

m abaya79@yahoo.com

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Summary

UX/UI Designer and Developer with creativity, visual acumen, problem-solving, and troubleshooting skills developed from a background in video editing. Passionate about helping people experience the world better.

Projects

Sourcery

An intuitive mobile app that lets you scan your refrigerator, pantry, or anywhere you store food items and generates a recipe that contains those items.

Roles: research, information architecture, branding, visual design

PX

A cloud storage designed for photo / video professionals and enthusiasts, which stores only photos and videos.

Roles: research, information architecture, branding, visual design

BlocJams

Interactive music player

Roles: frontend development

Work Experience

BEYOND FILMS, **LUMINANCE WEDDING FILMS**

Freelance Video Editor

 edited and color-corrected commercial and wedding videos

AD HOC PRODUCTIONS

Electronic Press Kit Writer

 wrote and designed electronic press kit for documentary film that simultaneously informs and promotes

FILM: "CAPITAL GAMES"

Assistant Editor

Aug. 2012

• organized about 100 hours of footage, synced audio, troubleshooted technical issues

Tools

Figma Adobe XD Sketch Illustrator

Photoshop Final Cut Pro X

Adobe Premiere HTML5, CSS3 Javascript, JQuery

Git, Github

Skills

UX Research Wireframing Branding Prototyping Visual Design Writing

User Testing Info Architecture

Education BLOC

Mar. 2013 to

Dec. 2017

Sept. 2012

July to

UX Design and Frontend Development Apprenticeship Feb. 2019

LOYOLA MARYMOUNT UNIVERSITY

B.A. in Television Production High honors May 2002