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Education

Northwestern University

Evanston, IL | 9/10 - 6/14

B.S. Biomedical Engineering

GPA 3.5

Skills

Tools / Software

Illustrator

InDesign

Sketch 3

Axure

InVision

Keynote

HTML5 / CSS3 / JavaScript (jQuery)

Design

Wireframing

Prototyping

Information Architecture

User Flows & Work Flows

Interaction Modeling

Functional Specifications

User Research & Personas

User Testing

Branding

Competitive Auditing

Content Strategy

Copywriting

Client Presentation

Data Analysis

Responsive Design

Experience

Experience Designer

ROKKAN | New York, NY | 3/15 - Present

Designed MVP user experiences for two large-scale web-based consumer & enterprise applications:

- Developed site maps, user flows, work flows, low-medium fidelity wireframes, interaction models, and functional specifications for delivery and presentation to clients.
- Collaborated with UX designers, visual designers, front-end developers, business analysts, producers, and account supervisors.

Engaged in three winning project pitch processes – producing content audits/inventories, market trend & competitor analyses, user journeys & personas, and strategic recommendations.

UI/UX Designer

DESIGNATION Labs | Chicago, IL | 9/14 - 2/15

Learned the fundamentals of UI design, UX research, IxD, and front-end development through lecture, workshops, and client projects in an agile work environment.

Delivered client solutions through branding, competitive analysis, persona creation, user interviews, wireframing, prototyping (InVision), front-end development, and A/B testing.

Biomedical Engineer Intern

Jump Trading Simulation and Education Center | Peoria, IL | 6/14 - 9/14

Augmented the design of an infant patient mannequin for simulated training of a medical skin condition called cyanosis.

Implemented a heating/cooling system digitally controlled by Arduino to induce and emulate changes in skin color on infant mannequins.

Healthcare Technology Designer

University of Cape Town | Cape Town, South Africa | 1/14 - 3/14

Designed an Android app to instruct nurses to diagnose and treat children in developing countries with common illnesses.

Conducted user research and interviews, strategized design requirements, conceptualized user flows, and created an interactive prototype.

Graphic Designer

Northwestern Dining | Evanston, IL | 9/13-6/14

Created posters, web banners, and infographics to market university promotions and events.

Learned the fundamentals of graphic design including color theory, typography, iconography, negative space, and visual hierarchy.