

# Boys and Girls Clubs of Dorchester



**BOYS & GIRLS CLUBS**  
**OF DORCHESTER**



# Background

**Understanding the community at  
hand in order to create programs  
and utilize funding**



# Quantitative Research

## Research Objectives:

- Who is a part of the Dorchester community?
- What needs are not being met?
- Understanding what activities would be beneficial to increase member retention
- Understand the demographics of the community



# Goals of the Qualitative Method

- ✓ The qualitative research will complement the quantitative research by giving insight to how resources (staff) are being utilized
- ✓ Give a third party view of how the staff are going about their work day and what their work capacity is like



# Qualitative Research

Research Method: Mobile Diary

## Study Details:

- Three daily texts over a one week period (M-F)
- Determine what activity is being performed by staff members
- Utilize data to measure capacity
- Sample size of 10 staff members
- Expecting 100 responses



# Rationale for Qualitative Method

- 01 Get an inside perspective of the everyday activities and how they are doing them
- 02 Help our group see what can be changed from the Club's POV
- 03 Helping to see what needs are currently being met





# Consent Form & Text Prompts





BOYS & GIRLS CLUBS  
OF DORCHESTER

Thank you for agreeing to take part in this mobile diary project! This project is designed to assess the resources used at the Boys and Girls Clubs of Dorchester. This project is being administered by students of Northeastern University on behalf of the Boys & Girls Clubs of Dorchester. Only aggregate information will be shared. Please be assured that all answers are confidential and anonymous.

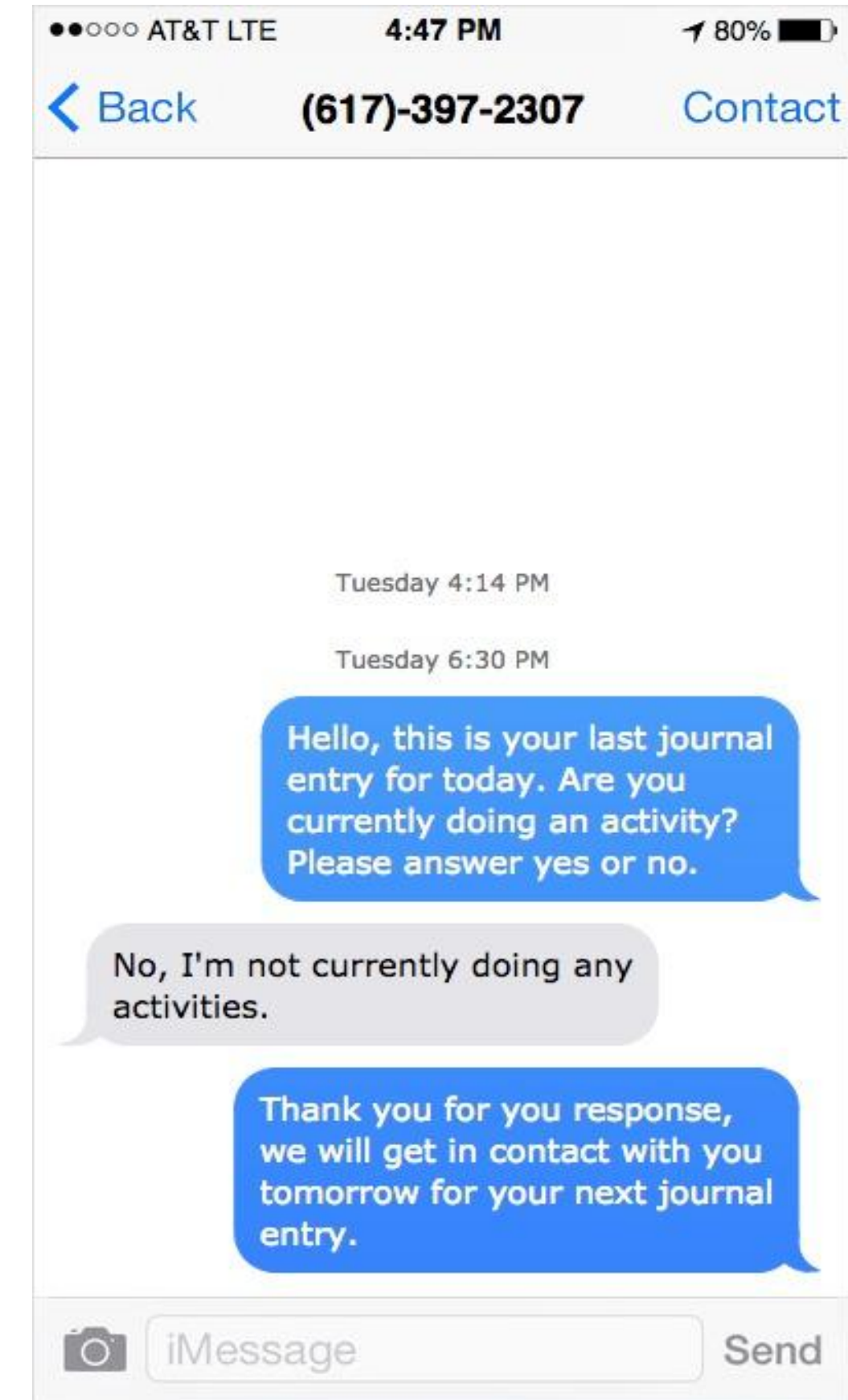
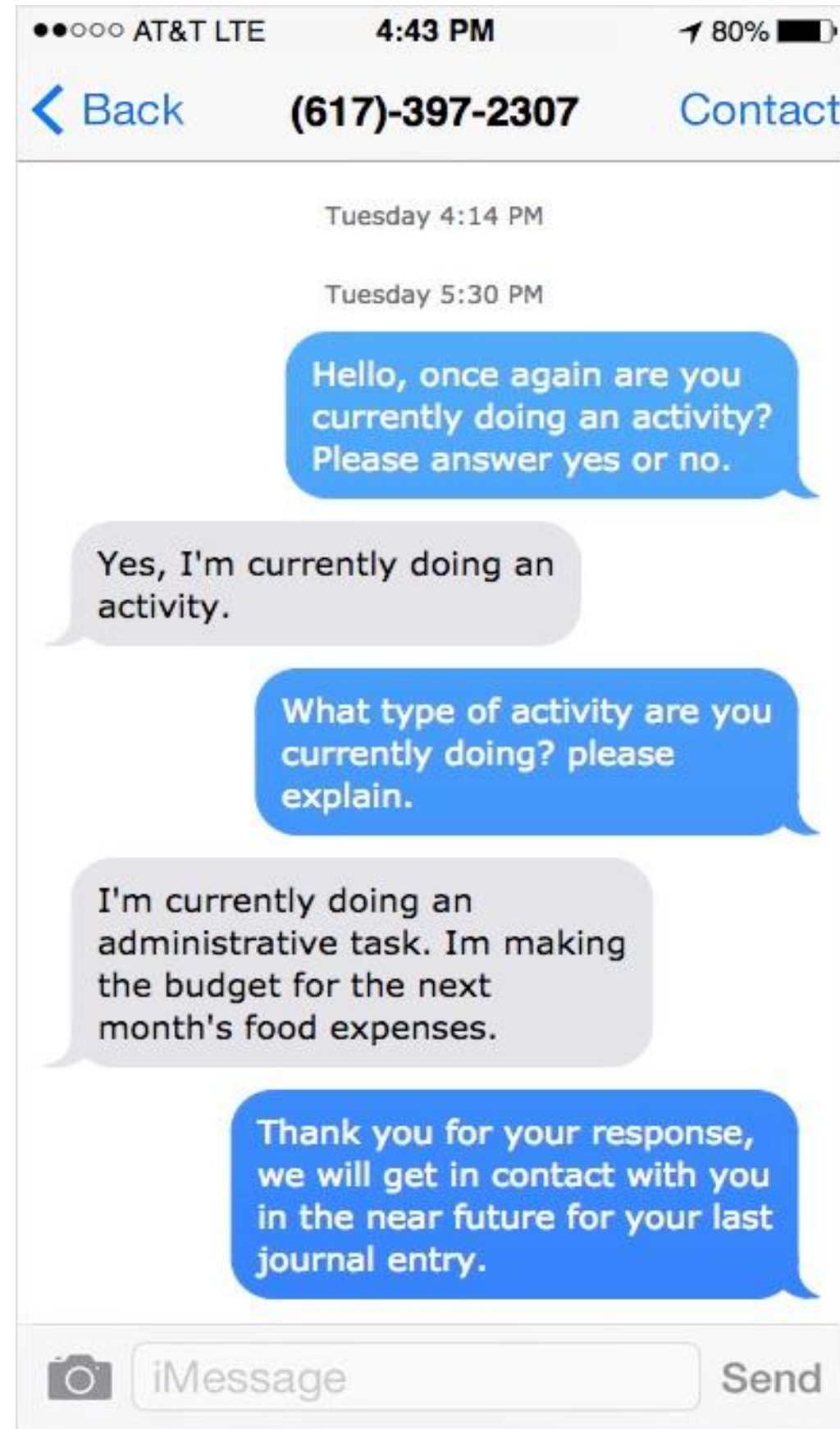
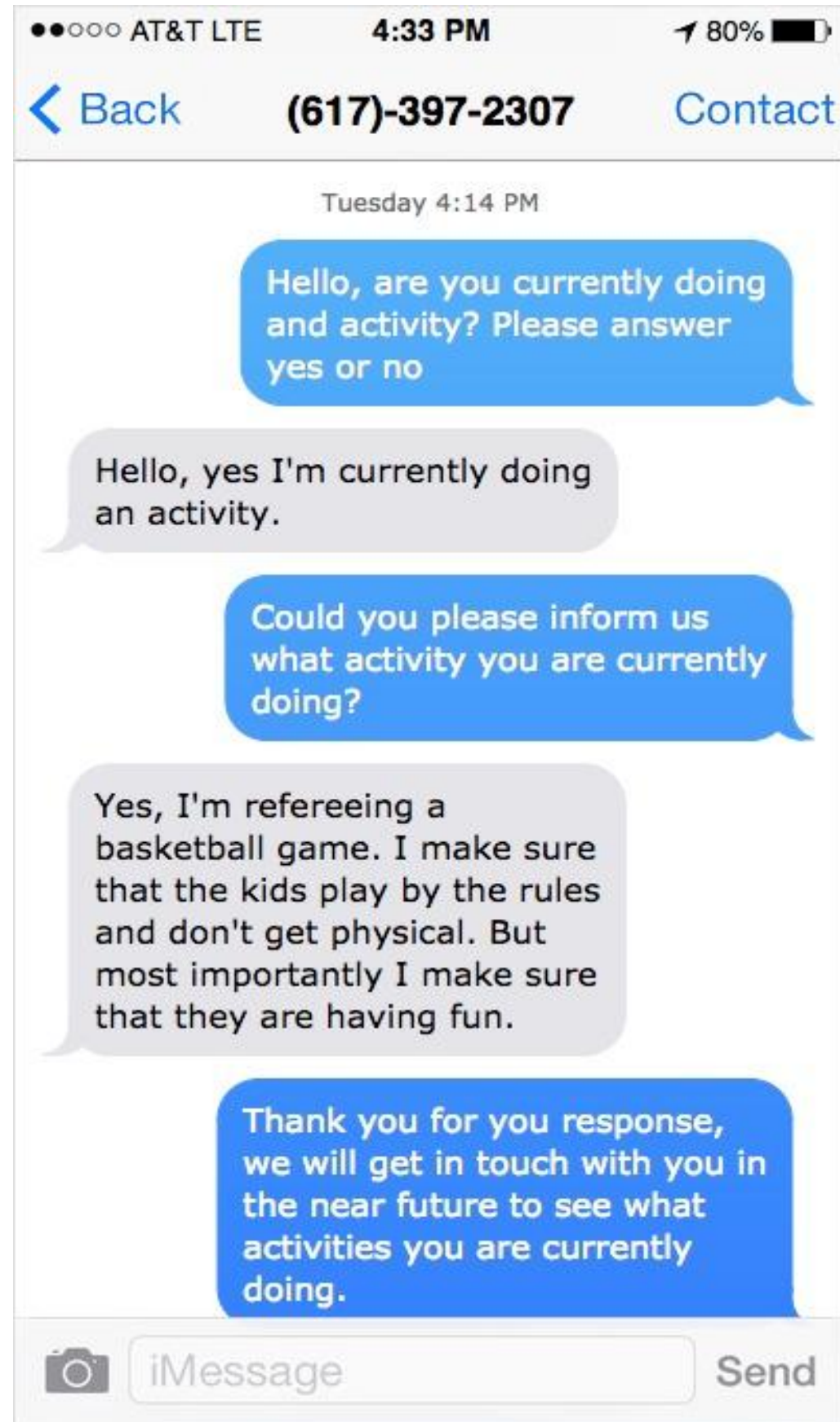
We will be sending three text messages daily for a one week period. We will be asking you to record your activity at the moment. We ask that you take a few minutes to respond when you receive the message and respond in a timely manner.

Please enter your mobile phone number below.

Consent form for the mobile diary to be distributed via email



# Means of Response & Engagement



A teal geometric graphic on the left side of the slide, consisting of several overlapping triangles and polygons in different shades of teal, creating a dynamic, abstract shape.

# Analysis

# Data Analysis

The data gathered would help find better ways on how employees can be more efficient with their time.

- Reduction of waste time (no task time)
- Better division of time spent in management and kids tasks



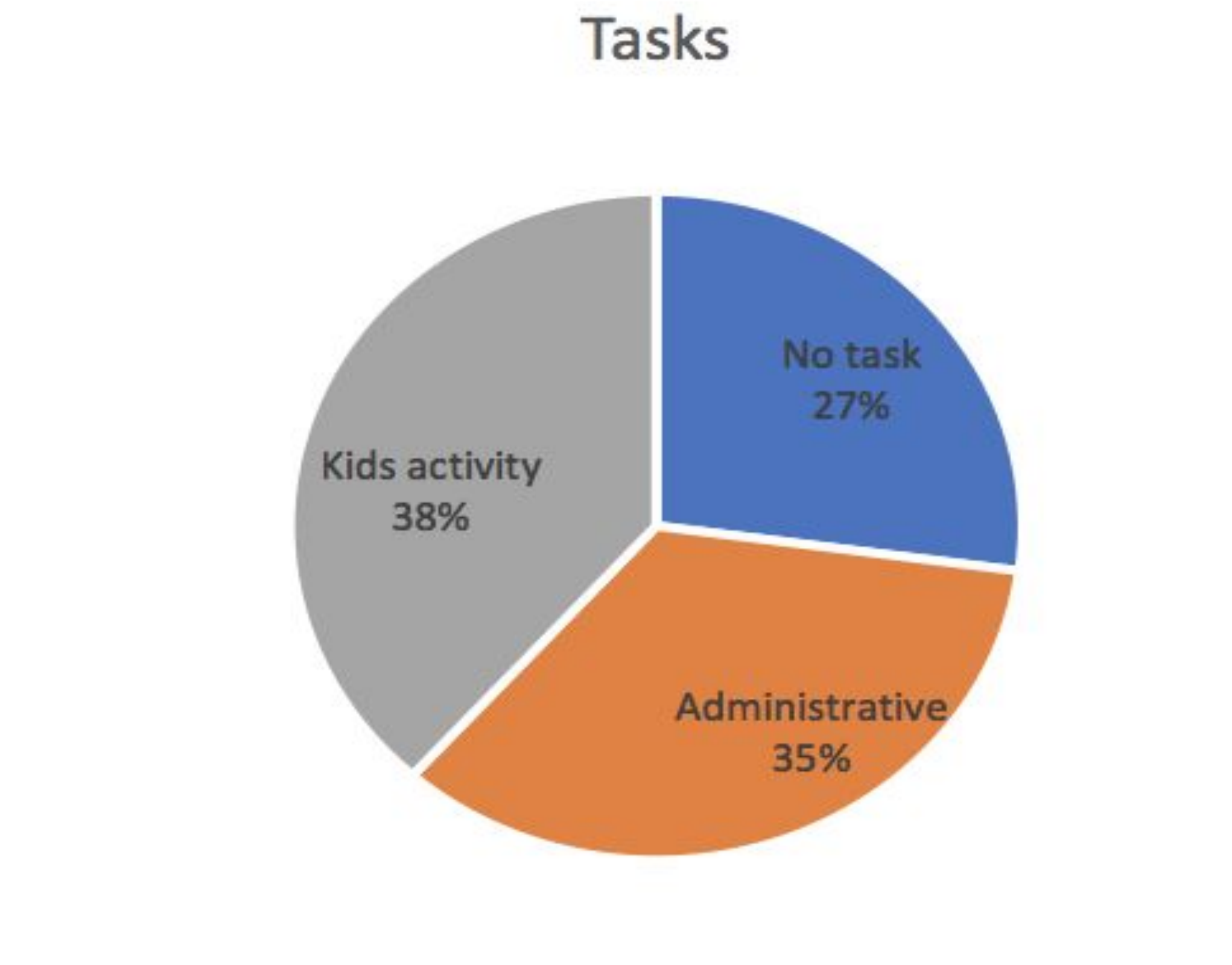
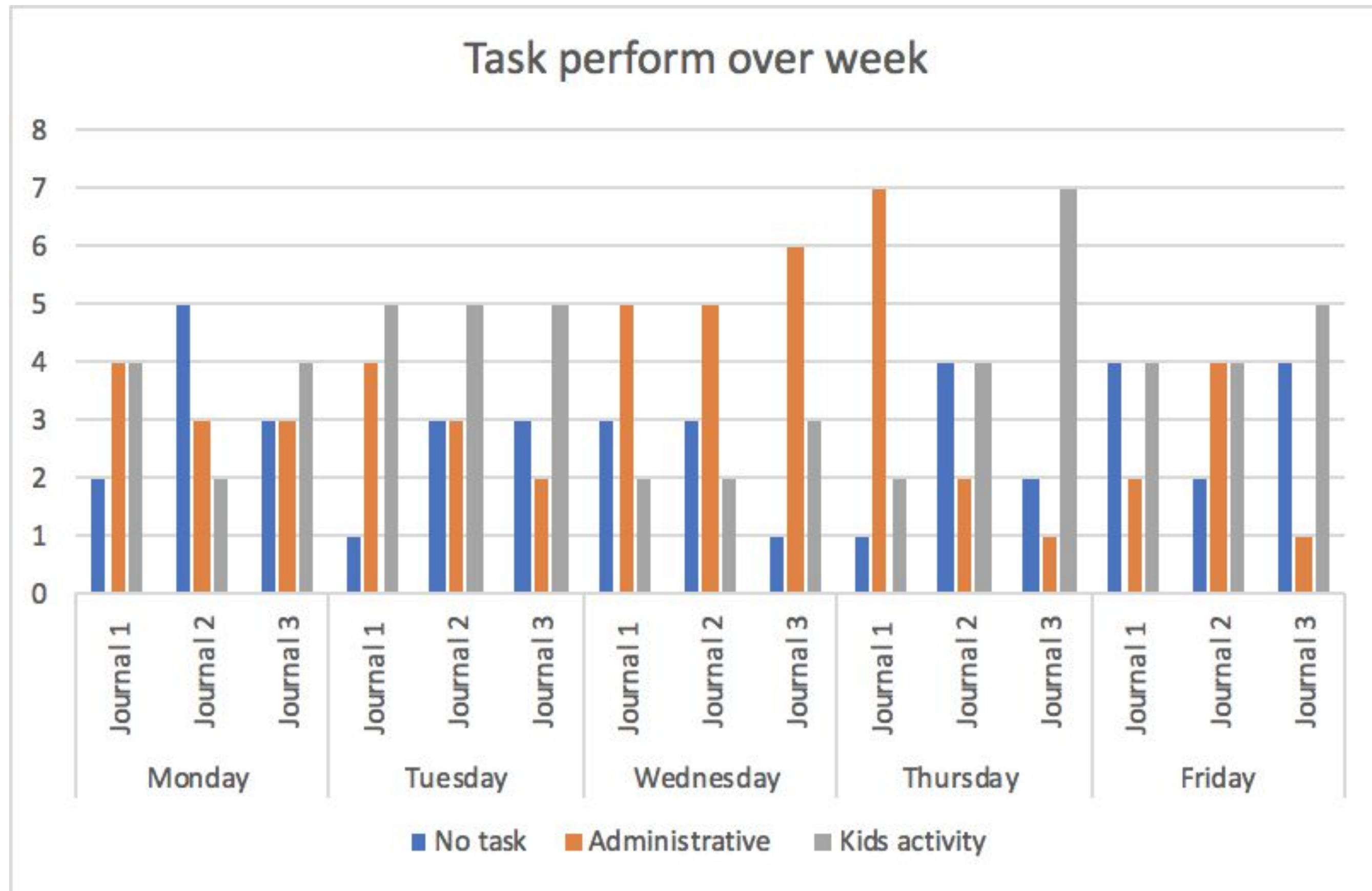


# Spreadsheet Data

	Monday			Tuesday				
Employee	Journal 1	Journal 2	Journal 3	Journal 1	Journal 2	Journal 3		
(617)-397-2307	Kids activity	Administrative	No task	Kids activity	Kids activity	Kids activity		
(617)-906-8845	Administrative	No task	Administrative	kids activity	administrative	administrative		
(617)-673-1763	No task	No task	Kids activity	No task	No task	Kids activity		
(617)-560-9080	Kids activity	Kids activity	Kids activity	Administrative	No task	Kids activity		
(617)-082-4427	No task	Kids activity	administrative	Kids activity	Kids activity	No task		
(617)-915-2829	administrative	No task	Kids activity	administrative	administrative	Kids activity		
(617)-285-1687	administrative	administrative	administrative	Kids activity	Administrative	No task		
(617)-921-2956	kids activity	administrative	No task	administrative	No task	administrative		
(617)-285-8256	kids activity	No task	No task	administrative	administrative	Kids activity		
(617)-573-7734	Administrative	No task	Kids activity	Kids activity	Administrative	No task		
Wednesday			Thursday			Friday		
Journal 1	Journal 2	Journal 3	Journal 1	Journal 2	Journal 3	Journal 1	Journal 2	Journal 3
administrative	No task	administrative	Administrative	No task	Kids activity	Kids activity	Administrative	No task
No task	Kids activity	administrative	Administrative	Kids activity	Kids activity	Kids activity	Kids activity	Kids activity
administrative	No task	Kids activity	kids activity	administrative	No task	Kids activity	Kids activity	Kids activity
No task	Kids activity	administrative	administrative	administrative	Administrative	No task	administrative	No task
administrative	No task	No task	Administrative	No task	Kids activity	No task	Kids activity	No task
No task	administrative	administrative	No task	Kids activity	Kids activity	administrative	Administrative	Kids activity
administrative	administrative	Kids activity	Administrative	No task	Kids activity	kids activity	No task	No task
kids activity	administrative	administrative	administrative	Kids activity	administrative	No task	Kids activity	Kids activity
Administrative	No task	Kids activity	Administrative	No task	Kids activity	No task	Administrative	Kids activity
kids activity	administrative	administrative	Kids activity	Kids activity	Kids activity	Administrative	No task	Administrative



# Graphs and Charts





# Thanks!

Any questions?