

Capability Area Capability Score Date

COMMUNICATION Communication strategy **2.5** 2019-02-21 12:49:21.563769+00:00

COMMUNICATION Channel strategy **2.5** 2019-02-21 12:52:44.766671+00:00

COMMUNICATION Consistency **1.25** 2019-02-21 12:56:29.040009+00:00

COMMUNICATION Wider perception of organisation **3.75** 2019-02-21 12:57:02.893416+00:00