(214) 862-2529 m\_abaya79@yahoo.com www.myreille-abaya.design

# **Summary**

UX / UI Designer and Developer with creativity, visual acumen, problem-solving and troubleshooting skills developed from a background in video editing. Passionate about helping people experience the world better.

# **Projects**

## Sourcery

An intuitive mobile app that lets you scan your refrigerator, pantry, or anywhere you store food items and generates a recipe that contains those items.

Roles: research, information architecture, branding, visual design

#### PX

A cloud storage designed for photo / video professionals and enthusiasts, which stores only photos and videos.

Roles: research, information architecture, branding, visual design

#### **BlocJams**

Interactive music player

Roles: frontend development

# **Work Experience**

## HONEY & HOME, LLC

**UX** Design Intern

• branding and visual design of the Honey & Home website, including UX writing, content strategy and UX design.

#### **CLOCKY.COM**

**UX** Design Intern

• optimization and design updates of the clocky.com e-commerce website, including frontend development and creation of promotional assets that involves marketing design, video editing and motion design.

## BEYOND FILMS, LUMINANCE WEDDING FILMS

Freelance Video Editor

edited, color-corrected commercial and wedding videos

### **Tools**

Figma Adobe XD
Sketch Invision
WordPress Photoshop
Illustrator Final Cut Pro X
Premiere HTML5, CSS3

Javascript, JQuery

Git, Github

### **Skills**

UX Research Wireframing
Branding Prototyping
Visual Design Writing
User Testing
Info Architecture

# **Education** BLOC

Sept. 2012 to

Aug 2019 to

Mar. 2013 to

Dec. 2017

Present

Present

UX Design and Frontend Development Apprenticeship Feb. 2019

# LOYOLA MARYMOUNT UNIVERSITY

B.A. in Television Production High honors May 2002