**What NoSQL solves**

Impedence Mismatch--- Java Object to multiple tables.

**How Big Datas are stored**

key --- value

document model--- json -- no schema

**Concept behind Big Data and NoSQL**

Move a single unit back and forth from DB by key

Domain driven design...

**Aggregate oriented data**--- Don’t split the data in table. Keep the data as bunch with use a key to get the data

SQL Query return records

NoSQL Query returns cursors. Iterate the cursor and get required content rather than getting all content.