Cindy Kei

M New York, NY

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Github

in I inkedIn

Portfolio Website



SOFTWARE ENGINEER

Highly motivated, adaptable, and detail-oriented Fullstack Software Engineer. Experience in e-commerce and customer service with a proven track record in driving sales and cross-team collaboration. Driven by the opportunity to use my technical and people skills to affect positive social impact and build the best user experience.

TECHNICAL SKILLS

JavaScript, React, Ruby, Rails, Active Record, RESTful APIs, AGILE Development, PostgreSQL, jQuery, Node.js, Responsive Design, HTML, CSS, Sass, Heroku, Express, EJS, Git, Firebase, MVC Architecture, Object Oriented Programming, Web Development

PROJECTS

Virago - Github | Demo

A centralized resource and community support system for those affected by mental health disorders

- Utilized PostgreSQL and Active Record to maintain a database of mental health disorders and associated models
- Incorporated a tag and filter system that allows users to search through blog posts by disorders

Fashion App - Github

An innovative fashion app that allows users to curate and browse outfits

- Employed React and Rails to create a virtual closet that allows users to add products to their collection
- Made use of Bootstrap and media to enable users to visualize how an outfit would look like on a human model

The Cellar - Github

An ecommerce app for wine lovers

- Used a JavaScript frontend with Rails backend to allow users to explore wine options by type and note
- Built a review feature allowing users to leave their opinions and thoughts on particular wines

WORK EXPERIENCE

Subsidiary Rights Associate

Simon & Schuster

New York, NY

04/2017 - 12/2019

- Compiled sales reports and presentation materials to drive foreign sales
- Pitched serial opportunities to targeted publications, contributing \$12,000/year in serial sales

The Aldan Troy Group

New York, NY

Merchandising Assistant, Bergdorf Goodman

10/2016 - 04/2017

- Coordinated merchandise allocation and pricing changes
- Coded purchase orders into merchandising system and compiled weekly sales reports

Oxford University Press

New York, NY 10/2015 - 05/2016

Editorial Intern

Prepared manuscripts for handover to production

Prepared budgets and book proposals

EDUCATION

Flatiron School Immersive Full Stack Web Development

New York, NY 01/2020 - 05/2020

New York University

New York, NY 08/2010 - 05/2014

Bachelor of Arts, Linguistic Anthropology Minor in Communicative Sciences and Disorders 3.9 GPA, Summa Cum Laude, Phi Beta Kappa