

MENG YEW GAU (Mr.)



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mygau91



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Education

NATIONAL UNIVERSITY OF SINGAPORE

Aug 2020 – May 2024

Double Degree (Double Hons) in Business Administration & Science (Business Analytics) – 4.39/5.00

University's Scholars Programme

Internships/Work Experience

data.ai | Analyst Intern

Aug 22 – Jan 23

- Developed SQL queries for retrieval of product and performance data from Snowflake, which were used for dashboard development to visualise the company and team's performance
- Designed dashboards that visualised current product performance and its variance across different countries and categories through time series and descriptive analysis
- Conducted a diagnostic analysis on product requests and feedback, using time series and statistical coverage to determine the gaps in performance and built a dashboard for visualisation of results

Pufferfish Partners | Strategy Analyst Intern

Jan 22 – Jul 22

- Designed and developed automation with Selenium and BeautifulSoup4 for LinkedIn functions including lead generation and outreach with Selenium, reducing research time by 83%
- Initiated the data collection and analysis of business development leads under a Sales Acceleration project, generating 77.9% more sales qualified leads
- Performed correlation analysis with Matplotlib and NumPy on survey feedback of a prototype program in collaboration with NTU, analysis was validated by MD and NTU stakeholders

McKinsey & Co | Project Intern, ESG Scale-Up Program

Apr 22 – May 22

- Initiated market research for a local shipbuilding start-up, forecasting the industry outlook in Singapore and market opportunities upcoming in the next 5 years; results were validated by the client company's senior management

Fewcents Co | Research Intern

Nov 21 – Jan 22

- Developed automation tools to aid with market research in micropayments and maintenance of business intelligence in data with Selenium, reducing lead research and data collection time by 55%
- Initiated and designed a data checking system to verify duplicates and errors in data collection, saving 30% in data collection time

Notable coursework and skills

- **TECHNICAL SKILLSET:** Java, Python, SQL, Snowflake, MongoDB, R
- **COURSEWORK:** FIN3703: Financial Markets, CS2030: Programming Methodology II, CS2040: Data Structures and Algorithms, BT2102: Data Management and Visualisation

Extracurriculars

EDUCE Consulting | Project Analyst

Feb 22 – Sep 22

- Formulated an outreach strategy for a local Fashion E-Commerce platform to attract users at low costs, encompassing social media strategies and business transformation recommendations
- Conducted product analysis of a local Urban Farming start-up, proposing a pricing strategy and sales model which forecasts a 2% capture of the market share in the first year of production

BizAd Club, BizCare | Head of Panels and Mentorships

Jun 21 – May 22

- Coordinated a team of 4 to source for speakers, organise and moderate panels for NUS students, notably increasing participation rate by 25%

Achievements

- EDUCE Consulting Competition 2021, 1st Runner Up
- Lazada Pitch 2021, 1st Runner Up
- SGX-NUS Competition 2021, Semi Finalist

Volunteering activities

- Ang Mo Kio Family Services Centre, *Volunteer Tutor*
- Red Cross Youth i.Volunteer 2021, *Programme Executive (Youth)*