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myomstagrams

### Education

### **Northwestern University**

Evanston, IL | 9/10 - 6/14

B.S. Biomedical Engineering GPA 3.5

# **Capabilities**

#### **Tools / Software**

Illustrator

InDesign

Sketch 3

Axure

InVision

Keynote

HTML5 / CSS3 / JavaScript (jQuery)

#### **UX Skills**

Wireframing

Prototyping

Information Architecture

Work Flows & User Flows

Interaction Modeling

**Functional Specifications** 

User Research & Personas

**User Testing** 

**Branding** 

Competitive Auditing

Content Strategy

Copywriting

Client Presentation

Data Analysis

Responsive Design

# **Experience**

# **Associate Experience Designer**

ROKKAN | New York, NY | 3/15 - Present

Developed user flows, work flows, wireframes, interaction models, and functional specifications for delivery and presentation to clients.

Collaborated with project managers, business analysts, designers, and developers to solve problems under a waterfall work environment.

# **Full-Stack Design Apprentice**

DESIGNATION Labs | Chicago, IL | 9/14 - 2/15

Learned the fundamentals of UI design, UX research, IxD, and front-end development through lecture, workshops, and client projects in an agile work environment.

Delivered client solutions through branding, competitive analysis, persona creation, user interviews, wireframing, prototyping (InVision), front-end development, and A/B testing.

#### **Innovation Intern**

Jump Trading Simulation and Education Center | Peoria, IL | 6/14 - 9/14

Augmented the design of an infant patient mannequin for simulated training of a medical skin condition called cyanosis.

Implemented a heating/cooling system digitally controlled by Arduino to induce thermochromic changes to the mannequin skin surfaces.

# **Graphic Designer**

Northwestern Dining | Evanston, IL | 9/13-6/14

Created posters, web banners, and infographics to market university promotions and events.

Learned the fundamentals of graphic design including color theory, typography, iconography, negative space, and visual hierarchy.

#### **Biomedical Research Intern**

Rehabilitation Institute of Chicago | Chicago, IL | 9/12 - 3/13

Modified an elliptical trainer to facilitate a novel knee rehab protocol that involves real-time feedback training.

Conducted statics and vector analyses for device calibration.

### Web Developer Intern

Columbia University Video Network | New York, NY | 6/12 - 9/12

Routinely updated CVN's web server and programmed a tracking system to analyze visitor data.

Strategically navigated web traffic to raise student application numbers.

Accelerated the production of lecture videos via batch programming.