

Quant Analysis Consumer Data (Spring 202230)

Instructor: **Garvey, Myles**
 Subject: **MKTG**
 Catalog & Section: **2602 01**
 Course ID: **37581**
 Objectives:

Enrollment: **14**
 Responses Incl Declines: **8**
 Declines: **0**

Questions to Assess Students' Online Experience

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
Online course materials were organized to help me navigate through the course week by week.	8	57%	3.9	4.1	4.1	4.0	5.0	5.0
Online interactions with my instructor created a sense of connection in the virtual classroom.	8	57%	3.9	3.3	3.4	4.0	4.0	4.0
Online course interactions created a sense of community and connection to my classmates.	8	57%	3.5	3.3	3.3	3.5	4.0	4.0
I had the necessary computer skills and technology to successfully complete the course.	8	57%	4.5	4.3	4.3	5.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree; 0:N/A;								

Course Related Questions

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
The syllabus was accurate and helpful in delineating expectations and course outcomes.	8	57%	4.3	4.5	4.5	4.5	5.0	5.0
Required and additional course materials were helpful in achieving course outcomes.	8	57%	4.3	4.3	4.3	4.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Learning Related Questions

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
In-class sessions were helpful for learning.	8	57%	4.0	4.3	4.3	4.0	5.0	5.0
Out-of-class assignments and/or fieldwork were helpful for learning.	8	57%	4.0	4.3	4.3	4.0	4.0	4.0
This course was intellectually challenging.	8	57%	4.3	4.2	4.3	4.0	4.0	5.0
I learned a lot in this course.	8	57%	3.9	4.3	4.3	4.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Instructor Related Questions: Myles Garvey

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
The instructor came to class prepared to teach.	8	57%	4.1	4.6	4.6	4.5	5.0	5.0
The instructor used class time effectively.	8	57%	3.8	4.4	4.4	3.5	5.0	5.0
The instructor clearly communicated ideas and information.	8	57%	4.0	4.4	4.4	4.5	5.0	5.0
The instructor provided sufficient feedback.	8	57%	3.0	4.3	4.3	3.0	5.0	5.0
The instructor fairly evaluated my performance.	8	57%	3.9	4.3	4.4	4.0	5.0	5.0
The instructor was available to assist students outside of class.	8	57%	4.3	4.5	4.4	4.5	5.0	5.0
The instructor facilitated a respectful and inclusive learning environment.	8	57%	4.4	4.6	4.6	4.5	5.0	5.0
The instructor displayed enthusiasm for the course.	8	57%	4.4	4.6	4.6	5.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Instructor Effectiveness: Myles Garvey

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
What is your overall rating of this instructor's teaching effectiveness?	8	57%	4.0	4.5	4.5	4.0	5.0	5.0
Note: 5:Almost Always Effective; 4:Usually Effective; 3:Sometimes Effective; 2:Rarely Effective; 1:Never Effective;								

Instructor Related Questions: Myles Garvey (18 comments)

Q: What were the strengths of this course and/or this instructor?

- Garvey is very available, very willing to help students through any trouble with the material, and very clear on expectations. He is also a very forgiving grader. He does a lot to emphasize how the material relates to real world situations and really digs deep into not only the material but how to really think about the material and the complexities you don't get out of a normal stats class.
- He has a lot of knowledge about data and analytics
- Great!
- Great instructor
- Professor Garvey was always thorough and comprehensive in his explanations.
- Since this was a new course, we were all learning how to best structure it. The professor was very forgiving if we had problems or needed more time.
- /

Q: What could the instructor do to make this course better?

- This course would have benefited greatly from more in class activities and or discussions. Hybrid made this difficult as many students were online for most of the classes but I felt that the class was 95%+ lecture and I didn't really get the chance to know or work with most of the other students in the class. It would have also been nice to go over the homework in class / work through some problems as a group.
- Give feedback for homework problems more quickly.
- Great!
- I would say get a TA so homeworks can be graded faster, but otherwise great course, learned a lot, hope you continue to teach and expand this course

5 I feel it would have been beneficial to have more group-based activities, just to make sure we were breaking up and understanding the code due to the length of the lectures.

6 Overall better structure and solidified syllabus

7 /

Q: Please expand on the instructor's strengths and/or areas for improvement in facilitating inclusive learning.

1 The professor offered help consistently and made sure students were comfortable in the course.

2 Great!

3 He was always willing to help and explain more if needed. Areas of improvement is organization of the course but since it was the first time he taught it, it's understandable that there wasn't a solid structure yet

4 /

Questions to Assess Students' Online Experience (6 comments)

Q: Please comment on your experience of the online course environment in the open-ended text box.

1 Class was almost 100% lecture and was run fully hybrid

2 The course materials were disorganized and the schedule that was outlined on the syllabus was not followed at all.

3 Great!

4 Epic

5 We were able to attend online or in person, was flexible

6 /

Student Self-Assessment of their Effort to Achieve Course Outcomes (3 comments)

Q: What I could have done to make this course better for myself.

1 Take more notes in class, at times I had to do some backtracking through online materials.

2 Great!

3 /