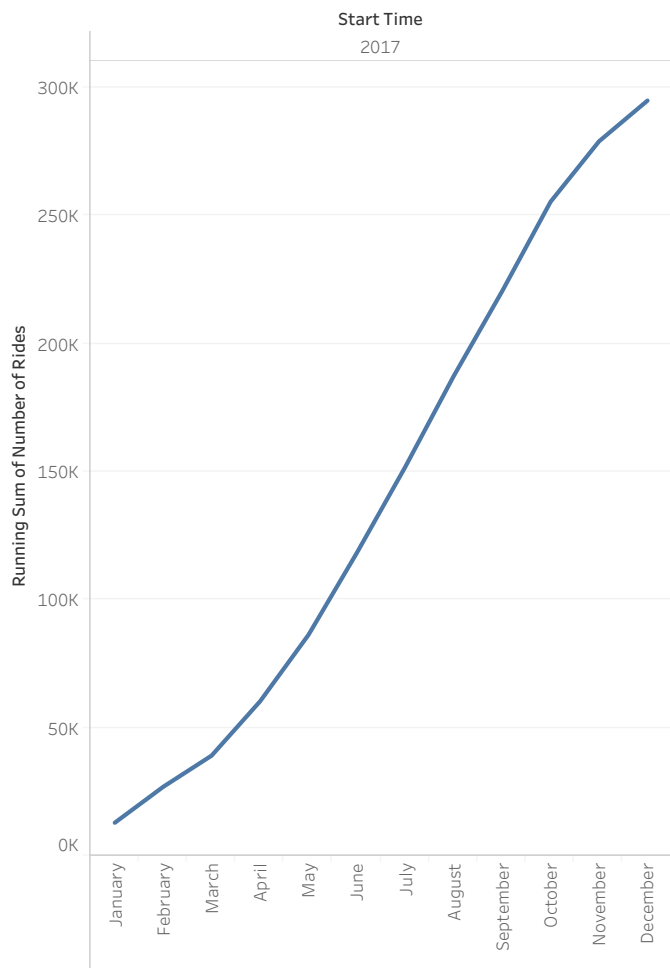


# Citi Bikes Story

Total Trips and Growth	User Type	Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year
------------------------	-----------	------------	--------------	-----------------	---------------------	---------------------------------

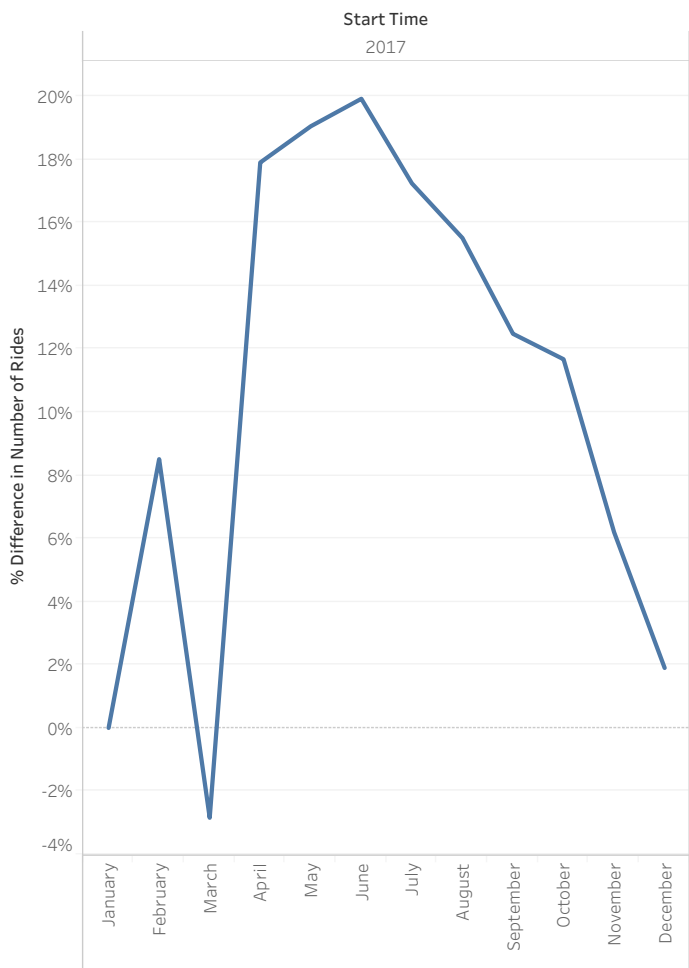
## 2017 Totals and Growth

Total Trips



The trend of Running Sum of Number of Rides broken down by Month.

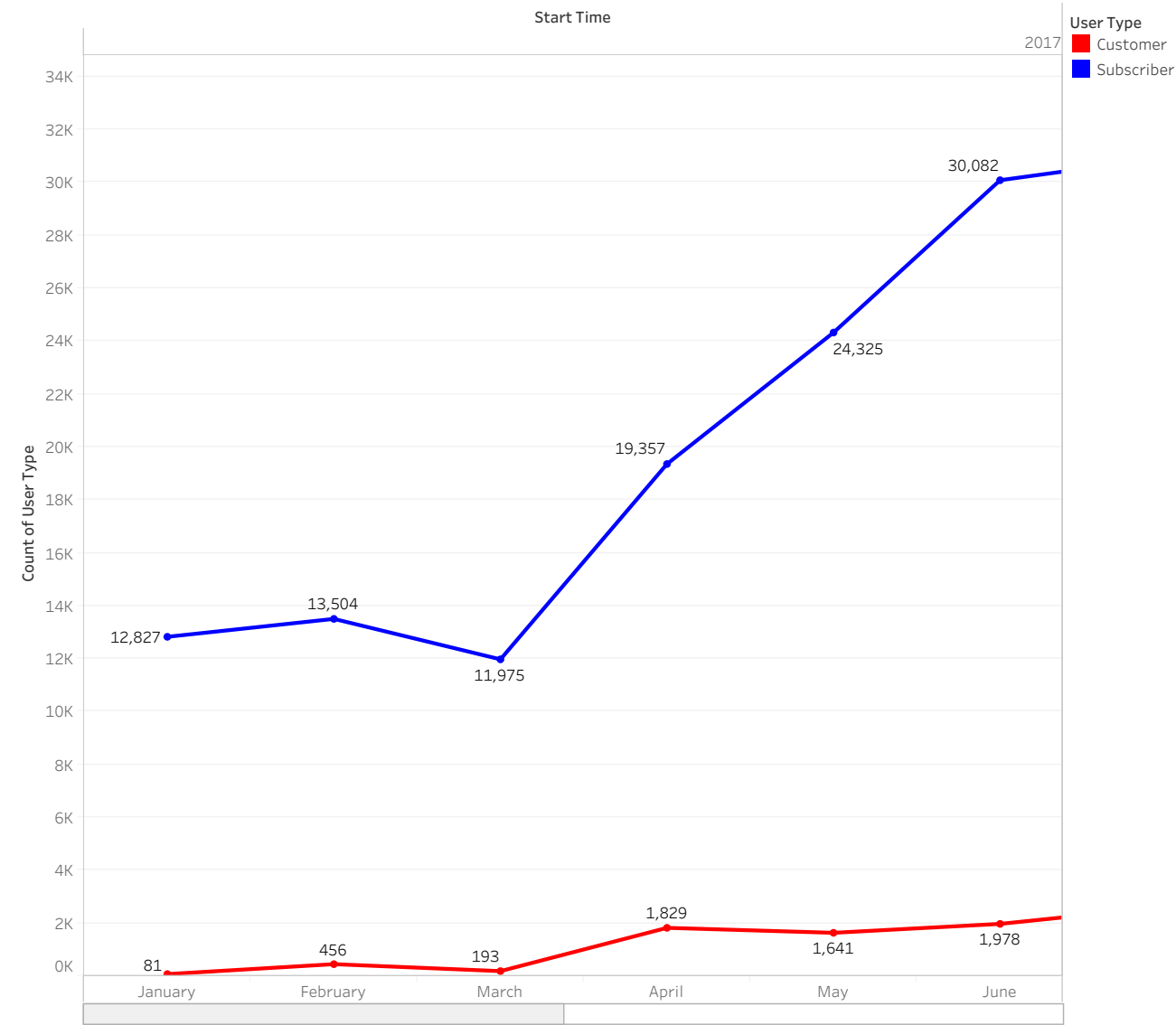
Growth Rate



The trend of % Difference in Number of Rides by Month for the the Year.

# Citi Bikes Story

Total Trips and Growth	User Type	Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year
------------------------	-----------	------------	--------------	-----------------	---------------------	---------------------------------

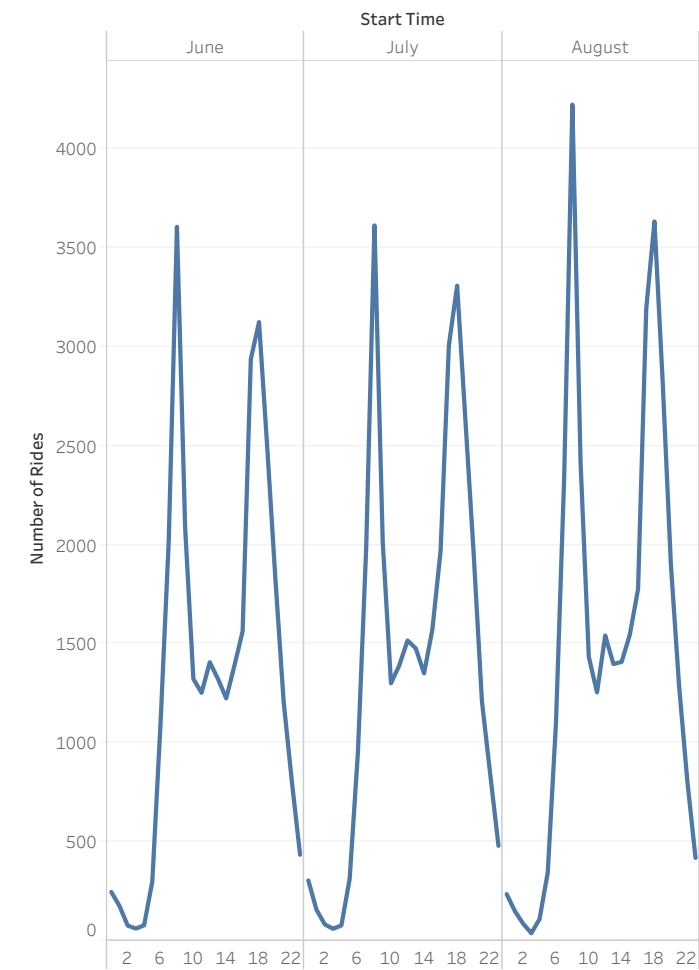


# Citi Bikes Story

Total Trips and Growth	User Type	Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year
------------------------	-----------	------------	--------------	-----------------	---------------------	---------------------------------

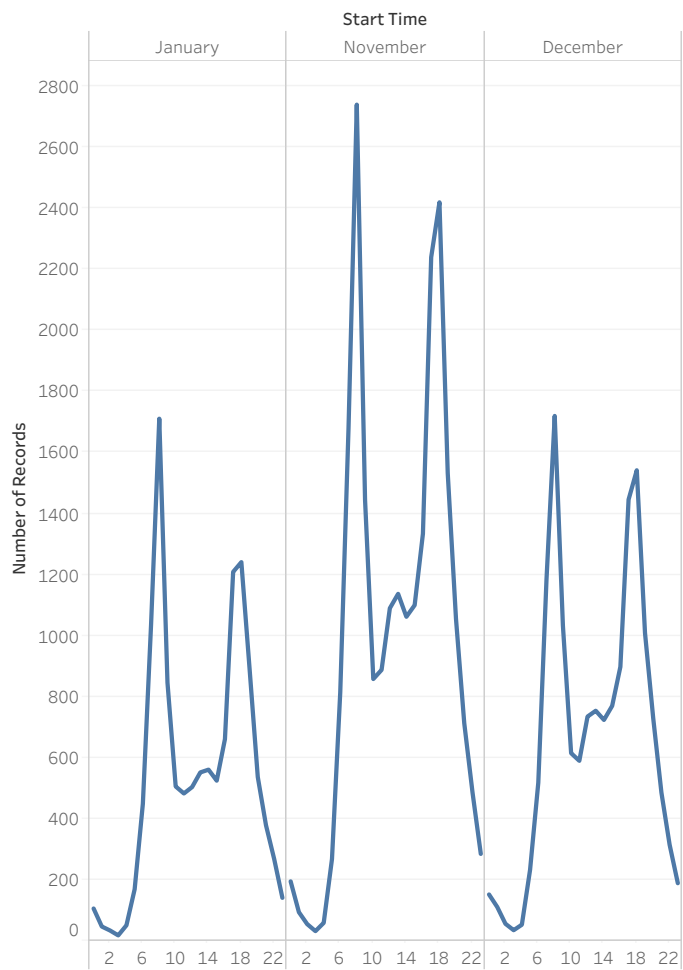
## Peak Hours

### Summer



The trend of sum of Number of Rides by Hour for the Summer Months.

### Winter



The trend of sum of Number of Rides by Hour for the Winter Months.

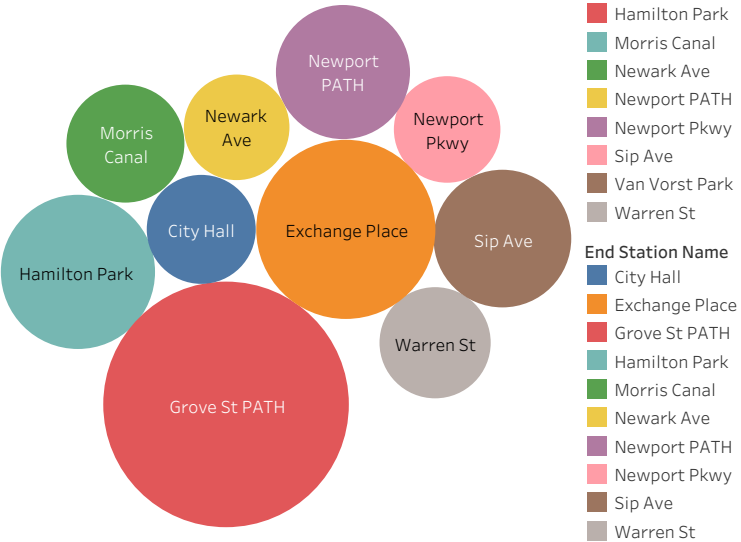
# Citi Bikes Story

Total Trips and Growth	User Type	Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year
------------------------	-----------	------------	--------------	-----------------	---------------------	---------------------------------

Top 10 Start Stations



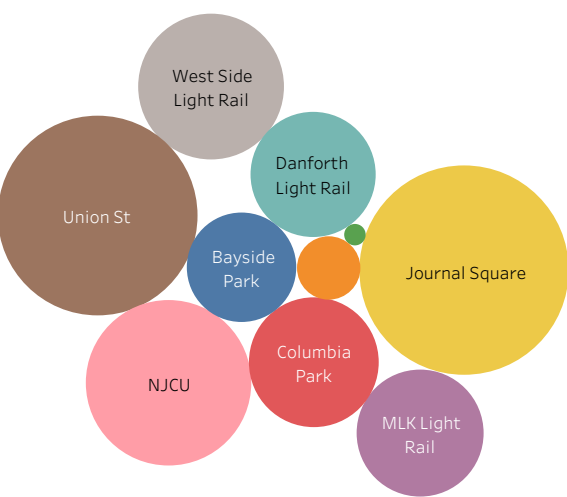
Top 10 End Stations



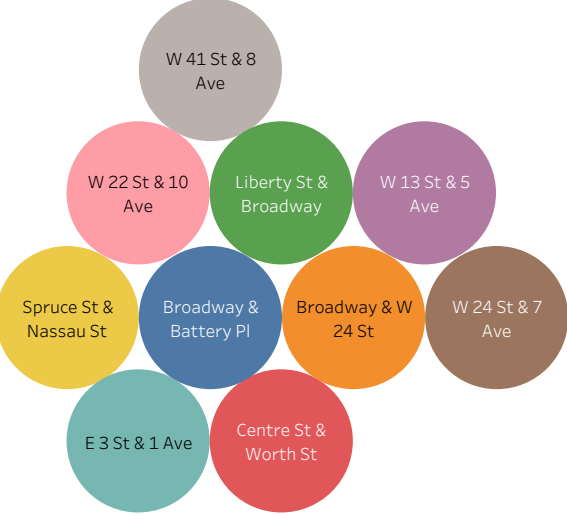
# Citi Bikes Story

User Type	Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes
-----------	------------	--------------	-----------------	---------------------	---------------------------------	-----------------

Bottom 10 Start Stations



Bottom 10 End Stations

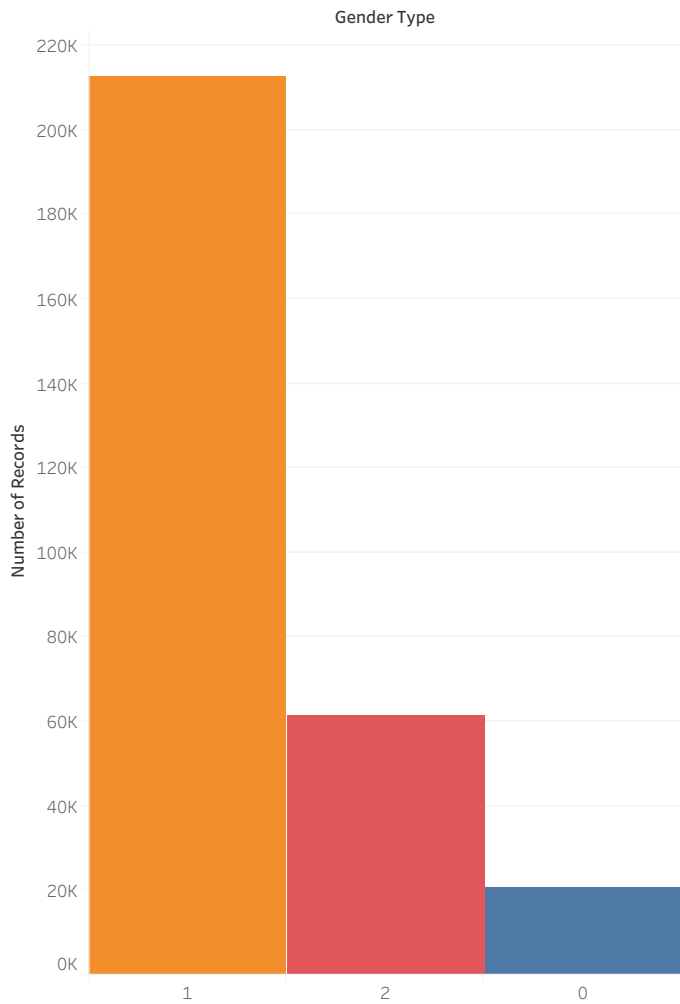


- Start Station Name**
  - Bayside Park
  - Bethune Center
  - Columbia Park
  - Danforth Light Rail
  - JCBS Depot
  - Journal Square
  - MLK Light Rail
  - NJCU
  - Union St
  - West Side Light Rail
- End Station Name**
  - Broadway & Battery Pl
  - Broadway & W 24 St
  - Centre St & Worth St
  - E 3 St & 1 Ave
  - Liberty St & Broadway
  - Spruce St & Nassau St
  - W 13 St & 5 Ave
  - W 22 St & 10 Ave
  - W 24 St & 7 Ave
  - W 41 St & 8 Ave

# Citi Bikes Story

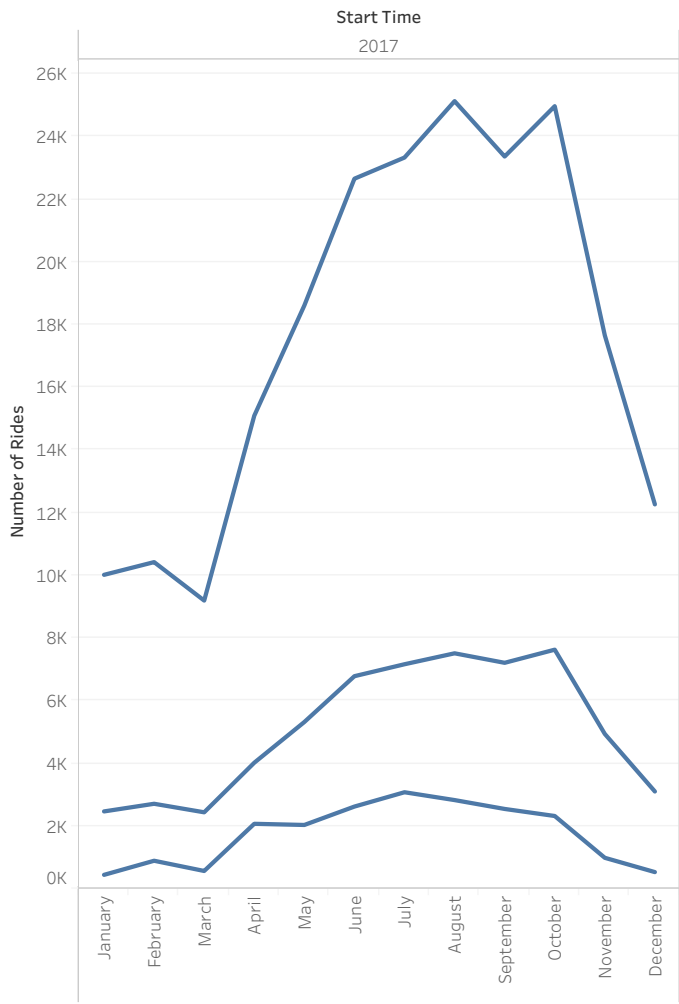
Peak Hours	Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes	Start Stations Maps
------------	--------------	-----------------	---------------------	---------------------------------	-----------------	---------------------

Gender Breakdown



Sum of Number of Records for each Gender Type.  
0= Unknown, 1 = Male, 2 = Female

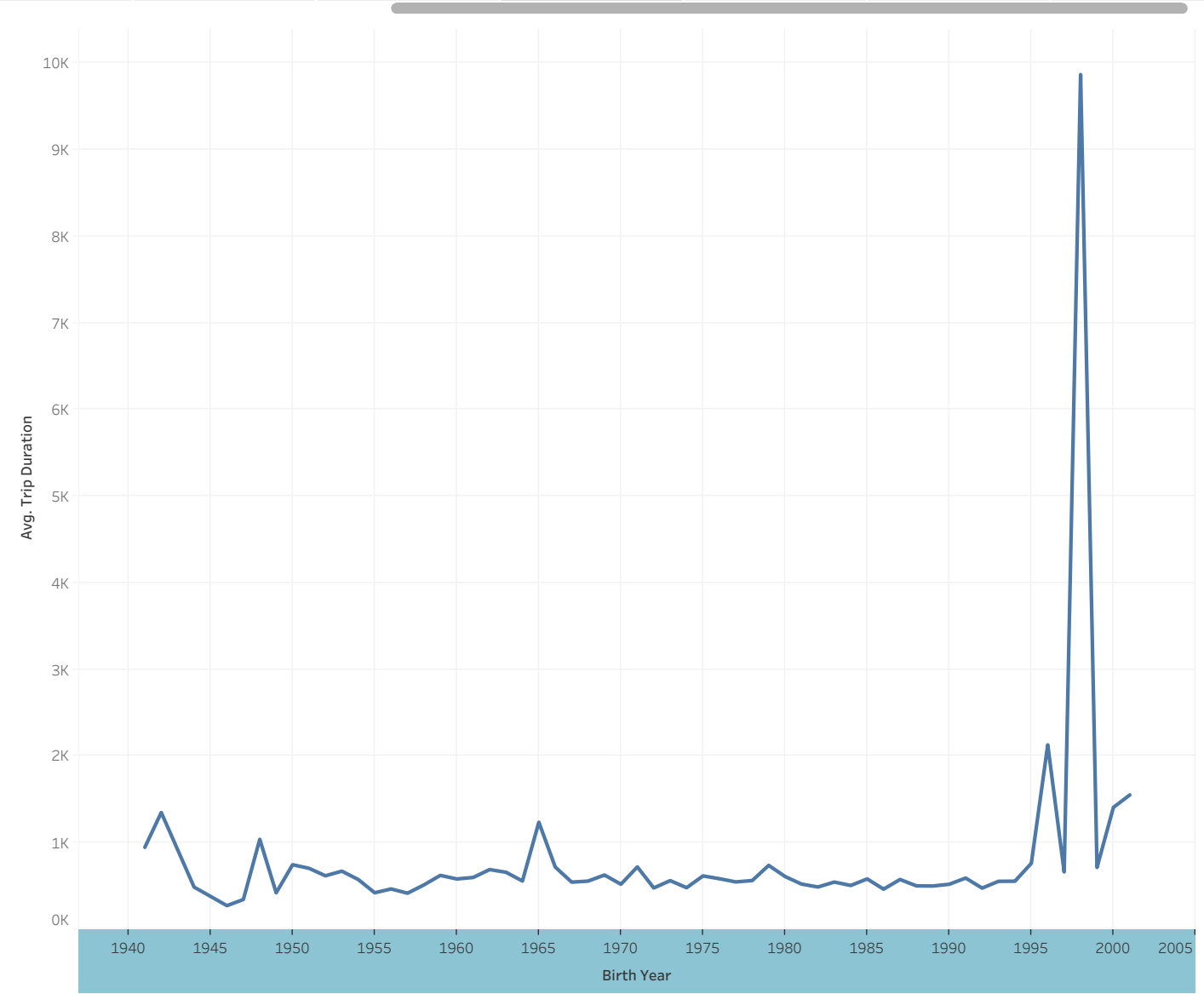
Gender Usage by Month



The trend of sum of Number of Rides by Month. Details are shown for Gender Type.  
0= Unknown, 1 = Male, 2 = Female

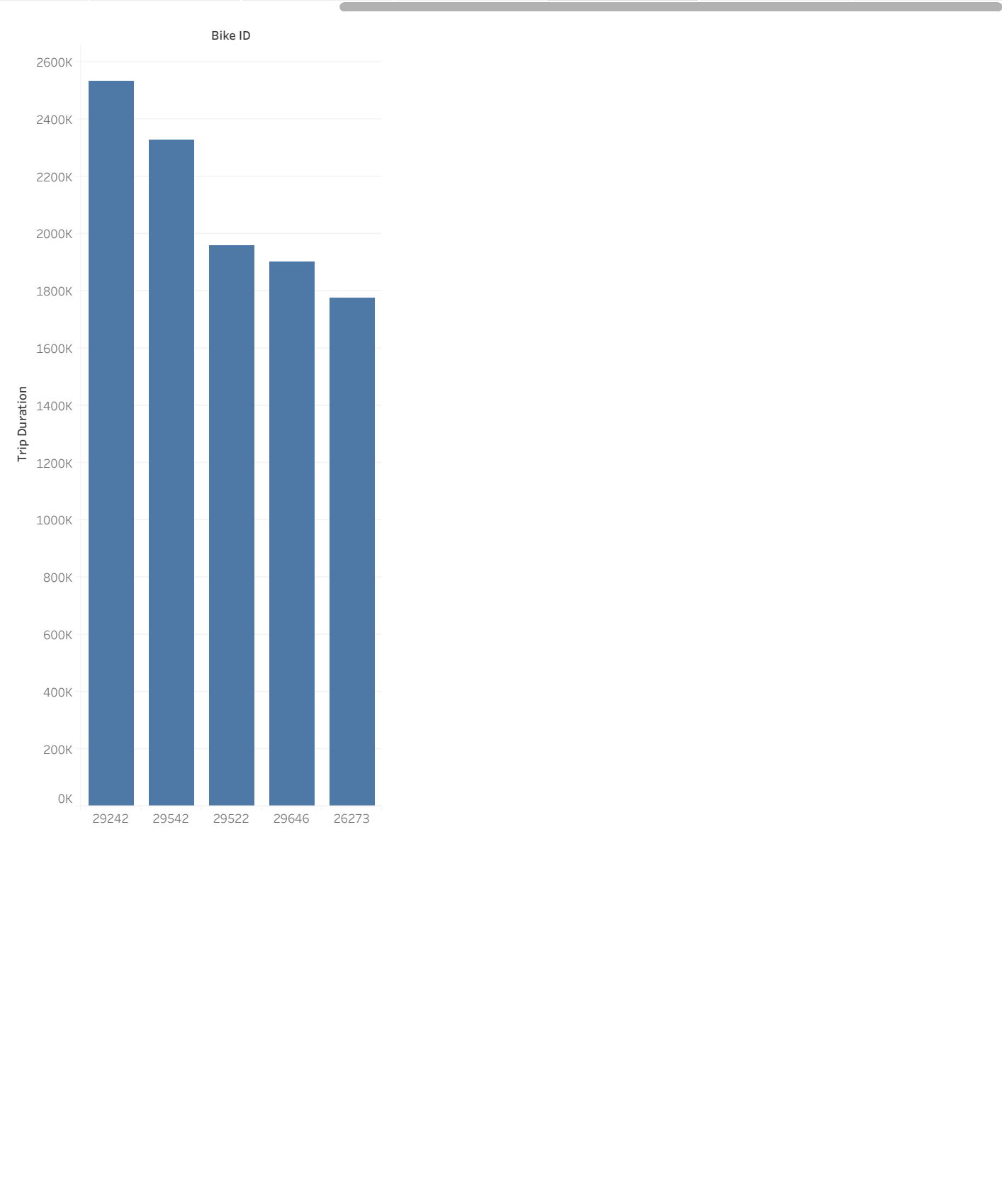
# Citi Bikes Story

Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes	Start Stations Maps	End Stations Map
--------------	-----------------	---------------------	---------------------------------	-----------------	---------------------	------------------



# Citi Bikes Story

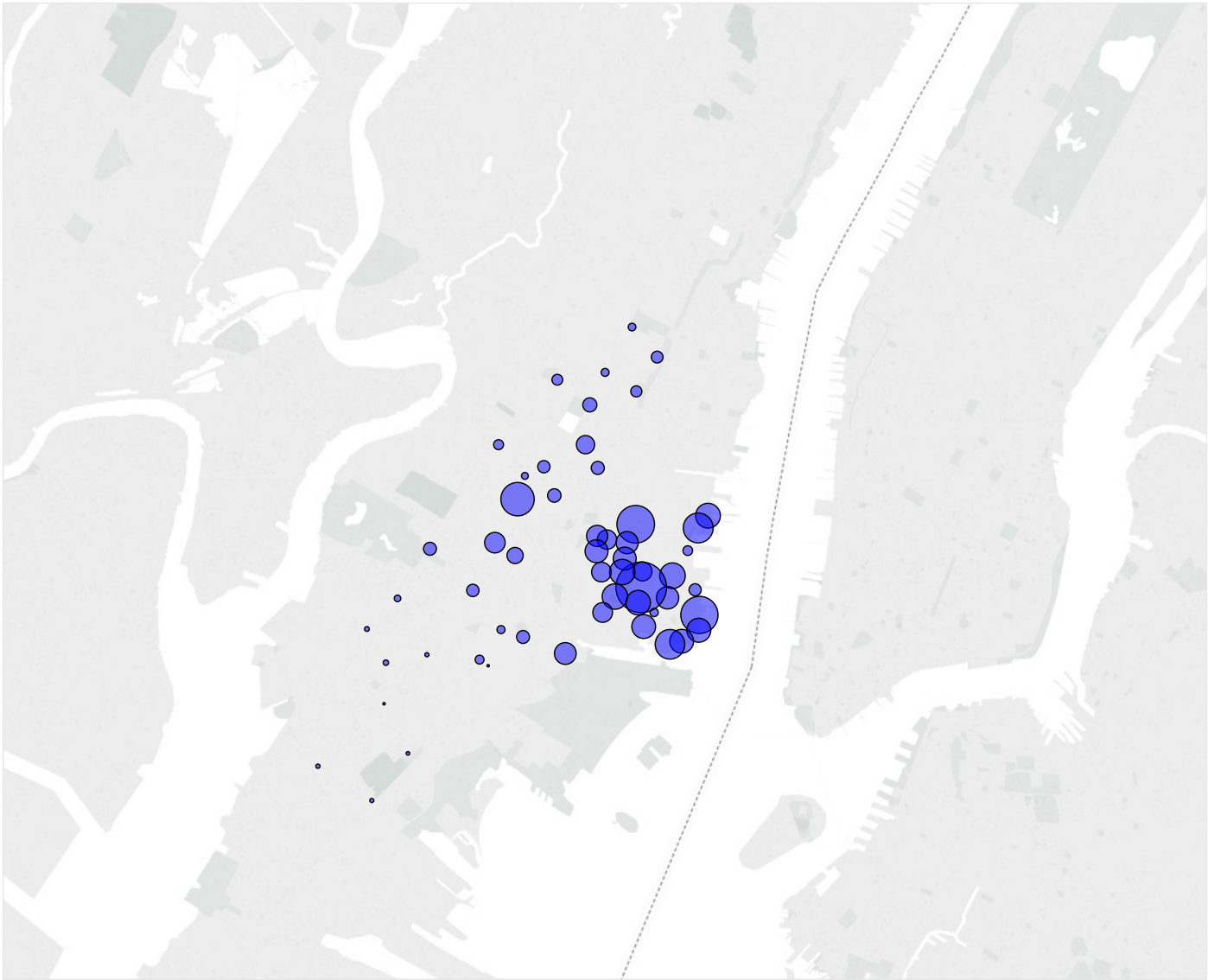
Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes	Start Stations Maps	End Stations Map
--------------	-----------------	---------------------	---------------------------------	-----------------	---------------------	------------------





# Citi Bikes Story

Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes	Start Stations Maps	End Stations Map
--------------	-----------------	---------------------	---------------------------------	-----------------	---------------------	------------------



# Citi Bikes Story

Top Stations	Bottom Stations	Gender Distribution	Avg Trip Duration by Birth Year	Most Used Bikes	Start Stations Maps	End Stations Map
--------------	-----------------	---------------------	---------------------------------	-----------------	---------------------	------------------

