**JAMES RUBEN**

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**Education**

**STANFORD GRADUATE SCHOOL OF BUSINESS** Stanford, CA

*Master of Business Administration, GMAT: 750/800* 2022 – 2024

* Botha Chan Innovation Fellowship

**HARVARD COLLEGE** Cambridge, MA

*AB in Economics and Computer Science, Cumulative GPA: 3.9/4.0* 2012 - 2016

* Harvard Innovation Challenge - 1st Prize; Long Term Resident at Harvard Innovation Lab (i-lab); Thiel Fellowship (20 under 20) 2014 Finalist

**Experience**

**HELLOSAURUS (YC S20; ACQUIRED BY BRILLIANT.ORG)** New York, NY

*Founder, CEO* 2020 – 2024

* Launched and scaled subscription interactive video platform for kids used by tens of thousands of families and ranked as high as the #3 App For Kids in the App Store and Google Play
* Developed proprietary no-code Creator Studio and invented “blended interactivity” content format for kids
* Grew team from 1 person to ~30 people and led day-to-day operations across entire company (engineering, product, design, marketing, content, operations, finance, and educational research)
* Orchestrated successful exit of company in 2022 to Brilliant.org, a leader in interactive digital education.
* Raised >$5M in venture capital from top tier investors such as Y Combinator, General Catalyst, GSV Ventures, BDMI, and the founders of Warby Parker, Allbirds, Harrys, Vimeo, Skillshare, and YouTube
* **Awards include:** 2022 Kidscreen Winner for “Best Kids Streaming Service,” Apple “App Of The Day” and “Must Have Kids App,” 2021 GSV Cup Winner, 2021 Fast Company World Changing Idea, 2021 Kidscreen Winner for “Best Original Web/App Series,” Named "Mister Rogers for the iPhone Generation" by Forbes

**INTERMEDIA LABS (HQ TRIVIA)** New York, NY

*Head of Product* 2017 – 2020

* Led all product management, ideation, and development for entire portfolio of current and upcoming live, mobile, interactive shows (including HQ Trivia, HQ Sports, and HQ Words)
* Managed day-to-day operations of both the engineering team and the company as a whole; direct reports included all product managers, data scientists, and customer experience representatives
* Led growth of HQ from a prototype to an international entertainment network played by tens of millions; HQ has ranked as the #1 Game and #4 Overall Application across the App Store and Google Play
* Led development of In App Purchase products as well as product partnership experiences with brands such as Nike, NBC, Target, and Warner Brothers that generated > $20M in revenue for the HQ network
* **Awards include:** Time magazine’s “App of the Year,” 2018 Emmy Award Finalist for Innovation in Interactive Media, AdWeek Hot List 2018 “Hottest App” Winner, Fast Company World’s Most Innovative Companies 2018

**GOOGLE** New York, NY

*Product Manager* 2016 – 2017

* Accepted into Associate Product Management (APM) Rotational Program
* As Product Manager on the Geo Data Platform team, led 10+ person engineering team that was building the infrastructure and data quality systems necessary to ingest, process, and store third party data feeds used to populate POIs in Google Maps and Google Search in more than 80 countries
* As Product Manager on the Supply Chain Intelligence and Innovation team, led cross-functional team that was building the platform used across Alphabet to improve development of internal supply chain applications

**Additional**

* Named 2019 Forbes 30 Under 30 – Consumer Technology
* Interests: Music discovery, tennis, running, mobile technology, travel, food exploration, piano, meeting new people