



GETMARKED SCOPE STATEMENT

PROJECT BITMARK

The BITMARK PROJECT TEAM

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Date	Name	Brief Description of Changes
03AUG2014	REV 1.0	PRELIMINARY SCOPE STATEMENT



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GETMARKED SCOPE STATEMENT

EXECUTIVE SUMMARY

PROJECT BITMARK

Project Bitmark is the initiative that created Bitmark, an everyday use alternative to fiat currency.

- **Bitmark** is the core cryptographic currency, its primary objectives are to be safe, secure, fast, actively developed, and easy to integrate for services and adopters. A stable and balanced cryptographic currency named [Bitmark](#)
- **Marking** is a novel adoption initiative which enables everyday people to use cryptographic currency in every aspect of their lives. A massive adoption program under the banner of [Marking](#)

Having established a relatively stable cryptographic currency network that balances requirements of all parties involved, The Bitmark Project Team moves towards our adoption initiative, which is a novel reputation + currency system, called Marking. Through GetMarked.org we shall create a social-crypto revolution, the magnitude of which shall be unparalleled.

SCOPE STATEMENT

The marking system shall be built on top of the Bitmark cryptographic currency system.

Bitmark shall be the cornerstone for the implementation of Marking, and through GetMarked.org Marking shall become mainstream. Marking is a simple process which any person can easily do, no harder than clicking a like button. By clicking the Mark button a person is giving, a unit of this social-crypto currency, as a token for something that someone else has created, offered, or shared. One can think of Marking as spendable karma.

Each mark is also literal unit of Bitmark currency (0.001 BTM). Marks therefore have all the utility and value proposition of Bitcoins, and also an earned value on which to establish their price tag. Both adoption and value are magnified by a massively scalable global adoption program which starts with people first and grows to incorporate businesses as well as global e-commerce.

PROJECT DELIVERABLES

- ❖ The Bitmark Project Team shall create a scalable and massively viral reputation backed monetary system, which increases the fluidity of money via off chain micro-transactions, between individuals based on the value of their everyday activities and interactions.

PROJECT EXCLUSIONS

The following items are excluded from the scope of the GetMarked.org Project



ASSUMPTIONS

The following are a list of assumptions. Upon agreement and signature of this document, all parties acknowledge that these assumptions are true and correct:

- ❖ This project has the full support of the project sponsor and all stakeholders.
- ❖ The purpose of this project will be communicated throughout the Bitmark Community prior to deployment
- ❖ Developer and all members of the Bitmark Project Team may provide additional resources as deemed necessary
- ❖ The Bitmark Project Team shall work to secure funding and may allocate additional funds to the GetMarked.org Project if the cost of the project exceeds the initial budget.

CONSTRAINTS

The following constraints pertain to the GetMarked.org Project

- ❖ All development and architecture of GetMarked.org shall be compatible with our current Bitmark platform
- ❖ All security hardware and software must be compatible with our current Bitmark Platform



AUTHORIZATION

Approved by the Project Sponsor:

Mark Pfennig
Lead Developer & Creator of Project Bitmark

Date: _____

Approved by the Project Manager:

Victor "WitchDoctor-Six"
Project Manager

Date: _____