Yang Sun ☀️

Product Designer

CONTACT

yang-sun.com

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EDUCATION

M.A. Web Design & New Media
Academy of Art University

B.A. Design
University of California, Davis

TOOLS

Figma

FigJam

Adobe CC

HTML/CSS (basic)

Figma Make

Low-code / AI-assisted prototyping

SKILLS

Product Thinking

Workflow Design

Complex Systems UX

User Flows

Prototyping

Usability Testing

Interaction Design

LANGUAGES

English

Chinese

" I design with empathy for the people behind the workflows I work on, focusing on products that make life easier while staying curious and grounded in a fast-moving AI era. "

EXPERIENCE

Clari — Product Designer

Apr 2021 – Present

Enterprise revenue orchestration platform powering forecasting, pipeline inspection, and revenue workflows for large B2B sales and RevOps teams.

- Led the 0→1 design of a self-service Forecast Configuration product, replacing JSON-based and support-led setup with an intuitive UI; reduced reliance on support teams by ~70% and eliminated time-intensive, meeting-based configuration.
- Led a comprehensive UX audit of Inspect, a core Clari module, aligning multiple pages to address usability gaps and reframe the experience around clearer insights and actions, resulting in a ~40% increase in adoption.
- Partnered on AI-powered agent initiatives that proactively predict deal and account risks by synthesizing signals across the platform, enabling users to anticipate issues earlier and make more informed decisions.
- Contribute and maintained shared design system components to support consistency, scalability, and long-term evolution of a complex SaaS platform.

Kritii Design Agency — Product Designer

Dec 2020 – Apr 2021

US-based design agency working with consumer and platform clients.

- Acted as the US-based UX point of contact for client projects (DoorDash, Roku, CoPilot), bridging client requirements with execution by a distributed design team.
- Contributed hands-on design work while coordinating feedback, scope, and delivery across time zones.

TruckX — Product Designer

2019 – 2020

Fleet management platform supporting compliance and operations for trucking companies.

- Designed web and mobile (iOS/Android) experiences supporting the industry-wide transition from paper logs to electronic logging (e-log) systems.
- Translated regulatory and operational requirements into clear, usable interfaces in a data-intensive, compliance-driven environment.