

PHOTOGRAPHY  
VIDEOGRAPHY  
DIGITAL IMAGING  
EXPO



18.19.20 JULY 2025

Chennai Trade Centre  
Chennai, India



Co-Located Expo



## Image Today Asia

*Celebrating 25 years!*

India's photography and videography market is witnessing rapid growth, driven by smartphone penetration, social media, and the rising demand for digital content. Platforms like YouTube and Instagram, along with the booming wedding and event industry, have fuelled investments in high-quality equipment and professional services. With a projected CAGR of 8-10% from 2024 to 2028, the industry is set to expand further, supported by OTT platforms and the entertainment sector.

Since its launch in 2001, Image Today Expo has been a leading event for the photography, videography, and digital imaging industries. The 2025 edition, happening on 18, 19, and 20 July, will mark the milestone 25th year of the expo's successful journey.

Over the years, Image Today has grown into a trusted platform, attracting leading brands, and businesses, showcasing cutting-edge technologies and trends. Professionals and enthusiasts from across the country and abroad, have benefited from the unparalleled networking opportunities and latest innovations at Image Today Expo.

Join us in celebrating 25 years of success and experience the innovations shaping the future of imaging at this landmark edition 'Image Today 2025' and be part of the ongoing legacy of one of India's most successful industry expos!

## Exhibit Profile

Adapters | Batteries | Chargers  
AI based image processing | Album Materials  
Audio & Video broadcasting equipment  
Broadcast & Live Streaming Solutions  
Cables | Camcorders & Rigs | Camera Bags  
Camera Spares & Accessories  
Design Monitors | Digital Mini Labs  
Drones | Gimbals | Tripods  
Editing Softwares | Filters | Flashes  
Frame Making Equipment & Accessories  
Graphic Design Templates  
ID Card Solutions | Imaging Software  
Inkjet Printers & Papers  
Large format Printers | Laser Engravers  
LED Frames | LED Video Walls  
Lenses | Lights | MDF Boards  
Personalised Gifting Solutions  
Photo Books | Photo Booths  
Photo Lamination Equipment & Accessories  
Photo printing kiosks | Photo Studio Equipment  
Photography Academies & Institutes  
Photography Props | Plotters | Scanners | Printers  
Professional Photo & Video Printers  
Readymade Frames & Accessories  
Storage Media | Studio Backdrops  
Sublimation Machines & Products  
Video & Cinema Cameras  
Video Spinny | Vlogging Kits



## Visitors Profile

Advertising Agencies | Photographers  
Animation Facilities | Artists | Cinematographers  
Designers | Digital Printers | End Users  
Event Managers | Film Industry Professionals  
Film Studios | Framing Shops | Gift Shops  
Graphic Designers | Influencers | Lab Owners  
Laminators | Media Agencies  
Photo & Video Traders | Photo Goods Retailers  
Photo Studio Owners | Photo Wholesalers  
Photography Enthusiasts | Photography Institutes  
Post Production | Press | Rental Companies  
Satellite Channels | Students | Technicians  
Television Studios | Videographers  
Visual Effects Specialists | Wedding Planners  
Youtubers | Vloggers

## Organisers Profile

With over 24 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“  
**24+**  
YEARS  
”

“  
**150+**  
TRADE EXPOS  
”

“  
**15+**  
CITIES  
”

“  
**1K+**  
EXHIBITORS  
”



## Participation Cost

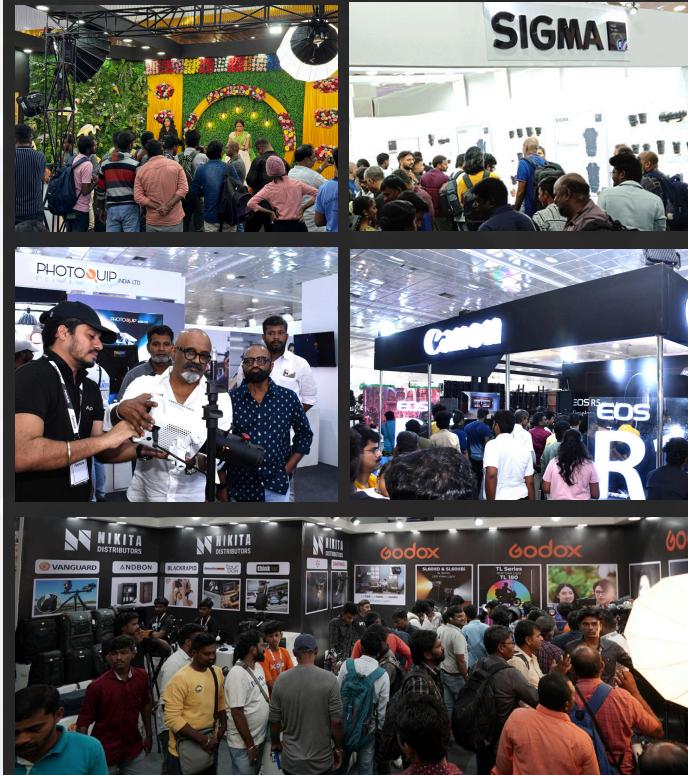
### Built-up Booth: (min 9 sq mt)

For Indian Exhibitors  
INR 8500/- per sq mt + GST 18%  
For Foreign Exhibitors  
USD 250/- per sq mt + GST 18%

### Bare Space: (min 24 sq mt)

For Indian Exhibitors  
INR 8300/- per sq mt + GST 18%  
For Foreign Exhibitors  
USD 230/- per sq mt + GST 18%

\*GST - Goods & Services Tax



## Contact Us

Booth booking for Indian Exhibitors:

**ORGANISERS**  
**BUYSELL INTERACTIONS PRIVATE LIMITED**

+91 70924 89181 | 90874 57722  
info@buysellint.biz

Booth booking for International Exhibitors:

**ORGANISERS**  
**SWISSCO TECHNOLOGY (INDUSTRY) PTE. LTD**

+65 80399982 | 80399973  
swiceelia@gmail.com