The UI/UX design of a web app

from my own idea

Clickable mockup prototype link:

https://www.figma.com/proto/cfJyCg4z81ZuaGFINQLtFP/Revamp?node-id=14-1346&t=OPwqZJZTsvcEOPqF-1

Name and tagline of the web app.

ReVamp

Fashioning Wonder From Waste

Short description of the web app.

ReVamp is an innovative web app designed to tackle the challenges of textile waste and promote sustainability in the fashion industry. By purchasing unwanted clothing, having it revamped by skilled fashion designers and resale them. ReVamp not only reduces clothing waste, allows fashion-forward users to discover and purchase unique one-of-a -kind quirky fashion items, but also provides users with the chance to earn extra money from their to-be-disposed pieces.

Four specific functions that the web app will do in order of importance, with the first idea being the most important.

1. Discover and purchase unique fashion pieces created by skilled designers.
2. Users can earn money from unwanted items by selling them to ReVamp.
3. Educational Resources of eco-conscious and Sustainability Tips.
4. Social sharing and communicating the ReVamp fashion via the app.

Four or more potential roles that are a part of the initial user target group. And the profile description of one of these potential users.

1. Eco-Conscious Consumers.
2. Unique fashion enthusiasts.
3. Vintage lover.
4. people with personalities and adventurous.
5. Budget-conscious shoppers.

Fable;

New York;

18 years old;

College of Art and Design student;

Lives in a multi-room apartment shared with others;

Shopping with green shopping bag;

Likes art, vintage collecting, music and dance, DIY crafting and thrift shopping;

An animal lover.

Four client/designer goals for the web app design in order of importance, with the first goal being the most important.

1. Reduce textile waste and promote sustainability in the fashion industry.
2. Make money from selling revamped goods.
3. create an app with a convenient way to purchase unique fashion pieces and sell unwanted clothing.
4. Build a community to spread the joy of fashion DIY and eco-consciousness.

Three existing apps that are similar to the app idea.

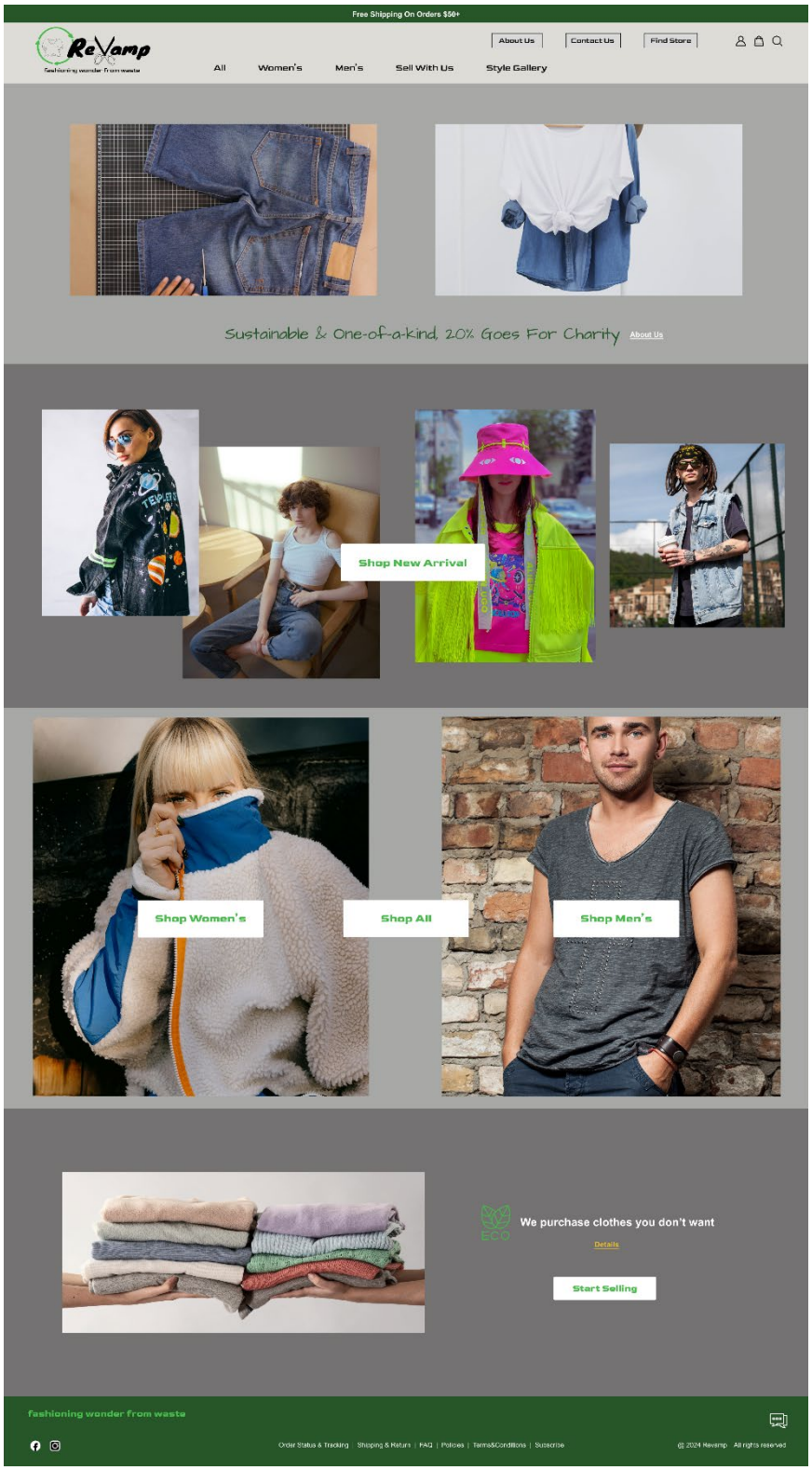
1. ThredUp: Allow users to buy secondhand clothing and accessories. Users can also sell unwanted items to ThredUp.
2. Poshmark: Individuals can buy others' unwanted stuff and sell their own via their listings under their own account of Poshmark.
3. etsy: Designer, artisans and crafters can sell their handmade items via Etsy. Etsy also sells vintage goods.

Moodboard:

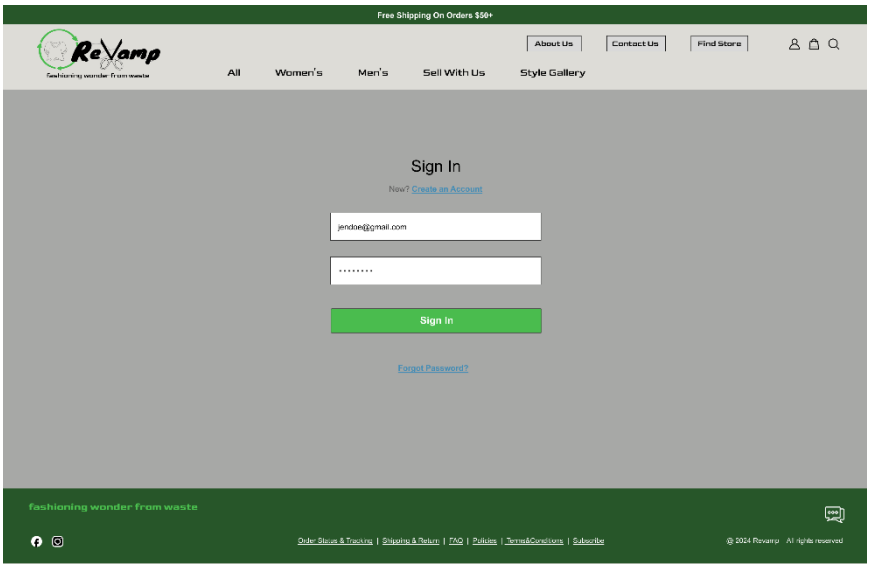
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789
Please Recycle

Mockup:

Home (unsigned)



Sign in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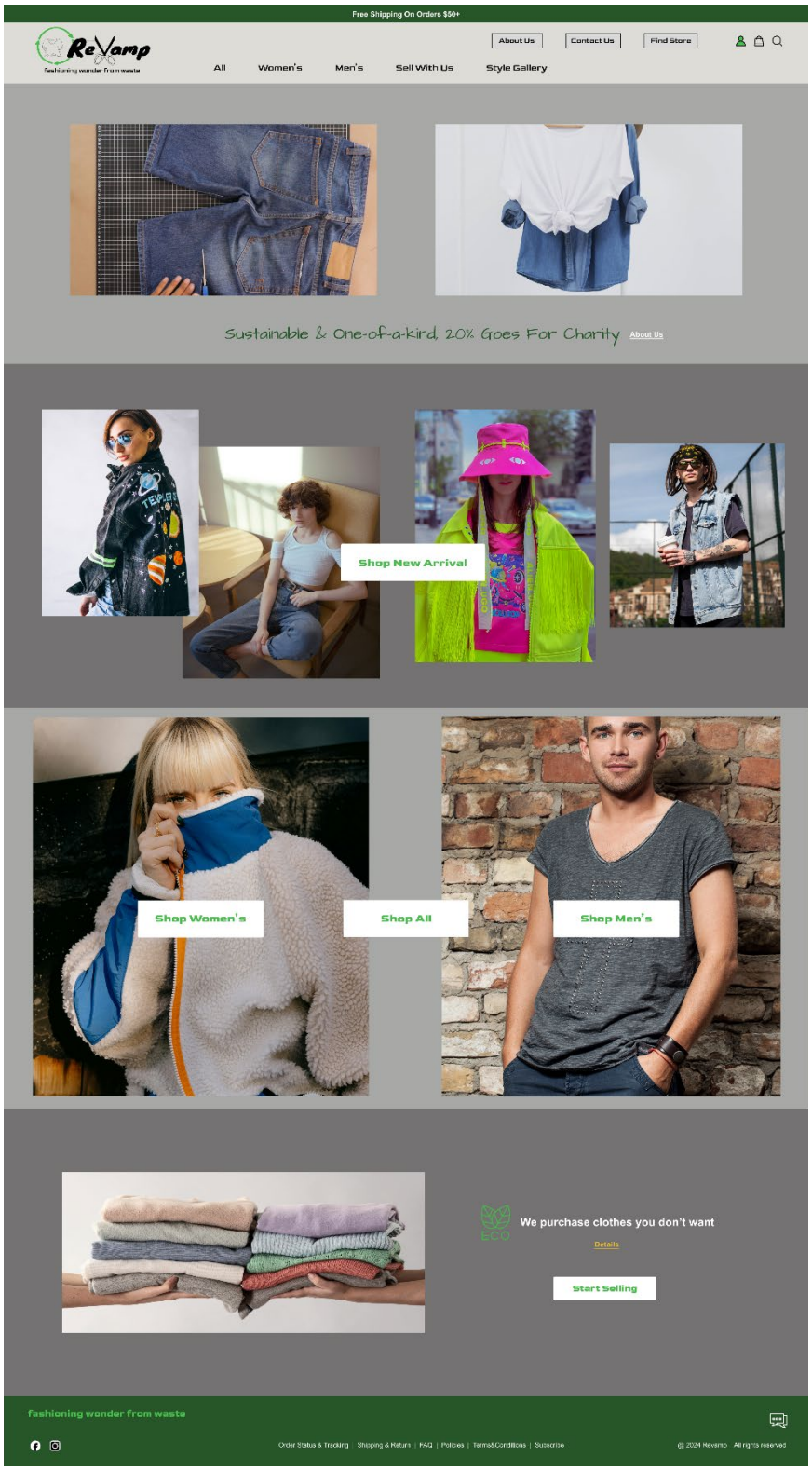
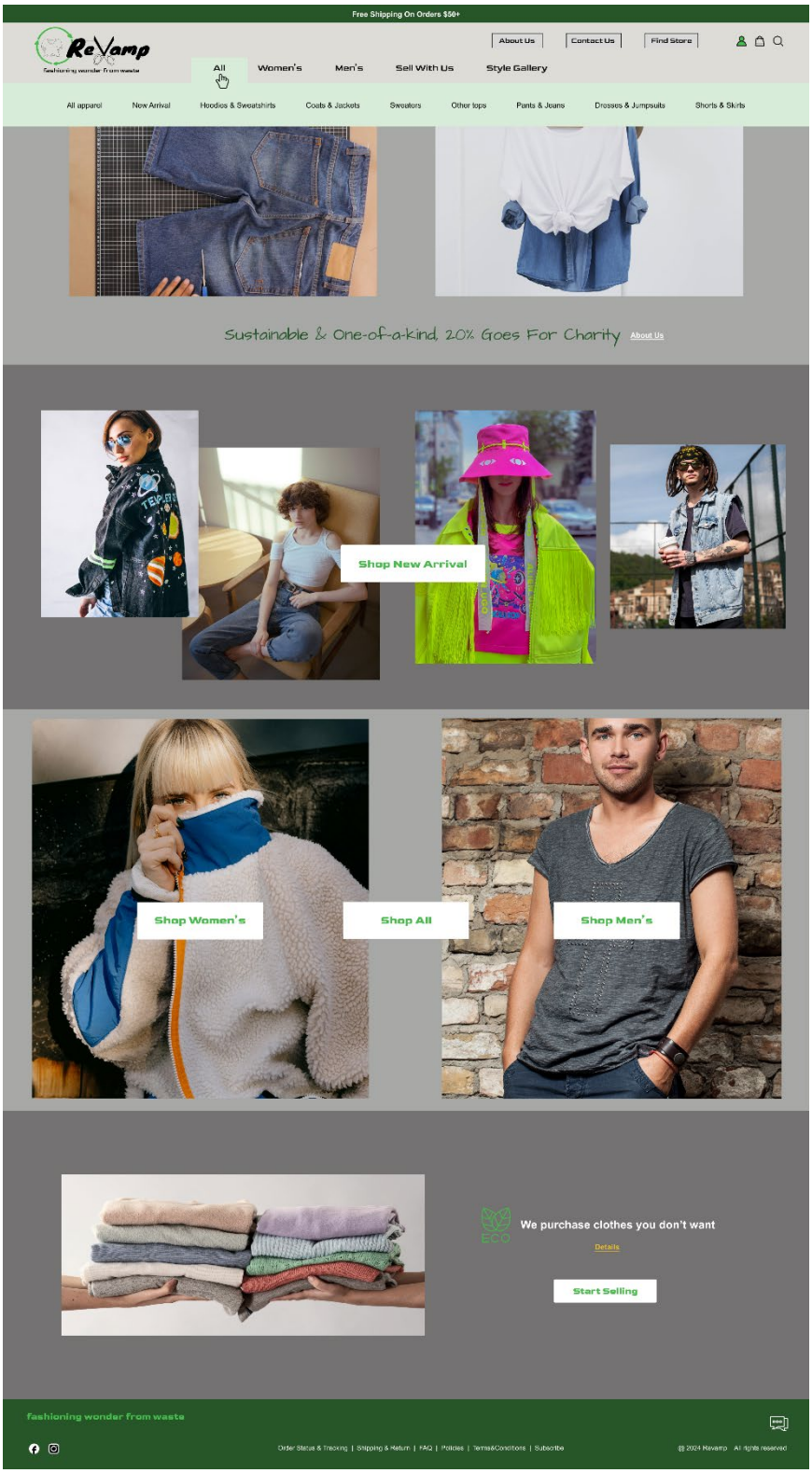
Home (signed in)



Home (mouse enter ’all’)



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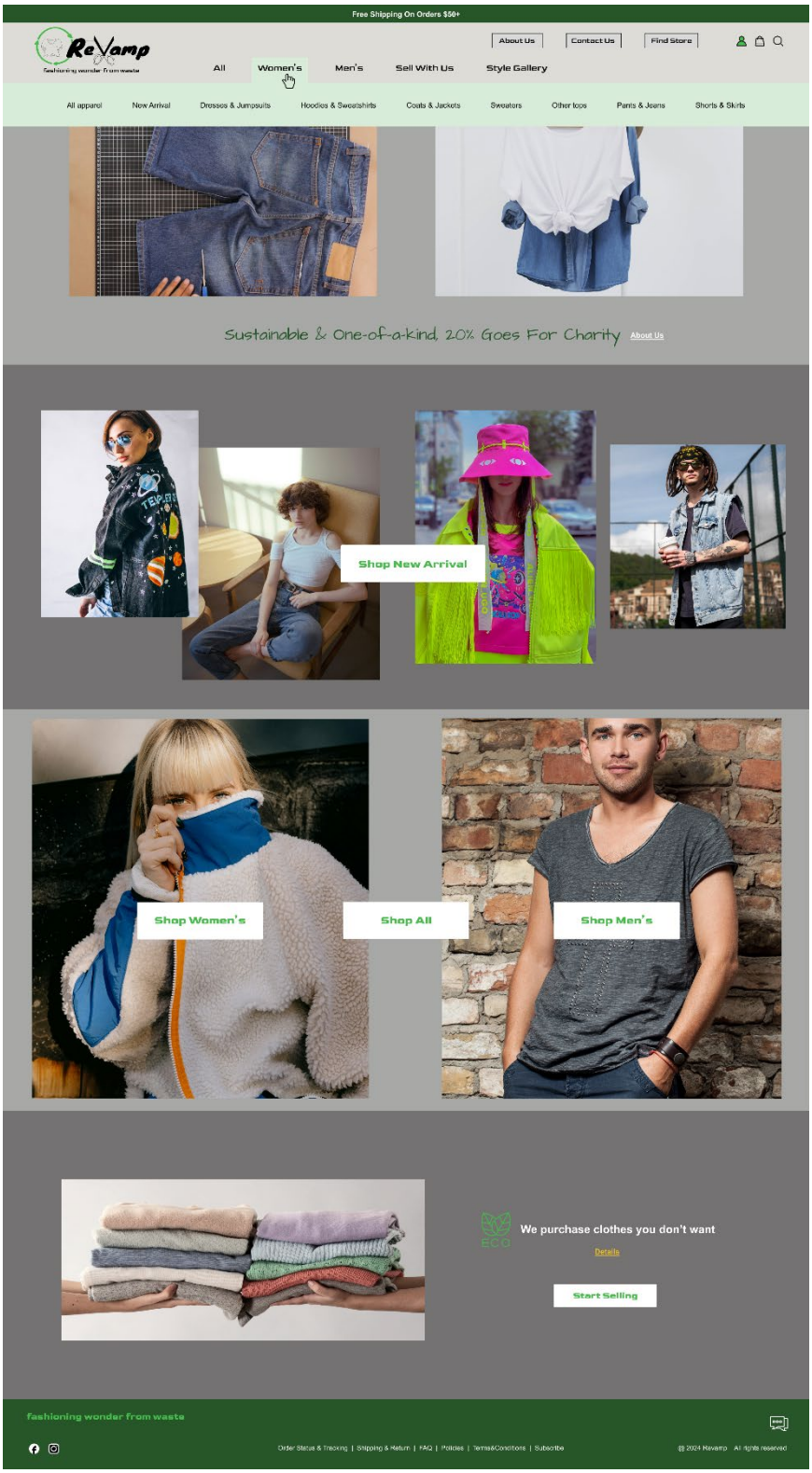

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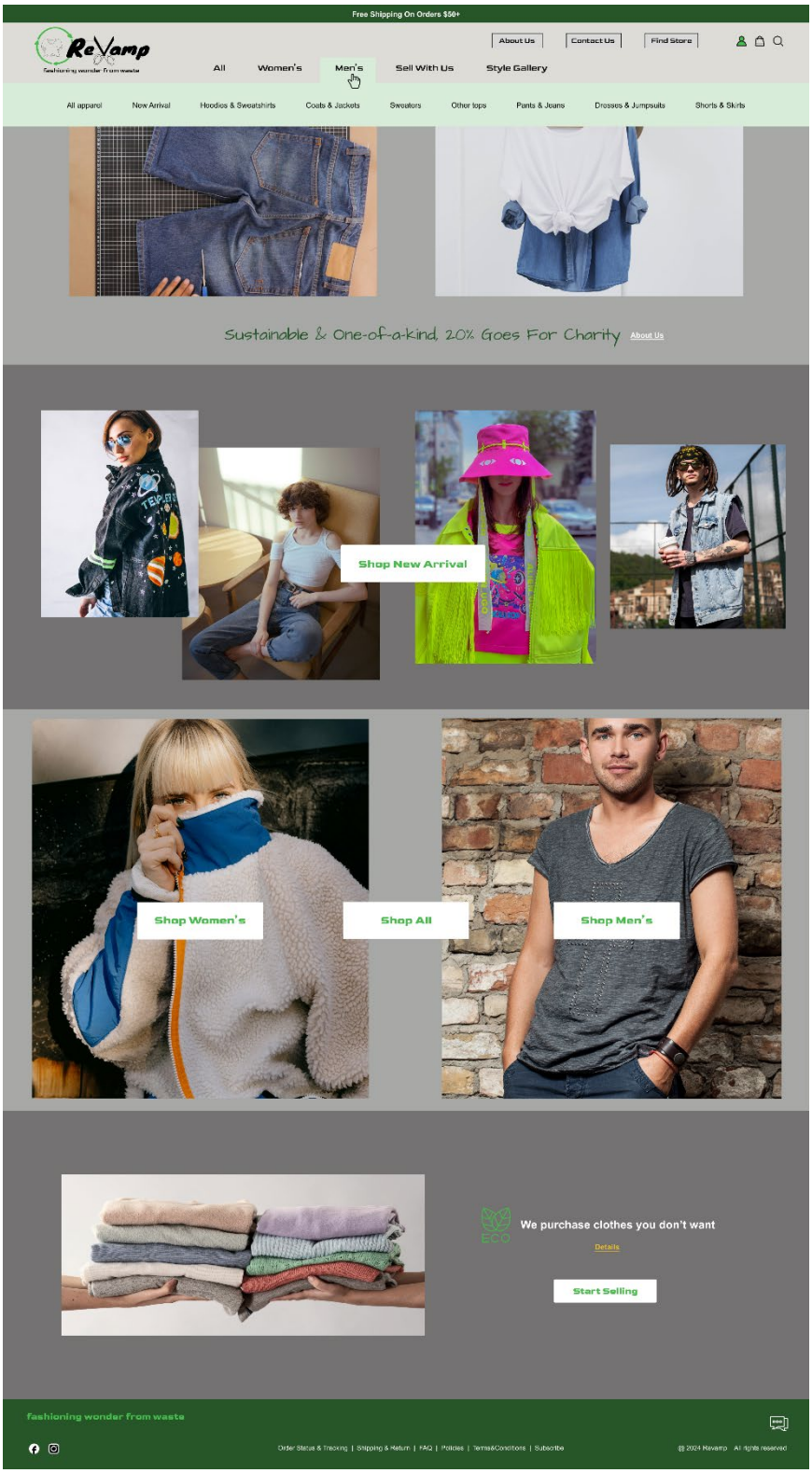
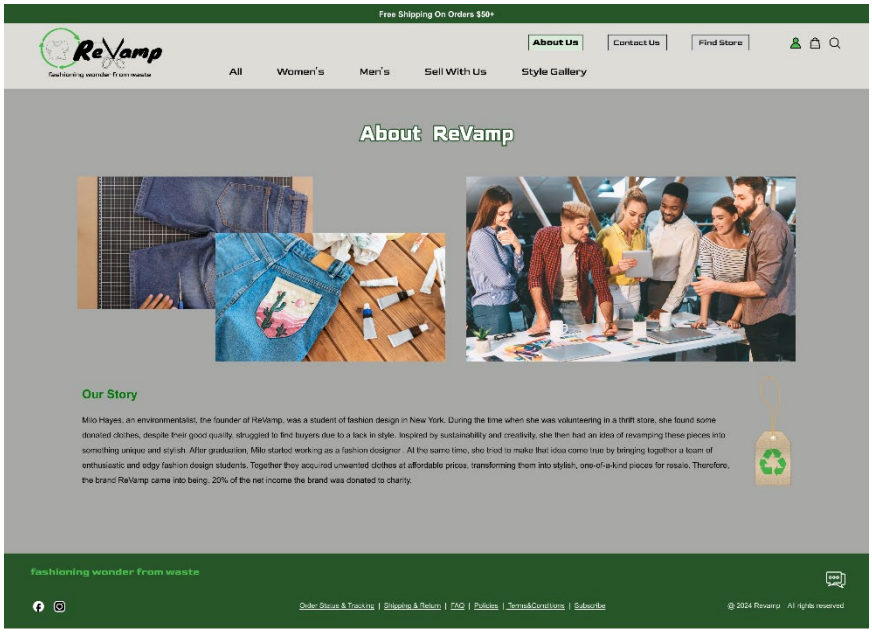


About us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About ReVamp
Our Story
Milo Hayes, an environmentalist, the founder of ReVamp, was a student of fashion design in New York. During the time when she was volunteering in a thrift store, she found some donated clothes, despite their good quality, struggled to find buyers due to a lack in style. Inspired by sustainability and creativity, she then had an idea of revamping these pieces into something unique and stylish. After graduation, Milo started working as a fashion designer. At the same time, she tried to make that idea come true by bringing together a team of enthusiastic and edgy fashion design students. Together they acquired unwanted clothes at affordable prices, transforming them into stylish, one-of-a-kind pieces for resale. Therefore, the brand ReVamp came into being. 20% of the net income the brand was donated to charity.
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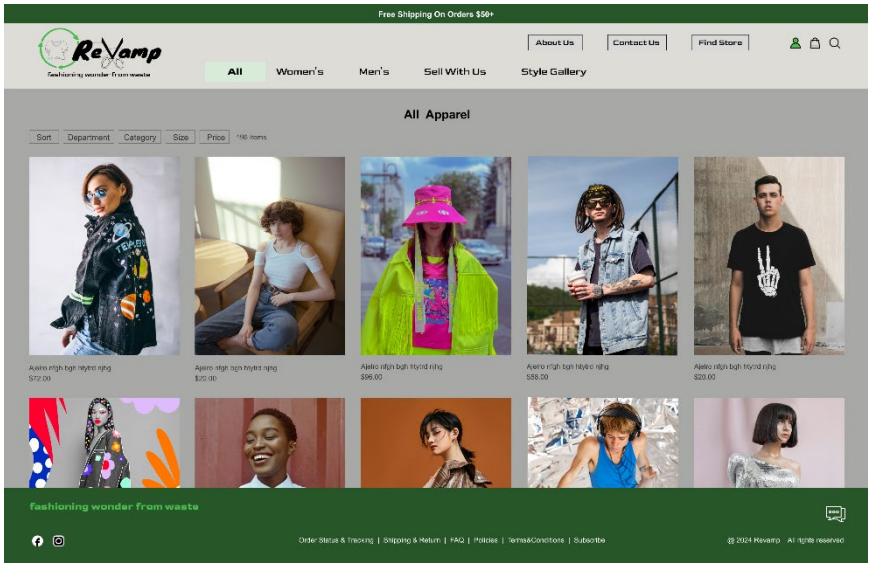
Shop all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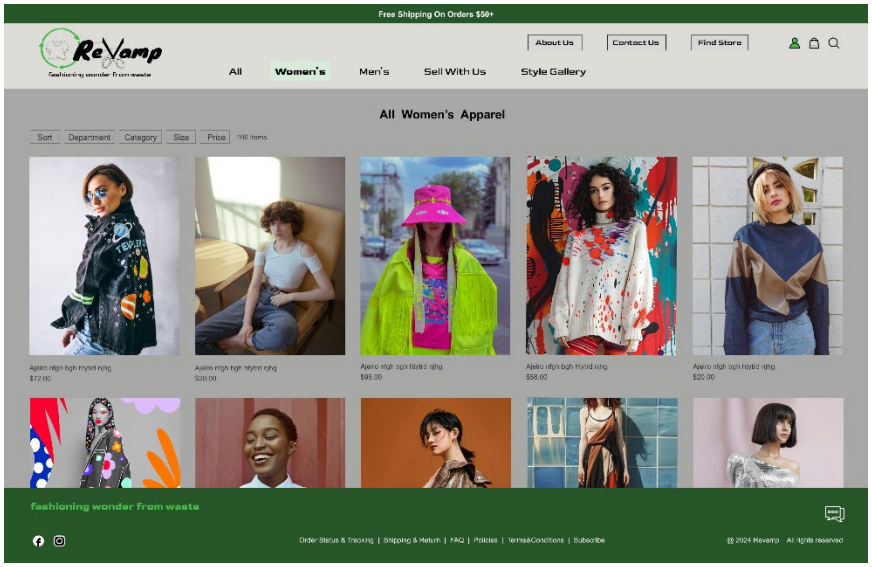
Shop women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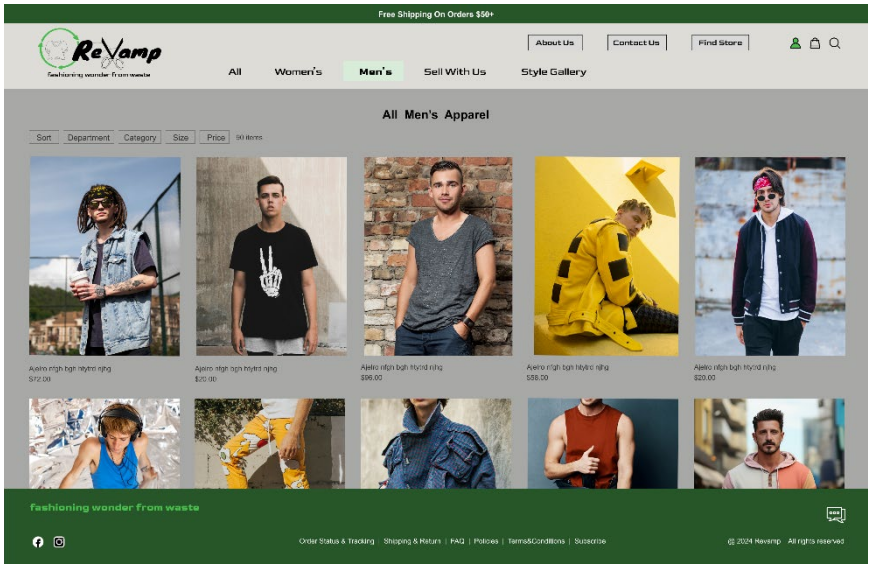
Shop men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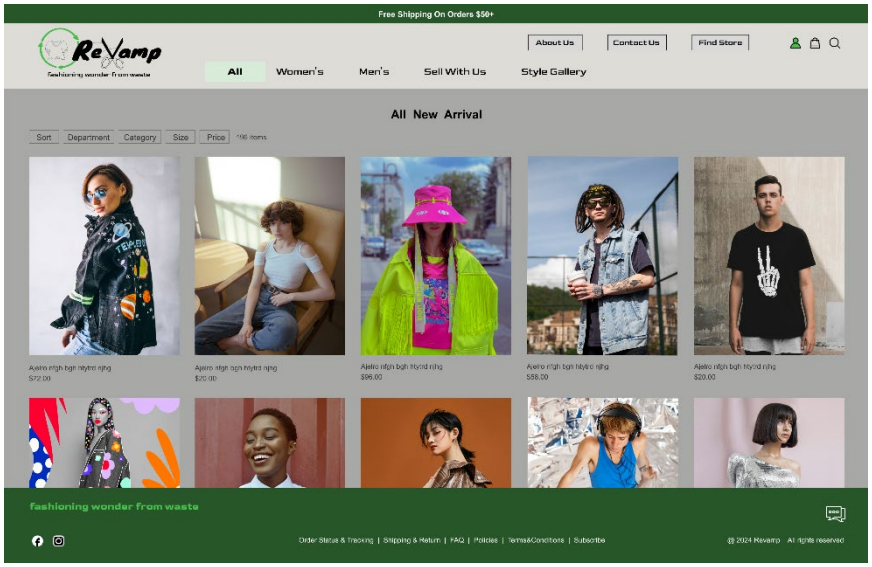
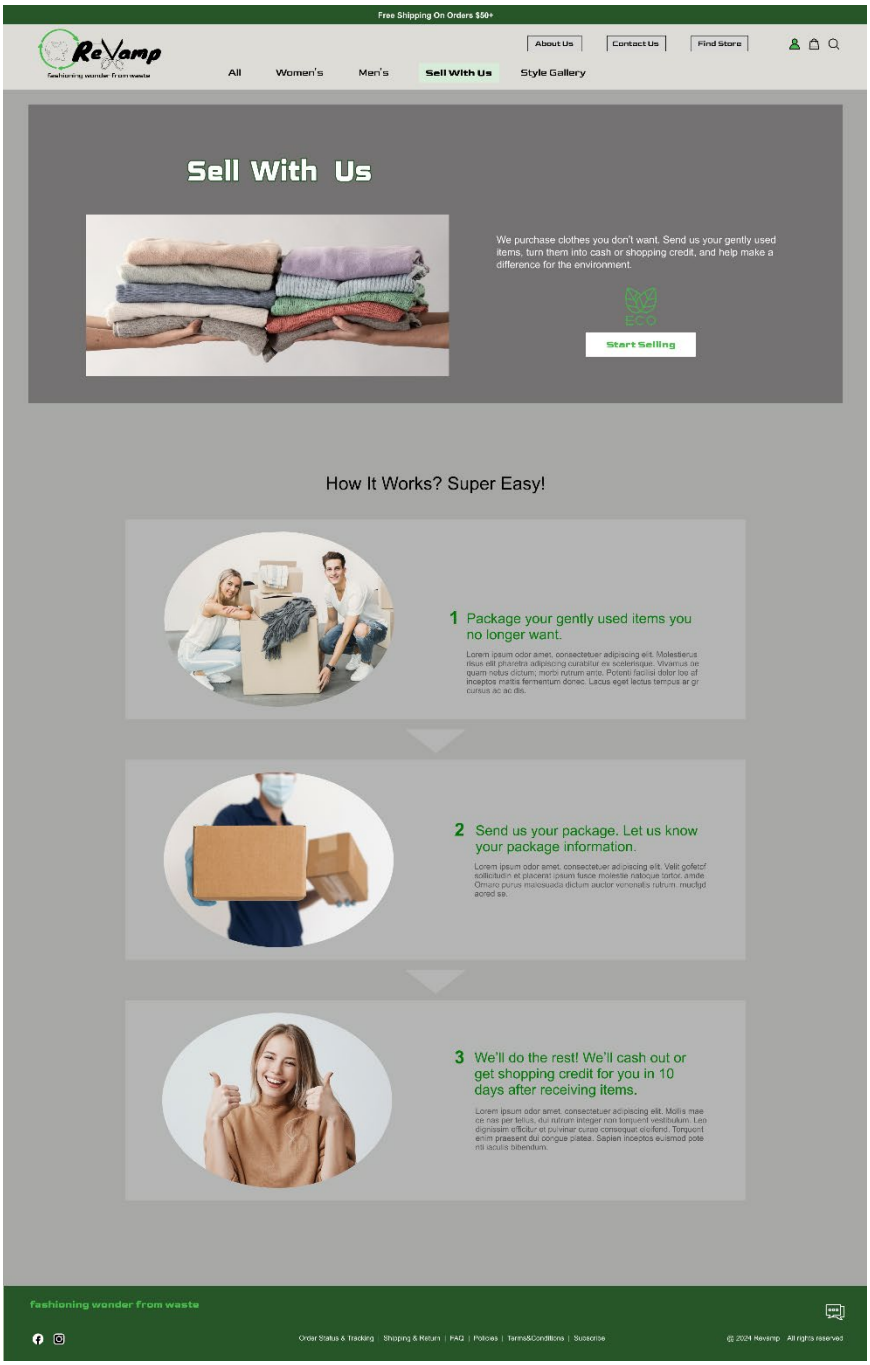
Shop new arrival



Sell with us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We purchase clothes you don't want. Send us your gently used items, turn them into cash or shopping credit, and help make a difference for the environment.
ECO
Start Selling
How It Works? Super Easy!
1 Package your gently used items you no longer want.
2 Send us your package. Let us know your package information.
3 We'll do the rest! We'll cash out or get shopping credit for you in 10 days after receiving items.
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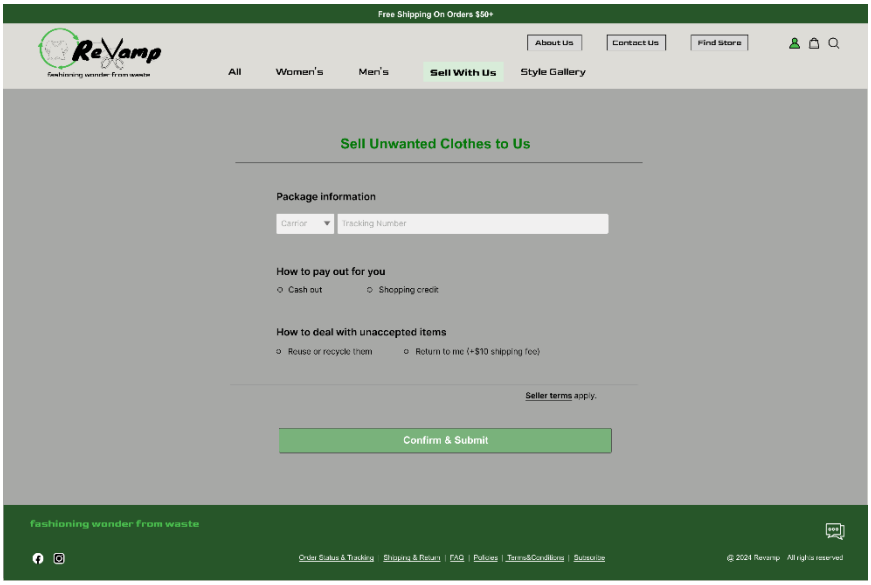
Sell with us form



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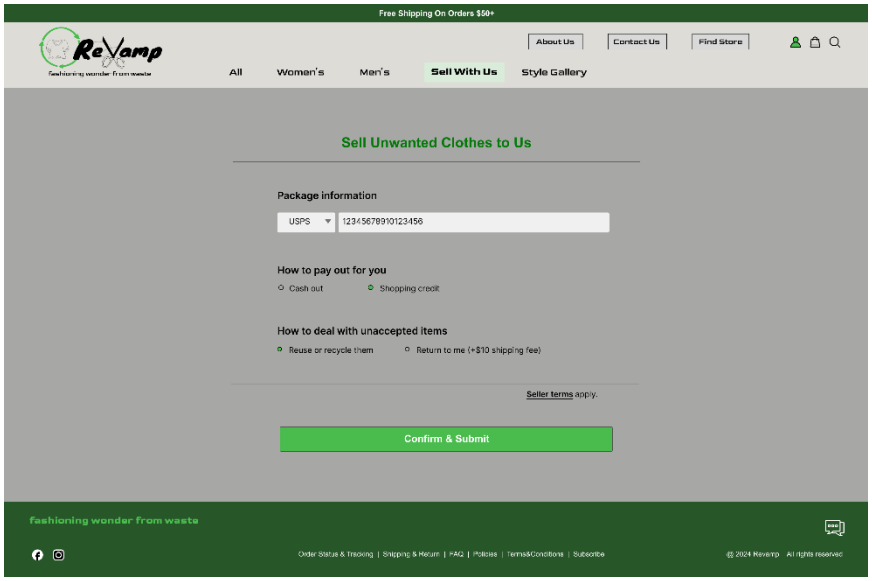

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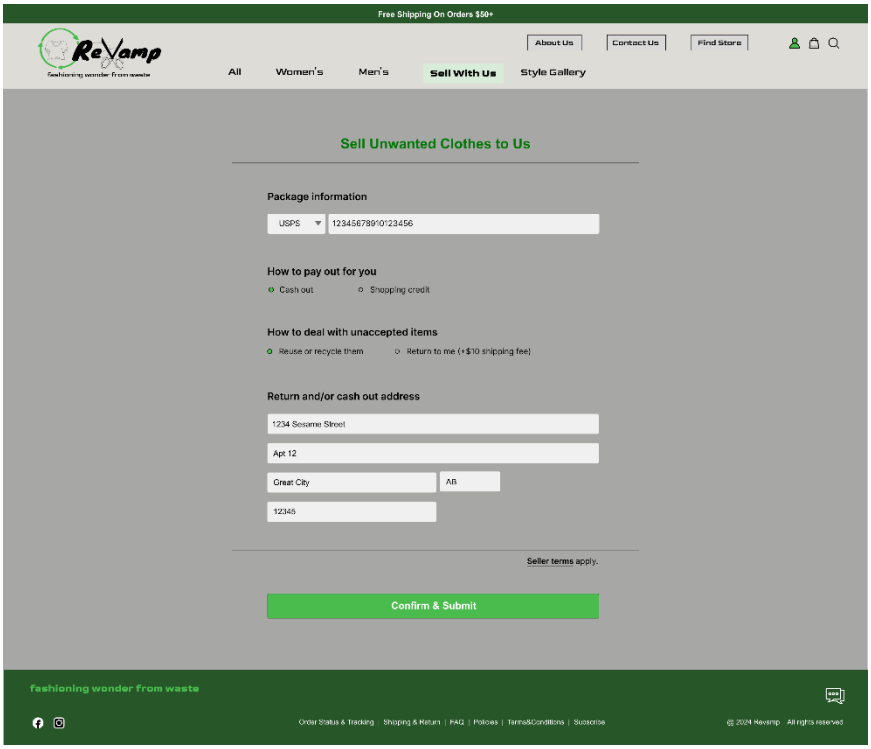

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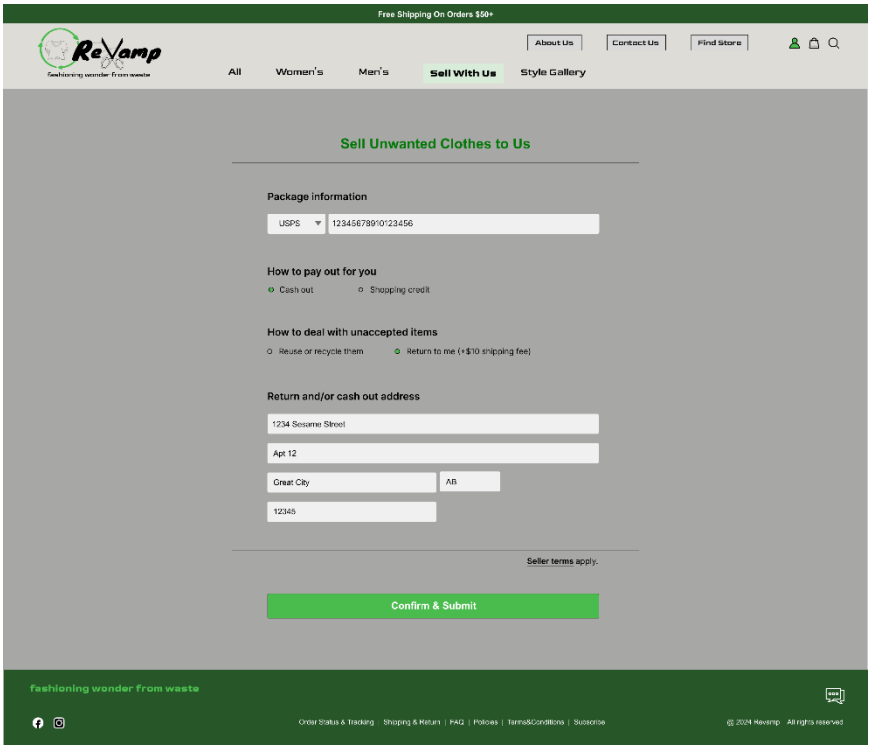

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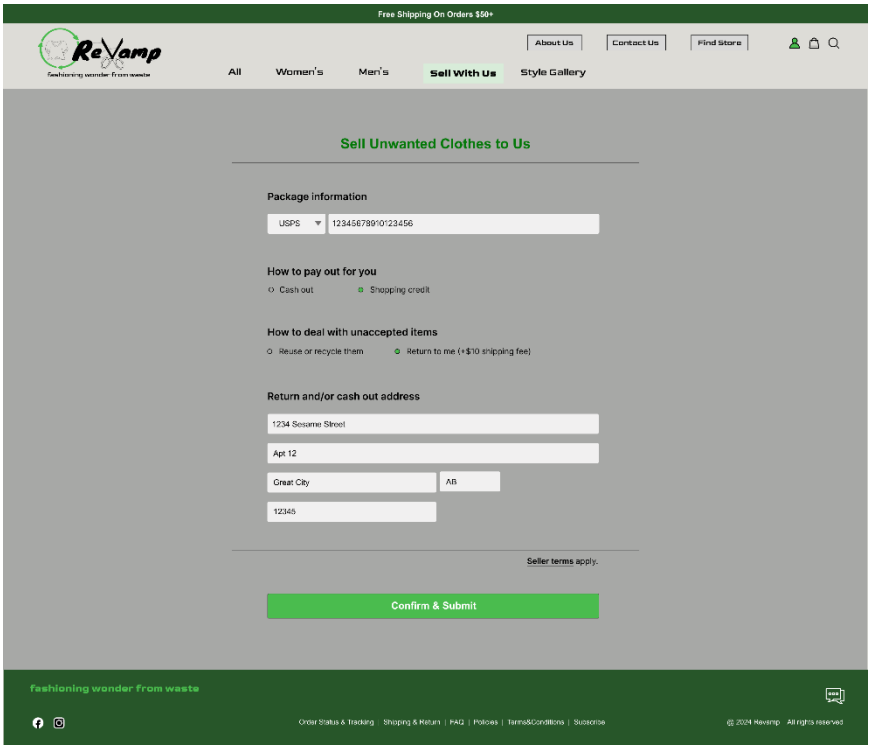

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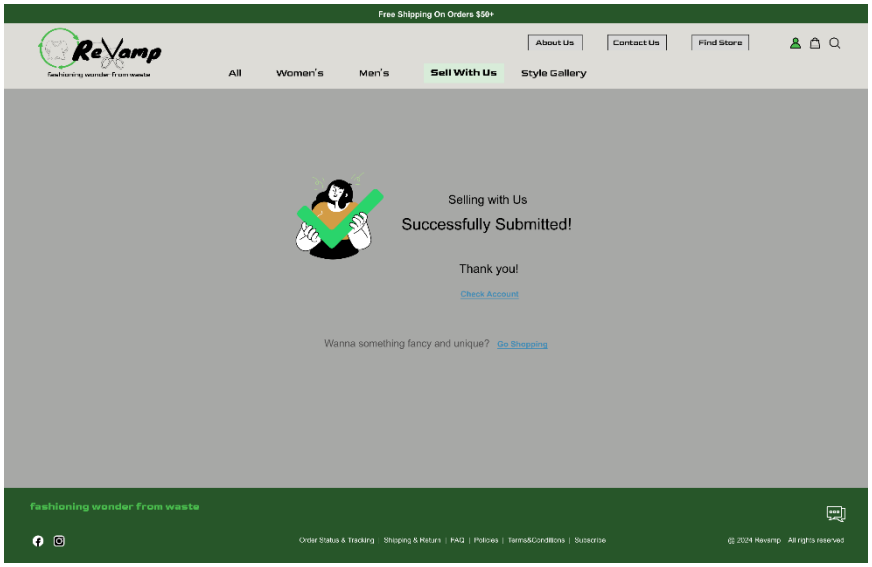
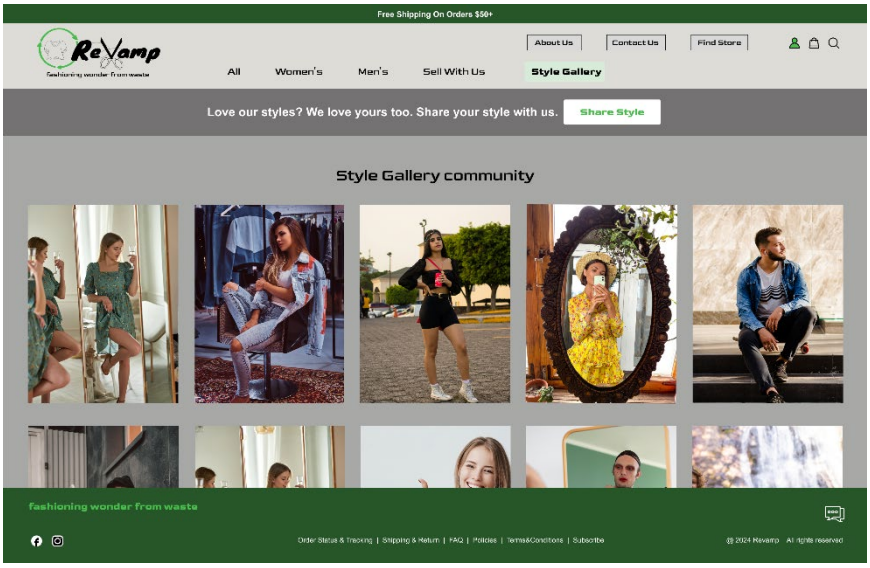
Style gallery