



MAVEN TOYS

PERFORMANCE SUMMARY

RESET

Region

All

Product Category

All

2017

2018

Month

All

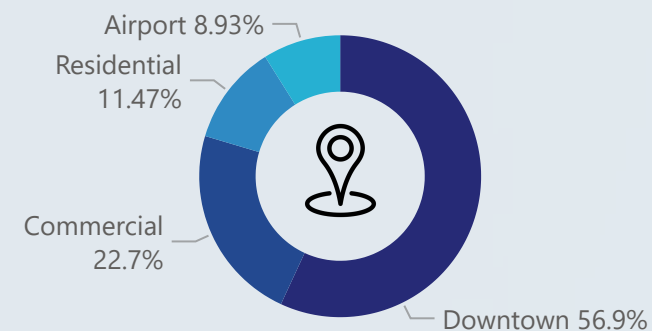
SEGMENT PERFORMANCE

Total Sales

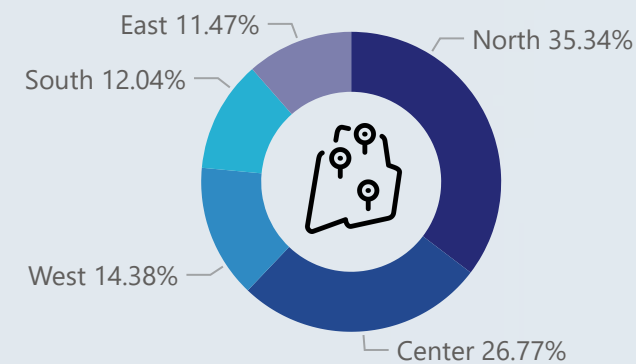
Total Orders

Profit

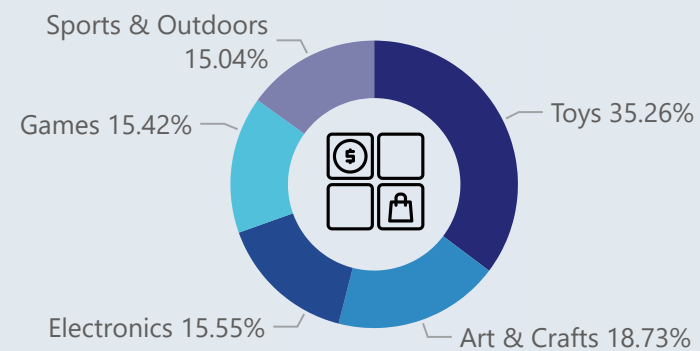
STORE LOCATION



REGION



PRODUCT CATEGORY



MONTHLY TRENDS



Total Sales

\$14.44M

Jul 2017 Jan 2018 Jul 2018



Profit

\$4.01M

Jul 2017 Jan 2018 Jul 2018



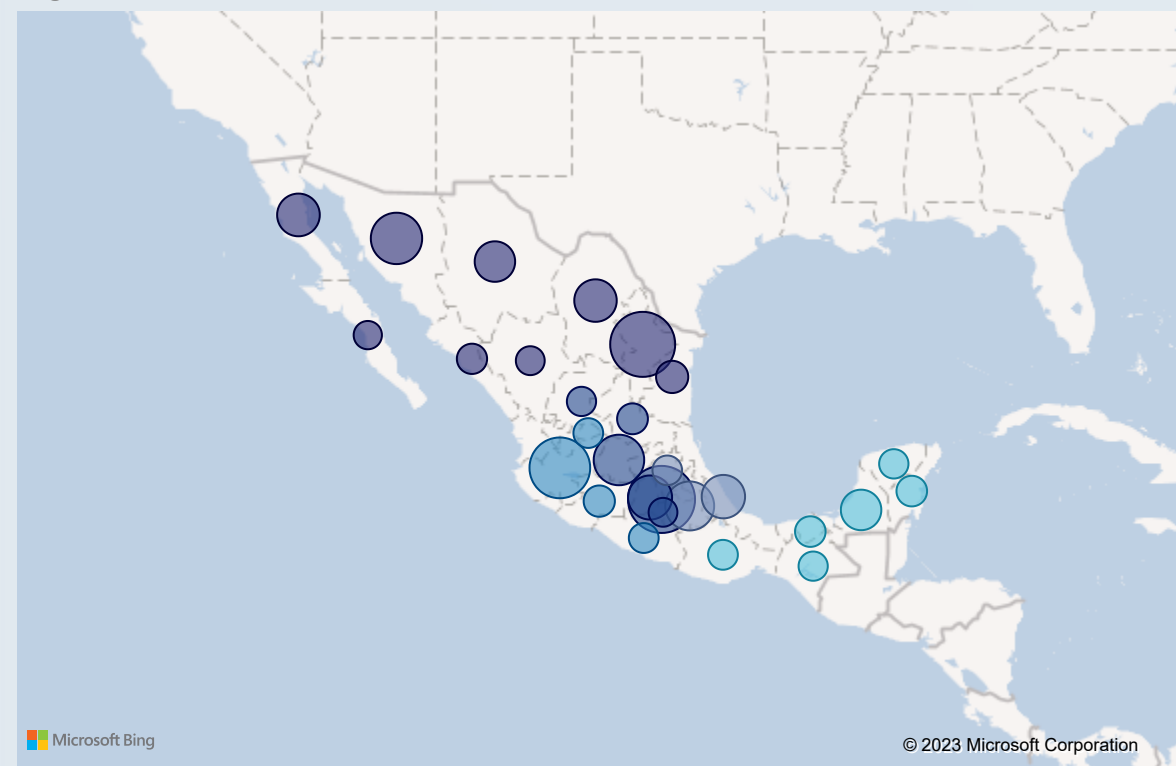
Profit Margin

27.79%

Jul 2017 Jan 2018 Jul 2018

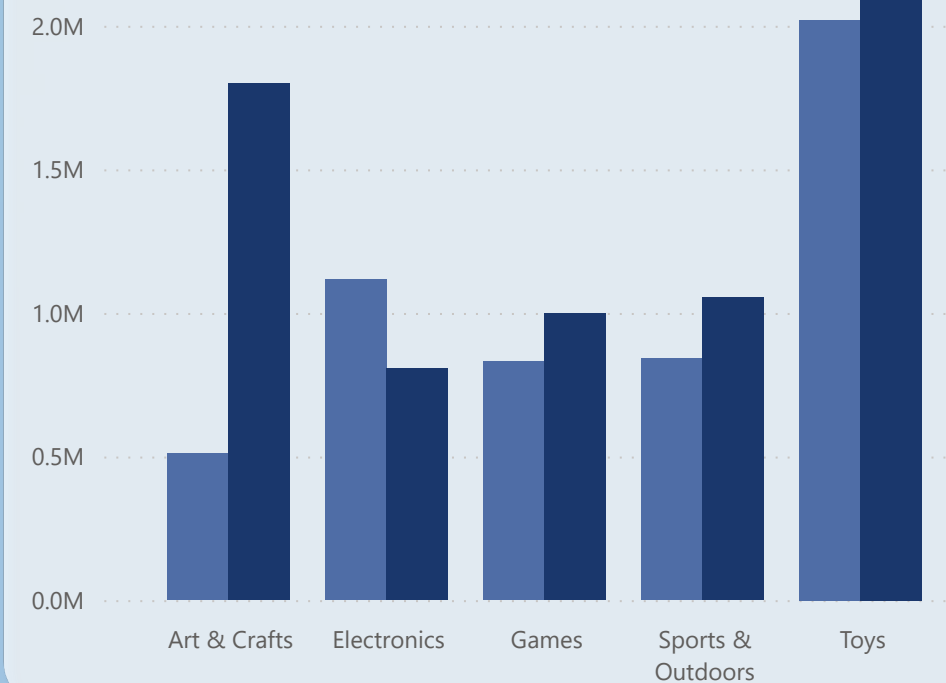
STORE CITIES HIGHLIGHT

Region ● Center ● East ● North ● South ● West



PRODUCT CATEGORIES HIGHLIGHT

● Total Sales YTD 2017 ● Total Sales YTD 2018





MAVEN TOYS

STORES PERFORMANCE

RESET

Region

All

Store Name

All

2017

2018

Month

All

Total Sales

\$14.44M

Profit

\$4.01M

Profit Margin

27.79%

of Stores

50

of Cities

29

Bottom

Top

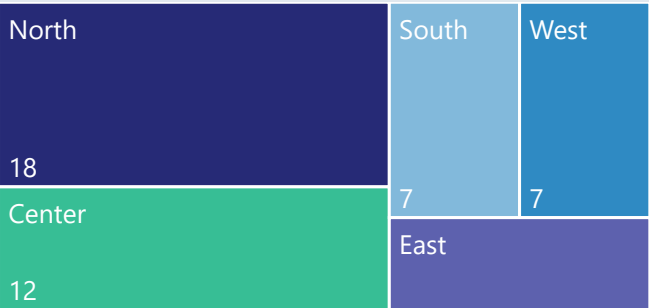
Total Sales

Total Orders

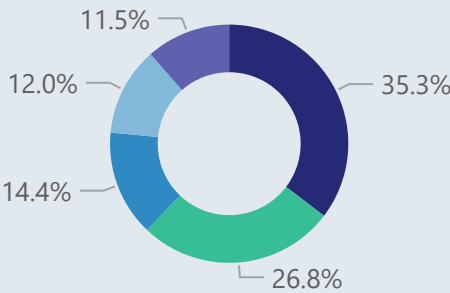
Profit

Profit Margin

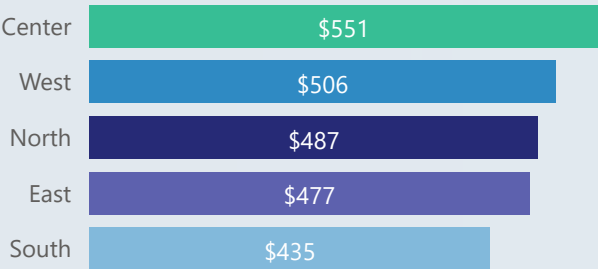
NUMBER OF STORES BY REGION



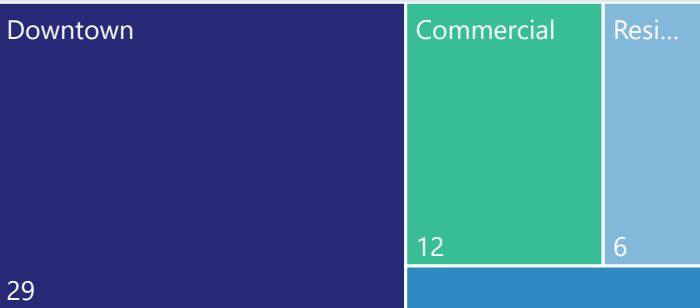
REVENUE



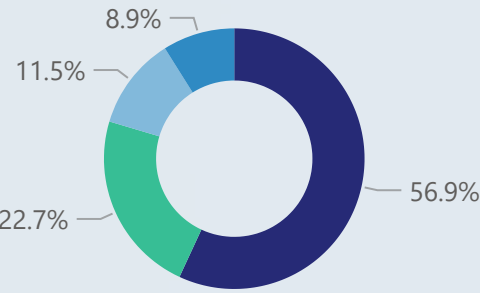
AVG DAILY SALES PER STORE



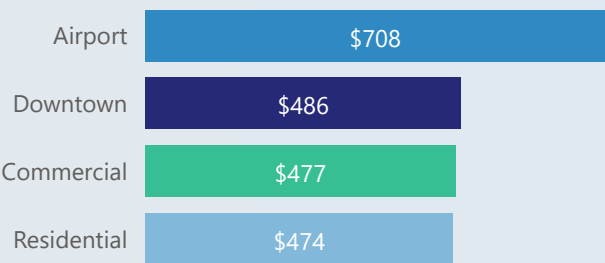
NUMBER OF STORES BY LOCATION



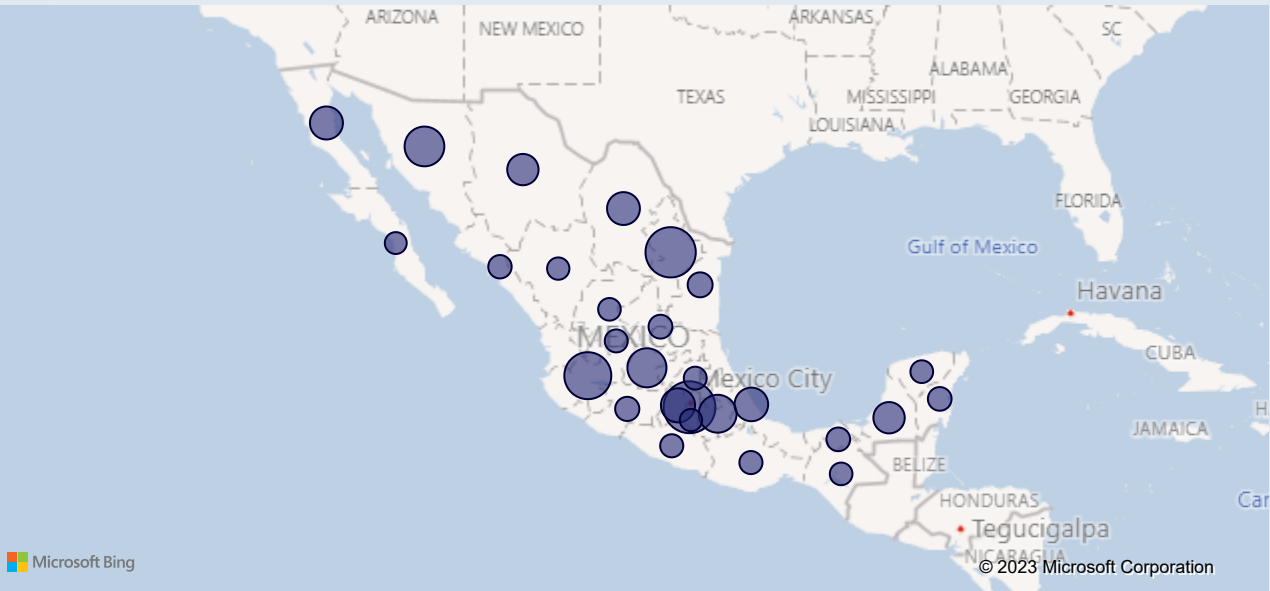
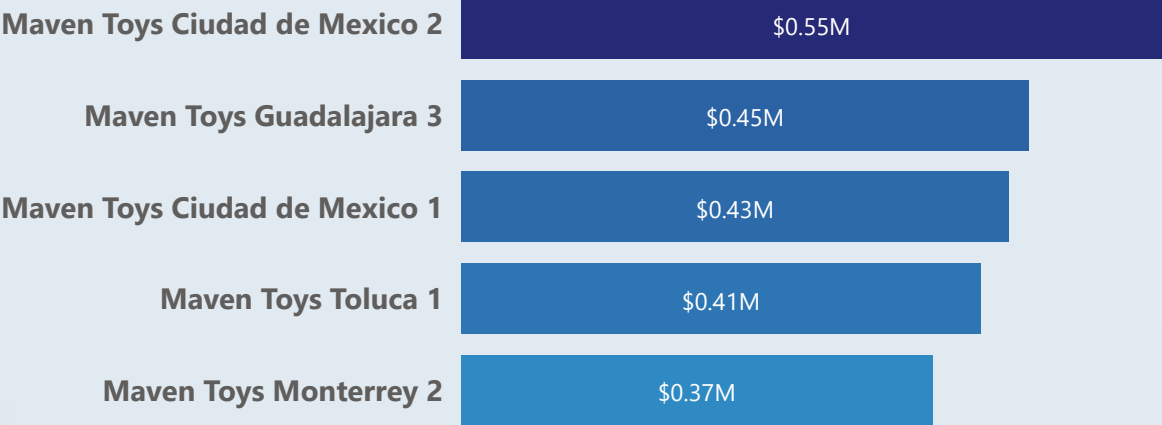
REVENUE



AVG DAILY SALES PER STORE



Top 5 Stores by Total Sales





MAVEN TOYS

PRODUCTS PERFORMANCE

RESET

Region

All

Product Category

All

2017

2018

Month

All

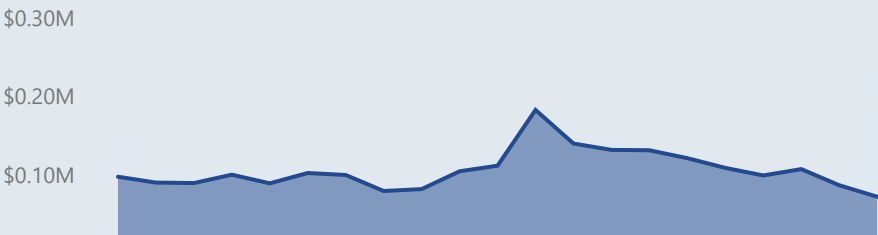
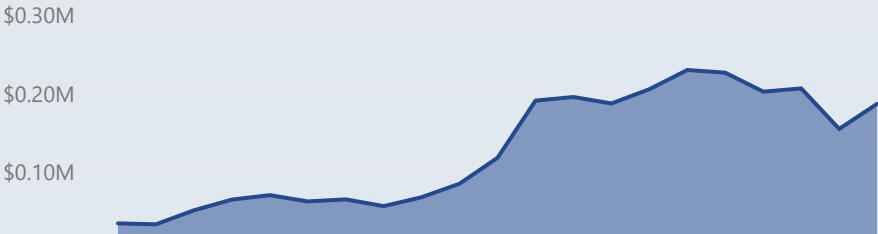
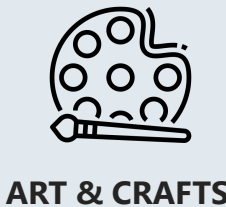
Select a metric

Total Sales

Total Units Sold

Profit

Profit Margin



SPORTS & OUTDOORS



TOYS



OVERALL PERFORMANCE

Total Sales

\$14.44M

Total Units Sold

1M

Profit

\$4.01M

Profit Margin

27.79%



Total Sales by Product Price Ranges

Less than \$5



\$5 to less than \$10

\$1.9M

\$10 to less than \$20

\$8.2M

More than \$20

\$3.6M

Top/Bottom 5 Products by the selected metric



Top 5 Products by Total Sales

Bottom

Top

Lego Bricks

\$2.39M

Colorbuds

\$1.56M

Magic Sand

\$0.97M

Action Figure

\$0.93M

Rubik's Cube

\$0.91M