



# Md Rezaul Karim

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## Summary

I’m a Master’s student in **International Management & Information System** (IMIS) with a background in operational leadership. I spent two years as an **Assistant Manager** where I learned that good management is about building better systems—whether that’s optimizing clinic workflows to cut wait times or managing supply chains. I focus on bridging the gap between business strategy and technical execution using **BPMN 2.0**, **SAP Signavio**, and **Power BI**.

## Experience

**Renaissance Diagnostic Care** 07/2022 – 05/2024  
Assistant Manager Munshiganj, Bangladesh

- **Operational Optimization:** Analyzed and redesigned internal workflows to reduce patient wait times and improve overall service efficiency.
- **Supply Chain & Logistics:** Managed a full inventory of medical reagents and lab supplies, ensuring zero downtime for clinical operations.
- **Financial Management:** Processed billing and daily financial reconciliations while consistently meeting monthly revenue and volume targets.
- **Project Leadership:** Directed marketing and service awareness campaigns that resulted in a **30% increase** in reach within 6 months.
- **Cost Efficiency:** Designed pricing strategies that lowered acquisition costs by **15%** while maintaining high patient retention.

## Education

**South Westphalia** 03/2025 – Present  
**University of Applied Sciences** M.A. International Management & Information System Sciences

Focusing on SAP-integrated management, data analysis, digital transformation, and information systems.

**Govt. Haraganga College,** 10/2016 – 05/2022  
**Munshiganj** Bachelor of Business Administration (BBA)  
3.23/4.00

Focused on Business Statistics, Information Technology, Operations & Supply Chain Management, Marketing Management, and Financial Management

## Projects

**NexTep Edu | Consultancy** 05/2025 – Present  
Founder & Operations Manager  
🔗 <https://www.nextepedu.com>

- **Process Design:** Used **BPMN 2.0** to map out and automate international admission workflows, making the process faster for students.
- **End-to-End Management:** Built the business from the ground up, handling everything from technical deployment on **Vercel** to client consultations.

**PetBhai | Ecommerce** 06/2025 – Present  
Founder & Operations Manager  
🔗 <https://www.petbhai.com>

- **End-to-End Ownership:** Directed the full project lifecycle from initial UI/UX design in **Bootstrap 4.0** to live deployment and maintenance.
- **Inventory Optimization:** Manage the supply chain for pet supplies, utilizing data to ensure stock availability matches customer demand.
- **Process Automation:** Designed automated order confirmation and tracking workflows to enhance the customer experience.

## Skills

**Process Management:**  
SAP Signavio, BPMN 2.0 (Process Modeling)



**Data & ERP**  
SAP, Power BI, KNIME, Data Analysis



**Tech & Deployment:**  
Vercel (CI/CD), Github, HTML5, CSS4, Bootstrap 4.0



**Microsoft Office 365**



## Languages

**Bengali**  
Native



**English**  
Proficient (IELTS 7.0)



**German**  
A1 (Currently enrolled in A2)

