

Myriam Goude

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+5 YEARS • ANNECY/GENEVE/REMOTE

# UX PRODUCT MANAGER RESUME

“ In my early years, I loved the web and exploring it led me to experimentations with bad and good User Experiences. I then discovered that I can easily understand and envision the big picture. My deep goal was, and still is today, to **solve problems** and to communicate **complex topics and products in a simple and straight-forward way.** ”

“ With a master diploma from The Gobelins, I worked for **over 13 years** at various web companies, jumping on e-commerce B2B/B2C, HR or tech domains. I navigated different types of small companies, from very **early-stage**, to **scaleup** or **pivoting** phases. ”

“ I have a **mixed background in design and front-end developer** that eases communication with engineers or designers. I solve product issues within different phases:

- **User research** (Customer market fit, interviews, MVP, personas, ...)
- **Operational development** (wireframes, user flows, feature specifications and scoring, roadmapping, releases and QA monitoring, user tracking, ...)
- **Measurement and scalability** (KPI & ROI strategy, surveys, international regulations, ...)

“ In my free time, I am learning **Kali Majapahit & Mandarin**. I'm also passionate about **alternative education methods** (eg. STEAM or Montessori) & **Permaculture.** ”

## GOING FURTHER

[linkedin.com/in/myriamgoude](https://www.linkedin.com/in/myriamgoude)

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