

# Cindy Kei

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🐙 [Github](#) | [in LinkedIn](#) | 🌐 [Portfolio Website](#)

## SOFTWARE ENGINEER

Highly motivated, collaborative, and detail-oriented Fullstack Software Engineer who is passionate about creating social change and making a difference through innovative, powerful technologies. I have experience in e-commerce, sales, and customer service and have a proven track record in driving sales and delivering results. I am driven by the opportunity to use my technical and people skills to make an impact on peoples' lives and to build the best user experience.

## TECHNICAL SKILLS

Ruby, Ruby on Rails, JavaScript, React, PostgreSQL, Node.js, HTML, CSS, Sass, Heroku, Express, EJS, GitHub

## TECHNICAL PROJECTS

### Virago - [Github](#) | [Demo](#)

A centralized resource and community support system for those affected by mental health disorders

- Utilized PostgreSQL and Active Record to create and maintain a database of mental health disorders and associated models
- Employed Bootstrap and custom CSS to design a user-friendly application
- Incorporated a tag system that allows users to search through blog posts by disorders

### Fashion App - [Github](#)

An innovative fashion app that allows users to curate and browse outfits

- Utilized React and Rails to create a virtual closet that allows users to add products to their collection
- Made use of Bootstrap and media to enable users to visualize how an outfit would look like on a human model

### The Cellar - [Github](#)

An ecommerce app for wine lovers

- Used a JavaScript frontend with Rails backend to allow users to explore wine options by type and note
- Built a review feature allowing users to leave their opinions and thoughts on particular wines

## WORK EXPERIENCE

### Simon & Schuster

Subsidiary Rights Associate

New York, NY  
04/2017 - 12/2019

- Compiled sales reports and presentation materials to drive foreign sales
- Crafted and pitched serial excerpts to targeted publications; contributed \$12,000/year in serial sales

### The Aldan Troy Group

Merchandising Assistant, Bergdorf Goodman

New York, NY  
10/2016 - 04/2017

- Coordinated merchandise allocation and maintained price changes in database
- Coded purchase orders into merchandising system and compiled weekly sales reports

### Oxford University Press

Editorial Intern

New York, NY  
10/2015 - 05/2016

- Edited manuscript drafts and prepared manuscripts for handover to production
- Assisted with preparation of budgets and proposals

## EDUCATION

### Flatiron School

Full Stack Web Development, Ruby on Rails and JavaScript program

New York, NY  
01/2020 - 05/2020

### New York University

Bachelor of Arts, Linguistic Anthropology  
Minor in Communicative Sciences and Disorders  
3.9 GPA, Summa Cum Laude, Phi Beta Kappa

New York, NY  
08/2010 - 05/2014