Login Screen

✳ BirdsAI

Welcome Back!

Please login to your account.

Email

✉ your@email.com

Password

🔒 •••••••• 👁

☐ Remember me   Forgot password?

Login

Contact Admin

Search studies, tasks, or insights...

Dashboard

- Dashboard
- Impact Studies
- Analytics
- Reports
- Team
- Settings

Start New Impact Study

Launch a new environmental impact analysis or conservation project.

+ Create New Study

My Studies
View all ongoing and completed projects.

Data Sources
Manage and connect various data feeds.

Schedule Reports
Automate delivery of key insights.

Team Collaboration
Coordinate with team members on projects.

Your Tasks Today

Upcoming deadlines and actions requiring your attention.

☐ **Review Q3 Impact Report Draft**
Due: 2024-07-25 • Assignee: Alice Green
Pending High

☐ **Schedule client demo for new feature**
Due: 2024-07-22 • Assignee: Bob Johnson
Overdue High

☐ **Prepare impact study proposal for Project Aurora**
Due: 2024-07-28 • Assignee: Charlie Brown
Pending Medium

☐ **Update BirdsAI user guide with new analytics module**
Due: 2024-08-01 • Assignee: Alice Green
Pending Low

☐ **Follow up on pending data collection for Study 007**
Due: 2024-07-20 • Assignee: Bob Johnson
Overdue High

Total Studies Completed ↗
1,245
+12.5% from last month
Overall studies concluded successfully.

Average Impact Score ↗
8.2 / 10
+0.3 from last month
Average score across all environmental studies.

Resource Utilization ↙
78%
-2.1% from last month
Current utilization of BirdsAI resources.

Active Collaborators ↗
150
+5 from last month
Users actively engaged in projects.

Notifications & Alerts

🚀 **Critical Data Anomaly Detected**
High severity anomaly in Amazon Forest Health Study data. Immediate review required.
2 minutes ago

🕐 **Report Submission Deadline**
Q3 Urban Bird Population Report due in 2 days. Finalize draft and submit.
Today, 10:00 AM

💡 **New Feature Release**
Advanced Species Identification Module is now available. Check out the new capabilities.
Yesterday, 3:30 PM

✅ **Study BAI-003 Completed**
Agricultural Pest Control Efficacy Study successfully concluded. Report generated.
2 days ago

📅 **Team Meeting Reminder**
Don't forget the weekly sync-up meeting today at 2 PM. Agenda shared via email.
3 hours ago

Help & Support

Program Intake

Program Basics

Provide the fundamental details about your program to get started.

Program Name

e.g., Avian Habitat Restoration Project

Your Role with the Program

Select your role ⌄

Program Type

Select program type ⌄

Program Start Date

📅 Pick a date

Why was the Program Created?

Briefly describe the purpose and goals of this program.

Back   Save Draft   Next

Program Basics Help

Find answers and tips for filling out this section.

Program Name Guidelines ⓘ ⌄

Use a clear and concise name that accurately reflects your program's purpose. Avoid acronyms unless widely recognized.

Example: "Migratory Bird Conservation Initiative" instead of "MBCI".

Selecting Your Role ⓘ ⌄

Choose the role that best describes your primary responsibility. If your role isn't listed, select "Other" and specify.

This helps us understand the context of your data submissions.

Understanding Program Types ⓘ ⌄

Program types categorize the core focus of your work. This helps BirdsAI provide relevant tools and resources.

If your type isn't listed, use "Other" and provide a brief description.

Choosing a Start Date ⓘ ⌄

Success Definition

Define the core objectives and desired outcomes for your study. What does success look like for your organization and participants?

Organizational Goals

Clearly define strategic goals to align the project with company-wide initiatives, such as improving user retention by 15% or increasing feature adoption by 20% within six months. This includes enhancing product-market fit and securing stakeholder buy-in for future development phases.

Participant Goals

Empower participants with tools that streamline their daily workflows, reducing task completion time by 25%. Ensure a positive user experience that leads to higher satisfaction scores and greater engagement with the product's core features. Gather feedback to directly inform improvements that benefit the end-user.

What Would Good Look Like?

A successful outcome would be reflected in positive user sentiment, a significant reduction in support tickets related to the studied features, and an increase in key performance indicators (KPIs) such as average session duration and task success rates. The data collected should clearly inform actionable product improvements.

This section is crucial for aligning your study with broader objectives. Defining clear goals helps in designing effective research questions and evaluation metrics.

Organizational Goals: Think about your company's strategic vision. How will the insights from this study contribute to achieving business outcomes like growth, efficiency, or innovation?

Participant Goals: Consider the end-users or beneficiaries. What problems are they facing, and how will a successful outcome improve their experience, productivity, or satisfaction?

What Would Good Look Like? Paint a vivid picture of success. What observable changes or metrics would indicate that your study has delivered its intended value? This helps in setting clear success criteria.

« Back   » Next   Save Draft

Leader Expectations

What are the leader's expectations for this program or study?

Clearly define what success looks like from the leadership perspective, including any specific outcomes, metrics, or strategic alignments they anticipate. Consider both short-term impact and long-term vision.

Program Scope & Justification

Program Duration

○ Short Term   ● Ongoing   ○ Merge/Integrate

Importance of Funding Justification (1-10)

Low
(1)

High
(10)

Defining clear expectations from leadership is crucial for aligning your program with organizational goals. Be as specific as possible about anticipated outcomes and key performance indicators.

The program duration selection helps BirdsAI tailor recommendations for data collection and reporting. 'Short Term' implies immediate results, 'Ongoing' suggests continuous monitoring, and 'Merge/Integrate' is for programs becoming part of a larger system.

The importance of funding justification indicates how rigorously BirdsAI should focus on ROI and cost-benefit analysis in its reporting. A higher value means more emphasis on financial metrics and justifications.

« Back   » Next   Save Draft   ⓘ

Define Your Target Audience

Specify who your study aims to understand and serve.

Audience Demographics

Audience Description*

Briefly describe the target demographic, roles, or groups involved in this study.

Estimated Group Size*

e.g., 50-100 participants

Audience Attributes

Key Needs

What are their primary needs or requirements related to the study's scope?

Major Challenges

What obstacles or pain points do they currently face?

Primary Motivators

What drives their actions or encourages participation/engagement?

Potential Barriers

What prevents them from achieving their goals or engaging effectively?

Individual Success

What does "Success" look like for individuals in this audience?

Describe the ideal outcomes or improvements for individual participants.

Understanding Target Audience

A well-defined target audience is crucial for tailoring your study to gather the most relevant insights. Consider their unique characteristics, experiences, and desired outcomes.

Why Define Audience?   ⌄

Defining your audience helps you tailor interview questions, survey language, and analysis methods to be most effective and impactful.

Identifying Needs & Challenges   ⌄

Group Size Considerations   ⌄

Step 4: Current Measurement Practices

Data Collection Methods

Select all methods your organization currently employs to gather data for program evaluation or impact assessment.

- [ ] Quantitative Surveys (e.g., NPS, CSAT)
- [ ] Qualitative Interviews (e.g., 1:1, exit)
- [ ] Focus Groups
- [ ] Web & App Analytics (e.g., Google Analytics, Mixpanel)
- [ ] User Observation (e.g., usability testing)
- [ ] A/B Testing
- [ ] Performance Reviews & Feedback
- [ ] Customer Support Tickets Analysis

Metrics Currently Tracked

Describe the key performance indicators (KPIs) and qualitative metrics your organization actively tracks. Be specific about what is measured and why.

> e.g., 'We track customer satisfaction (CSAT) scores monthly, project completion rates quarterly, and gather qualitative feedback from post-project interviews.'

Understanding Measurement Practices

Defining clear measurement practices is crucial for tracking progress and demonstrating impact. Consider both quantitative and qualitative methods to gain a holistic view.

Key areas to consider:

- **Alignment:** Ensure methods align with your overall goals and expected outcomes.
- **Consistency:** Regular and consistent data collection yields more reliable insights.
- **Actionability:** Metrics should inform decisions, not just report numbers.
- **Resource Allocation:** Factor in the time and resources required for each method.

Think about what data is accessible and what new data streams you might need to establish.

Learn more about data collection best practic

Select Stakeholders

Identify all individuals or groups involved in or impacted by this study.

Choosing the right stakeholders ensures all perspectives are considered for the study's success.

Predefined Roles

- ☑ Designers
- ☑ Participants
- ☐ Peers
- ☐ Supervisors
- ☐ Direct Reports
- ☑ Executives
- ☐ Customer Support
- ☐ Sales Team
- ☐ Engineering Team
- ☐ Product Managers
- ☐ Marketing Specialists
- ☐ Legal Counsel

Add Other Roles

Enter custom role (e.g., 'Community Leaders')   + Add Role

External Consultants ✕   Field Researchers ✕

Help & Guidance

« Back   » Next   Save Draft

Supporting Documentation

Upload and manage all essential documents that provide context and data for your study.

Upload Documents

Attach relevant reports, proposals, or data files for this study.

Drag & drop files here or click to browse

Browse Files

Uploaded Files

Manage document classification and tags for better organization.

File Name	Size	Classification	Tags	Actions
Q3_Performance_Report.pdf	2.4 MB	Report	Q3, Performance, Add tag...	🗑
Project_Proposal_V2.docx	1.1 MB	Proposal	ProjectX, Initial, Add tag...	🗑
User_Research_Data.xlsx	5.8 MB	Data	Research, Raw, Add tag...	🗑
Stakeholder_Interview_Notes.txt	0.5 MB	Other	Interviews, Add tag...	🗑

Interview Recommendations

Recommended Interviews: 26 (for 1500 people)

Adjust Count: 26

The recommended number of interviews is an estimate based on your provided population size, using a standar
statistical sampling methodology for qualitative research. You may adjust this number as needed based on your
study goals.

Manage Interviewees

NAME	EMAIL	ROLE	ACT
Alice Smith	alice.smith@example.co	Team Lead	
Bob Johnson	bob.johnson@example.c	Senior Developer	
Carol White	carol.white@example.cc	Product Manager	

+ Add Interviewee

Send Invitations

Interview Selection Help

This section guides you through selecting and inviting participants for interviews.

Understanding Interview Recommendations

We provide an initial recommendation for the number of interviews based on the population size you entered earlier. This is calculated to give you a statistically sound sample for qualitative insights.

- **Adjustment:** You can manually adjust the recommended count if your research design requires a different number.
- **Population Size:** Recommendations scale with your defined target audience size.

Managing Interviewee Details

Use the table below to list each individual you plan to interview.

- **Name & Email:** Essential for sending personalized invitations.
- **Role:** Helps categorize participants and analyze responses effectively.
- **Add/Remove:** Easily add new rows for more interviewees or remove existing ones.

Sending Invitations

Once your list is complete, click "Send Invitations" to automatically dispatch interview requests to all listed participants. These invitations will include details about the study and scheduling options.

- **Confirmation:** A confirmation message will appear once invitations are sent.
- **Tracking:** You can track invitation status in your In-Progress Dashboard.

Survey Generation

Customize the auto-generated survey questions for participants and managers, grouped by Kirkpatrick Levels.

Participant Survey	Manager Survey

Level 1: Reaction

How much did you enjoy the program?

Was the program content relevant to your job?

Did the instructor effectively facilitate learning?

Level 2: Learning

What key skills or knowledge did you gain from the program?

How confident are you in applying the new skills learned?

Did the program help clarify complex concepts or tasks?

Level 3: Behavior

How often do you apply the skills learned in the program in your daily work?

Has your job performance improved since completing the program?

What obstacles, if any, prevent you from using new knowledge or skills?

Level 4: Results

How has the program contributed to your team's overall goals?

What impact has the program had on your personal productivity or efficiency?

Generate Survey Links

About Survey Generation

This screen allows you to fine-tune the survey questions that will be sent to your participants and their managers. We've pre-populated each section with questions aligned to Kirkpatrick's Levels of Evaluation to provide a strong foundation for your study.

Kirkpatrick Level 1: Reaction focuses on the participants' feelings and perceptions about the program.

Kirkpatrick Level 2: Learning assesses the extent to which participants gained knowledge or skills.

Kirkpatrick Level 3: Behavior examines whether participants applied what they learned back on the job.

Kirkpatrick Level 4: Results measures the impact of the program on organizational goals and key performance indicators.

Editing Questions

Click directly on any question text field to edit it. You can modify, rephrase, or add new details to make the questions perfectly align with your program's specific context and objectives. The fields support multi-line text for detailed questions.

Generating Links

Once you are satisfied with the survey questions, click the "Generate Survey Links" button. This will finalize the survey for the currently active tab (Participant or Manager) and provide you with unique links to distribute to your target audience.

Intake Summary after creating

✓ **Your study has been created and moved to In-Progress.**

Study Details

Program Name
BirdsAI Conservation Initiative

Study Goals
Assess migration patterns and breeding success rates of endangered raptor species in the Amazon basin; inform targeted conservation strategies and policy recommendations.

Lifespan
Ongoing

Funding Importance
Extremely High (9/10)

Audience & Stakeholders

Audience Description
Field biologists, conservation scientists, policy makers, local community leaders.

Group Size
250-300 individuals

Needs & Challenges
Access to real-time data, accurate predictive models, effective inter-agency coordination, community engagement tools.

Key Motivators
Protecting biodiversity, achieving measurable impact, scientific discovery, policy influence.

Barriers
Limited funding, remote access challenges, data silos, political resistance.

Success Definition
Documented increase in target raptor populations, adoption of BirdsAI recommendations into national conservation plans, 80%+ satisfaction from field teams.

Key Stakeholders

`Field Biologists` `Conservation NGOs`
`Government Regulators` `Local Communities`
`Academic Researchers`

Measurement & Documentation

Current Methods
Satellite tracking, nest monitoring, population counts, biodiversity surveys.

Tracked Metrics
Population size, breeding pair success, migration distance, habitat health index, policy implementation rate.

Supporting Documents
Project Proposal.pdf
Species Data Sheets.csv
Research Permits.pdf
Funding Agreement.pdf

Interviews & Surveys

Interviewee Count
30 (10 Biologists, 10 Policy Makers, 10 Community Leaders)

Survey Types
`Participant Survey` `Manager Survey`

Survey Questions
Generated 40 questions (Kirkpatrick Levels 1-4) for participants, 20 for managers.

Contextual Help ✕

This is the summary of your BirdsAI Intake Study. Review all details carefully before proceeding to the In-Progress Dashboard.

All data entered in previous steps has been consolidated here. You can always go back to previous steps to make changes if needed.

Click "In-Progress Dashboard" to view your study and begin analysis.

"Save Draft" will save your progress without finalizing the study.

This is the AI Interview flow

Welcome to BirdsAI Interview

Embark on your BirdsAI interview journey. We're here to help you showcase your skills in a flexible and intuitive environment. Please review the terms below to get started.

Data Privacy & Consent

By proceeding, you agree to BirdsAI collecting and processing your interview data solely for evaluation and improvement purposes. Your responses may be recorded for analysis and training of our AI models. We ensure all data is anonymized and handled securely in accordance with our privacy policy. Microphone access is required for voice interviews.

☐ I understand and agree to the data collection and privacy terms, and grant BirdsAI necessary permissions (e.g., microphone access).

Select Interview Mode

◉ ⊘ Chat Mode   ○ 🎤 Voice Mode

Continue

this is the voice interview flow

Voice Interview Session

AI

Hello! I'm your AI interviewer. Let's begin. Could you please tell me about your experience in project management?

09:30 PM

Participant

Certainly. I have over five years of experience managing agile software development teams, focusing on project delivery and stakeholder communication.

09:30 PM

AI

That's impressive. What was your biggest challenge in a recent project, and how did you overcome it?

09:30 PM

Participant

One significant challenge involved integrating a new external API late in the development cycle. I organized a rapid response team, reprioritized tasks, and facilitated daily syncs, which allowed us to deploy on schedule.

09:30 PM

AI

Excellent problem-solving. How do you ensure team cohesion and motivation, especially in remote work environments?

09:30 PM

⬆ Upload File   🎤   ⊘ Finish Interview

Start Recording

This is the chat interview flow

⚠ **Confidentiality Notice**

Your conversations are processed by AI models to improve service quality and personalize responses. Please do not share sensitive personal information.

Hello! I am your AI Assistant. How can I help you today with your financial planning?
10:00 AM

Hi! I need some advice on optimizing my retirement savings.
10:02 AM

Certainly. To provide the best advice, could you tell me more about your current investment portfolio and risk tolerance?
10:03 AM

Type your message...

◁× Voice Disabled

⊘ Finish Conversation

This is the dashboard for an in progress study

Share Report | Manage Resources | ⊕ Add New Task

Study Pipeline

✓ Data Ingestion —— ✓ Preprocessing —— ▶ Model Training —— ⊙ Analysis —— ⊙ Reporting

Total Data Points	+15% this month
1.2M	

Data Ingested Daily	-2% last week
85 GB	

Anomalies Detected	+3 since yesterday
12	

Remaining Data Volume	80% capacity
2.5 TB	

Open Tasks

☐ Review data preprocessing script for anomalies — May 20

☐ Validate model performance metrics and generate summary — May 22

☐ Prepare initial report draft for stakeholder review — May 25

☑ Optimize data ingestion pipeline for new sources — May 28

Data Sources Status

Source Name	Status	Last Updated
AWS S3 Bucket	Connected	2 minutes ago
Azure Blob Storage	Connected	1 hour ago
Local Database (PostgreSQL)	Connected	30 minutes ago
API Feed (Sensors)	Disconnected	1 day ago

Recent Activity

💬 John Doe commented on 'Data Ingestion pipeline issue'
5 minutes ago

📄 System: New data uploaded from AWS S3 (120 GB)
30 minutes ago

⚠ Jane Smith updated 'Model Training' status to In Progress
1 hour ago

💬 Alice Brown added a note to 'Reporting Outline'
2 hours ago

📄 System: Anomaly detection job completed with 3 new anomalies
5 hours ago

Data Quality Score	Task Completion Rate	Model Accuracy Improved
98%	**90%**	**2%**
Consistently high across all ingested sources	On track with project milestones	After recent retraining with new data

Data Ingestion (Monthly)

■ Ingested Data

Anomaly Distribution

45%
30%
20%

■ Data Quality ■ Sensor Fault ■ Outlier
■ System Error
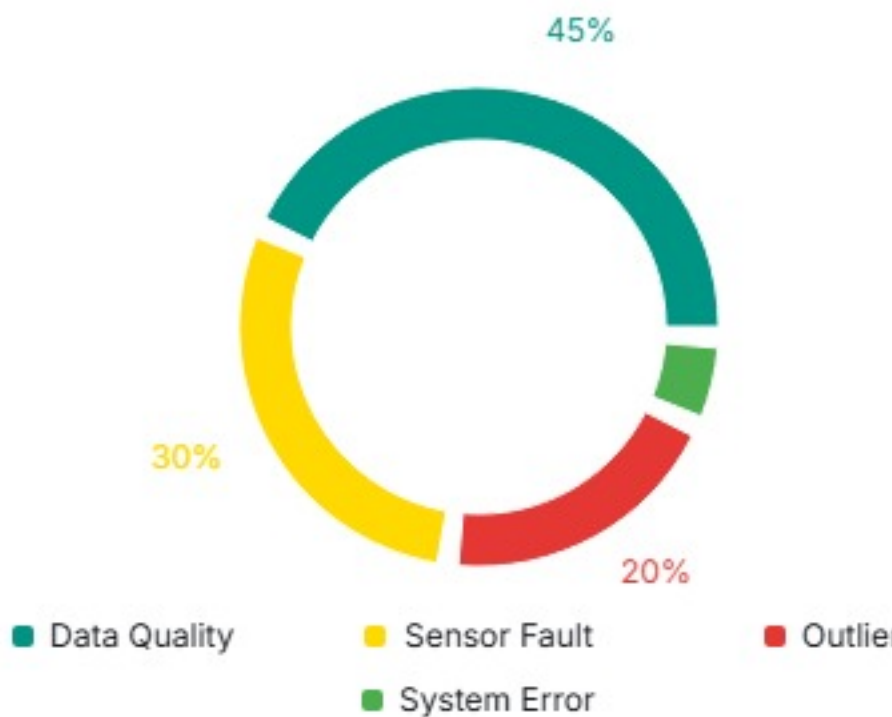
Dashboard look/feel for once all data is back

TOTAL VALUE GENERATED

$1.2M ⌃ +15%

Integrated Return increase year-over-year, driven by enhanced conservation outcomes and operational efficiencies.
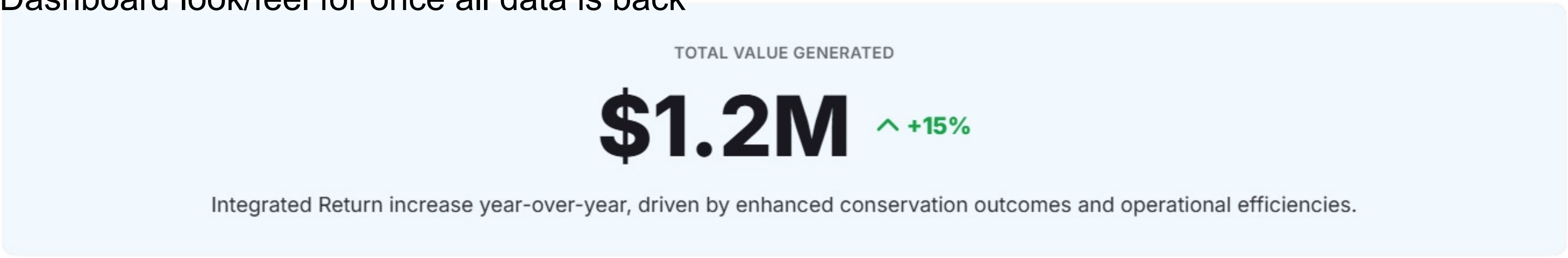
Key Returns on Investment

Cost Savings	$
$450K	
in operational efficiency	
⌃ Positive Trend	

Efficiency Gains	🎒
18%	
reduction in manual tasks	
⌃ Positive Trend	

Conservation Impact	🌿
3,500+	
species identified and tracked	
⌃ Positive Trend	

Bird Activity Trends by Region

Peak Activity Zones

	North	East	South	West	Central
Q1	1	2	3	2	1
Q2	2	3	4	3	2
Q3	3	4	5	4	3
Q4	2	3	4	3	2
Annual	1	2	3	2	1

This heatmap illustrates the average bird activity levels (1-5, 5 being highest) across different regions and time periods, highlighting areas of high concentration for targeted conservation efforts.

Human Impact Stories

"BirdsAI has revolutionized our conservation efforts, providing insights we never thought possible. The precision in data collection is truly exceptional."

Dr. Anya Sharma
Chief Conservation Scientist, Green Horizon Trust

"The actionable recommendations from BirdsAI saved us significant operational costs and streamlined our environmental impact assessments. A game-changer."

Michael Chen
Operations Director, EcoBuild Innovations

"Understanding local biodiversity has never been easier. BirdsAI's integrated reports are clear, concise, and directly inform our land management strategies."

Sarah Rodriguez
Regional Park Manager, National Wildlife Service

Actionable Recommendations

↗ Deploy advanced acoustic anomaly detection in Sector A to predict migratory bird pattern shifts earlier.
High Impact

↗ Integrate BirdsAI real-time data feeds with existing municipal infrastructure monitoring systems for synergistic insights.
Medium Impact

↗ Expand the aerial imaging survey to cover adjacent buffer zones, increasing data completeness by 15%.
High Impact

↗ Develop custom interactive dashboards for regional biodiversity managers to track specific species trends more effectively.
Medium Impact

↗ Initiate a pilot program to use BirdsAI data for urban planning, focusing on enhancing green corridors.
High Impact

Supporting Evidence

Detailed Data Analysis Report ⌄

Comprehensive analysis of all collected sensor data, including acoustic patterns, aerial imaging, and climate correlations over the last 12 months. Highlights significant shifts in migratory paths and seasonal breeding grounds.

- Migration pattern shifts: Up to 15% deviation in key species.
- Breeding ground stability: 3 new stable zones identified.
- Climate impact correlation: Strong link between temperature anomalies and activity peaks.

Ecological Impact Study (EIS) ⌄

Operational Efficiency Audit ⌄

All Studies View

Search studies...

+ New Study

- All Studies
- Portfolio Insights
- Analytics
- Reports
- Users
- Settings

Search by program name, client, or owner...

Sort By

Table | Cards

Filters: Client: Acme Corp ✕ | Sector: Tech ✕ | Program Type: Research ✕ | Status: In Progress ✕ | Owner: Alice ✕ | Reset Filters

Portfolio Insights

Total Studies	Completion Rate	Average IR	Active Studies
2,450	**78%**	**8.2**	**800**
+12% since last month	vs 60% In Progress	+0.5pts from previous	32% of total

IR Trend

View Benchmark →
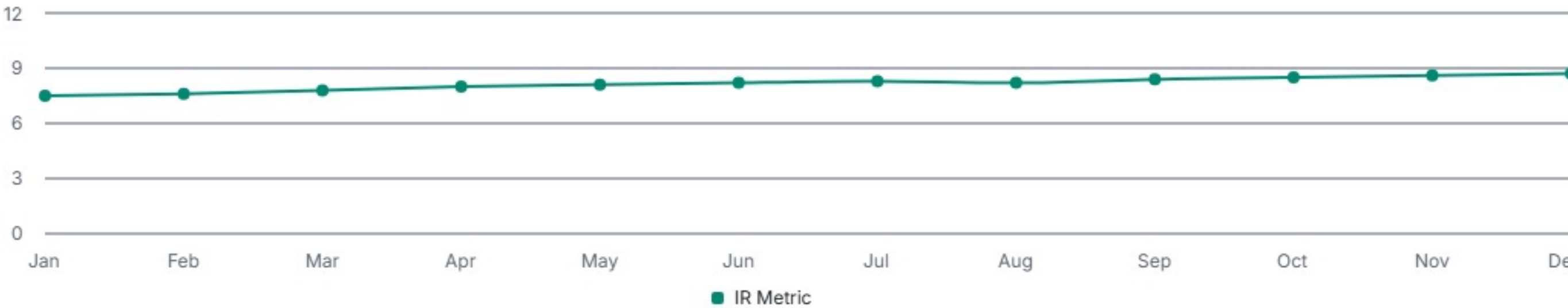
■ IR Metric

	Program Name	Client/Department	Status	IR Metric	Program Dates	Assigned Owner	Actions
☐	Quantum Leap Initiative	R&D Innovation	Completed	9.1	2023-01-15 - 2023-07-20	Alice Johnson	⋮
☐	Project Phoenix Revitalization	Operations Efficiency	In Progress	7.8	2023-03-01 - 2024-02-28	Bob Williams	⋮
☐	Global Expansion Study (APAC)	Market Strategy	Completed	8.5	2022-11-01 - 2023-06-30	Charlie Brown	⋮
☐	Customer Journey Mapping	Customer Experience	In Progress	6.9	2023-08-01 - 2024-01-31	Diana Prince	⋮
☐	Supply Chain Optimization	Logistics	Archived	5.2	2022-05-10 - 2022-12-15	Eve Adams	⋮
☐	Employee Training & Development	Human Resources	Completed	7.2	2023-02-01 - 2023-09-30	Frank Green	⋮
☐	Digital Transformation Phase II	IT Infrastructure	In Progress	8.9	2023-10-01 - 2024-09-30	Grace Hopper	⋮

‹ Previous | 1 | 2 | 3 | Next ›

BirdsAI

- Dashboard
- Studies
- Reports
- Collaboration
- Settings

Portfolio Overview

Total Studies	Active Projects	Completed Studies	Pending Review
120	**45**	**75**	**15**
↑ +10% vs last period	→ 0% vs last period	↑ +5% vs last period	↓ -2% vs last period

Study Status Distribution

Overview of current study statuses across the portfolio.

- In Progress
- Completed
- Pending Review
- On Hold
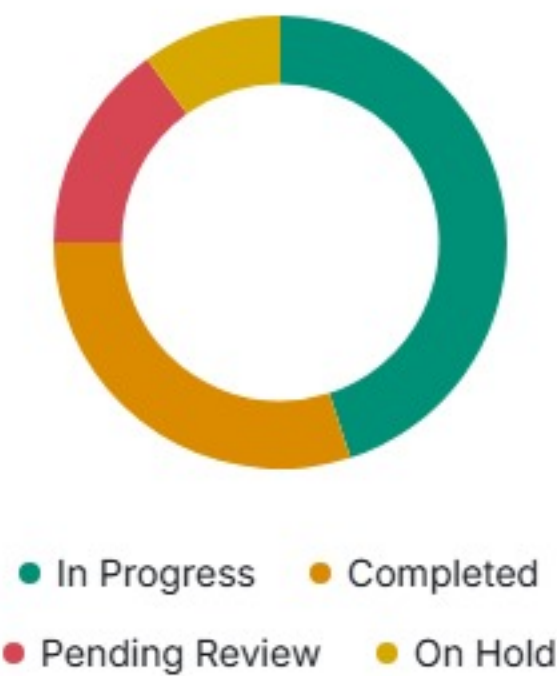
All Studies

AI Model Training for Falcon Recognition
ID: BIRDS-001

In Progress   Due: 2024-09-15

Jane Doe

75%

Team Alpha   Phase 2

Data Collection

Updated 2 hours ago

North American Robin Migration Patterns Study
ID: BIRDS-002

Completed   Completed: 2024-07-20

John Smith

100%

Research   Biology   Migration

Completed 3 days ago

Penguin Colony Population Dynamics Analysis
ID: BIRDS-003

Pending Review   Due: 2024-08-01

Alice Johnson

90%

Oceanography   Conservation

Updated 1 day ago

Urban Sparrow Nesting Behavior
ID: BIRDS-004

On Hold   Planned: 2024-10-01

Bob Williams

20%

Ethology   City Studies

Created 2 weeks ago

Amazonian Parrot Vocalization Study
ID: BIRDS-005

In Progress   Due: 2025-01-30

Carlos Ramirez

40%

Audio Analysis   Ecology

Updated 4 days ago

Migratory Seabird GPS Tracking Initiative
ID: BIRDS-006

Completed   Completed: 2024-06-01

Sarah Chen

100%

GPS   Marine Biology

Completed 1 month ago

Recent Activity

Activity Feed
Recent updates and actions in the portfolio.

Jane Doe updated status of 'Falcon Recognition' to 'In Progress'		5 min ago
John Smith added new notes to 'Robin Migration Patterns Study'		1 hour ago
Alice Johnson marked 'Penguin Colony Analysis' as 'Pending Review'		3 hours ago
Bob Williams archived 'Urban Sparrow Nesting Behavior'		Yesterday
Carlos Ramirez assigned 'Parrot Vocalization Study' to himself		3 days ago

Help & Support

Search studies, reports...