

JANE PROFESSIONAL

professional@mail.com | +254704040404 | www.linkedin.com/a-b-c | Nairobi

EXPERIENCE

SENIOR UI/UX DESIGNER, ACME INC.

May 2020 -Present

- Conducted 5 usability testing experiments each month growing the net promoter score to above 9.0 from Q3 2020.
- Helped reduce the homepage bounce rate by 25% by performing testing interviews with 5 key customers every month in Q2 2021.
- Architected the lowering of the number of steps in trial signups which bumped up the number of completed sign ups to over 70% in Q3 2022.

UI/UX DESIGNER, ABC ASSOCIATES

February 2018 – March 2020

- Coordinated with the product team to reduce the number of inputs needed during the trial period and lowering cart abandonment rate to less than 60% in Q2 2022.
- Got 4 power users every quarter from Q2 2018 to beta test new UI experiences.
- Contributed to the product and engineering teams increasing the speed of product bug resolution by an average of 75% in Q2, Q3 and Q4 2022.

SKILLS

FIGMA

- Advanced proficiency in using Figma for design collaboration with the engineering and product team.

Google Suite

- Use of Google Analytics and Amplitude for event analytics, Google Sheets for data analysis and Google Docs for asynchronous documentation of designs with other cross functional teams.

EDUCATION

Bachelor of Arts, MSOMO UNIVERSITY

2014 - 2018