

# GAME COIN— BRAND COLORS



CMYK  
C: 97 M: 80 Y: 41 K: 35

RGB  
R: 24 G: 52 B: 84

HEX  
#183454



CMYK  
C: 95 M: 72 Y: 26 K: 10

RGB  
R: 130 G: 195 B: 75

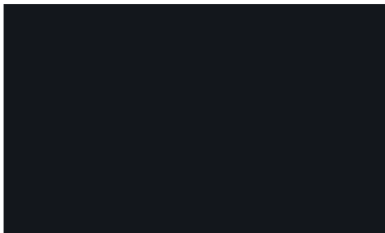
HEX  
#82C34B



CMYK  
C: 95 M: 72 Y: 26 K: 10

RGB  
R: 29 G: 81 B: 128

HEX  
#1D5180



CMYK  
C: 80 M: 70 Y: 60 K: 76

RGB  
R: 18 G: 24 B: 31

HEX  
#12181F



The gold is a gradient,  
but below is a set color  
number that can be  
used if needed:



CMYK  
C: 12 M: 31 Y: 78 K: 0

RGB  
R: 224 G: 175 B: 84

HEX  
#E0AF54