

27/06/13

Booking.com
Rembrandt Square Office
Herengracht 597
1017 CE Amsterdam
Netherlands

Matt Hayes
(612) 501-5383
711 E 50th St. Unit B
Austin, TX 78751
United States

To whom it may concern,

Please consider me for the Front End Developer position (Job Number: 120000F5) at Booking.com. I am a web developer with over ten years experience building applications and custom user interfaces. I am a great collaborator, a code snob, and a thoughtful and ambitious application architect looking for a work-family of intimidatingly talented designers and developers to succeed and fail beside, to learn from, and to lead.

My experience working on multi-disciplinary teams began in the Visualization program at MCAD. There, my classmates and I were challenged to solve real problems for real clients from day one. Our teachers and professional mentors encouraged us to take on different jobs from project to project before pursuing a particular course of study more deeply. This hands-on experience with various roles within a creative team has made me a more effective and empathetic communicator, planner, and problem solver.

Since college, I've been creating applications with some great agencies, to name a few: B-Swing, Azul 7, Puny Entertainment, ArcStone, and The Nerderly, and for national brands like Yo Gabba Gabba, United Health Group, Target, FedEx, Oxygen Network, Calvin Klein, Jello, HP, Oscar Mayer, EA Sports, and Home Shopping Network. My work is focused on client-side and user experience development, and includes games and gamification, social media integration, information design, data visualization, performance tuning and optimization, application architecture, product life-cycle and release planning, test-driven development, and continuous integration and deployment.

I have been able to work with and for so many great people because I am good at what I do, and I am good at what I do because I love doing it. I pursue new skills and track emerging standards doggedly. I pour over source code with my morning coffee. I consume W3C draft specifications on my lunch hour, and I fall asleep watching tech talks from around the world. I love interactive and the web because it appeals to two aspects of my personality. To my artistic side, code is a pure medium that has allowed me to bring my imagination to life. To my analytical side, the web is a laboratory and a stage upon which I develop, test and refine my ideas.

For the last four years, I have been an independent contractor. Working for myself has sharpened my skills, and made me a more productive, proactive and self-disciplined programmer. Yet I find myself hankering for bigger challenges. I love making interactive experiences sing, working out the intricacies of individual interface components and designing and building "single-serving" applications, but I yearn for a deeper relationship with my peers and my projects, the opportunity to refine and codify my process, and the responsibilities of leadership.

My love of web development was born on a team with real clients' problems to solve. My experience will make me a great asset to Booking.com. I am an artist and an analyst. I am a life-long learner and a leader. I am ready to take the next step in my career. I hope you will allow me the opportunity to take this next step with you.

Sincerely,
//Matt Hayes

Matt Hayes

<http://mysterycommand.com>
matt@mysterycommand.com
(612) 501-5383
Austin, TX

Work Experience

Top Secret Product Z

The Nerdery, Top Secret Partner Z

Built an interface to Partner Z's proprietary network analysis algorithm and APIs. Created highly optimized data visualizations with potential applications for terrorist threat assessment, commercial market research, and real-time political campaign analytics. Improved performance of several key interactions in complex data views by a factor of 10.

Dec. 2012 - Present

Technologies: HTML5, Backbone, RequireJS, jQuery, jQuery UI, D3.js, SVG

Hello!Lucky.com Flex App

The Nerdery, Hello!Lucky

Developed several customer-facing applications for Hello!Lucky. Implemented a complete visual redesign. Reimplemented or improved existing functionality, and laid the groundwork for future development using Flex 4's Spark components library and the Robotlegs framework — all while ensuring minimal impact on Hello!Lucky's CMS and e-commerce solutions.

May 2012 - Nov. 2012

Technologies: ActionScript 3, Flex 4, Robotlegs, Adobe Scene7, Magento

Top Secret HTML5 Experience X

The Nerdery, Top Secret Partners W, X and Y

Crafted a series of interactive vignettes as part of a site built to showcase the latest capabilities of HTML5's audio, video and canvas APIs. Contributed viewport and camera abstractions to a sophisticated JavaScript rendering library. Created a sprite-based faux-3D interactive map, and computationally generated cloud, crowd, and lighting effects.

Mar. 2012 - Apr. 2012

Technologies: HTML5, Canvas, Base.js, LayerJS

SAG-AFTRAnumbers.com

Liina Lundin Graphic Design, SAG-AFTRA Twin Cities

Collaborated with designer Liina Lundin and SAG-AFTRA Twin Cities to concept, prototype and implement a truly responsive web app. Integrated multiple union rate sheets to create an abstract decision tree displaying only relevant information based on user actions, allowing users to readily estimate the cost of hiring union talent for television and radio commercials.

Jan. 2012 - Present

Technologies: H5BP, CoffeeScript, RequireJS, jQuery, TangleKit, Chosen

BanyanRFP.com

ArcStone, BanyanRFP

Researched and implemented the client-side of a web app that enables scaffolding and customization of legal RFPs. Brainstormed site functionality, identified vital user stories and refined functionality to support those stories with ArcStone's team and BanyanRFP's founder. Worked closely with server-side developer on API details and site optimizations.

Mar. 2011 - Dec. 2011

Technologies: Backbone, jQuery, jQuery UI, jQuery Templates, Google Closure Library

Matt Hayes

<http://mysterycommand.com>
matt@mysterycommand.com
(612) 501-5383
Austin, TX

Education

Minneapolis College of Art + Design
Bachelor of Science: Visualization
Graduated With Honors, Spring 2007
Florence Honors Program, Spring 2007
Merit Scholar, Fall 2006

Fall 2003 - Spring 2007
Career GPA: 3.778

References

John Krenz
Resource Manager &
Co-President
The Nerderly
<http://nerdery.com/jz>
jkrenz@nerdery.com
(952) 567-6332

Lester Shen
Director of Innovative
Technologist
Center for Energy and Environment
<http://www.mncee.org>
lshen@mncee.org
(612) 335-5883

Mark Fox
Fullstack Developer +
Information Designer
Freelance/Self-Employed
<http://ixel.org>
mark@ixel.org
(612) 385-0943

Skills

Languages

JavaScript	3 YEARS	★★★★★
HTML5	3 YEARS	★★★★★
CSS3	3 YEARS	★★★★★
ActionScript 3	6 YEARS	★★★★★
Flex 4	6 YEARS	★★★★★
Bash	2 YEARS	★★★★★
Git	2 YEARS	★★★★★
SVN	5 YEARS	★★★★★
Ruby	2 YEARS	★★★★★
Rails	2 YEARS	★★★★★
PHP	3 YEARS	★★★★★
MySQL	3 YEARS	★★★★★
NodeJS	< 1 YEAR	★★★★★
PostgreSQL	< 1 YEAR	★★★★★

Software

Adobe CS & CC	10 YEARS	★★★★★
Google Chrome	3 YEARS	★★★★★
Sublime Text 2	3 YEARS	★★★★★
Mac OS X	10 YEARS	★★★★★
Terminal	2 YEARS	★★★★★

Hobbies

Drawing	> 26 YEARS	★★★★★
Painting	> 20 YEARS	★★★★★
Jogging	12 YEARS	★★★★★
Landscaping	< 1 YEAR	★★★★★