

By: Myles & Rohan

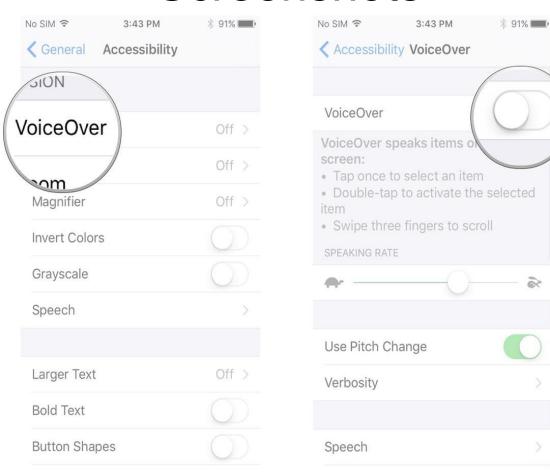




### Visually Impaired

If you are visually impaired it would be difficult for you to find the song you want because you would not be able to see the words clearly. If you don't have good vision you can enable a tool called VoiceOver. On apple.com they say; "VoiceOver is a gesture-based screen reader that lets you enjoy using iPhone even if you don't see the screen. With VoiceOver enabled, just triple-click the Home button to access it wherever you are in iOS. Hear a description of everything happening on your screen, from battery level to who's calling to which app your finger is on. You can also adjust the speaking rate and pitch to suit you."

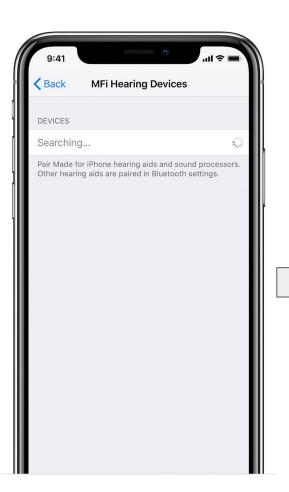
## Screenshots

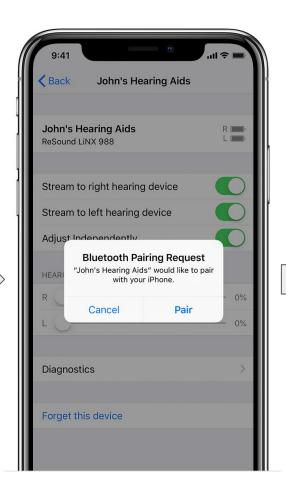


### Hearing Impaired

If you have hearing problems that would be difficult for you to listen to music or listen to the radio. Apple has created a hearing aid device if you are hearing impaired. This device provides excellent sound quality, give you many other features, and can be setup with Bluetooth. To pair your hearing aid, follow these steps:

- 1. Open your hearing aid battery doors.
- 2. On your iOS device, tap Settings > General > Accessibility > Hearing > MFi Hearing Devices.
- 3. If Bluetooth is off, turn it on under Devices.
- 4. Close your hearing aid battery doors. Your iOS device will search for your hearing aid.

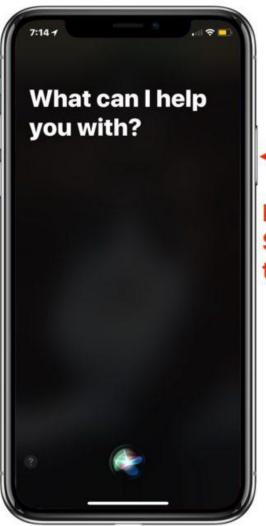






#### **Motor Coordination**

Motor Coordination is multiple movements in your body made with your kinematic, and kinetic force that results in the intended action. IOS has a tool called Switch Control. Switch Control gives you the ability to navigate through the items on your screen. Including features such as an expanded word prediction, and a media playback menu to make things easier to use. Siri is one useful tool to help if your hands are full, but it also helps with people who can't use their hands to the best of their ability. Siri helps with everyday things such as setting reminders timers etc...





# Regionalization

You can use iTunes all around the world and you can only use it on any IOS device, or apple devices. iTunes is available in North America, the U.S, Europe, Africa, The Middle East, India, Asia, and the Caribbean.





The list of languages supported by Tunes are English, Australian English, Brazilian Portuguese, Canadian English, Canadian French, Catalan, Croatian, Czech, Danish, Dutch, Finnish, French, German, Greek, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Mexican Spanish, Norwegian, Polish, Portuguese, Romanian, Russian, Simplified Chinese, Slovak, Spanish, Swedish, Thai, Traditional Chinese, Turkish, UK English, Ukrainian and Vietnamese.

Imagine that the application was designed by a company from a small country like Sweden. Assuming that it would still be designed for North American users, how might it be different from the current application?

If iTunes was designed in Sweden then the default language might not be English because it was made in Sweden so the default language might be Swedish. But then again the default language could still be English because although iTunes was made in Sweden, Apple was made in America and majority of America speaks English. In a way it would be a bit different, because let's say people pay \$1.29 in Canada, in Sweden (or the Eurozone) people would be paying 1.29 Euros (\$1.72 CAD). This means people would be paying \$0.43 more in Sweden for a song that would cost \$1.29 in Canada.