

11.96M

Sales

1.39M

Profit

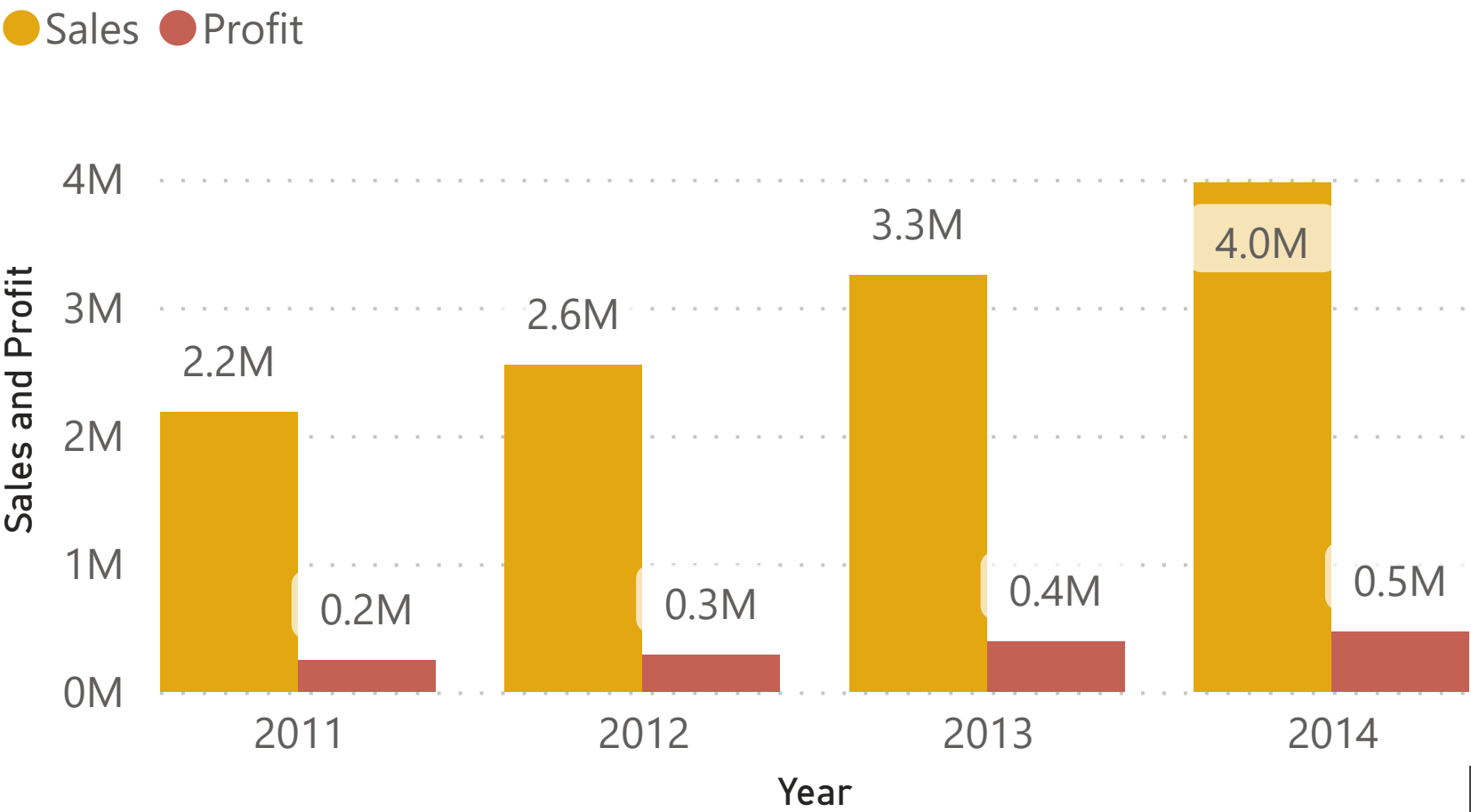
11.66%

Profit Margin

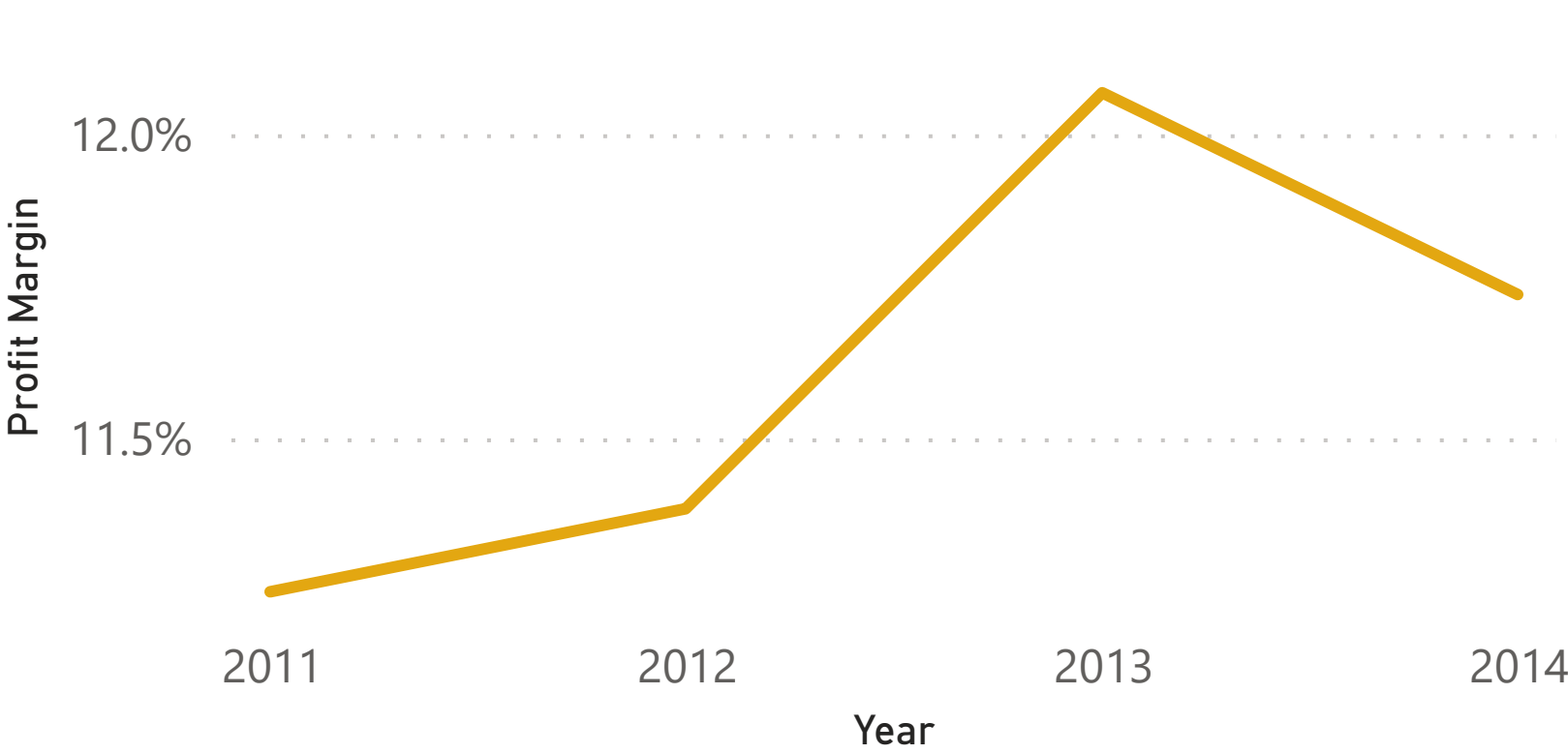
1143

Number of returned orders

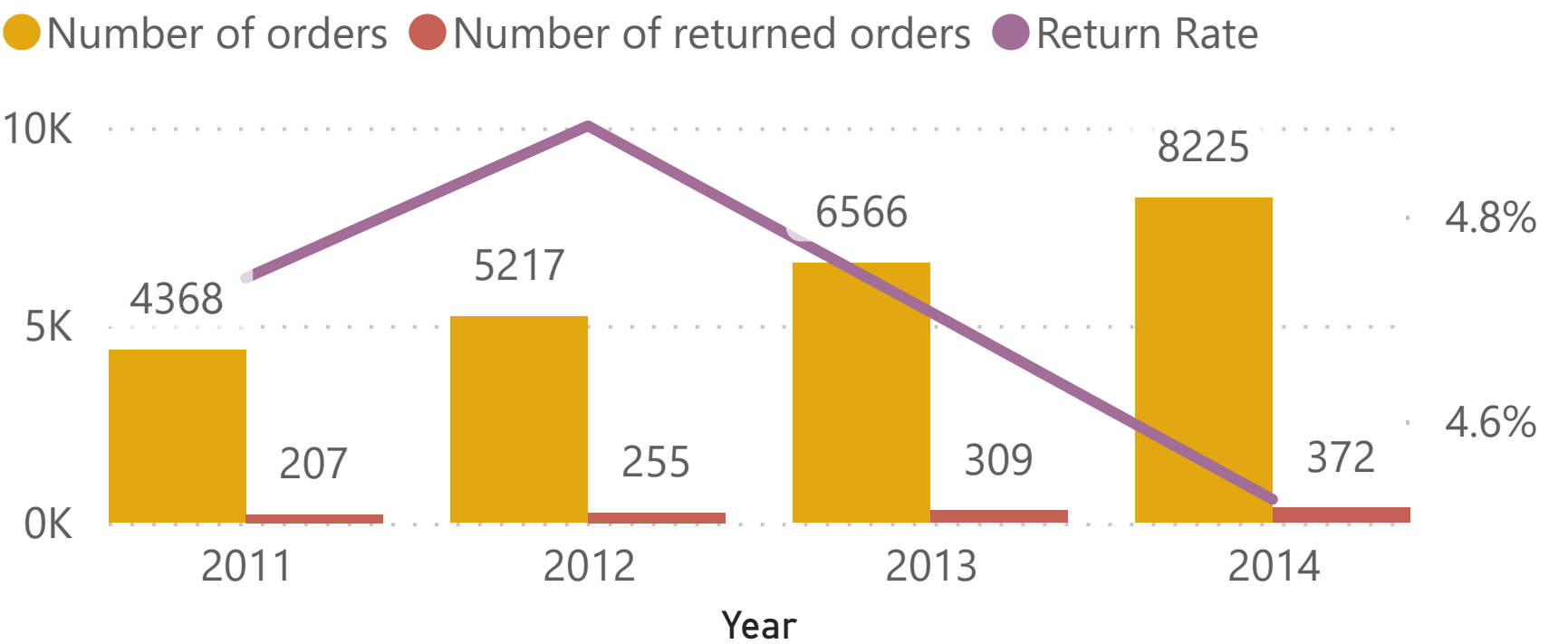
Sales and Profit by Year



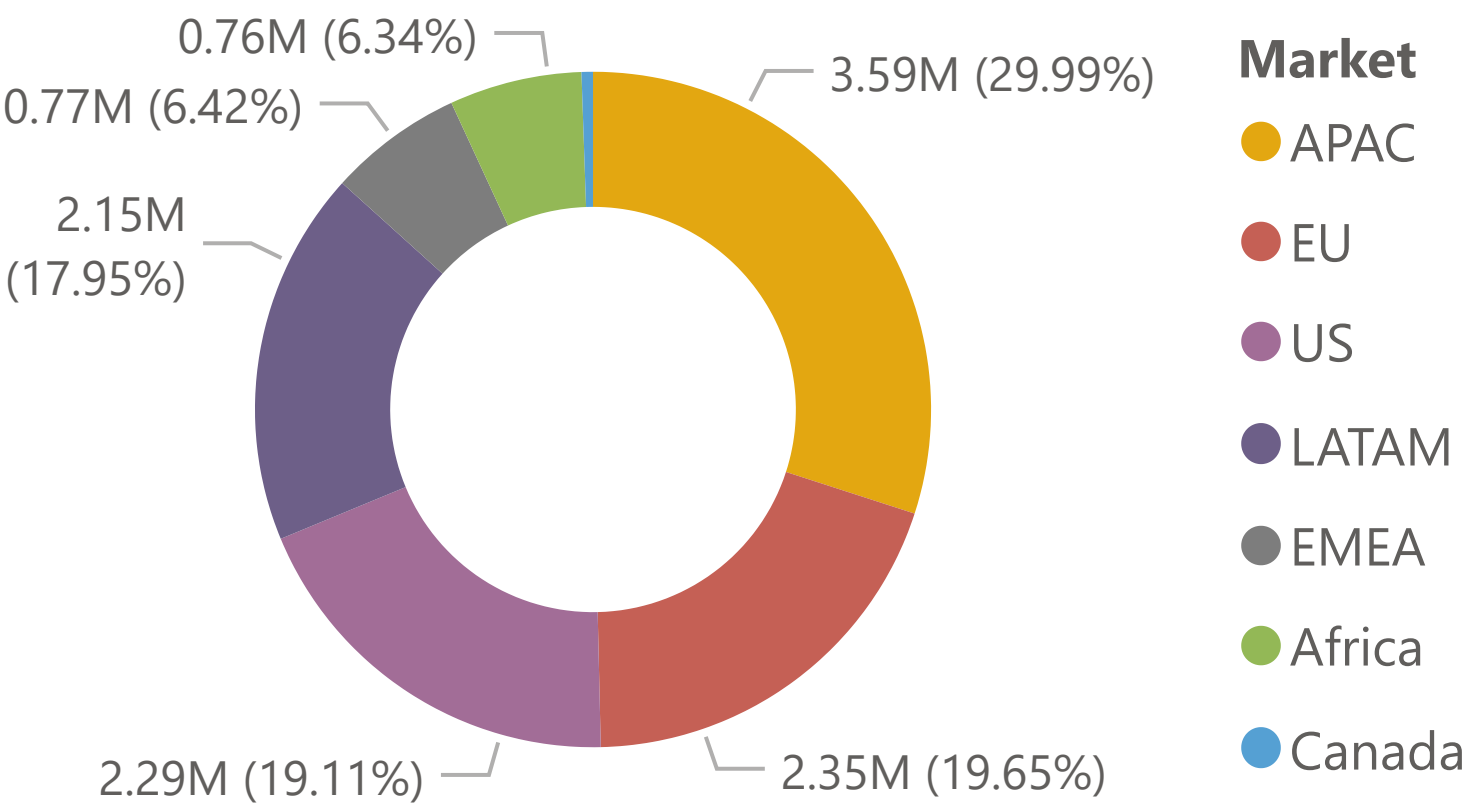
Profit Margin by Year



Number of orders, Number of returned orders and Return Rate by Year



Sales by Market

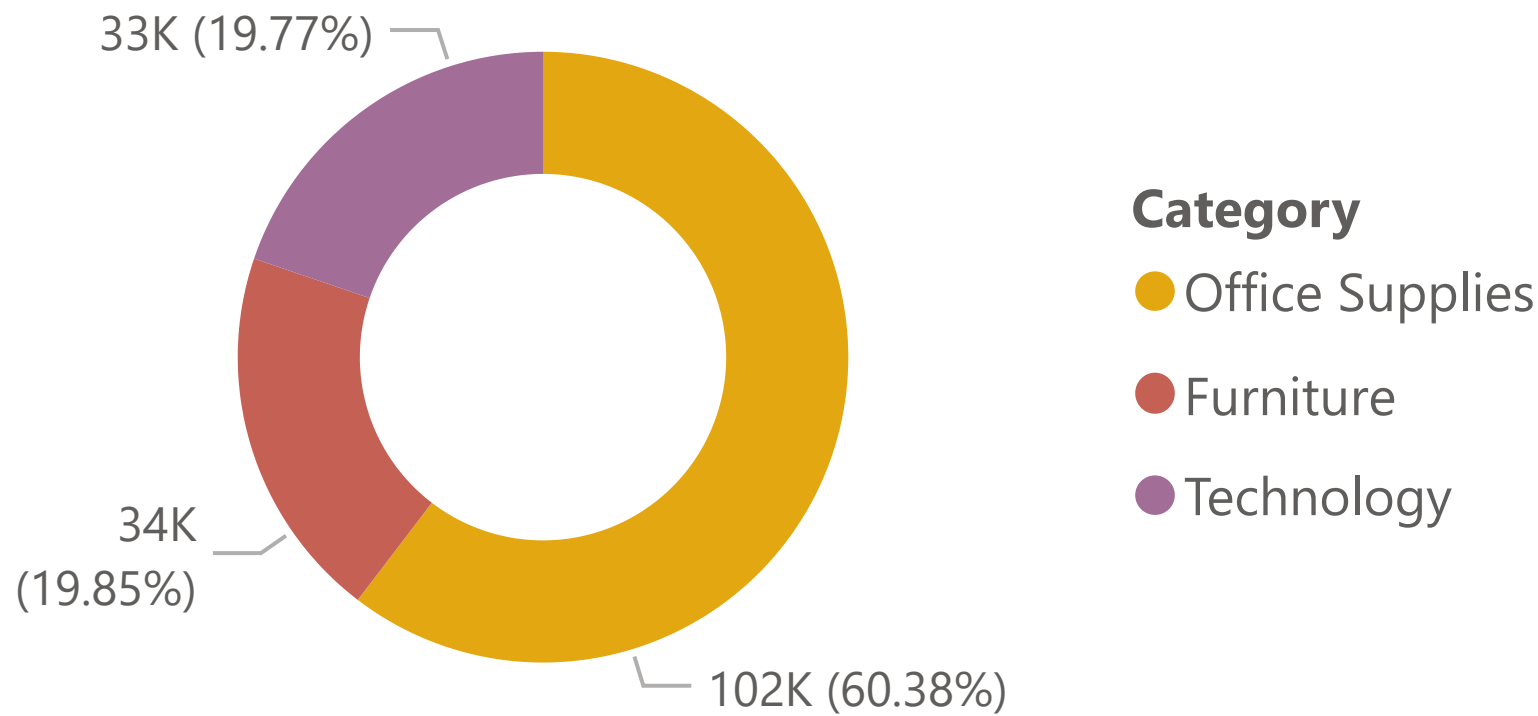


Country	Sales	%GT Sales	Profit Margin
United States	2,285,450.72	19.11%	12.55%
Australia	925,235.85	7.74%	11.23%
China	700,562.03	5.86%	21.51%
Mexico	620,697.38	5.19%	16.50%
France	609,680.90	5.10%	11.49%
India	589,650.11	4.93%	21.89%
Germany	488,661.70	4.09%	17.65%
United Kingdom	420,505.14	3.52%	21.50%
Indonesia	404,887.50	3.39%	3.86%
Brazil	358,186.64	3.00%	9.20%
Italy	252,735.98	2.11%	6.26%
Spain	250,538.19	2.10%	18.91%
Philippines	183,420.17	1.53%	-8.79%
Total	11,958,012.51	100.00%	11.66%

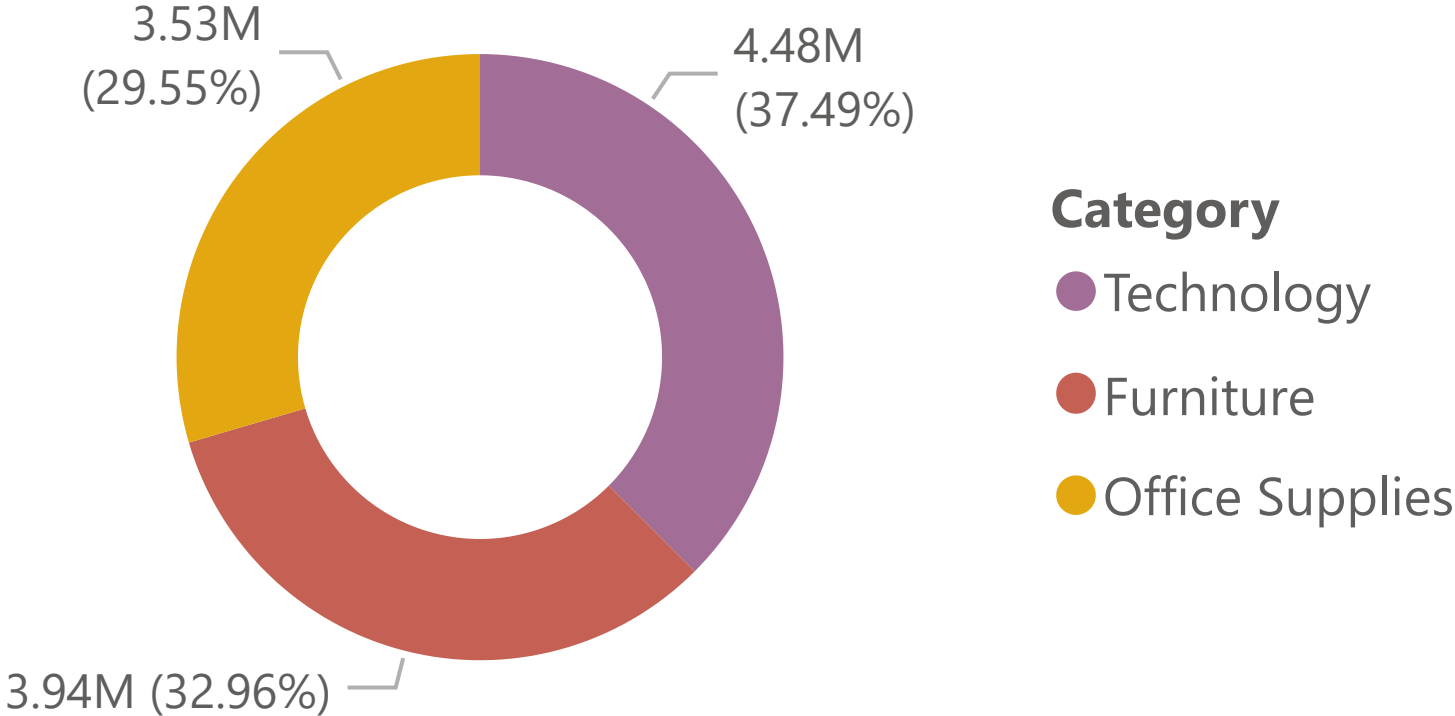
Sales by Country



Unit Sold by Category



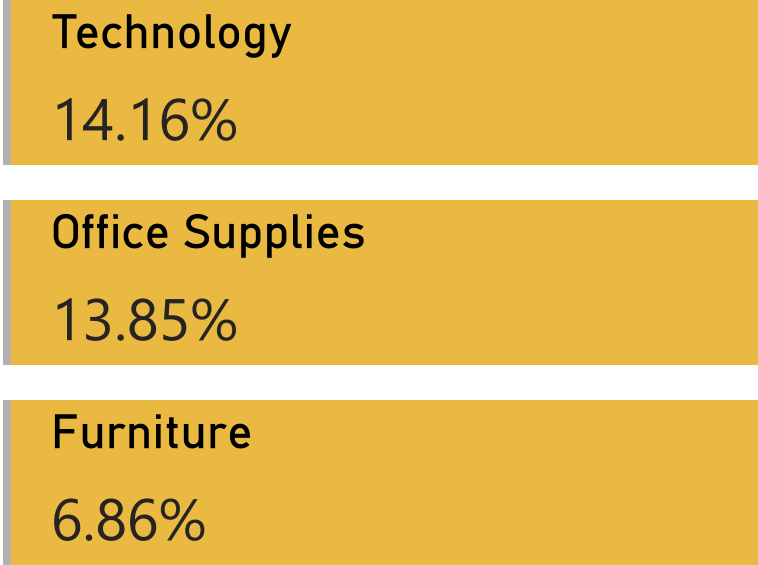
Sales by Category



Country

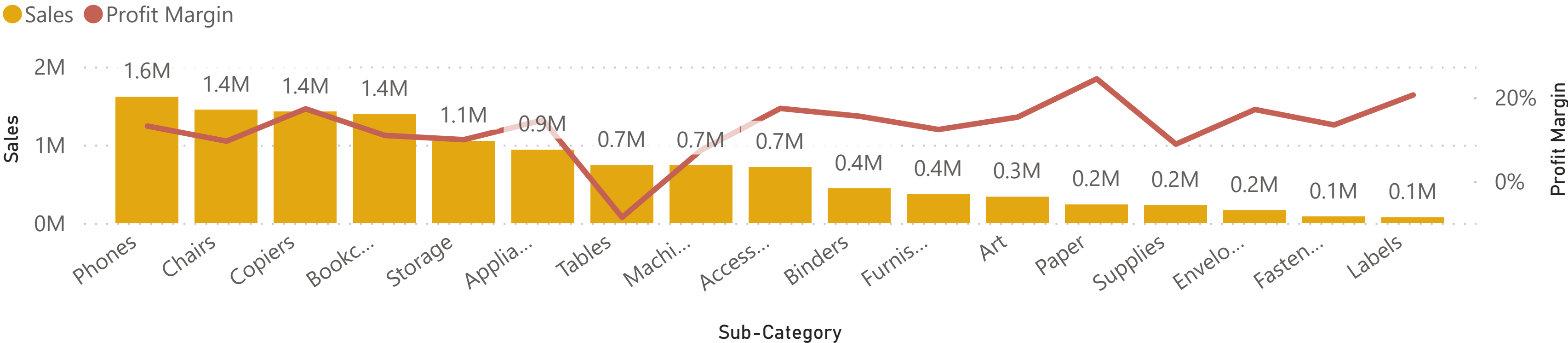
All

Profit Margin by Category



Sub-Category	Sales	Profit	Profit Margin
Phones	1,614,774.58	211,938.00	13.12%
Chairs	1,446,533.00	137,725.21	9.52%
Copiers	1,422,657.38	245,375.69	17.25%
Bookcases	1,389,882.25	151,403.01	10.89%
Storage	1,050,021.94	103,713.03	9.88%
Appliances	937,425.90	136,548.75	14.57%
Tables	737,768.21	-63,950.90	-8.67%
Machines	733,870.26	54,280.96	7.40%
Accessories	712,026.71	123,461.84	17.34%
Binders	438,993.80	67,932.01	15.47%
Furnishings	367,182.71	45,157.72	12.30%
Art	335,099.36	51,141.28	15.26%
Paper	235,904.01	57,566.33	24.40%
Supplies	226,740.64	19,964.83	8.81%
Envelopes	160,962.67	27,489.19	17.08%
Fasteners	78,319.02	10,492.02	13.40%
Total	11,958,012.51	1,394,596.40	11.66%

Sales and Profit Margin by Sub-Category



Top 5 Items by Sales

