

Mylan Le UX/UI Designer

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Experience

The Print Cafe Inc.

Graphic Designer

Fremont, CA

09/2018 - 03/2020

- Design marketing materials and personal stationaries for clients of all backgrounds: logos, business cards, brochures, flyers, wedding invitations, email-signatures, banners, signs, and more.
- Work closely with real estate and commercial clients (Chicago Title, Legacy, Intero, Alliance Bay, Timothy Crofton, etc.) to ensure printing quality and consistency of their brand is to their satisfaction.

Lord of the Light Art Studio and Gallery

Gallery Coordinator, Senior Instructor

San Jose, CA

08/2017 - 09/2018

- As gallery coordinator at the Lord of the Light Art Studio, I worked closely with the Studio Lead and management in an organized, professional manner.
- Coordinated and implemented strategies to create high quality exhibition design for each gallery in the studio on a weekly basis.
- Came up with more effective ways in handling existing processes. For example, created a student gallery database that fully replaced their pen and paper solution. Vastly sped up employee training and greatly improved our organization.
- Instructed and taught 20-30 art students during class hours as well as managed changes in class schedules and enrollment.

The YMCA

Visual Marketing Coordinator

Blacksburg, VA

09/2016 - 05/2017

- Worked closely and communicated with a team of graphic designers, photographers, videographers, and social media specialists.
- Directed and assisted in the completion of assigned YMCA projects, prioritized assigned tasks, and delegated work loads to the appropriate team members.
- Designed digital and printed advertisements such as posters, postcards, and webpage banners for future events using Adobe Photoshop, Illustrator, and InDesign.
- Filmed and edited a YMCA commercial tailoring one-on-one personal fitness training programs managing changes in class schedules and enrollment.

The YMCA

Graphic Design Intern

Blacksburg, VA

04/2016 - 08/2016

- Responsible for preparing visual representations by designing art and copy layouts under visual standards of the YMCA brand.
- Learned and worked on a variety of products including webpage design using WordPress and poster/brochure/advertisement design using Adobe Photoshop, Illustrator, and InDesign.
- Photographed events, landmarks, nature, and people to create a photo stock for commercial design purposes.

Skills

Software

Sketch, Figma, InVision, Adobe XD, Illustrator, Photoshop, InDesign, Premiere, Lightroom, HTML, CSS, Bootstrap

Design

User Research, Journey Mapping, Storyboarding, Wireframing, Prototyping, User Testing, Visual Communication
Accessibility, Graphic Design, Logo Design, Digital Illustration

Projects

Website Portfolio (<https://mylanle.github.io/>)

HTML, CSS, JavaScript

Created a responsive personal website from scratch that display my information, case studies, illustrations, and graphic design work. Bootstrap styling was used to help the responsive design for the website.

Education

Virginia Polytechnic Institute and State University

Bachelor of Fine Arts, Studio Arts

Blacksburg, VA

08/2013 - 05/2017

UC Berkeley Extension Program

Certificate of UI/UX Design

San Francisco, CA

08/2019 - 04/2020