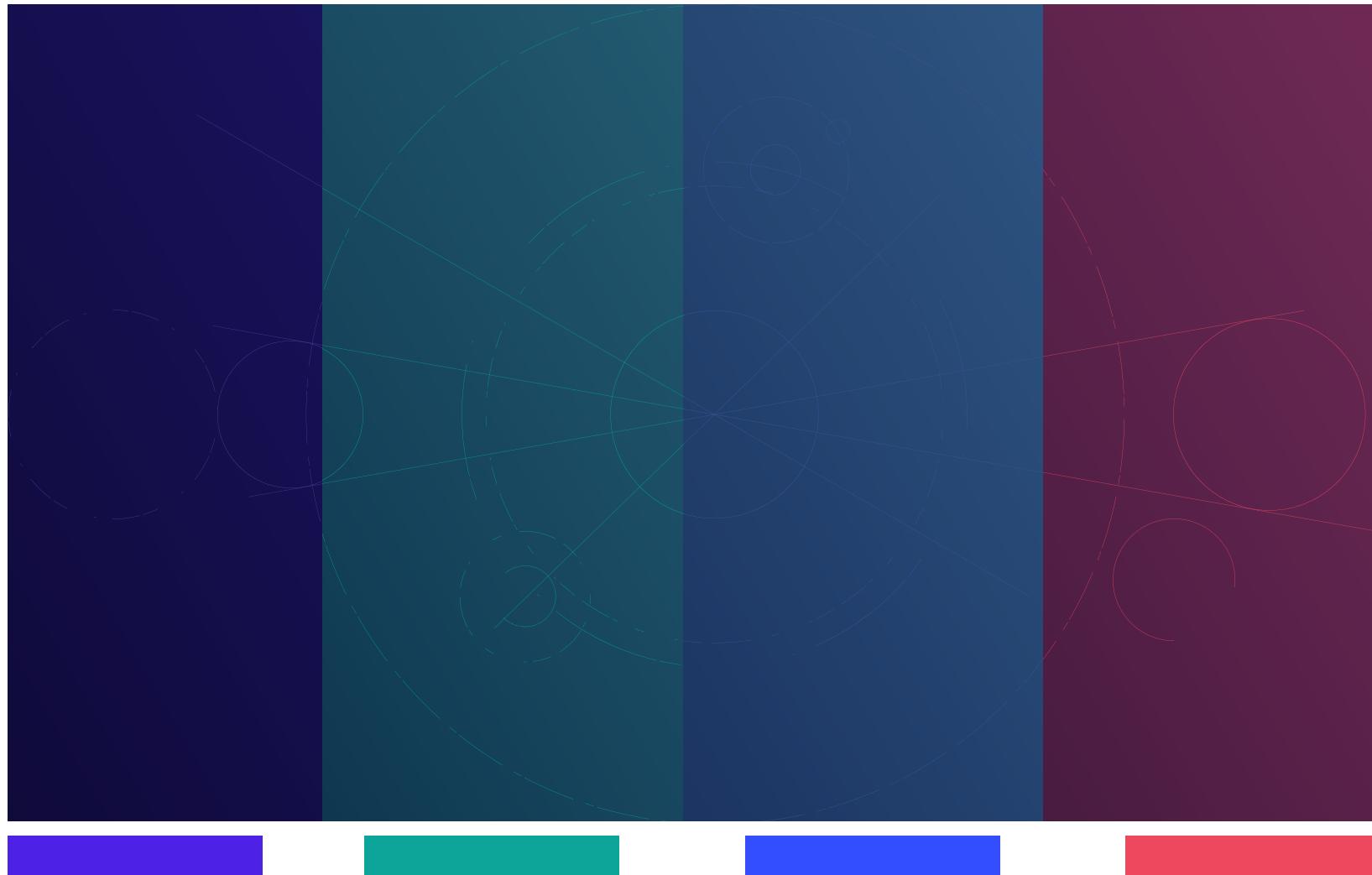
Hex: #ee485f

RGB: 238 72 95

CMYK: 0 83 48 0
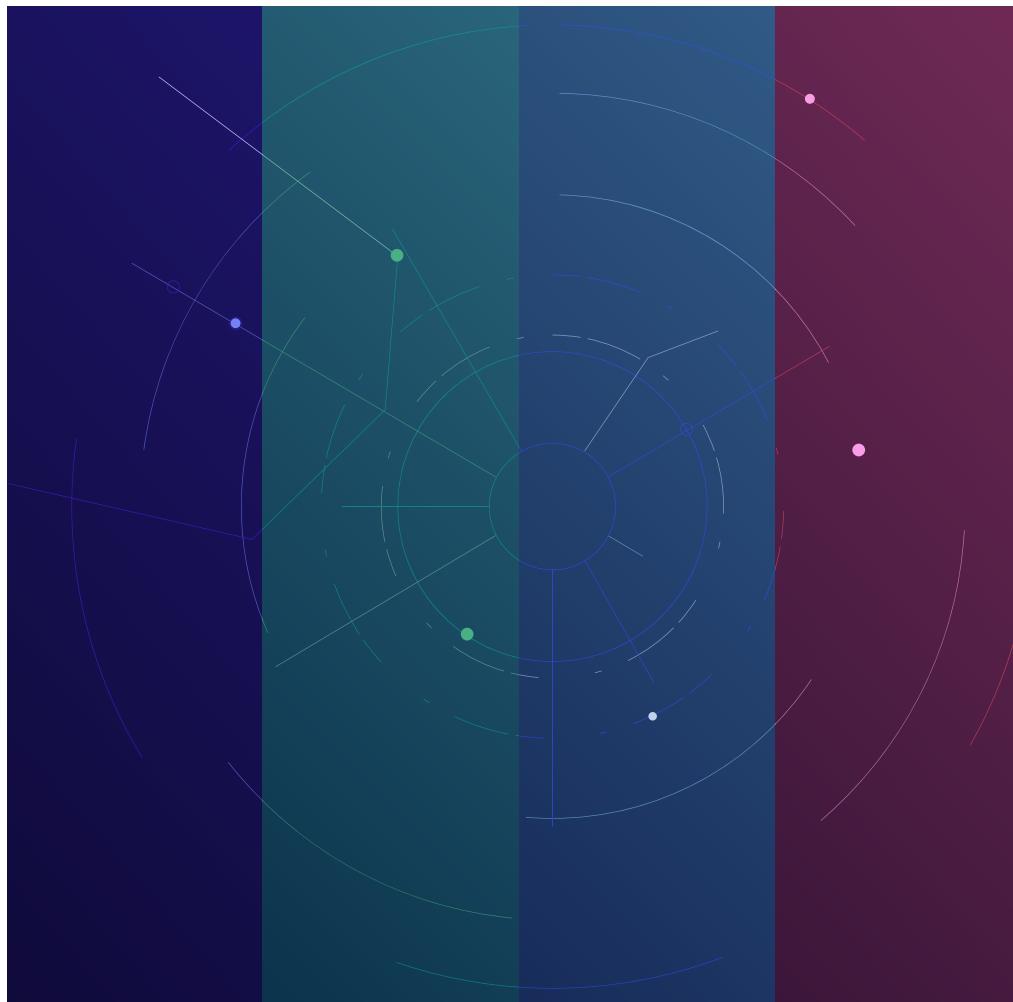
Spatial colors

Spatial colors

Stars