Sponsorship opportunities

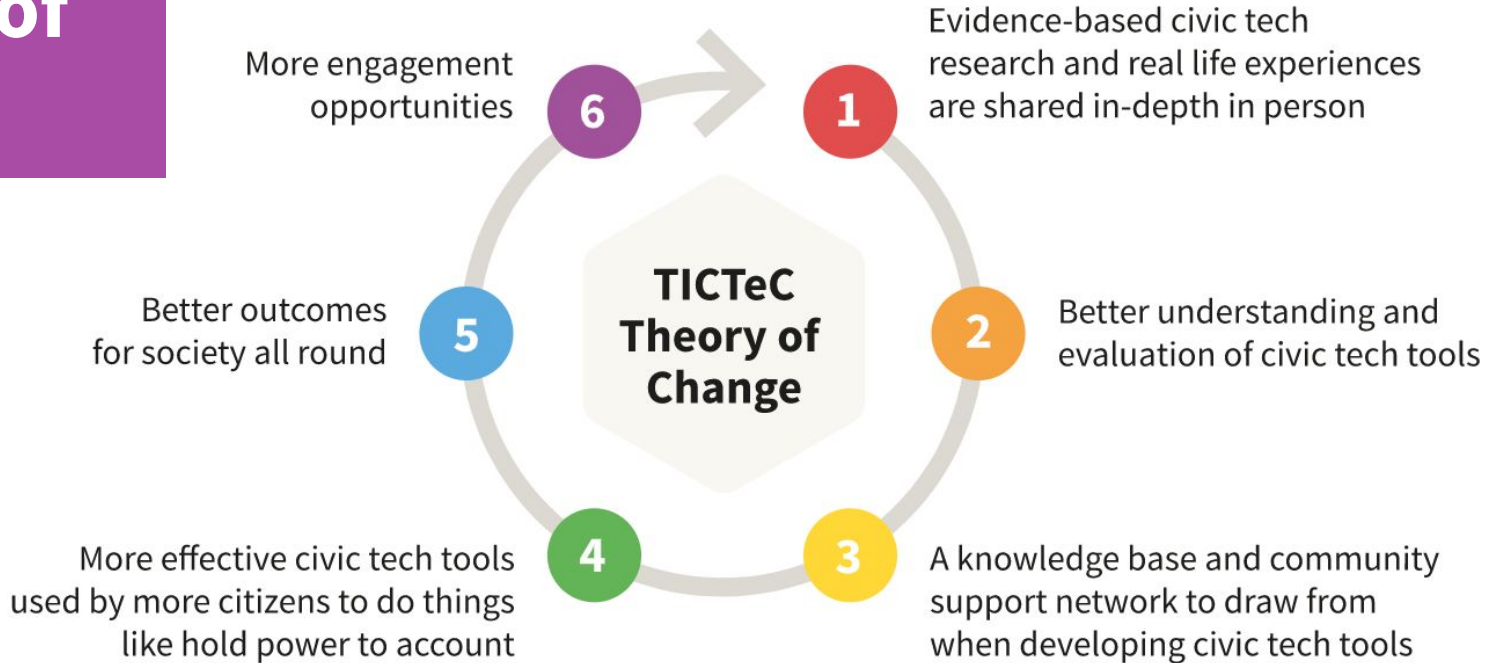TICTeC
2021

What is TICTeC?

Since 2015, mySociety has convened hundreds of people from across the globe as part of its **Impacts of Civic Technology (TICTeC)** conference and events programme.

TICTeC brings together an international mix of researchers, practitioners, policymakers, philanthropists and tech giants to **examine how digital technology is shaping society.**

TICTeC over the years

Event	Where	Attendees	Length	Countries represented	Sponsors/supporters
TICTeC 2015	London, UK	100	1 day	24	Hewlett Foundation
TICTeC 2016	Barcelona, Spain	140	1.5 days	25	Hewlett Foundation
TICTeC 2017	Florence, Italy	150	2 days	28	Hewlett Foundation, Google, MacArthur Foundation
TICTeC 2018	Lisbon, Portugal	160	2 days	29	Google, MacArthur Foundation
TICTeC 2019	Paris, France	200	2 days	35	OECD, Google, Luminate, French National Assembly, MacArthur Foundation
TICTeC 2020	Online (Reykjavik pre-cancellation)	250+	2 days	30+	Facebook, Luminate, Google, Balsamiq, Citizens Foundation, MacArthur Foundation
TICTeC@Taipei 2017	Taipei, Taiwan	270	2 days	33	WCIT, Open Culture Foundation
TICTeC Local 2018	Manchester, UK	100	1 day	n/a	The Federation, FutureGov
TICTeC Local 2019	London, UK	140	1 day	n/a	City Hall London
TICTeC Seminars 2020	Online	200	3 hours	30+	-

TICTeC's Theory of Change

TICTeC Theory of Change

6 — More engagement opportunities

1 — Evidence-based civic tech research and real life experiences are shared in-depth in person

2 — Better understanding and evaluation of civic tech tools

3 — A knowledge base and community support network to draw from when developing civic tech tools

4 — More effective civic tech tools used by more citizens to do things like hold power to account

5 — Better outcomes for society all round

Who comes to TICTeC?

TICTeC

The Impacts of Civic Technology Conference

Below is a sample of the organisations who regularly attend TICTeC events. Here is a full list of all organisations who have previously attended TICTeC events.

Academia:

UNIVERSITY OF OXFORD · HARVARD UNIVERSITY · UNIVERSITY OF CAMBRIDGE · SciencesPo. · GOVLAB · JOHNS HOPKINS UNIVERSITY · MIT GOV/LAB · UMEÅ UNIVERSITET

Private sector:

Google · facebook · Microsoft · Bloomberg · pwc

Government and inter-governmental:

OECD BETTER POLICIES FOR BETTER LIVES · ASSEMBLÉE NATIONALE · UK Parliament · WORLD BANK GROUP · GDS · ROMA CAPITALE · UNITED NATIONS · City of Amsterdam

Philanthropy:

Luminate Building stronger societies · William + Flora Hewlett Foundation · MacArthur Foundation · OPEN SOCIETY FOUNDATIONS · FORD FOUNDATION · COMMUNITY FUND · ADESSIUM FOUNDATION

Civil society:

CIVIC HALL · OPEN KNOWLEDGE FOUNDATION · CODE for AMERICA · moz://a · GØV 零時政府 · TRANSPARENCY INTERNATIONAL · 38 DEGREES people. power. change. · WORLD WIDE WEB FOUNDATION

What people say

"TICTeC 2018 was one of the most diverse conferences I've ever attended, not just in terms of gender, but also in terms of representativeness of regions of the world, plus a great variety of professional profiles and backgrounds."

"At conferences on open data and civic tech you often hear people discuss *'This is the project I'm working on'* - I think TICTeC stands out as an example where it's about the lessons learnt rather than the activities. The focus on *'This is the impact we've uncovered by doing this project'* sets TICTeC apart."

TICTeC Plans for 2021

TICTeC Show and Tells
Spring, 2021

- A series of three, hour-long virtual 'Show and Tell' events

- Each event will feature five 7-minute presentations on a topic related to civic technology and its impacts, followed by Q&A and discussion

- The events will take place in March, April and May 2021

- An open Call for Proposals will be launched in January 2021

TICTeC Show and Tells: Topics

Via our open Call for Proposals, interested parties can submit proposals related to the impacts of digital technologies in these areas:

Community empowerment	**Climate**	**Accountability**
Democracy	**Transparency**	**Information rights and data ethics**

TICTeC Show and Tells:
Key dates

- **11 January 2021:** Launch of open Call for Proposals

- **14 February 2021:** Deadline for proposals

- **2 March 2021:** Confirmation of Show and Tell topics/speakers

- **23 March 2021:** 1st Show and Tell

- **20 April 2021:** 2nd Show and Tell

- **25 May 2021:** 3rd Show and Tell

Why sponsor TICTeC Show and Tells?

- Demonstrate your organisation's commitment to advancing the research and practice of **technology for good**, so better outcomes are achieved by all

- Get your brand seen by a **large, influential international audience** spanning Europe, North America, Africa, South America and Asia

- Demonstrate thought leadership within one of the most important sectors for the future of **democracy and engagement**

- **Share your organisation's projects, products, research and expertise** with attendees actively using and looking for new technologies, research and guidance

- Connect with and learn from experts in using **technology for civic empowerment** from across the world

- Demonstrate your organisation's commitment to **ethical use of data and digital, transparency and accountability**

- Demonstrate your organisation's research into the **impacts** of yours and others' **digital products/tools**

TICTeC Show and Tells, Spring 2021:
Sponsorship options

TICTeC

	Gold £10,000	Silver £5,000	Bronze £2,500
Opportunity to be one of the five presenters during the Show and Tell of your choice, allowing you to give a 7-minute presentation and take part in the Q&A discussion afterwards	Y		
Your logo / company url on registration page for each Spring Show and Tell	Y	Y	Y
Your logo / company url on TICTeC website	Y	Y	Y
Your logo / company url on welcome presentation slides	Y	Y	Y
Your logo / company url on pre-event and post-event emails and blog posts	Y	Y	Y
Mention on social media posts and thank yous pre and during the event, and your logo on all social media graphics used to promote the event	Y	Y	Y
Pre-event interview on the mySociety blog, promoted via our extensive social networks, newsletters and mailing lists	Y	Y	
Post-event session after the Show and Tell of your choice to talk in more detail about your work	Y		

We are always delighted to receive any kind of support or sponsorship and we are happy to tailor options to your specific requirements - email us to discuss further: gemma@mysociety.org

For more information

Get in touch: gemma@mysociety.org
Visit: tictec.mysociety.org

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