Myōbu

CELESTIAL BLESSINGS

FOX PAPER V2

AUGUST 2021

B

AGENDA

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G HOW TO BUY
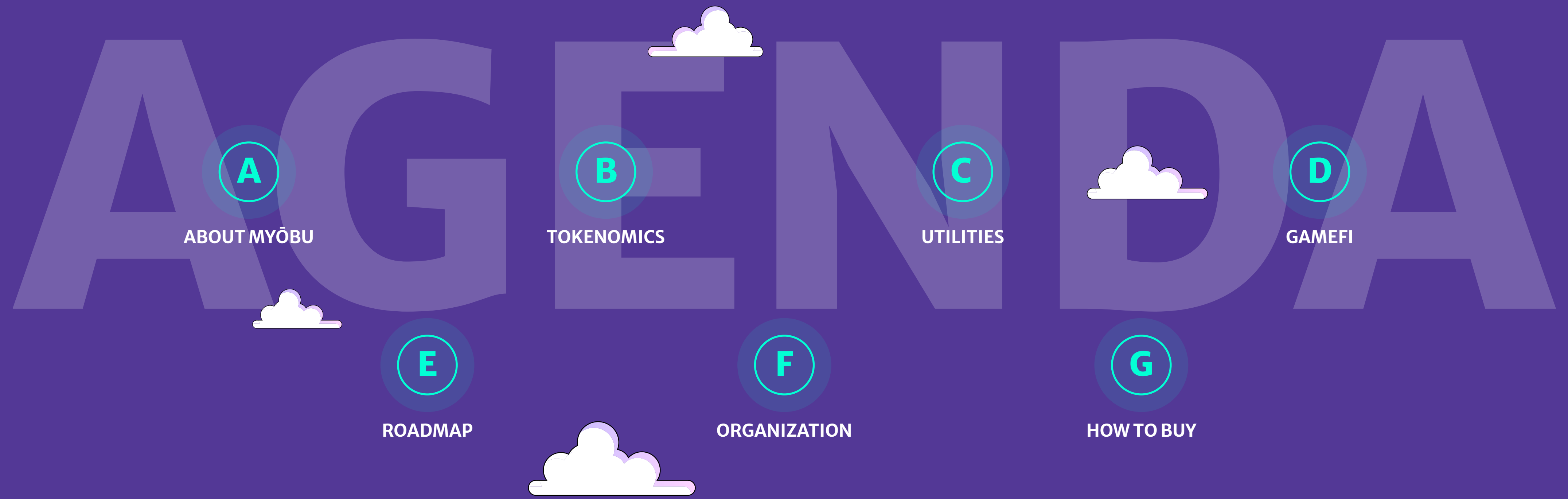
WE ARE IN MONTH THREE WITH MYŌBU AND LEARNED A LOT TO BRING THE PROJECT TO THE NEXT LEVEL

- Myōbu launched in June 2021 with unique & attractive tokenomics
- Next we added our F.U.R. (Fun, Useful, Rewarding) program to give more utility to the token to the project and shifted from a meme to a community token
- Since then, our contests and smart contract solutions have rewarded our community with a lot of $ rewards
- As highlighted in our Fox Paper we are growing with the general crypto market and can use our development funds to develop new solutions
- Now, Myōbu plans to enter the Game Finance (GameFi) sphere because it fits well with our F.U.R vision and will create something great for our community
- With a token relaunch $MYOBU v2 will optimize our tokenomics and align it to support our plans around GameFi
- The team is actively working with developers, gaming experts, gaming designers and artists to produce NFT games and develop a dedicated Myōbu game

A

WHAT IS THE SPIRIT OF MYŌBU?

"THE FOX HEADED TO THE TOP"

Myōbu is a celestial holy creature bringing blessings of endless fun, usefulness, and rewards.

Myōbus bring hope. They represent the spirit of cleverness, a bright future and better life to those around them. Having evolved from shrines to Inari, the god of the harvest, now Myōbu lives on Ethereum and continues the legacy of bestowing blessings on devotees.

OPTIMIZED TOKENOMICS MYŌBU V2 TO SUPPORT OUR FUTURE PLANS

B

1. TRANSFERABILITY

- Taxless transfer of tokens
- Allows staking and leads to a more advanced ecosystem
- Allows CEX listings!
- Cross chain bridging, e.g. BSC, Polygon, Fantom, PulseChain

2. UPDATED TAXATION

- Max. 10% taxes on buys and 10% on sells
- Taxes classified into different buckets (development, staking, play 2 earn, DAO, Shrine v2)
- Adjustable tax rates for buckets

3. BETTER TRADEABILITY

- Support for more tradable DEX pairs (e.g. USDT/USDC/wBTC Sushiswap
- Custom functions added to allow tax less liquidity add/removal
- User interface to be added to future dashboard

4. REMOVAL OF REFLECTION

- Removal of reflection to avoid disproportionate sell pressure from large holders
- Staking to receive ETH rewards funded by taxes
- Rewards automatically given to stakers (e.g. free Fountain Of Fortune tickets)
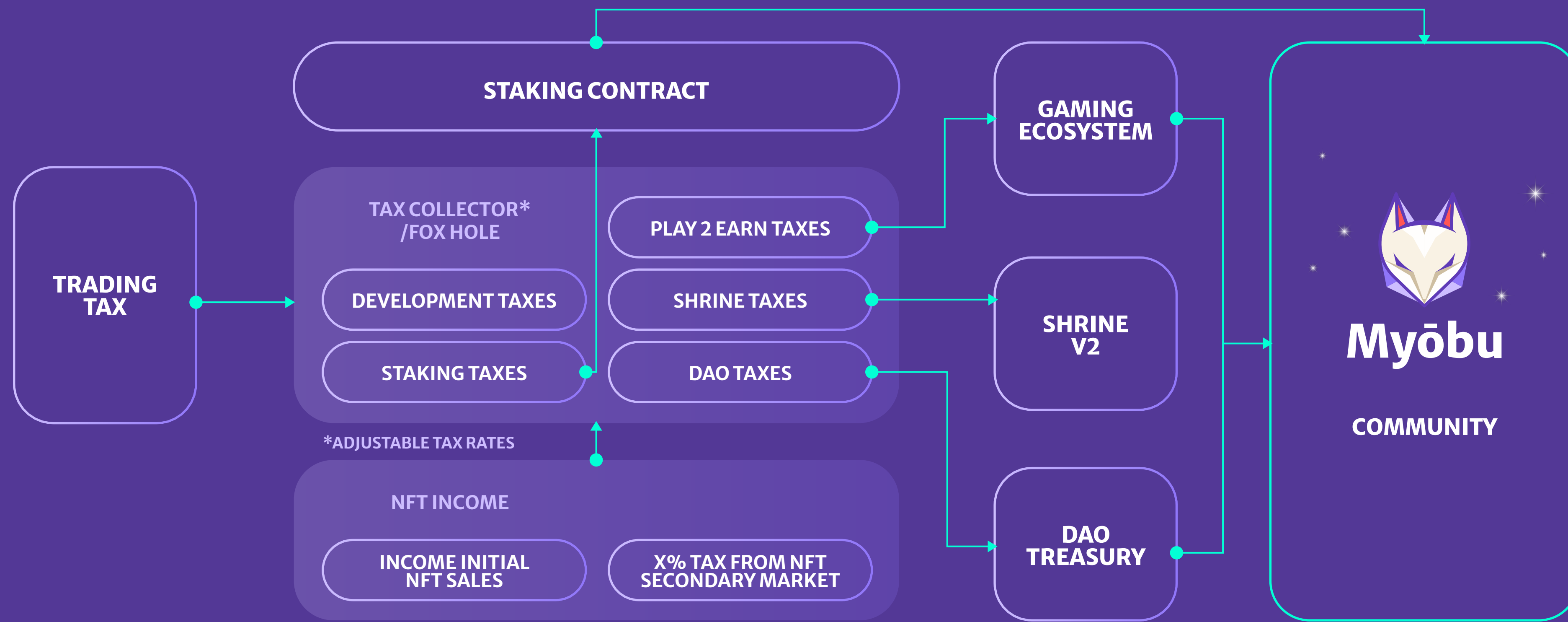
5. REMOVAL OF SELL LIMITS

- Removal of sell limits and cooldowns to have the flexibility to build a more mature ecosystem
- Necessary for CEX listings
- Allows arbitrage

6. GOVERNANCE/DAO

- Internal snapshot capabilities added to $MYOBU v2 to allow future DAO functionalities
- DAO governance over community DAO fund and/or certain parameters of the ecosystem

SELF FUNDED ECOSYSTEM AND TRUSTLESS TREASURY SAFEGUARDS REWARDS FOR OUR COMMUNITY

B

TRADING TAX

TAX COLLECTOR*
/FOX HOLE

DEVELOPMENT TAXES

STAKING TAXES

PLAY 2 EARN TAXES

SHRINE TAXES

DAO TAXES

*ADJUSTABLE TAX RATES

NFT INCOME

INCOME INITIAL NFT SALES

X% TAX FROM NFT SECONDARY MARKET

STAKING CONTRACT

GAMING ECOSYSTEM

SHRINE V2

DAO TREASURY

Myōbu

COMMUNITY

WE AIM TO ADD NEW UTILITY TO MYOBU AS PART OF F.U.R.
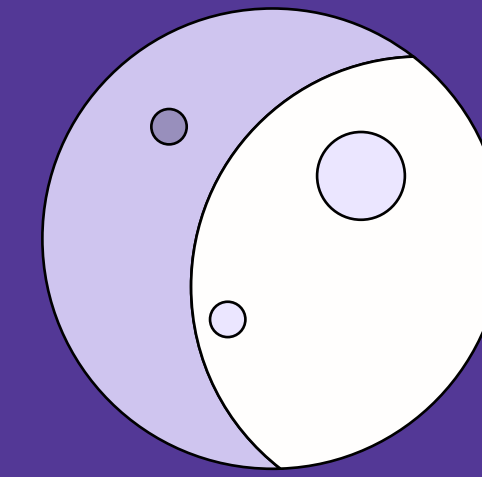
VISION

"THE FOX HEADED TO THE TOP"

F.U.R.

- GAMEFI
- STAKING
- GOVERNANCE/DAO
- SMART CONTRACT REWARDS
- EXCLUSIVE ACCESS TO SERVICES & PRODUCTS

GROWTH

- MARKETING & PROMOTIONS & PARTNERSHIPS
- COMMUNITY ENGAGEMENT

GAMEFI WILL BE A KEY FOCUS IN THE FUTURE

SMART CONTRACT REWARDS

SMART CONTRACT GAMES (SCG)

- Ecosystem of SCG $MYOBU holders can participate in to receive ETH rewards
- E.g. Fountain of Fortune

THE SHRINE V2

- Funding from trading taxes
- Permanent increase of pooled LP pairs
- Upgrade whenever needed

NEW GAMEFI PRODUCTS

NFT GAMES

- Development of NFT Games
- Simple and advanced versions with play 2 earn ability

MYŌBU GAME

- Open world Myōbu game
- Advanced in game features like items and potential in game secondary currency

EXCLUSIVE ACCESS TO SERVICES & PRODUCTS

EVENTS

- Community driven events
- Regular Twitch streaming for games more
- Sponsored events
- Access to Myōbu Partys*

MYŌBU MERCHANT

- Collectibles
- Apparel & Fashion
- IT hardware
- Partnerships with third party vendors

ENTERTAINMENT & FUN

ETH REWARDS**

$MYOBU TOKEN AS ENABLER FOR EVERYTHING

*Once we grow in size (phase 4)
**Rewards not in $MYOBU

MYŌBU WILL INTERLINK NEW F.U.R. UTILITY FACTORS AND UPDATE THE SHRINE

Shrine v2 will add to wETH Myobu pair via tax income (ETH) that leads to a higher price level and higher APYs for LP providers through ETH rewards

Community involvement through votes on use of DAO income and decision on other parameters

SHRINE

STAKING

DAO

GAMEFI

ETH rewards by staking or locking $MYOBU at a newly developed smart contract

KEY FOCUS

Evolve into a leading GameFi platform

WE WILL ALSO BE UPGRADING EXISTING PRODUCTS AS PART OF OUR ACTION PLAN

THE SHRINE V1

- First buyback contract
- Permanent burn of purchased tokens with higher price level (supply reduction of $)
- Integration into other smart contract solutions (e.g. Fountain of Fortune)
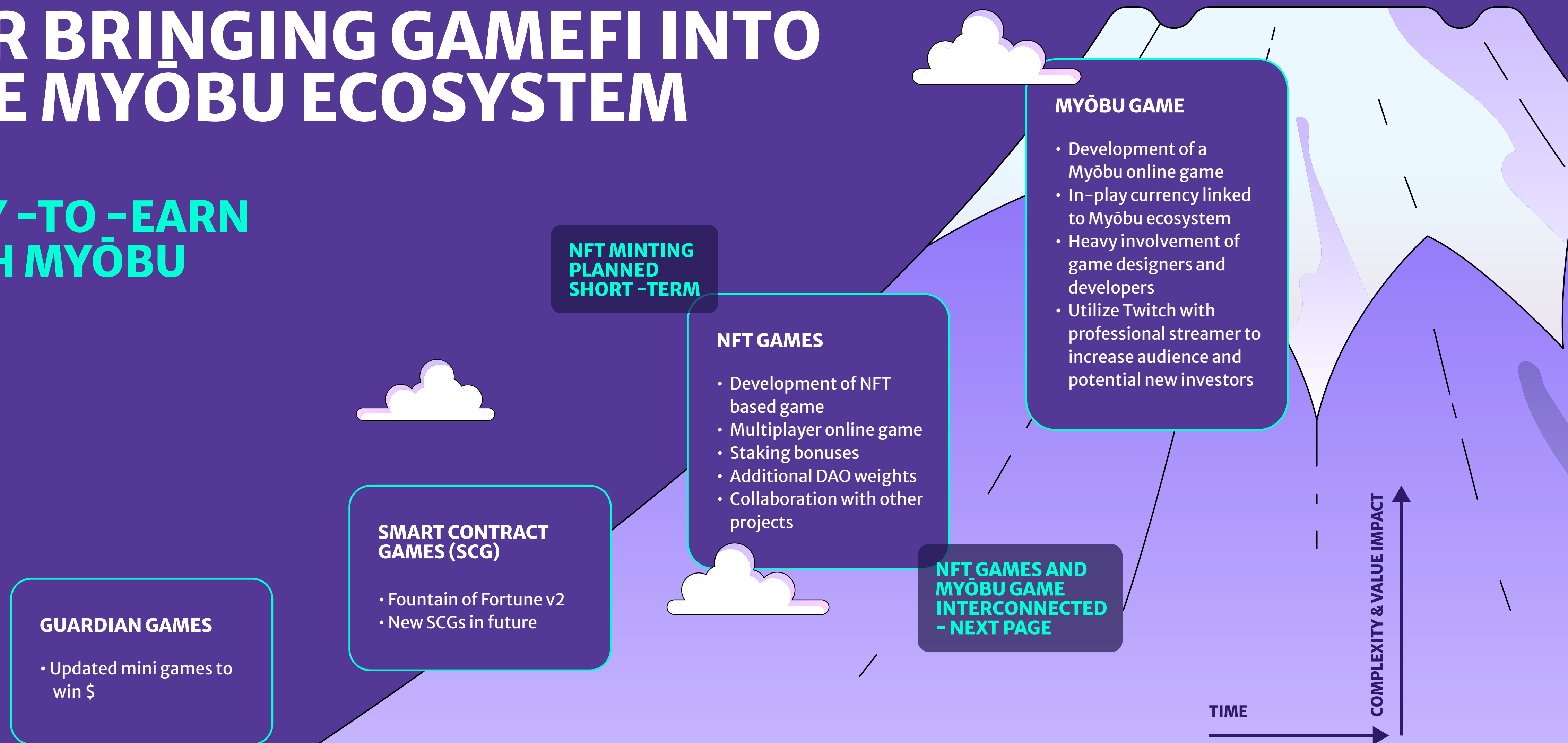
THE SHRINE V2

- Adds wETH to LP pair instead of buyback and burn
- Funded directly through tax collector contract
- Enhanced APY for liquidity providers
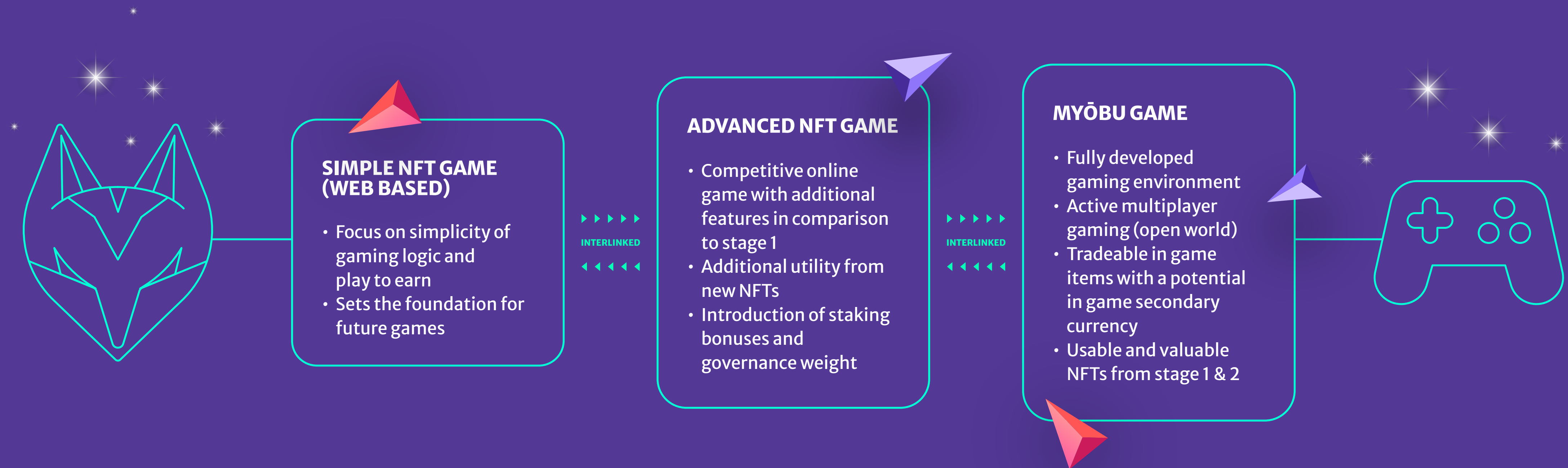- Raises the price without removing tokens from the liquidity pool

THE SHRINE V3...

- Future updates to support pairs other than Uni v 2 w ETH/MYOBU pair, such as USDC or DAI pairs on UniSwap or SushiSwap
- ...

STEP BY STEP PLAN
FOR BRINGING GAMEFI INTO THE MYŌBU ECOSYSTEM

PLAY –TO –EARN WITH MYŌBU

D

NFT MINTING PLANNED SHORT –TERM

MYŌBU GAME

- Development of a Myōbu online game
- In–play currency linked to Myōbu ecosystem
- Heavy involvement of game designers and developers
- Utilize Twitch with professional streamer to increase audience and potential new investors

NFT GAMES

- Development of NFT based game
- Multiplayer online game
- Staking bonuses
- Additional DAO weights
- Collaboration with other projects

NFT GAMES AND MYŌBU GAME INTERCONNECTED – NEXT PAGE

SMART CONTRACT GAMES (SCG)

- Fountain of Fortune v2
- New SCGs in future

GUARDIAN GAMES

- Updated mini games to win $

TIME

COMPLEXITY & VALUE IMPACT

THE INITIAL NFT GAME BUILDS THE FOUNDATION FOR OUR LONG TERM MYŌBU GAME

SIMPLE NFT GAME (WEB BASED)

- Focus on simplicity of gaming logic and play to earn
- Sets the foundation for future games

INTERLINKED

ADVANCED NFT GAME

- Competitive online game with additional features in comparison to stage 1
- Additional utility from new NFTs
- Introduction of staking bonuses and governance weight

INTERLINKED

MYŌBU GAME

- Fully developed gaming environment
- Active multiplayer gaming (open world)
- Tradeable in game items with a potential in game secondary currency
- Usable and valuable NFTs from stage 1 & 2

WE CONTINUE TO UP LEVEL THE MYOBU COMMUNITY

Myōbu started as a **meme token** with unique "Guaranteed Growth" Tokenomics

~70 copycats failed so far

Myōbu now combines **meme with utility** – community token with F.U.R.

FOCUS NOW

Myōbu adds more utility through DeFi and GameFi

"If Crypto Grows, Myōbu Grows" Our powerful funds and growing community allow us to grow with innovations in crypto

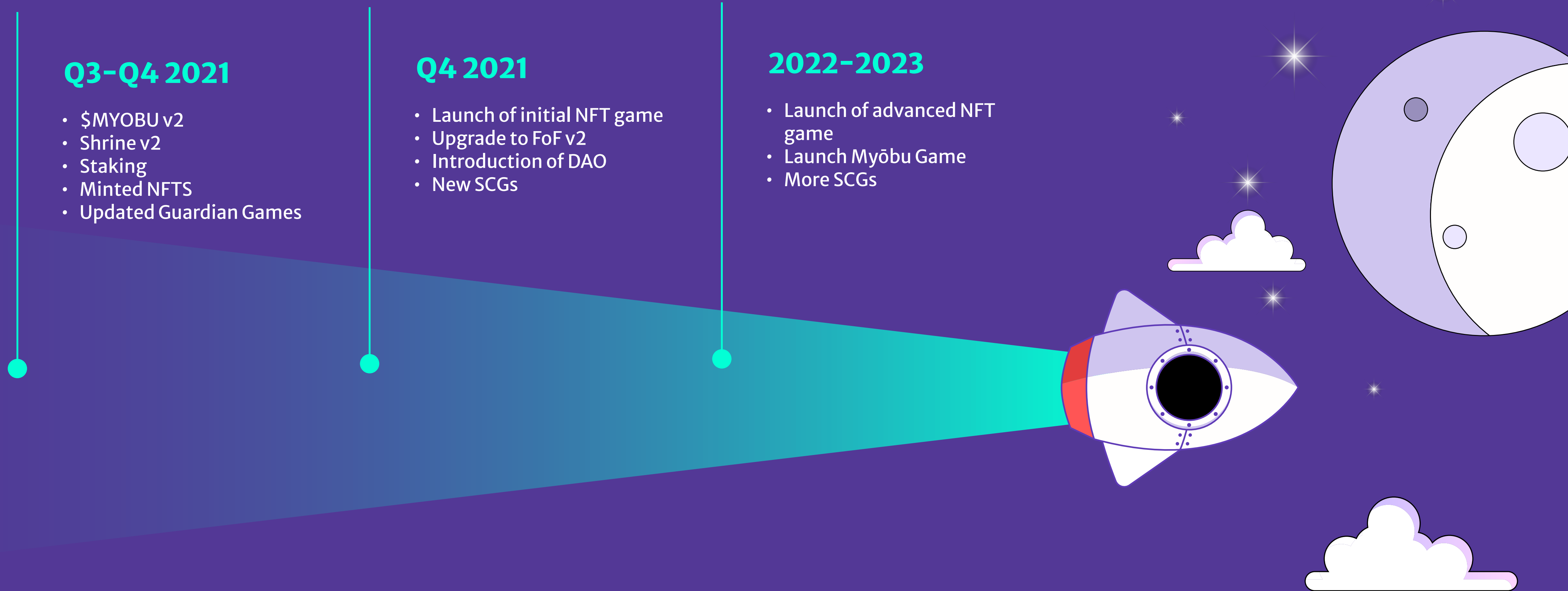# SIMPLIFIED ROADMAP
FOR GAMEFI

Q3-Q4 2021

- $MYOBU v2
- Shrine v2
- Staking
- Minted NFTS
- Updated Guardian Games

Q4 2021

- Launch of initial NFT game
- Upgrade to FoF v2
- Introduction of DAO
- New SCGs

2022-2023

- Launch of advanced NFT game
- Launch Myōbu Game
- More SCGs

WE PLAN WITH A
DYNAMIC ROADMAP

PHASE 1

- ☑ Website launch
- ☑ 1,000 Telegram members
- ☑ 1,000 Holders
- ☑ Marketing campaigns
- ☑ Third-party audit
- ☑ $5M Market Cap

PHASE 2

- ☑ Coingecko Listing
- ☑ Coinmarketcap Listing
- ☑ Professional marketing
- ☑ Add utility for Myōbu
- ☑ Myōbu Dashboard
- ☑ 2,500-5,000 holders
- ☑ 2,500-5,000 Telegram members
- ☑ ~$5-10M Market Cap

PHASE 3

- ☑ DeFi add on (e.g. staking)
- ☑ Website upgrade
- ☐ NFTs features
- ☐ Introduction GameFi
- ☐ 5000-10,000 holders
- ☐ 5000-10000 Telegram members
- ☐ ~$10-25M Market Cap

WE ARE HERE

PHASE 4

- ☐ CEX listing
- ☐ Exclusive Myōbu events (e.g. millionaires party)
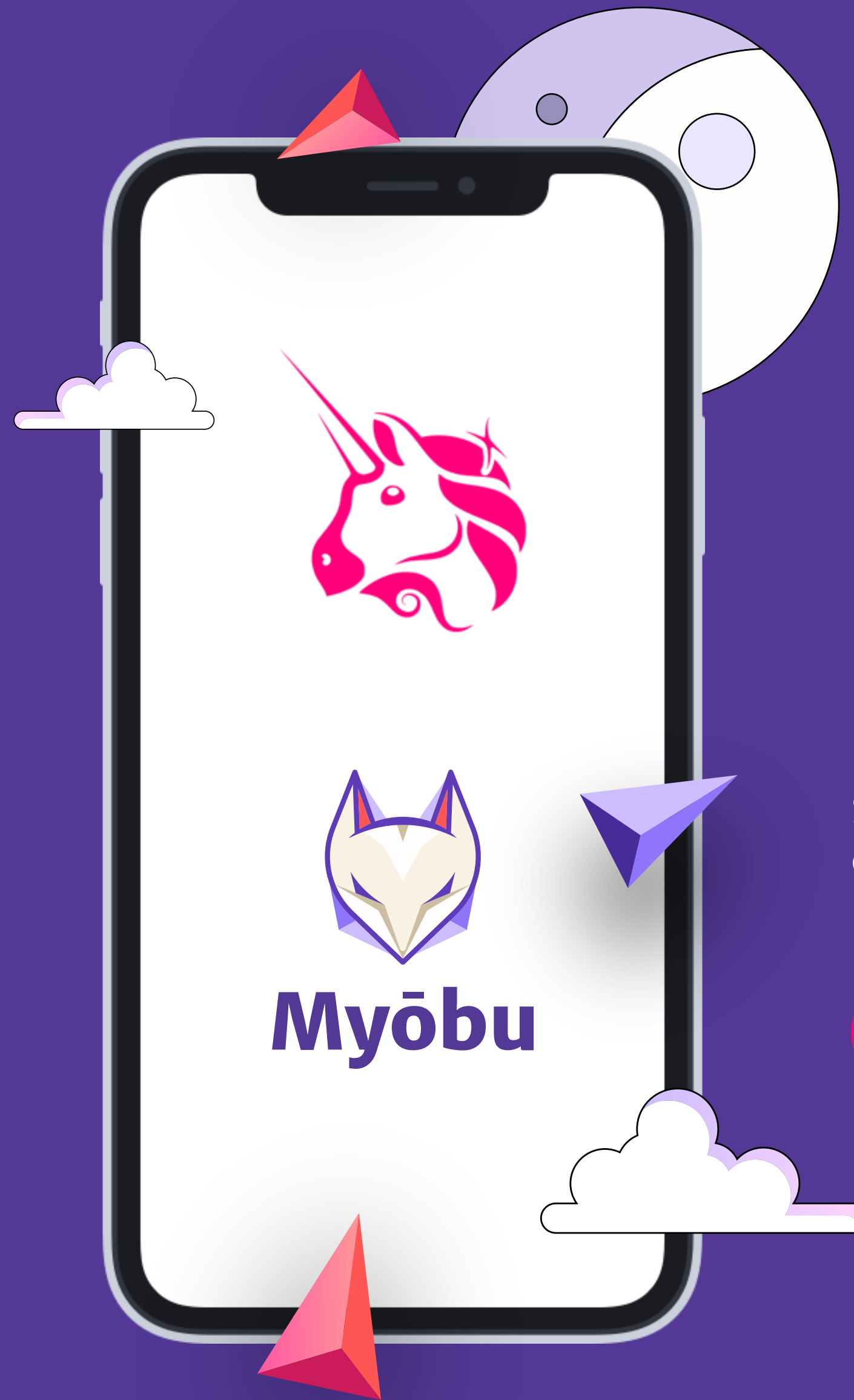- ☐ More utility along crypto innovations
- ☐ >$25M Market Cap

INTRODUCING A NEW AGILE ORG STRUCTURE WITH CLEARER RESPONSIBILITIES

F

MYOBU STEERING COMMITTEE

TECHNOLOGY

Department Heads

- Xx
- xx

Responsibilities

- Update and developing of smart contracts
- Integration of codes into user interface
- Website, Dashboard & more

MARKETING

Department Heads

- Xx
- xx

Responsibilities

- Development of marketing strategies
- Approach relevant influencers and shillers
- Coordinate campaigns with community

DEVELOPMENT

Department Heads

- Xx
- xx

Responsibilities

- Identification of relevant trends in crypto
- Preparation of product launches
- Implementation of events & contests

COMMUNICATION

Department Heads

- Xx
- xx

Responsibilities

- Communication to community & relevant third parties
- Identify best practices for empowering community

BRANDING

Department Heads

- Xx
- xx

Responsibilities

- Definition of branding, mission statement and relevant updates
- Release of relevant medium articles
- Graphics and visual

Join our departments to contribute to our mission by filling in the online form:

FILL THE FORM

BUY ON UNISWAP

Set your slippage to 10% and enter the amount of $ETH you would like to swap for $MYOBU

BUY NOW

THANK YOU

Myōbu

DISCLAIMER

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