

# JOHN PROFESSIONAL

[Kamaulorem@mail.com](mailto:Kamaulorem@mail.com), +25470040404, [www.linkedin.com/a-b-c](http://www.linkedin.com/a-b-c), Nairobi

---

## SUMMARY

I am an organized and detail-oriented data scientist with two years' experience designing, building and maintaining datasets. Additionally, I am familiar with Python as well as visualization tools, Looker and Tableau, to go beyond the numbers and understand the business meaning.

---

## EXPERIENCE

### DATA SCIENTIST, ABC ASSOCIATES

#### 2020- PRESENT

- Mentored two interns with one of them getting a return offer from the business.
- Helped the business intelligence team lower customer retention costs by 20% by building test cases and experiments for the customer success team.
- Collaborated with the growth team in rolling out a loyalty programme for the healthcare vertical which bumped the lifetime value of customers in the vertical by 25%.
- Spearheaded search engine optimization analysis on the website by conducting A/B tests and lowered the bounce rate by 30%.

## SKILLS

### Python

- Solid knowledge of Python, able to justify design decisions in code.

### Google Suite

- Identify and curate data needed to uncover trends impacting the business.
- Use Google Analytics to optimize spend and performance.

### Looker

- Collaborate with internal teams in data visualization.

## EDUCATION

### Bachelor of Computer Science, MASOMO UNIVERSITY

September 2014- April 2019