# **Mythily Arasu**



### PROFESSIONAL SUMMARY

To pursue a career in a dynamic and stable workspace where I can utilize my knowledge to solve my challenges in a creative and effective manner.



#### **EXPERIENCE**

**DigitalMarketingExecutiveatOneOnOnelinks.** Bangalore 06/2022 -04/2023

- Defined, developed and implemented Marketing strategies.
- Served as an expert for digital channel platforms.
- Developed and implemented SEO strategies.



#### **AREA OF INTERESTS**

- Web Development
- Digital Marketing
- Front End Development
- SEO



# **CERTIFICATIONS**

 Completed The fundamentals of Digital Marketing course from Google Digital Unlocked.



#### **ACCOMPLISHMENTS**

Scored district second rank among the govt schools in The Nilgiris.



#### **PROJECT DETAILS**

An alternate energy source for charging electronic devices using Thermo Electric Module .



## **EDUCATION**

B.E Electronics and Communication Engineering SNS college of Technology - Coimbatore, 2013

HSC

G.G.H.S - Manjoor, 2009

**SSLC** 

GHSS - Manjoor, 2007

#### CONTACT



8098785500



mythilyarasu@gmail.com

# FRAMEWORK AND TECHNOLOGY

- HTML
- CSS
- Javascript
- Reactis