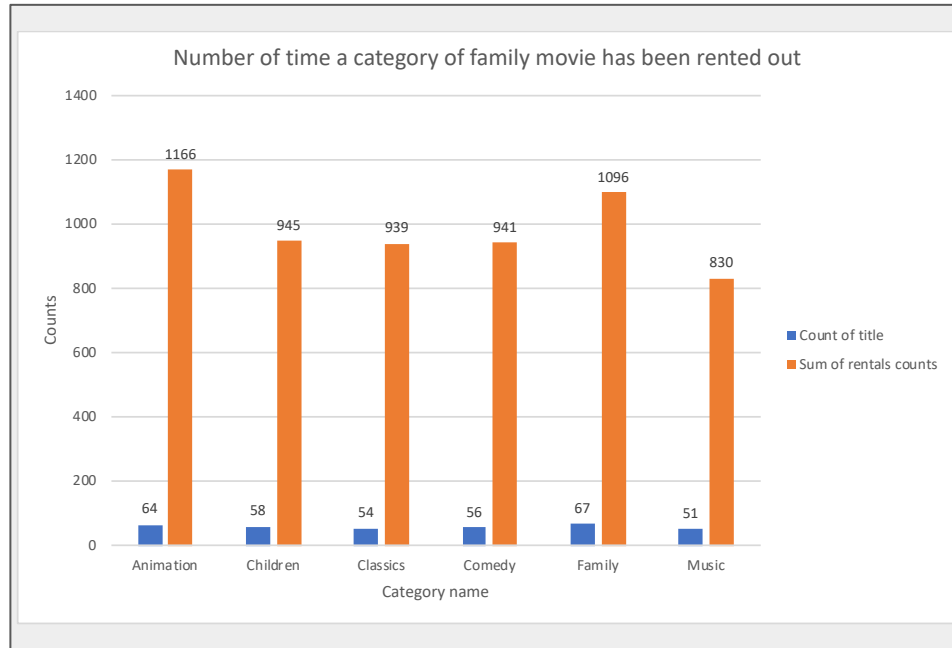


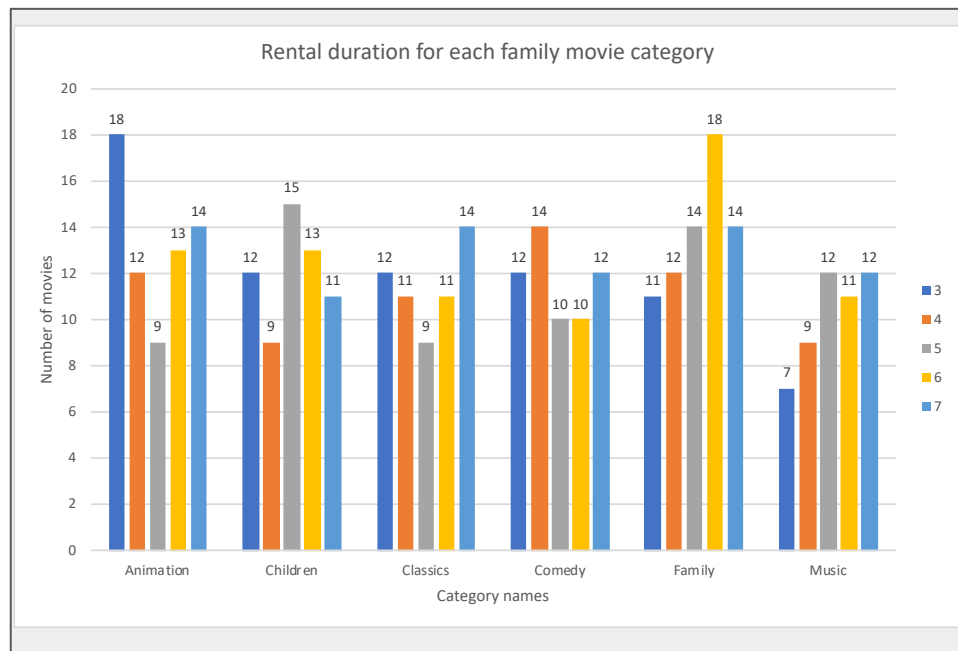
How does the family movie category compares in terms of rental orders and the number of movies in each category?



The graph at the left shows all the family movie categories and how many orders have been made for each movie category

We can clearly see that the most liked family entertainment category is animations and the least ordered are in music category.

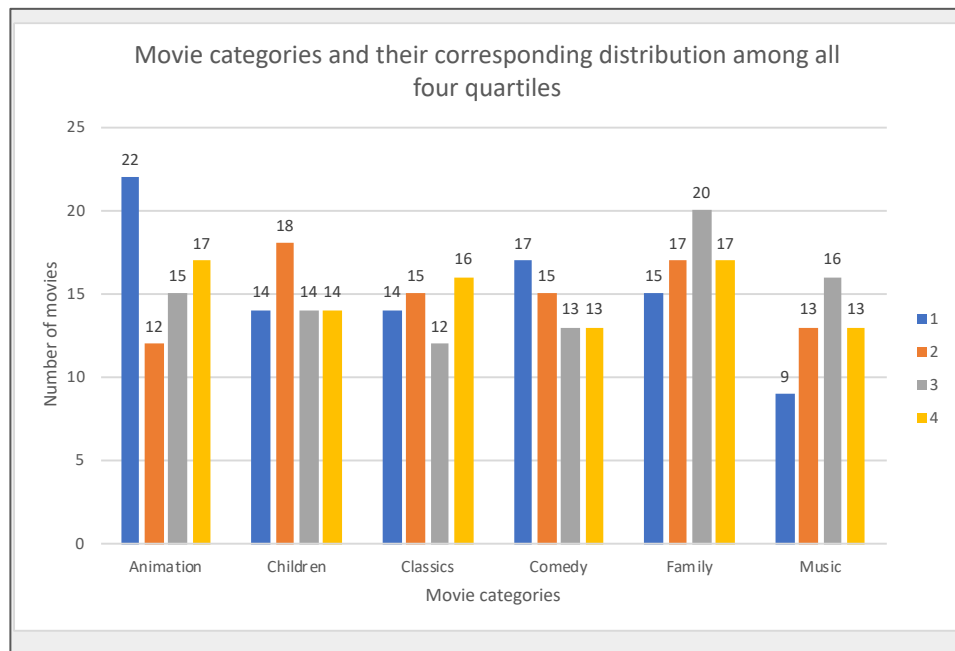
How the length of rental duration of these family-friendly movies compares to the duration that all movies are rented for?



This chart shows again all the family categories, this time we are displaying for each category the rental duration and the number of days a movie was rented out.

We can see that the highest rental duration belongs to the family category with 6 days same as animation movies and the lowest in the category of music with 3 days.

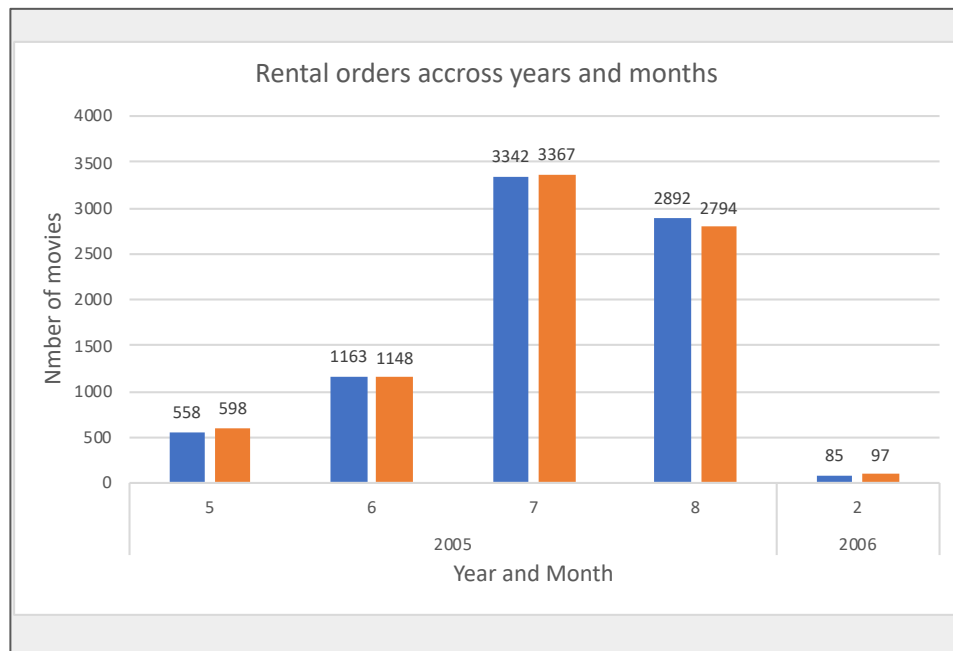
Within each category how does family movies duration compares if all the categories are distributed among 4 quartiles?



This chart shows again all the family favorite movie categories but this time we are showing their corresponding count within 4 quartiles.

We can clearly tell that the animation category again comes with within the first quartile with a total count of 22 and the last in the same category is the second quartile with only 12 movies.

How does the two stores compares in their count of rental orders during every month for all the years we have data for?



This chart depicts how two stores compares month after months since the first rental.

The store with the highest rental count is store two in the July 2005 with 3367 counts and the least rented out belongs in store one with a total of 85 in the year 2006.