

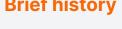
Power BI as a reporting tool and more

Power BI overview

Power BI has evolved since its launch, with the latest versions having key features to facilitate the processing and analysis of data, and delivering key insights from the process.

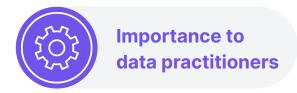


Brief history





Core capabilities



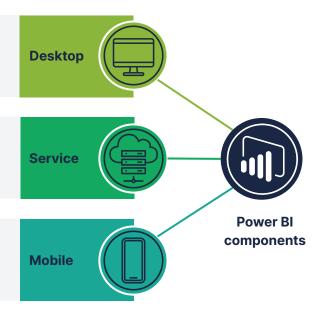
- It **launched** in 2014 as a business analytics service.
- It has **evolved** over the years to become more user-friendly.
- There have since been regular updates with a growing community, with a lot more adoption in various industries.
- Power BI offers a wide range of **visualisation** options.
- It also ensures the creation and sharing of detailed reports.
- Reports can be enhanced with interactive and dynamic visualisations to show important data points and insights.
- This platform enables data professionals to communicate findings effectively.
- Its features facilitate the **development of insights** through interactive visualisations and reports.
- This all supports decision-making processes through their clear and valuable data insights.

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Power BI components

There are three pivotal components to Power BI, each delivering key features over different platform types.

- This is the primary space for designing and publishing reports.
- It's able to connect to various data sources, both locally (on-premises) and in the cloud.
- It also offers tools for transforming and shaping data for enhanced data analysis.
- A secure online service that enables data sharing and collaboration.
- Users can create and view reports with interactive and dynamic visualisations.
- There are also features to schedule data refreshes to keep reports up to date.
- Offers on-the-go access to view and interact with reports on mobile devices.
- We can also access real-time data and insights from anywhere.
- A key feature is the ability to receive notifications and alerts based on data changes.



Power Bl interface: Toolbars

01. Ribbon

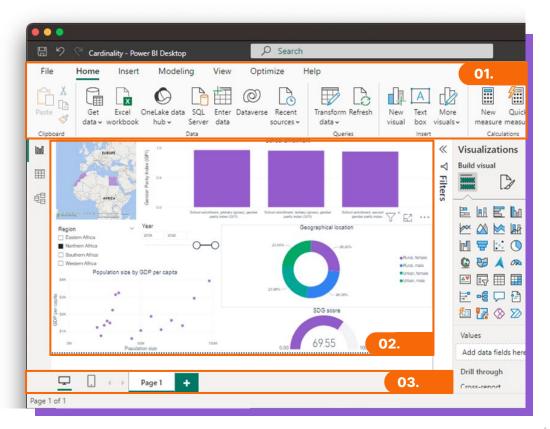
Similar to the **interface** of Microsoft Office, the ribbon has a variety of tabs filled with commands and **tools** essential for developing reports.

02. Canvas

Almost functioning as a 'central workspace', the canvas is where we **develop and edit data visualisations**.

03. Page tabs

The page tabs help with **navigating different pages** of a report, supporting the organisation and accessibility of various visualisations.



Power BI interface: Navigation pane

04. Filter pane

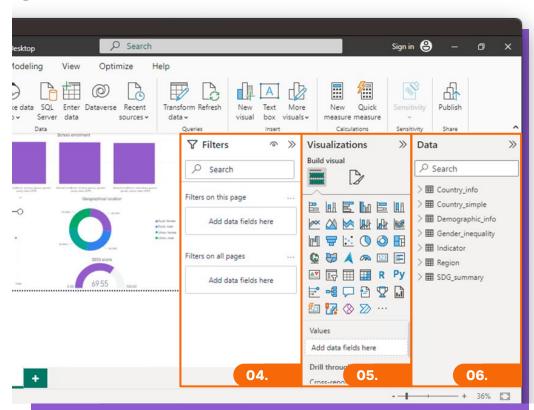
The filter pane is a dynamic tool to **select** which **visualisation** we'd like to display, to focus and tailor the data analysis.

05. Visualisation pane

This pane allows us to select and **modify visual elements**, allowing us to customise our reports to best communicate our findings.

06. Data pane

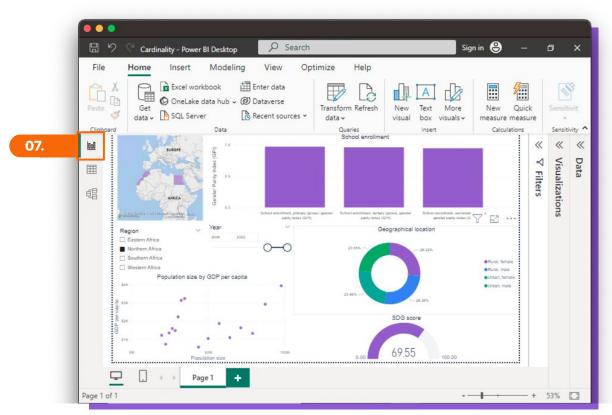
The data pane displays the available tables, columns, and measures of the **connected data** sources.



Power BI interface: Workspace

07. Report view

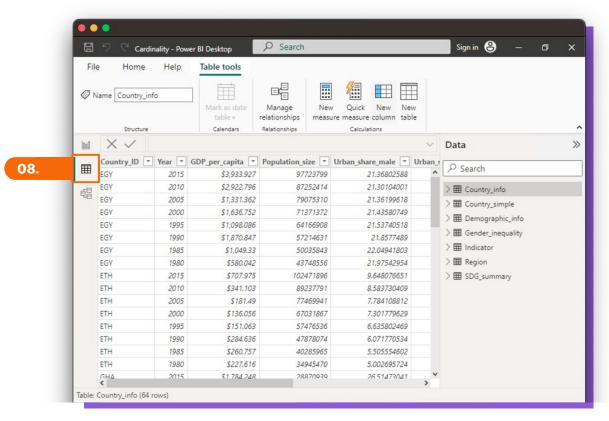
In the report view, we can **design and develop detailed reports**, using tools and features to create comprehensive and clear **visualisations**.



Power BI interface: Workspace

08. Data view

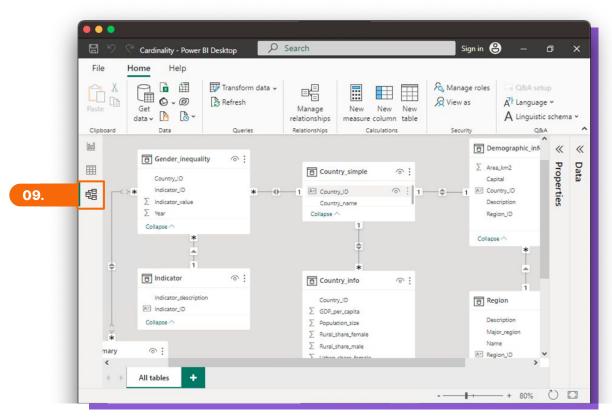
The data view provides a detailed look at the report's **underlying data**, with tools to **inspect and refine this data**.



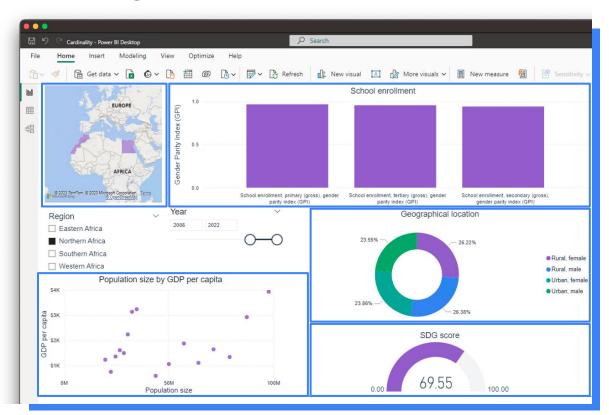
Power Bl interface: Workspace

09. Data view

The model view allows us to **observe** and manage the data model used in the reports, showing the structure and organisation of the data.



Building blocks of Power Bl



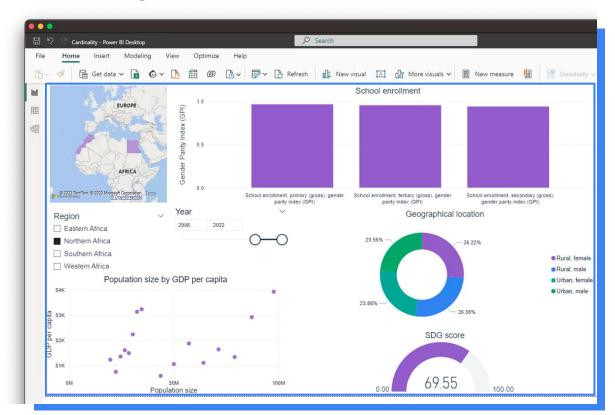
Visualisations

A visual representation of the data such as graphs and plots of the data, including charts and maps. These provide clear and concise insights of the data.

Tiles

Tiles are individual clickable elements that act as a focused view of a particular insight. A single visualisation in a report or dashboard is a tile.

Building blocks of Power Bl



Reports

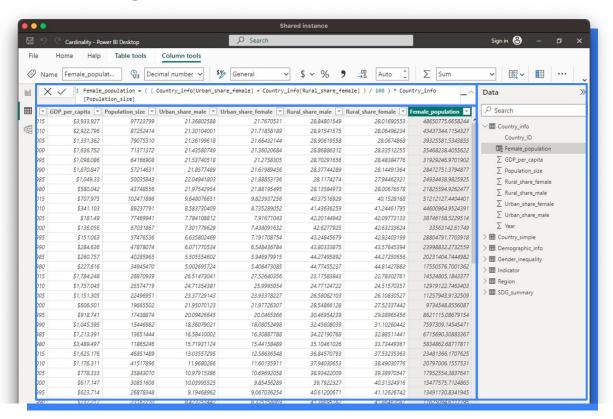
A Power BI report is a very distinct and clear view of the dataset through visualisation, providing **in-depth findings and insights**.

Dashboards

Dashboards are used for high-level insights and monitoring. It often has less interactivity than reports.

These terms are frequently used interchangeably.

Building blocks of Power Bl



Datasets

Collections of the **data we use to create visualisations**, reports, and dashboards.

Queries

The instructions or requests we use to **process data**. We can craft them to **filter**, **shape**, and **aggregate** data to extract insights for visualisations.

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Data management in Power BI



Data import



Data connection



Data transformation



Data refresh

- Power BI facilitates importing data from a variety of sources, including databases and cloud services.
- It's compatible with different datasets for a comprehensive and detailed analysis.
- Integration of data into reports is efficient and intuitive.
- Power BI establishes and maintains a live connection to a variety of data sources to access real-time data accurately.
- Connecting to current and accurate data creates reliable reporting.
- Reports are dynamic and responsive, reflecting data changes from sources.
- Power BI offers **tools** for data cleaning, processing, and transformation.
- Data structures and formats are designed to meet most analytical objectives and requirements.
- Well-prepared data are guaranteed to produce relevant and **meaningful insights**.
- Power BI provides scheduled or automatic data refresh mechanisms to keep data up to date.
- This ensures reports and control panels show the most recent information.
- This also supports reliable and credible **insights to make decisions** from the data.