

Marketing Analytics (Spring 202130)

Instructor: **Garvey, Myles**
 Subject: **MKTG**
 Catalog & Section: **6234 02**
 Course ID: **38911**
 Objectives:

Enrollment: **23**
 Responses Incl Declines: **16**
 Declines: **1**

Questions to Assess Students' Online Experience

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
Online course materials were organized to help me navigate through the course week by week.	15	65%	4.5	4.4	4.4	5.0	5.0	5.0
Online interactions with my instructor created a sense of connection in the virtual classroom.	15	65%	4.4	4.2	4.1	5.0	4.0	4.0
Online course interactions created a sense of community and connection to my classmates.	15	65%	4.5	4.1	4.0	5.0	4.0	4.0
I had the necessary computer skills and technology to successfully complete the course.	15	65%	4.4	4.6	4.6	5.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree; 0:N/A;								

Course Related Questions

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
The syllabus was accurate and helpful in delineating expectations and course outcomes.	15	65%	4.3	4.5	4.4	5.0	5.0	5.0
Required and additional course materials were helpful in achieving course outcomes.	15	65%	4.3	4.3	4.3	4.0	4.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Learning Related Questions

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
In-class sessions were helpful for learning.	15	65%	4.4	4.3	4.3	5.0	5.0	5.0
Out-of-class assignments and/or fieldwork were helpful for learning.	15	65%	4.2	4.2	4.3	4.0	4.0	5.0
This course was intellectually challenging.	15	65%	4.6	4.2	4.3	5.0	4.0	5.0
I learned a lot in this course.	15	65%	4.3	4.3	4.4	5.0	4.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Instructor Related Questions: Myles Garvey

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
The instructor came to class prepared to teach.	15	65%	4.3	4.6	4.6	5.0	5.0	5.0
The instructor used class time effectively.	15	65%	4.2	4.4	4.4	5.0	5.0	5.0
The instructor clearly communicated ideas and information.	15	65%	4.4	4.3	4.4	5.0	5.0	5.0
The instructor provided sufficient feedback.	15	65%	4.3	4.2	4.3	5.0	4.0	5.0
The instructor fairly evaluated my performance.	15	65%	4.5	4.3	4.4	5.0	4.0	5.0
The instructor was available to assist students outside of class.	15	65%	4.4	4.4	4.4	5.0	5.0	5.0
The instructor facilitated a respectful and inclusive learning environment.	15	65%	4.5	4.5	4.6	5.0	5.0	5.0
The instructor displayed enthusiasm for the course.	15	65%	4.4	4.6	4.6	5.0	5.0	5.0
Note: 5:Strongly Agree; 4:Agree; 3:Neutral; 2:Disagree; 1:Strongly Disagree;								

Instructor Effectiveness: Myles Garvey

Question	Number of Responses	Response Rate	Course Mean	Dept. Mean	Univ. Mean	Course Median	Dept. Median	Univ. Median
What is your overall rating of this instructor's teaching effectiveness?	15	65%	4.3	4.4	4.5	5.0	5.0	5.0
Note: 5:Almost Always Effective; 4:Usually Effective; 3:Sometimes Effective; 2:Rarely Effective; 1:Never Effective;								

Instructor Related Questions: Myles Garvey (7 comments)

Q: What were the strengths of this course and/or this instructor?

- 1 He is very warm-heart, and pays a lot of attention on how students' feeling. Additionally, the survey of "Stress" works great.
- 2 passionate about materials, helpful outside the classroom

Q: What could the instructor do to make this course better?

- 1 None
- 2 If he could organize the course schedule a little bit better.
- 3 Follow the syllabus you post at the beginning of the semester, please!

Q: Please expand on the instructor's strengths and/or areas for improvement in facilitating inclusive learning.

- 1 None
- 2 I deem that I might need more practice for what I learned from the course.

Questions to Assess Students' Online Experience (4 comments)

Q: Please comment on your experience of the online course environment in the open-ended text box.

- 1 Good
- 2 It was great.

3 Every class ends late for 20 minutes.

4 great

Student Self-Assessment of their Effort to Achieve Course Outcomes (3 comments)

Q: What I could have done to make this course better for myself.

1 None

2 Schedule personal meeting with him.

3 Follow the syllabus. The syllabus seems well organized but the professor never follow it.