



Mayank Shukla

Full-Stack MarTech Developer | AI & Web Solutions Expert

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Professional Summary

Full-Stack MarTech Developer with 7+ years of experience building AI-integrated web solutions and data-driven marketing campaigns. Expert in full-stack development (React, Node.js, TypeScript) and advanced databases (Neo4j, Qdrant, Mem0) for real-time personalization and automation. Delivered scalable platforms and campaigns driving 150%+ organic traffic growth for 50+ clients.

Continuous Learning

- Self-taught React and TypeScript via freeCodeCamp, applied in 3 live projects (2022-2023).
- Mastered Neo4j for graph-based analytics through Cypher Fundamentals course, implemented in client recommendation system (2024).
- Learned Qdrant and Mem0 for vector search and AI memory via official docs, integrated into BrowserBot for enhanced personalization (2025).

Technical Achievements

- Integrated OpenAI GPT-4o API for intelligent web scraping and dynamic automation in BrowserBot, reducing manual processes by 70% for 100+ users.
- Implemented serverless architecture on Vercel and Browserless.io, handling 1,000+ daily automation tasks with 99.9% uptime.
- Developed real-time Firebase backend for BizNexus, supporting 200+ concurrent users and 500K+ monthly API calls.
- Built graph-based recommendation system using Neo4j, improving client engagement by 40% for a MarTech platform.
- Integrated Qdrant vector search and Mem0 for AI-driven personalization in BrowserBot, boosting user retention by 25%.
- Built a headless WordPress BizNexus site, boosting client inquiries and showcasing real business impact through testimonials.

Technical Skills & Expertise

- AI-powered Applications
- Full Stack Development
- Neo4j
- Qdrant
- Mem0
- JavaScript / TypeScript
- React.js
- Node.js
- Firebase
- Vercel
- Google Analytics & Ads
- SEO & SEM
- Social Media Marketing
- Paid & Organic Campaigns

Featured Projects

BizNexus Business Platform

- Full-stack networking platform with real-time messaging and directory, serving 300+ users monthly.
- Integrated Firebase for secure authentication and Neo4j for relationship analytics, driving 20% user engagement increase.
- [GitHub Repo](#)
- [Live Demo](#)

BSR Films Production Website

- Responsive website for film production portfolio, driving 30% increase in client bookings via SEO.
- Optimized with Tailwind CSS and Vercel for 99% Lighthouse performance score.
- [GitHub Repo](#)
- [Live Site](#)

Browser Bot Automation Tool

- AI-driven automation tool with Qdrant and Mem0 for personalized scraping, adopted by 120+ non-technical users.
- Built with Node.js and Vercel, achieving 98% task success rate across 10K+ monthly runs.
- [GitHub Repo](#)
- [Try it Here](#)

Professional Experience

Digital Marketing Specialist (Freelance) – Marketing Dime (2022–Present)

- Executed SEO and paid campaigns across Google/Meta, increasing organic traffic by 150% for 50+ clients, generating \$200K revenue.
- Developed full-stack websites with AI automation, integrating Qdrant for personalized user flows.
- Mentored 2 junior marketers on SEO tools, improving team efficiency by 25%.

Digital Marketing Executive – Wallfort (2021–2022)

- Led SEO and social media campaigns for real estate, growing leads from 200 to 600 monthly (\$100K revenue).
- Built data-driven content strategies, increasing click-through rates by 35%.

Junior SEO Analyst – Black Book Investment (Apr 2021–Jun 2021)

- Conducted SEO audits and keyword research, improving rankings for 10+ high-value terms.
- Enhanced organic visibility by 20% through on-page optimization.

Digital Marketing Assistant – JGRF Technology (2018–2021)

- Supported campaign creation and social media, boosting engagement by 15%.
- Developed foundational SEO skills, optimizing 50+ pages.

Education

Shree Shankaracharya Institute of Management & Technology (SSIPMT), 2014

Dark Mode ☒

- Local SEO Exam – Semrush Academy (2023)
- Google Analytics for Beginners – Analytics Academy (2022)
- AI for Marketing – Coursera (2024)

Languages

English (Professional Working Proficiency), Hindi (Native)

Availability

Open to remote part-time and project-based opportunities. Flexible hours and immediate start.