

Myles Jeffery is a designer who [codes].

I'm a digital product and brand designer who codes. I create distinct digital experiences that evoke a company's personality through empathic UX, engaging visual design, and JavaScript. After graduating from Parsons in 2020, I spent the COVID lockdown learning front end development.

I'm seeking a role in which I can contribute and learn through building experiences with designers and developers. Currently living in the Bay Area, but I'm open to remote work or relocation. I'd love to chat, so don't hesitate to reach out!



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Projects

Learning Front End Development

A series of projects I built documenting my progress learning JavaScript and React over the course of the COVID lockdown. Ranges from a simple JS carousel to a Netflix clone built in React with styled-components, Firebase authentication, and react-testing-library.

Parcark

Freelance project for a car parking app startup. Developed demo UX and brand identity, including animated logo, interactive mockup, and brand strategy.

More Projects

Please view my portfolio for more projects and in depth case studies.

Tools

Design	Development
Figma/Sketch	HTML/CSS/JS
Illustrator	React
Photoshop	Node.js
Indesign	Gatsby
AfterEffects	Git & Github
Adobe XD	Netlify
Webflow	Firebase

Education

Parsons School of Design → Grad. 2020

I studied Integrated Design at Parsons, a multidisciplinary approach to design studies that combines various design methodologies to develop a holistic, hybrid practice. My focus was on the intersection of branding and user experience, through which I learned to create digital experiences that evoke a brand's identity through interaction, layout, and typography.

Front End Development → 2020 – Present

After graduation, I moved back to the west coast and devoted my lockdown to learning front end development. With a background in HTML and CSS, I followed Scrimba's Front End Development Pathway, learning the foundations of Javascript, React, Node.js, Git, and testing. I put these skills to practice in a few projects, a few of which are featured on my portfolio.

Skills

UI & UX Design

- Research
- User Flows
- Wireframe Mockups
- Interactive Mockups
- Component Design
- Interaction Design

Identity Design

- Logo Design
- Brand Strategy
- Typography
- Motion Design
- Photography
- Publication Design

Front End Development

- Static Jamstack Websites
- Single Page Applications
- Agile Methodology
- CSS/Sass Styling
- Unit & Integration Testing

Interpersonal

- Client Credible
- Team Oriented
- Results Driven
- Self-Starting
- Continuous Learner