Ideation Phase
Define the Problem Statements

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Team ID	LTVIP2025TMID60871
Project Name	Transfer learning based classification of poultry diseases for enhanced health management
Maximum Marks	

Customer Problem Statement Template:

1. **Who is the customer?**

Describe the person or group facing the health-related challenge.

Example:

Patients in rural areas, hospital administrators, general practitioners, or caretakers of elderly patients.

2. **What problem are they facing?**

Clearly define the healthcare challenge or frustration they are experiencing.

Example:

Patients struggle to access accurate and timely medical information, leading to delays in diagnosis and treatment. Health records are often disorganized or missing.

3. **Why is this a problem for them?**

Explain the impact of this issue on their health, time, money, or well-being.

Example:

Without a centralized health management system, patients receive fragmented care, which results in repeated tests, increased medical costs, and poor health outcomes.

4. **How are they currently solving the problem (if at all)?**

Identify existing methods or workarounds being used.

Example:

Patients maintain paper records, rely on memory for past treatments, or depend on local clinics with limited data access. Doctors manually search for records or request them from other facilities.

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5. **What are the limitations of current solutions?**

List the gaps in existing approaches.

Example:

Manual processes are time-consuming, error-prone, and inaccessible during emergencies. Paper records are easily lost or damaged, and there's no real-time data sharing.

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6. **What would an ideal solution look like for them?**

Describe what customers would consider a perfect solution.

Example:

A digital health management system that provides secure, real-time access to comprehensive patient records, supports automated diagnosis assistance, and integrates with lab results and prescriptions.