# **Cindy Kei**

**⋒** New York, NY | **%** 347-423-9074 | **⋒** myk245@nyu.edu

Github | in.LinkedIn | Portfolio Website

### **SOFTWARE ENGINEER**

Fullstack Software Engineer with a proven track record in driving sales and delivering results. I am looking forward to joining an innovative, energetic company where I can utilize my strong problem solving, communication, and collaboration skills in order to help create thoughtful, intelligent solutions that make an impact on people's lives.

#### **TECHNICAL SKILLS**

Ruby, Ruby on Rails, JavaScript, React, PostgreSQL, Node.js, HTML, CSS, Heroku

#### **TECHNICAL PROJECTS**

# **Virago** - <u>Github</u> | <u>Demo</u>

A centralized resource and community support system for those affected by mental health disorders

- Utilized PostgreSQL and Active Record to create and maintain a database of mental health disorders and associated models
- Employed Bootstrap and custom CSS to design a user-friendly application
- Incorporated a tag system that allows users to search through blog posts by disorders

## Fashion App - Github

An innovative fashion app that allows users to curate and browse outfits

- Utilized React and Rails to create a virtual closet that allows users to add products to their collection
- Made use of Bootstrap and media to enable users to visualize how an outfit would look like on a human model

#### The Cellar - Github

An ecommerce app for wine lovers

- Used a JavaScript frontend with Rails backend to allow users to explore wine options by type and note
- Built a review feature allowing users to leave their opinions and thoughts on particular wines

## **WORK EXPERIENCE**

Simon & Schuster

New York, NY
Subsidiary Rights Associate

04/2017 - 12/2019

- Compiled sales reports and presentation materials to drive foreign sales
- Crafted and pitched serial excerpts to targeted publications; contributed \$12,000/year in serial sales

# The Aldan Troy Group

New York, NY

Merchandising Assistant, Bergdorf Goodman

10/2016 - 04/2017

- Coordinated merchandise allocation and maintained price changes in database
- Coded purchase orders into merchandising system and compiled weekly sales reports

# **Oxford University Press**

New York, NY

Editorial Intern

10/2015 - 05/2016

- Edited manuscript drafts and prepared manuscripts for handover to production
- Assisted with preparation of budgets and proposals

## **EDUCATION**

**Flatiron School**Full Stack Web Development, Ruby on Rails and JavaScript program
O1/2020 - 05/2020

**New York University** 

New York, NY 08/2010 - 05/2014

Bachelor of Arts, Linguistic Anthropology Minor in Communicative Sciences and Disorders

3.9 GPA, Summa Cum Laude, Phi Beta Kappa