



Md Rezaul Karim

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Summary

I'm a Master's student in **International Management & Information System (IMIS)** with a background in operational leadership. I spent two years as an **Assistant Manager** where I learned that good management is about building better systems—whether that's optimizing clinic workflows to cut wait times or managing supply chains. I focus on bridging the gap between business strategy and technical execution using **BPMN 2.0, SAP Signavio, and Power BI**.

Skills

Process Management:

SAP Signavio, BPMN 2.0 (Process Modeling)



Data & ERP

SAP, Power BI, KNIME, Data Analysis



Tech & Deployment:

Vercel (CI/CD), Github, HTML5, CSS4, Bootstrap 4.0



Microsoft Office 365



Languages

Bengali

Native



English

Proficient (IELTS 7.0)



German

A1 (Currently enrolled in A2)



Experience

Renaissance Diagnostic Care

07/2022 – 05/2024

Assistant Manager

Munshiganj, Bangladesh

- Operational Optimization:** Analyzed and redesigned internal workflows to reduce patient wait times and improve overall service efficiency.
- Supply Chain & Logistics:** Managed a full inventory of medical reagents and lab supplies, ensuring zero downtime for clinical operations.
- Financial Management:** Processed billing and daily financial reconciliations while consistently meeting monthly revenue and volume targets.
- Project Leadership:** Directed marketing and service awareness campaigns that resulted in a **30% increase** in reach within 6 months.
- Cost Efficiency:** Designed pricing strategies that lowered acquisition costs by **15%** while maintaining high patient retention.

Education

South Westphalia

03/2025 – Present

University of Applied Sciences M.A. International Management & Information System Sciences

Focusing on SAP-integrated management, data analysis, digital transformation, and information systems.

Govt. Haraganga College,

10/2016 – 05/2022

Munshiganj

Bachelor of Business Administration (BBA)

3.23/4.00

Focused on Business Statistics, Information Technology, Operations & Supply Chain Management, Marketing Management, and Financial Management

Projects

NexTep Edu | Consultancy

05/2025 – Present

Founder & Operations Manager

🔗 <https://www.nextepedu.com>

- Process Design:** Used **BPMN 2.0** to map out and automate international admission workflows, making the process faster for students.
- End-to-End Management:** Built the business from the ground up, handling everything from technical deployment on **Vercel** to client consultations.

PetBhai | Ecommerce

06/2025 – Present

Founder & Operations Manager

🔗 <https://www.petbhai.com>

- End-to-End Ownership:** Directed the full project lifecycle from initial UI/UX design in **Bootstrap 4.0** to live deployment and maintenance.
- Inventory Optimization:** Manage the supply chain for pet supplies, utilizing data to ensure stock availability matches customer demand.
- Process Automation:** Designed automated order confirmation and tracking workflows to enhance the customer experience.