

Course Intent

Welcome to this online course from Stanford University!

For us to offer the best course experience possible, we'd like to ask you to answer a few questions.

Whether you are just browsing or you are determined to complete the entire course, the more we know about you, the better we can serve all learners in this course. As one of the first learners in this new offering, your responses will be especially important to us.

There are no right or wrong answers or responses, and your honest feedback is very important to us.

How many course lectures do you intend to complete?

- ☐ All lectures
- ☐ Most lectures
- ☐ A few lectures
- ☐ No lectures

How many course assessments (quizzes, tests, etc.) do you intend to complete?

- ☐ All assessments
- ☐ Most assessments
- ☐ A few assessments
- ☐ No assessments

How many hours do you intend to spend on this course each week? *Please enter a whole number.*

**How many online courses have you completed in the past?
*Please enter a whole number. If you have not completed any, enter "0".***

How often do you set goals before learning something new?

- ☐ Always
- ☐ Most of the time
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

How familiar are you with the topics in this course?

- ☐ Extremely familiar
- ☐ Very familiar
- ☐ Somewhat familiar
- ☐ Slightly familiar
- ☐ Not at all familiar

Demographics

What is your gender?

- ☐ Male
- ☐ Female
- ☐ Specify other

What is your year of birth? (e.g., 1985)

What is your current employment status?

- ☐ Employed
- ☐ Unemployed
- ☐ Full-time student
- ☐ Retired

☐ Other

Are you currently, or have you ever identified yourself as, an instructor/teacher?

- ☐ Yes
- ☐ No
- ☐ Unsure

Are you currently enrolled in a school, college, or university?

- ☐ Yes
- ☐ No

What is the highest level of education you have completed?

- ☐ Doctorate/Ph.D.
- ☐ Masters
- ☐ Professional
- ☐ Bachelors
- ☐ Some College
- ☐ Associate
- ☐ Secondary/High School
- ☐ Middle school/Jr. High
- ☐ Elementary
- ☐ None

What is the highest level of education that any of your parents have completed?

- ☐ Doctorate/Ph.D.
- ☐ Masters
- ☐ Professional
- ☐ Bachelors
- ☐ Some College
- ☐ Associate

- ☐ Secondary/High School
- ☐ Middle school/Jr. High
- ☐ Elementary
- ☐ None

How would you describe your English language skills?

- ☐ Fluent
- ☐ Proficient
- ☐ Intermediate
- ☐ Basic
- ☐ Weak

In which country were you born?

How worried, if at all, are you that some people in this course will draw conclusions about you, based on what they think of your home country?

- ☐ Extremely worried
- ☐ Very worried
- ☐ Moderately worried
- ☐ Slightly worried
- ☐ Not at all worried

The following two questions are adapted from the United States federal census.

Are you of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican American, or Chicano
- ☐ Yes, another Hispanic, Latino, or Spanish origin (e.g., Argentinian, Colombian, Cuban, Dominican, Nicaraguan, Puerto Rican, Salvadoran, Spaniard)

What is your race? *Select all that apply.*

- ☐ Native Hawaiian or Pacific Islander
- ☐ Black or African American
- ☐ White
- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Other:

Teaching

You indicated that you are, or have been, an instructor or teacher.

Which of the following positions have you held in an educational system?

- ☐ Teacher
- ☐ Administrator
- ☐ Instructional Coach
- ☐ Educational Data Specialist
- ☐ Other

Are you, or have you ever, taught material related to this course?

- ☐ Yes
- ☐ No
- ☐ Unsure

Are you currently employed as an instructor/teacher?

- ☐ Yes
- ☐ No

In what settings did your instruction take place? (Please click all that apply)

- ☐ Elementary / Primary School
- ☐ Secondary School / Middle School/High School

- ☐ College or University
- ☐ Outside the scope of traditional schools.

Optional questions

Employment/School

In which industry do you work?

If you work in multiple industries please choose the one that best describes your field of work.

In which industry was your last job?

If you worked in multiple industries please choose the one that best describes your field of work.

In which industry do you think your future job will be?

If you anticipate a job that fits multiple industries, please choose the one that best describes your anticipated field of work.

In which industry do you work, or would be most likely to work if you were to work?

If you anticipate a job that fits multiple industries, please choose the one that best describes your anticipated field of work.

-- Choose an industry --

Within the industry you selected above, how would you describe your job (current, past, or anticipated)?

-- Choose a description --

You indicated that you are enrolled in a school, college, or university.

Are you enrolled as a full-time or part-time student?

☐ Full-time

☐ Part-time

Are any of your current courses similar to this online course?

- ☐ Extremely similar
- ☐ Very similar
- ☐ Somewhat similar
- ☐ Not similar at all

What kind of institution you are enrolled in?

- ☐ Primary/elementary school
- ☐ Junior secondary/junior high/middle school
- ☐ Secondary/high school
- ☐ College/university (2-year program)
- ☐ College/university (4-year program)
- ☐ Graduate or Professional School
- ☐ Other

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Why did you enroll in this course?

	Does not apply to me	Applies to me
General interest in topic	<input type="radio"/>	<input type="radio"/>
Relevant to job	<input type="radio"/>	<input type="radio"/>
Relevant to school or degree program	<input type="radio"/>	<input type="radio"/>
Relevant to academic research	<input type="radio"/>	<input type="radio"/>
For personal growth and enrichment	<input type="radio"/>	<input type="radio"/>
Meet new people	<input type="radio"/>	<input type="radio"/>
For fun and challenge	<input type="radio"/>	<input type="radio"/>
Experience an online course	<input type="radio"/>	<input type="radio"/>
Take with colleagues/friends	<input type="radio"/>	<input type="radio"/>
For career change	<input type="radio"/>	<input type="radio"/>

	Does not apply to me	Applies to me
Earn a certificate/statement of accomplishment	<input type="radio"/>	<input type="radio"/>
Course offered by prestigious university/professor	<input type="radio"/>	<input type="radio"/>
To improve my English skills	<input type="radio"/>	<input type="radio"/>

Intervention: Affirmation

This short activity is designed to help you succeed in the course.

Below is a list of characteristics and values, some of which may be important to you, and some of which may be unimportant.

Please select the 2 or 3 values that are most important to you.

- ☐ Relationships with family or friends
- ☐ Learning for the sake of learning
- ☐ Business/managerial skills
- ☐ Sports and athletics
- ☐ Musical ability/appreciation
- ☐ Creativity
- ☐ Sense of humor
- ☐ Physical attractiveness
- ☐ Romantic values
- ☐ Religious/spiritual values
- ☐ Spontaneity/living life in the moment
- ☐ Artistic skills/aesthetic appreciation

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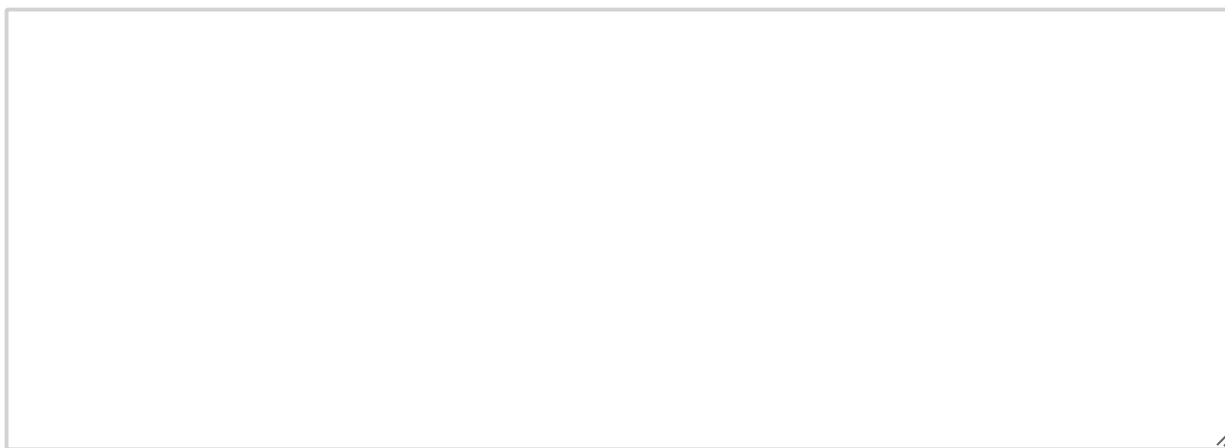
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Now consider the 2 or 3 values that are most important to you:
`#{q://QID48/ChoiceGroup/SelectedChoices}`.

How does taking this course reflect and reinforce your most important values?

Please write at least a paragraph. Focus on your thoughts and feelings, and don't worry about spelling, grammar, or how well written it is.

A large, empty rectangular box with a thin black border, intended for the student to write their response. It occupies the central portion of the page below the instructions.

Previous students really appreciated writing something to remind themselves about how their most important values are reinforced by taking this online course.

To give you the chance to remind yourself, we would like you to write a note to your future self about your experience and what you've learned so far.

Write about how you can gain strength from the fact that taking this course reinforces your most important values.

We know it can be difficult to write that way, but we believe it will be particularly meaningful for you if you write as though your present self is speaking directly to your future self.

If you like, you can save your writing on your computer or send it as an email to be reminded and motivated over the coming weeks.

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Intervention: Short Plans

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Please write down a clear, concrete plan to follow through on your goals in the first week of the course. Plan-making can be a helpful tool in MOOCs! Successful students in previous courses have made detailed plans for how they will engage in the first week of the course.

In the text box below, write out your plans to complete tasks for the course this upcoming week. Please be as specific as you can!

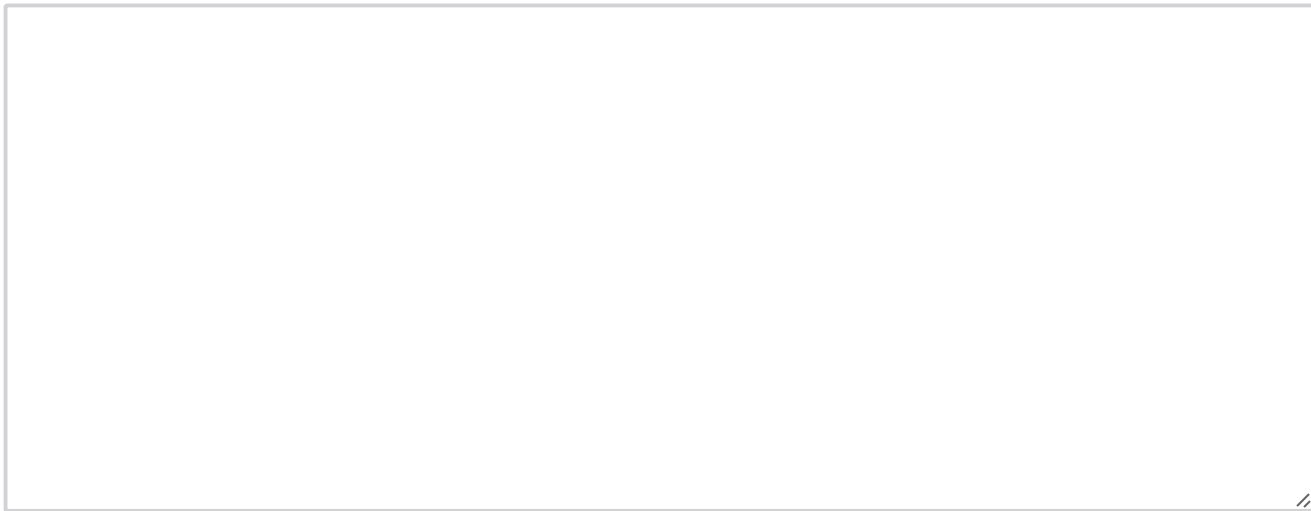
You might find it helpful to consider these questions when you make your plans:

When and where do you plan to engage with the course content?

How much time will you spend studying in the first week?

What will you do to ensure you complete the required course work?

How will you overcome potential obstacles in the first week?

A large, empty rectangular box with a thin gray border, intended for the user to write their study plans. It occupies the central portion of the page below the questions.

Here are some examples to inspire your plan-making (replace them with your own):

“I will watch videos Wednesday night after work, and complete the readings on Saturday morning.”

“If I haven't done the week's work by Sunday, then I will prioritize the videos to stay on schedule.”

“I will add these times to my calendar so that I don't forget.”

“If I have trouble understanding the material, I will visit the class discussion forum.”

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It's great that you have written down your plans. They will be a useful tool for overcoming difficulties and achieving your goals.

Take another look at your plans below. How will you make sure to remember them? For example, take a moment now to: write them

down on paper, email them to yourself or a friend, add to a calendar with a reminder, or tell someone about them!

YOUR PLANS FOR THIS WEEK

\$_{q://QID103/ChoiceTextEntryValue}

Intervention: Long Plans

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Please write down a clear, concrete plan to follow through on your goals in the course. Plan-making can be a helpful tool in MOOCs! Successful students in previous courses have made detailed plans for how they will engage throughout the course.

In the text box below, write out your plans to complete tasks for the course. Please be as specific as you can!

You might find it helpful to consider these questions when you make your plans:

When and where do you plan to engage with the course content?

How much time will you spend studying in the course?

What will you do to ensure you complete the required course work?

How will you overcome potential obstacles in the course?



Here are some examples to inspire your plan-making (replace them with your own):

“I will watch videos Wednesday nights after work, and complete the readings on Saturday mornings.”

“If I haven’t done the week’s work by Sunday, then I will prioritize the videos to stay on schedule.”

“I will add these times to my calendar so that I don’t forget.”

“If I have trouble understanding the material, I will visit the class discussion forum.”

It's great that you have written down your plans. They will be a useful tool for overcoming difficulties and achieving your goals.

Take another look at your plans below. How will you make sure to remember them? For example, take a moment now to: write them down on paper, email them to yourself or a friend, add to a calendar with a reminder, or tell someone about them!

YOUR PLANS FOR THIS COURSE

`#{q://QID123/ChoiceTextEntryValue}`

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End

Finally, how likely are to complete this course?

Please indicate the probability that you will have completed enough work to earn a certificate by the end of the course.

A "100" means that you certainly will finish the course, while a "0" means that you certainly will not finish the course.

The probability that I will complete this course is ...

0 10 20 30 40 50 60 70 80 90 100

Thank you for your response! Your information will help us improve this course and future courses.

