

Myron Paes

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Pursuing a dual undergraduate degree in Data Science and Business at NJIT, I aim to further develop proficiency in corporate Product methodologies by acting upon my lifelong passions in business, analytics, and communication. I've always dreamed of an endeavor that marries critical analysis with technical communication prowess, and I work now to secure such a profession in the immediate future!

EDUCATION

NEW JERSEY INSTITUTE OF TECHNOLOGY

Bachelor's of Science in Data Science; Bachelor's of Science in Business (Marketing Concentration)

Newark, NJ

2028

- Full-ride Merit Scholarship via Albert Dorman Honors College
- Enrolled in accelerated Data Science BS/MS program and Dual Degree Program

PROFESSIONAL EXPERIENCE

TAPYOCÀ MUSIC

Newark, NJ

Lead Product Marketing Manager

MARCH 2025-Present

- Entrepreneurial lead on novel subsidiary product: Creator Copilot (independent filmmaker accounting software suite)
 - Graduate of Summer 2025 Northeastern NSF I-Corps cohort, conducting 40 customer discovery sessions
- Spearheaded client outreach initiatives to maximize conversion and retention for hundreds of potential customers
- Commandeered organization efforts to ensure accurate documentation and agile project management
- Established intuitive Jira task delegation framework, augmenting work efficiency for a startup team of 25

VIRTUA HEALTH

Marlton, NJ

IT Intern

May 2025 - Sept 2025

- Analyzed over 1000 client tickets to identify key pain points in Oracle ERP system, informing future IT reforms
- Optimized ID database, vacating 9000 previously null/invalid cells and resolving ID creation bottleneck

NJ COURTS

Marlton, NJ

Operations Intern

May 2025 - Sept 2025

- Efficiently digitized over 5000 legal cases (the entirety of NJ Vicinage 15's inventory) utilizing proprietary vicinage software
- Classified over 1000 legal portfolios, determining disposal status based on categorical statute of limitations

PROJECTS

Research Assistant (Open Innovation Lab)

Sep 2025 - Present

- Conducted comprehensive statistical analyses and literature reviews regarding corporate Open Innovation initiatives
- Listed as official coauthor on three distinctive research projects (all of which are currently pending peer review)

Robinhood Sentiment Analysis

Sep 2025 - Dec 2025

- Comprehensive Sentiment Analysis (via X) Presentation on Robinhood operations during the 2020 Gamestop controversy
- Conveyed actionable insights from RAKE Analysis and Topic Model interpretation to present to Robinhood management

Catan Data Analysis

Sep 2025 - Dec 2025

- Machine Learning project analyzing statistically-optimal settlement placements in the classic Settlers of Catan board game
- Employed Logistic Regression, KNN, Random Forests, Feature Engineering, and Greedy Attribute Selection to generate insights

LEADERSHIP AND ACTIVITIES

ENTREPRENEURS SOCIETY (NEW JERSEY INSTITUTE OF TECHNOLOGY)

Newark, NJ

Secretary, Peer Entrepreneur-In-Residence

Apr 2025 - Present

- In charge of networking with students and coalescing faculty as part of comprehensive event organization efforts
- Lead bookkeeper entrusted with tracking attendance, streamlining meetings, and student outreach for over 400

BOY SCOUTS OF AMERICA

Marlton, NJ

Eagle Scout, Senior Patrol Leader, Troop Guide

Oct 2016 - Oct 2024

- Mentored younger scouts, guiding them through critical scouting skills towards rank advancement as a Troop Guide
- Headed camping trips, troop events, and troop meetings as Senior Patrol Leader
- Earned Eagle Scout Rank through completion of all scouting requirements, tallying 36 merit badges and 1 Eagle Palm
 - Comprehensive final project involving building a storage shed for my local church.

SKILLS

- Advanced Marketing Practices: A/B Testing, Positioning, User Segmentation, Sentiment Analysis
- Product Tools and Methodologies: Agile, Scrum, Waterfall, Jira, Figma, Google Keywords
- Technical Skills: Python (Numpy, Pandas, Scikit, PyTorch), Java, C++, Excel
- Advanced Statistical Methods (ANOVA, Neyman-Pearson Lemma Test, Chi-Squared Test, etc.)