

SPOOKS



Let's get started

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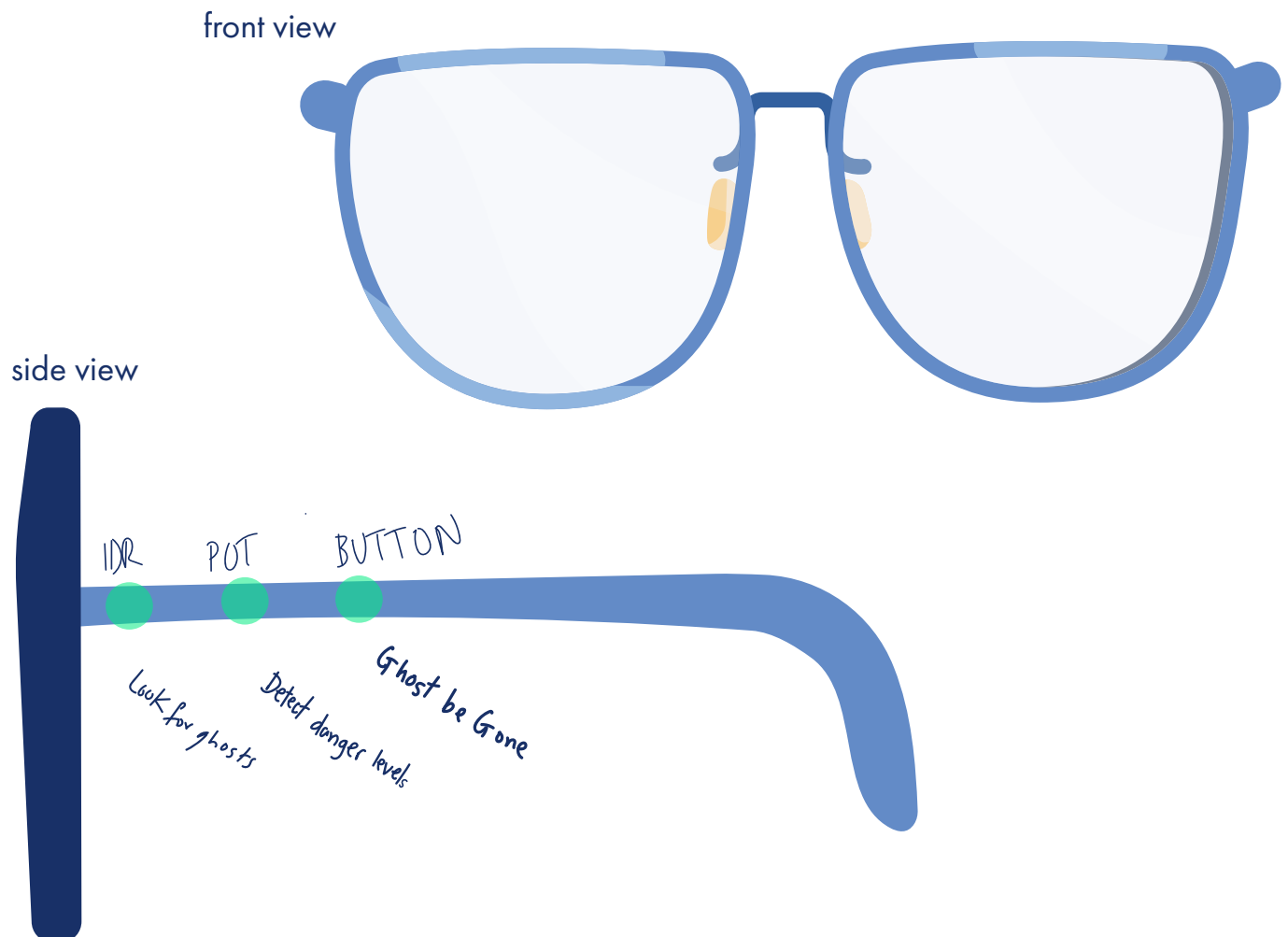
Product Summary: Spooks

Spooks are the new high tech ghost detection specks. These state of the art specks are able to detect and differentiate the danger levels of ghosts. There will be built in lazars that will send your choice of ghosts away. With a simple press of a button, you will only be surrounded by the cool ghosts.

Audience

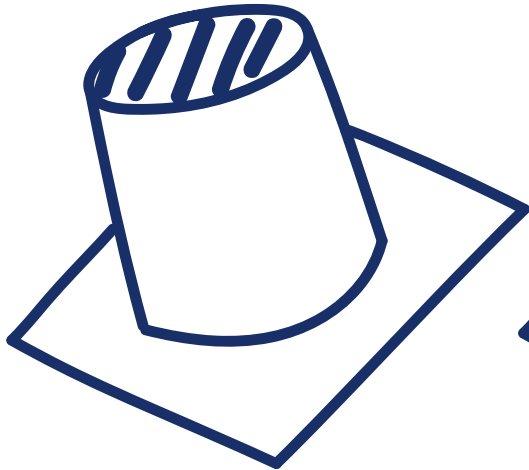
Spooks' target audience range in ages 16-40. This age range would consist of teenagers, young adults, and adults – the Millennials and Generation Z. This would be a luxury item for those who are able to afford them. Due to costly production, audience members in the "upper-class" would consider buying this product. The rest will have to deal with ghosts.

Sketches



Interface Design

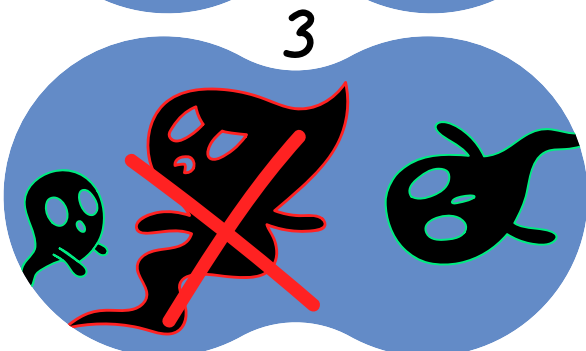
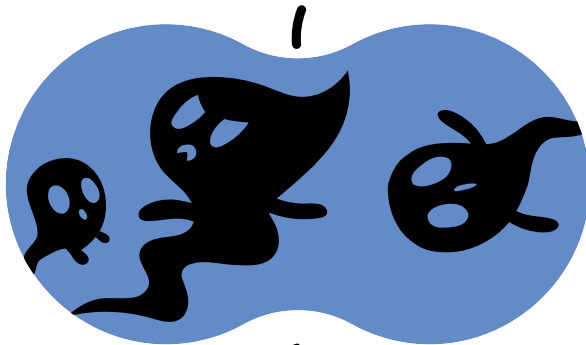
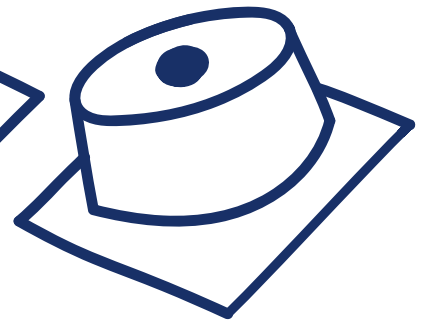
cover/uncover



turn!



PUSH!



By using the LDR, users can look around to identify ghosts. By turning the potentiometer, users are able to identify which ghosts are friendly or not. Lastly, the button is used to transport the ghost(s) out of sight.