



Joanne Wong

Burnaby, BC / Mobile (604) 505 5554 / pendjolum@icloud.com

UX/UI Designer with background in Business Marketing, Insurance, and Entrepreneurship.
Trained and Certified Yoga Instructor and Holistic Nutritionist.

experience

Owner & Operator • Vancouver Yoga & Nutrition

Lower Mainland, BC

May 2017 – Ongoing

Providing a market alternative for those unlikely to attend a yoga studio through offering office yoga & in-home private sessions, focusing on whole-systems approach to health-care.

Client Executive Assistant • BFL Canada

Vancouver, BC

July 2015 – April 2017

Real Estate Division of commercial insurance brokerage. Supported top-producing Client Executives in prospecting and servicing of property management accounts. Diligently attended to their internal liaison, administrative, and networking needs.

Insurance Sales Agent • Rand and Fowler

Lower Mainland, BC

February 2010 – July 2015

Provided registration, licensing, and insurance services to car dealerships on-location. Built & managed a book of 300+ annually-renewing clients. Consistent top-performing agent in extended policy sales.

volunteer work

Hout Bay Association for Persons of Disabilities

Cape Town, South Africa

April 2019 – October 2019

Planned, organized, and executed weekly physical activities for the workshop's clients of varying disabilities. Assisted in sponsorship efforts, community engagement, and created systems of organization to facilitate administrative tasks.

education

Certificate in User Experience (UX) Design

York University

May 2020 – Present

Core areas: theories in user attitudes; design thinking; plan and conduct user research; demonstrate best practices in visual (UI) design and system design through real-world projects.

Diploma in Holistic Nutrition

Canadian School of Natural Nutrition

September 2017 – August 2018

Trained extensively to identify signs and symptoms by a whole-systems perspective, through acquiring effective client interviewing skills and implementation techniques rooted in patience and empathy.

Bachelor of Business Administration

Simon Fraser University

September 2007 – August 2014

Major in Marketing. Certificate in International Experiential Learning. Accepted admission to Masters of Management at ESCP Europe, Paris, France; performed research, proofread, and minor editing tasks for professor of Business History and Finance, to be published in Harvard Business Review.

skills

- Figma
- Sketch
- Active Listening
- Health Coaching
- Strong Written Communication Skills
- Microsoft 365 Products & Apps
- Research and Fact Check
- Cantonese, Mandarin
- EFR/First Aid/CPR