

Marking guide

Diploma in Web & UX Design (Level 6) – UX Design

	Learning Outcomes	Pass	Higher achievement
6%	<i>Identify relevant implications of the Treaty of Waitangi</i>	Demonstrate that the implications of the Treaty have been considered.	Implementation helps Maori with real-world implications.
6%	<i>Understand and implement visual design principles in a website</i>	Design implements core Best Practices from YB Web Visual Design Best Practices	All applicable best practices are met
10%	<i>Apply formative UX research techniques to form initial design concepts.</i>	Prototypes demonstrate concepts developed through research	UX research techniques chosen are justified and initial design concepts are strong.
8%	<i>Test design prototypes using an appropriate collaborative tool.</i>	Student provides feedback to a project using an online design tool in which iterative design decisions can be reviewed.	Extensive user testing produces robust prototype.
6%	Produce CSS using a CSS processor	Source file must include variables, nesting and mixins, or non-use is justified.	Takes advantage of pre-processor features to implement a CSS methodology
10%	<i>Use advanced HTML and CSS, and introductory JavaScript to create interactive interfaces.</i>	Code has been written in line with the Yoobee Web Coding Best Practices.	Follows all best practices unless otherwise justified
10%	<i>Use a developed strategy to implement business requirements.</i>	Demonstrate how the business strategy developed in the planning stage has been realised.	End product testing has proven that business requirements have been met.
8%	<i>Develop usability standards and use appropriate testing methodologies to ensure those standards are met</i>	Usability tests meet established standards.	Usability standards align with industry best practices, and testing meets those standards
10%	<i>Select a methodology for CSS and apply it consistently.</i>	Selects a CSS methodology and applies it consistently.	Selects a CSS methodology and applies it consistently
10%	<i>Participate in a group project to achieve a common goal.</i>	Reflection shows how teamwork assisted towards a goal.	Evidence of participation shows how team work assisted towards a goal.
10%	<i>Present a completed prototype to a group.</i>	Project has been presented to a group.	Demonstration of effective presentation skills as outlined in best practices document.

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Diploma in Web & UX Design (Level 6) – Foundation coding

6%	<i>Understand and abide by standard copyright conventions</i>	No copyright violations in presented work	Copyright is acknowledged where necessary using web best practices
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