MICHAEL YOM
UI/UX DESIGNER

I am a designer who dabbles in code. I view design as a process of breaking down problems to create delightful and fluid experiences.

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Education

Northwestern University

Evanston, IL | 9/10 - 6/14

B.S. Biomedical Engineering
GPA 3.5

Skills / Tools

Proficient

HTML5	Wireframing
CSS3	UI Development
Illustrator	UX Research
InDesign	Branding
Sketch 3	

Intermediate

jQuery	Typography
JavaScript	Copywriting
Omnigraffle	
Photoshop	
Lightroom	

Exploring

WordPress	Axure
Framer.js	Keynote
Git	MAMP
SASS	
AJAX	

Experience

Associate Experience Designer

ROKKAN | New York, NY | 3/15 - Present

Delivered client UX packages through competitive audits, content inventories, and wireframes.

Collaborated with project managers, business analysts, designers, and developers to produce solutions under a waterfall work environment.

Full-Stack Design Apprentice

DESIGNATION Labs | Chicago, IL | 9/14 - 2/15

Learned the fundamentals of UI design, UX research, IxD, and front-end development through lecture, workshops, and client projects in an agile work environment.

Delivered client solutions through branding, competitive analysis, persona creation, user interviews, wireframing, prototyping (InVision), front-end development, and A/B testing.

Innovation Intern

Jump Trading Simulation and Education Center | Peoria, IL | 6/14 - 9/14

Augmented the design of an infant patient mannequin for simulated training of a medical skin condition called cyanosis.

Implemented a heating/cooling system digitally controlled by Arduino to induce thermochromic changes to the mannequin skin surfaces.

Graphic Designer

Northwestern Dining | Evanston, IL | 9/13-6/14

Created posters, web banners, and infographics to market university promotions and events.

Learned the fundamentals of graphic design including color theory, typography, iconography, negative space, and visual hierarchy.

Biomedical Research Intern

Rehabilitation Institute of Chicago | Chicago, IL | 9/12 - 3/13

Modified an elliptical trainer to facilitate a novel knee rehab protocol that involves real-time feedback training.

Conducted statics and vector analyses for device calibration.

Web Developer Intern

Columbia University Video Network | New York, NY | 6/12 - 9/12

Routinely updated CVN's web server and programmed a tracking system to analyze visitor data.

Strategically navigated web traffic to raise student application numbers.

Accelerated the production of lecture videos via batch programming.