# Are we human, or are we users?









5)TU/e

## The role of natural language processing in human-centric news recommenders that nudge users to diverse content

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#### **MOTIVATION: WHY?**

- Diversity in news RecSys helps democracy
- More focus on the *humans* that interact with recommenders
- Beyond user as a mere datapoint.

#### **LATITUDE OF DIVERSITY**

- Definition: "individual user's acceptance of diverse recommendations"
- User & their situational openness towards diversity at the centre of the recommendation process
- Diversity nudges and helps prevent backfire effects

### **ETHICAL CONSIDERATIONS**

- Nudging & user autonomy
- User data & privacy
- News RecSys & power
- Language models & bias

