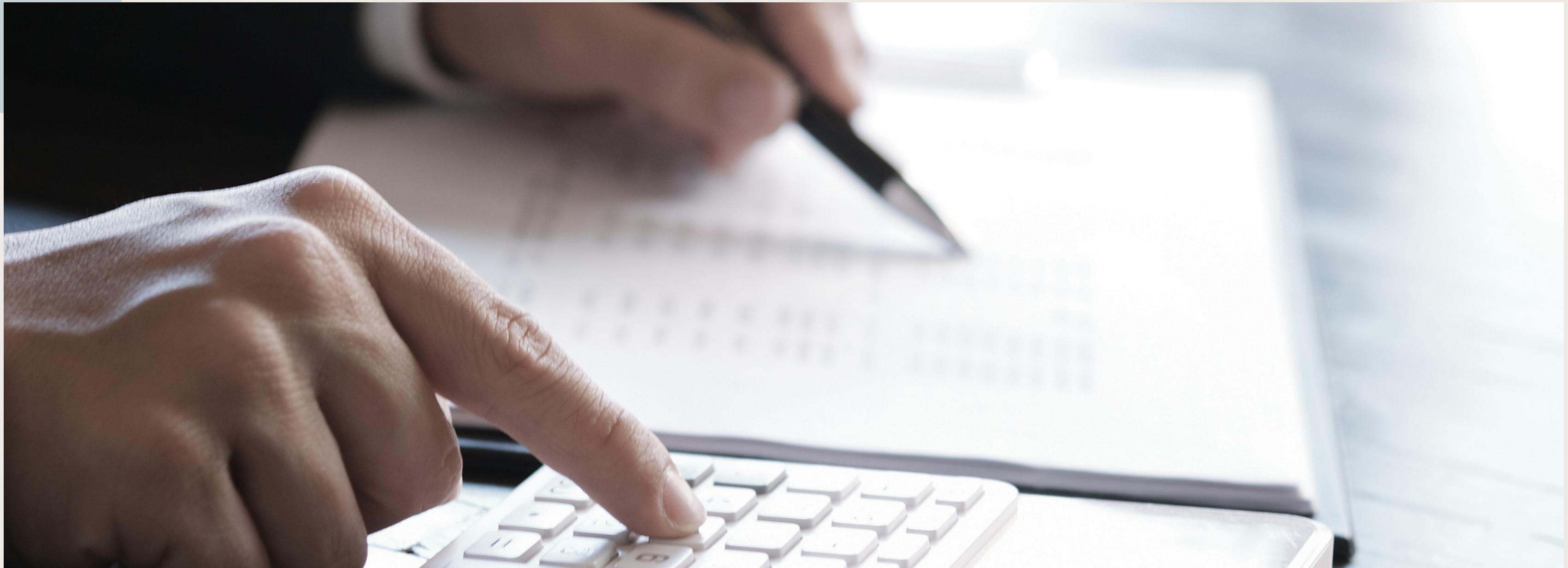


DATA ANALYTIC PROJECT

BY MYO THIDA





Understand

understand the problem



Set

Set a clear metric(decide what will be measured)



Gather

Gather data



Clean and standardize

2014

This space could contain the story behind your company.

Clean and standardize data



Analyze

Analyze data



Interpret

2013

This space could contain the story behind your company.

Interpret Results

2015

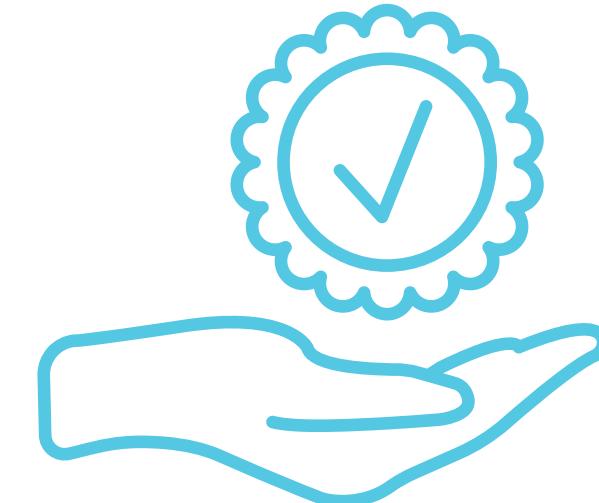
This space could contain the story behind your company.



Present

Present your findings

Understand and Set the Goals!





DATA COLLECTION

Step 1: Determine the information you want to collect

- The specific information you need
- The possible sources for this data

Step 2: Define a plan for collecting data

Step 3: Determine your data collection methods

The methods depend on:



Internal or External data



Primary



Secondary



Third-party Data





Relational Databases,



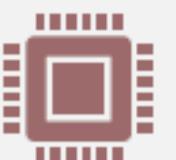
Flat files and XML Datasets,



APIs and Web Services,



Web Scraping,



Data Streams, and Feeds.



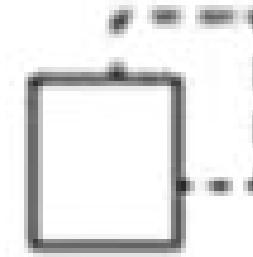
DATA WRANGLING



Cleaning Data



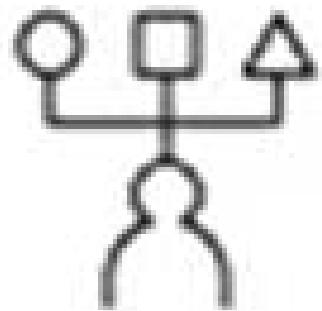
Inaccuracies



Missing data



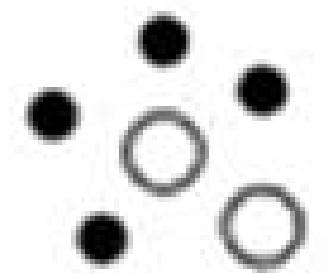
Incomplete
data



Biases in data



Null values



Outliers

CONSULTANT PLANNING RISKS RELATIONSHIP FINANCE SKILLS SERVICES TAX SEEKS INDEPENDENT CASE

INSPECT

MANAGEMENT PERFORMED SKILLS TAX RISKS GOVERNING REPRESENTATION PLANNING

