

Mylan Le

Graphic Designer

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Education

Virginia Tech

Bachelor of Fine Arts, Studio Arts
Sept 2013 - May 2017

UC Berkeley Extension

Certificate of UI/UX Design
Oct 2019 - Present

Skills

Software

Sketch, Figma, InVision, Adobe XD, Illustrator, Photoshop, InDesign, Premiere, Lightroom, Procreate

Design

User Research, Journey Mapping, Storyboarding, Wireframing, Prototyping, User Testing, Visual Communication Accessibility, Graphic Design, Logo Design, Digital Illustration

Exhibitions

CENSORED • Senior Show

April 2017

Series of illustrations that explored identity through a variety of visual languages. Conflating in their imagery, the identity of both the subject and myself.

5ZERO Exhibition

January 2016 - March 2016

Applying my product design expertise, I created three handmade glasses ranging from cheap to expensive to demonstrate differences in materials.

Awards & Recognition

Korean Delegations Award

Donor Relations, Kathy Kaplan
July 2016

Dean and Rosin Carter Scholarship Award

April 2016 - March 2016

Experience

Graphic Designer • The Print Cafe Inc.

September 2018 - Current

- Design marketing materials and personal stationaries for clients of all backgrounds: logos, business cards, brochures, flyers, wedding invitations, email-signatures, banners, signs, and more.
- Work closely with real estate and commercial clients (Chicago Title, Legacy, Intero, Alliance Bay, Timonthy Crofton, etc.) to ensure printing quality and consistency.

Gallery Coordinator, Senior Instructor • L.O.F.L Art Studio

August 2017 - September 2018 (1 year, 1 month)

- As gallery coordinator at the Lord of the Light Art Studio, worked closely with the Studio Lead and management in an organized, professional manner.
- Coordinated and implemented strategies to create high quality exhibition design for each gallery in the studio.
- Came up with more effective ways in handling existing processes. For example, created a student gallery database that fully replaced their pen and paper solution. Vastly sped up employee training and greatly improved our organization.
- Instructed and taught students during class hours as well as managed changes in class schedules and enrollment.

Visual Marketing Coordinator • YMCA

September 2016 - May 2017 (9 months)

- Oversaw a team of graphic designers, photographers, videographers, and social media specialists.
- Directed and assisted in the completion of assigned YMCA projects, prioritized assigned tasks, and delegated work loads to the appropriate team members.
- Designed advertisements such as posters, postcards, and webpage banners for future events using Adobe Photoshop, Illustrator, and Indesign.
- Filmed and edited a YMCA commercial tailoring one-on-one personal fitness training programs managing changes in class schedules and enrollment.

Graphic Designer Intern • YMCA

April 2016 - August 2017 (5 months)

- Responsible for preparing visual representations by designing art and copy layouts under visual standards.
- Worked on a variety of products including webpage design using WordPress and poster/brochure/advertisement design using Adobe Photoshop, Illustrator, and InDesign.
- Photographed events, landmarks, nature, and people to create a photo stock for commercial design purposes.