

Michael Lu Chen

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EXPERIENCE

TD Canada Trust

Project Coordinator: Jan 2020 - Apr 2020

- Turned large data sets into accurate and visual reports using Tableau and Excel for upper management
- Extensive use of VBA to automate report generation and menial office tasks
- Created and tracked JIRA tickets from various projects to create incident/deployment reports

Scotiabank

Data Management Analyst: May 2019 - Aug 2019

- Ensured data cleanliness by utilizing IBM Cognos and SQL to find solutions to programming bugs and logical inconsistencies across various data streams to maintain a 99.5% correctness threshold
- Built financial reports for upper management to monitor critical data elements for different financial streams
- Contributed in team's Confluence page to write content and documentation on business processes

Scotiabank

Salesforce Analyst: Sept 2018 - Dec 2018

- Utilized Agile methodology, JIRA and PM principles to assist on multiple projects related to enhancing the Salesforce experience for our end-users
- Designed and created useful tools/features within Salesforce Developer platform
- Generated dashboards and reports as per the user need for different business lines based on their functionalities and requirements

Hubba

Growth Analyst: Jan 2018 - May 2018

- Lead online marketing campaigns utilizing Google AdWords and Facebook Ads to increase key metrics such as conversion rate and click-through-rate
- Increased user engagement through A/B email experiments to increase unique-click-through-rate

PROJECTS

Local Hotel and Restaurant Finder | React

- Using various APIs to fetch the best restaurants and hotels within map area
- Created a filtering functionality that enables the user to pick by actual ratings of the businesses

FrontEndMentor.io Projects | JavaScript, HTML, CSS

- Plethora of completed small projects coming from real life design problems
- Gained experience from turning Figma designs to codeable solutions

LINKS

github.com/myko98

linkedin.com/in/michael-lu-chen

SKILLS AND TECHNOLOGIES

JavaScript

HTML/CSS

React

Bootstrap

Node.js / Express.js

Figma

Git

EDUCATION

Honours Mathematics and Economics

University of Waterloo

September 2016 - Dec 2021

EXTRACURRICULAR ACHIEVEMENTS

Scotiabank Velocity Hackathon 1st

Dec 2018

Built and designed website for HR team to help track co-op progress and provide information for new students. Built using React

McMaster Delta Hacks Fintech Challenge 1st

Dec 2017

Formulated P2P lending application to connect investors and borrowers using Tinder-esque swiping feature. Built using JavaScript, HTML, CSS.