



## 5 Asian Cities Listings Analysis

Data date: June 2023 | Source: [Inside Airbnb](#)  
Report date: Sep 2023

Total Listings

44K



Total Hosts

14K

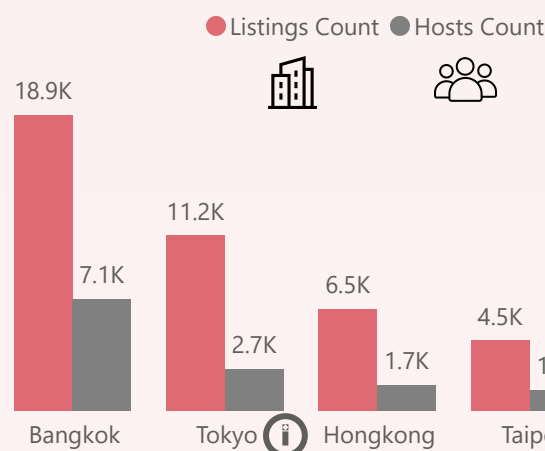


% Recently Active Listings

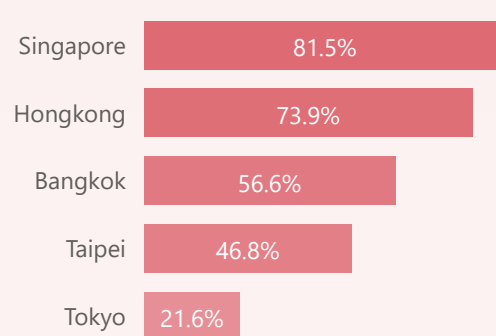
51.26%



### How many listings and hosts in each city?



### % Recently Active Listings by City



**Bangkok** has by far the most number of listings.

The number of hosts equals to **24-37%** of total listings. It means generally in each city, a host will have **2.7-4.2** listings.

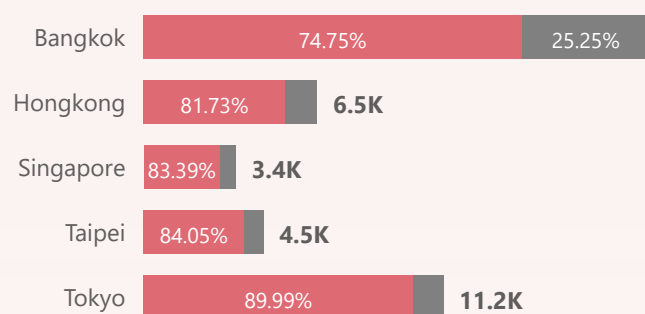
Despite having the lowest number of listings, **Singapore** achieves significantly high percentage of active listings with **over 80%**.

On the contrary, **nearly 80%** of listings in **Tokyo** have **no reviews** in the last 6 months.

### Single-Listings or Multi-Listings?

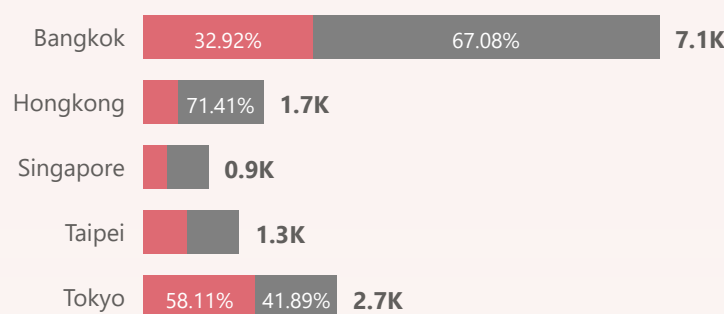
#### Listings Count

Listing Type ● multi-listings ● single listings



#### Hosts Count

Listing Type ● multi-listings ● single listings



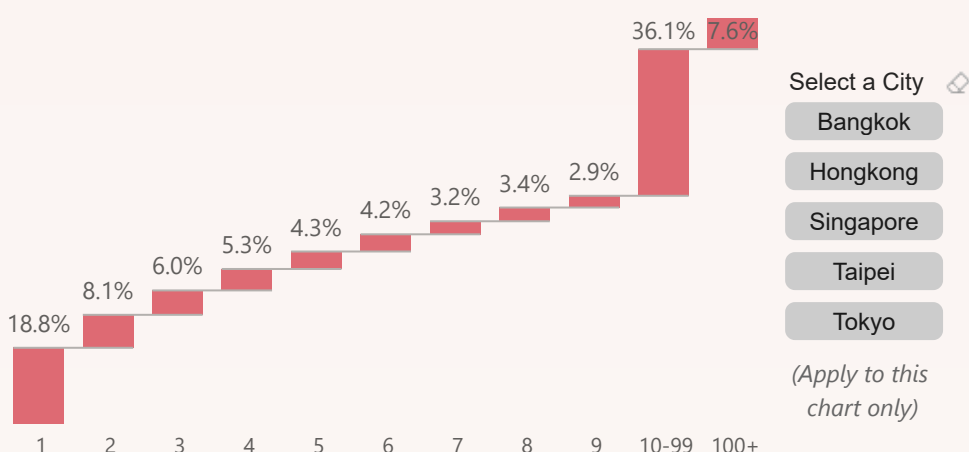
Hosts with **multiple listings** are more likely to be running a **business** and unlikely to be living in the property. They often manage teams to operate their listings. Examples include property managers and hospitality business owners.

Almost **2/3** hosts in **Bangkok** have only one listing, their listings account for over **1/4** of all listings in this city.

In other cities, hosts with **single-listings** make up from **42-71%** of all hosts, however, their total listings only contribute pretty low proportions of **10-18%** of all listings, which indicates that there are some hosts who manage numerous listings.

### How many listings does each host have?

#### %GT Number of Listings per Host



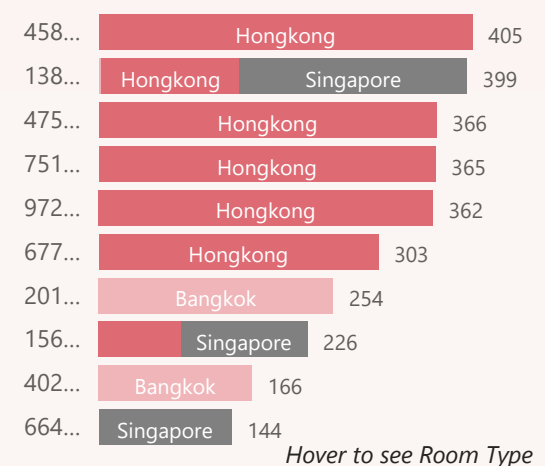
In 5 cities, **nearly a half** of all hosts own **10+** listings. More than **1/3** hosts own **10-99** listings.

In **Hongkong**, **32%** of hosts have **100+** listings, while in **Taipei** and **Tokyo**, **no** hosts have more than 100 listings.

**Hongkong** also dominate the Top 10 Hosts by Listings Count, followed by Singapore and Bangkok. Some hosts have listings in **1+** cities.

Top 10 Hosts own total **2.9K** listings, equivalent to **6.7%** of all listings. Mostly are Entire place and Private room, no hotel room is included.

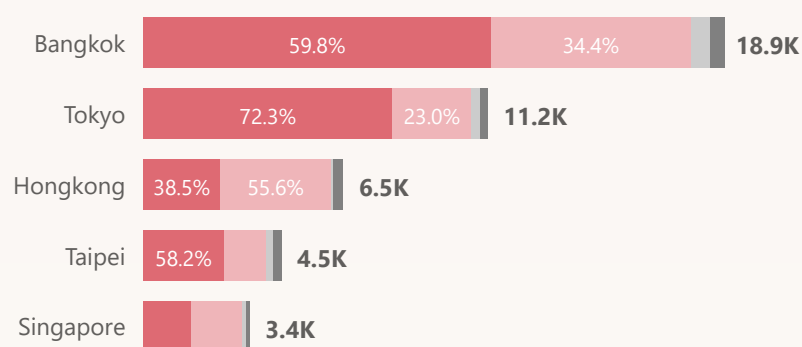
#### Top 10 Hosts by Listings Count



Hover to see Room Type

### What types of accommodations are most popular?

Room type ● Entire ho... ● Private room ● Hotel room ● Shared room

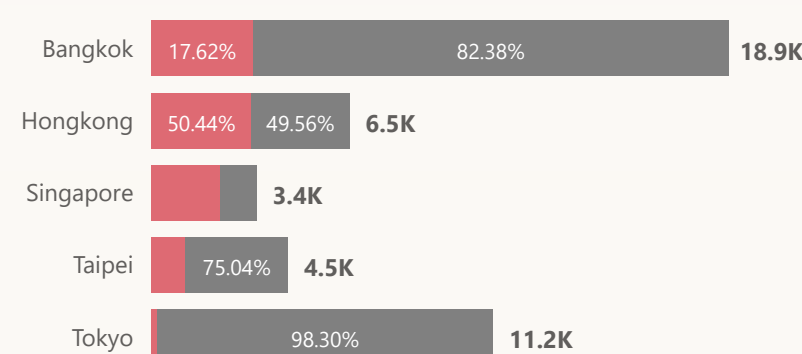


**Entire home/apartment** is the most popular room type in almost all cities, except for **Hongkong**, where **Private room** is predominant.

**Hotel room** and **Shared room** are less common in all cities, account for only **5-10%** of all listings.

### Long-term or Short-term Rental?

● Long-term Rental Listings ● Short-term Rental Listings



The housing policies of cities can be **restrictive** of **short-term** rentals to protect housing for residents.

In **Singapore**, short-term rentals of less than **3 months** are **illegal**. However, nearly **40%** of listings in this city offer this term.

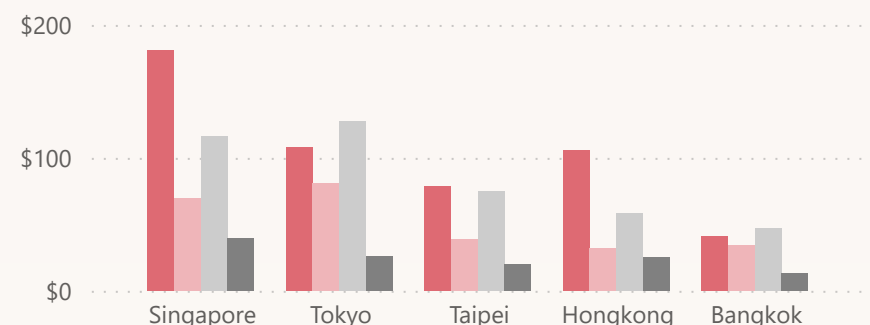
In **Tokyo**, almost all listings accept short-term rentals.

Hover to see the % Listing Count by Minimum Night of each city

### How do the prices differ among cities?

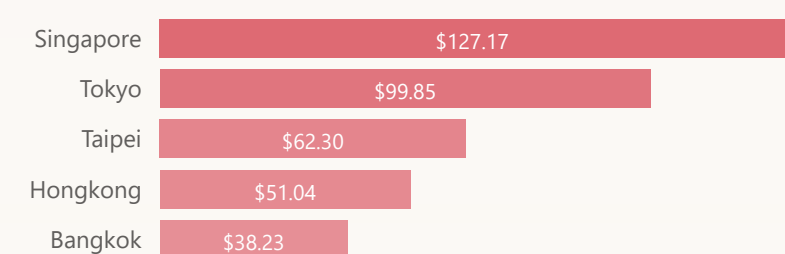
#### Median of Prices by Room Type

Room type ● Entire home/apt ● Private room ● Hotel room ● Shared room



Entire home/apt is **35-45% more expensive** than hotel room in **Singapore** and **Hongkong**, whereas in **Tokyo** and **Bangkok**, hotel room prices are **~15%** higher.

#### Median of Prices by City



**Singapore** is most expensive with prices of **3.3 -2.5 times** higher than the figures of **Bangkok** and **Hongkong** respectively. Prices in Singapore also fluctuate in the widest range, followed by Taipei.

In all cities, mean prices are much higher than median, which means the majority of prices are lower, but have **unusually high values**.