

Sponsoring TICTeC Local

TICTeC Local brings together those interested in and working on digital innovations that are transforming local government and communities. Previous TICTeC Local attendees have included:

- Local council decision makers: e.g. from digital, customer service, IT, transformation teams including Digital Transformation Leads, Chief Digital Officers etc.
- Government ministries and agencies
- Researchers from leading universities and academic institutes
- Digital solutions providers
- Funding organisations
- Civil society organisations

Supporting TICTeC Local gives sponsors the opportunity to engage with these highly motivated individuals who are actively seeking innovative digital solutions to combat social issues, make savings and foster more meaningful engagement.

Sponsorship packages:

Bronze: £500

- Logo on TICTeC Local 2019 website and Eventbrite registration page (with web link)
- Logo on printed agenda documents
- One attendee ticket

Silver: £1000

- Logo on TICTeC Local 2019 website and Eventbrite registration page (with web link)
- Logo on printed agenda documents
- Social media announcement when sponsorship confirmed
- Banner (if provided) in main conference room (London's Living Room at City Hall)
- Two attendee tickets

Gold: £2000

- Logo on TICTeC Local 2019 website and Eventbrite registration page (with web link)
- Logo on printed agenda documents
- Social media announcement when sponsorship confirmed
- Banner (if provided) in main conference room (London's Living Room at City Hall)
- Four attendee tickets
- Pre-conference interview on the mySociety blog, promoted via our targeted social networks, newsletters and mailing lists
- Logo on introductory presentation slides
- Opportunity to place company material (if provided) on sponsor table at the conference

Platinum: £5000

- Logo on TICTeC Local 2019 website and Eventbrite registration page (with web link)
- Logo on printed agenda documents
- Social media announcement when sponsorship confirmed
- Banner (if provided) in main conference room (London's Living Room at City Hall)
- Six attendee tickets
- Pre-conference interview on the mySociety blog, promoted via our targeted social networks, newsletters and mailing lists
- Logo on introductory presentation slides
- Opportunity to place company material (if provided) on sponsor table at the conference
- 1 x 20 minute presentation
- 1 x 5 min 'Word from our sponsor' at beginning of the day
- Promotion to media and press outlets as a major supporter of the conference

Media partners

We have set aside five free tickets for journalists, bloggers and podcasters.

If you would like to attend this year's TICTeC Local as a reporter, please email press@mysociety.org with a brief note to explain your interest in the field and in attending TICTeC Local.

Contact us

If you'd like to discuss any of the above sponsorship opportunities please contact Gemma Moulder: gemma@mysociety.org.

Feedback on TICTeC Local













to share ideas and best practices.

@mySociety nurtures a vibrant community!

"It was fantastic to hear the views of people leading the digital future, and meet likeminded and interesting people." "I loved the breadth of perspectives and insights which were interesting and thought provoking in equal measure. A great balance of new ideas and practical solutions"