JANE PROFESSIONAL

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SUMMARY

An experienced data scientist with more than six years' experience leveraging analytical skills to gain insights into customer pain-points. With four years experience leading and building a team of analysts in close collaboration with the product and engineering teams. I am looking forward to helping your company grow your mission while thriving as a player-coach in the team.

EXPERIENCE

ACME INC.

ANALYTICS MANAGER…………………………………………………………………2019- Present

- Led a team of four analysts in quarterly hackathons, with one resulting in a test case which lowered the customer acquisition cost by 30%.
- Growing the talent pipeline for the team by 20% every quarter ensuring we are hiring the best from the labour market.
- Ran A/B tests for the customer acquisition landing pages which in turn brought a 20% uplift in sales and positive return on advertising spend for the marketing team.
- Collaborated with the design and research team to reduce the number of steps in our sign up flow based on data, reducing friction and increasing new sign ups by 25%.

ABC ASSOCIATES

DATA ANALYST ……………………………………………………………………………2017-2019

- Prototyping model features and develop them into production ready increasing the development velocity by 30%.
- Helped dig into huge volume of data to automate compliance operational decisions and optimize the know-your-customer requirements.

SKILLS

Looker

- Use of Looker visualization tool for sharing trends collaborating with cross functional teams.

Python

- Able to automate complex processes and construct robust data pipelines in Python and R.

EDUCATION

MASOMO UNIVERSITY   2012-2016

Bachelor of Science (STATISTICS)