

JANE PROFESSIONAL

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EXPERIENCE

ABC TECHNOLOGIES

MARKETS, STRATEGY & ANALYTICS INTERN

June 2022- September 2022

- Worked in a team of three conducting competitor price analysis and feature distribution. We shared the data with the growth marketing team which resulted in optimizing landing pages and bumped up the sales for the quarter by 8%.
- Tasked with defining use cases and collecting data for the target vertical for the business. Used python and SQL for data modeling and Google sheets to wrangle the data before presenting the results to senior leadership which lowered the customer acquisition costs by 25%.

ACME INC.

DATA SCIENCE INTERN

January 2022- April 2022

- I was part of a team that conducted A/B testing on a calendar feature. Modeling the data using R and analyzing the results using SQL before presenting it to the Data Science lead. The product team added this feature on the platform which increased repeat usage by 20%

SKILLS

Netsuite ERP System

- Proficient in deploying and implementing Netsuite for collaboration with other teams.

Google suite

- Advanced proficiency in Google sheets for data analysis and Google Slides for consolidating and communicating the business case for that data.

Python

- Advanced proficiency in Python for model of large datasets for machine learning algorithms.

EDUCATION

MASOMO UNIVERSITY

September 2019 – April 2023

Bachelor of Computer Science

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