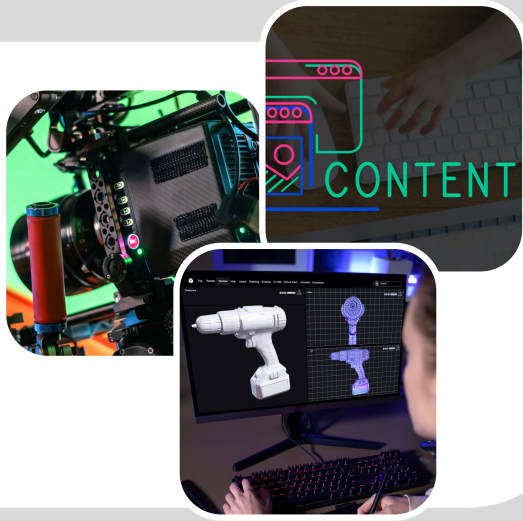


BROADCAST media **ENTERTAINMENT** EXPO

18.19.20 JULY 2025
CHENNAI TRADE CENTRE
CHENNAI, INDIA



Flagship Expo

Image
TODAY ASIA
Celebrating 25 years!



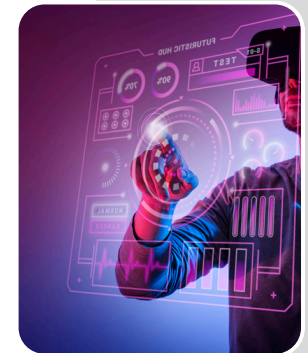
Welcome to Broadcast, Media & Entertainment Expo

Join us for an exciting showcase of the latest technologies and trends in the media & entertainment industry with a wide range of exhibitors from across the various sectors.



Industry Overview

The broadcast media and entertainment industry in India is experiencing rapid growth, driven by digital transformation, content localization, and technological advancements. The market, including films, television, OTT, radio, gaming, VFX, Animation and live events, is projected to grow at a CAGR of 10-12% by 2026. The wide reach of ever-growing YouTube channels, social media influencers, mobile internet and 5G rollout are boosting digital consumption. Regional content is thriving, with demand for local-language programming expanding across Tier-2 and Tier-3 cities. Technologies like 4K, VR, AR, and AI are revolutionizing content creation, distribution, and audience engagement.



Broadcast Media & Entertainment Expo 2025 presents opportunities for broadcasters, OTT platforms, and content creators to explore the latest innovations, helping drive the next phase of industry growth.

Exhibit Profile

2D / 3D Technology

Advertising

Animation & VFX

Audio Equipment

Broadband

Broadcast Equipment

Cables & Accessories

Cameras

Cinema Equipment

Digital Cinema

Digital Film

Digital Media

Digital Signage

Editing Software

Film Production

Gaming & Graphics

Home Entertainment

Immersive Technologies

Interactive Media

LED Walls

Lenses

Lighting Equipment

Multimedia

Music Production

OTT

Post Production

Pro Audio

Pro Lighting

Production

Projectors

Radio

Recorders

Software

SoundRecording

Sound Mixing

Sound Systems

Special Effects

Storage Media

Streaming Services

Television

Video Production

Virtual Reality

Visual Effects

Webcasting



Visitor Profile

Advertising Executives

Animation Artists

Audio Professionals

Bloggers

Broadcast Professionals

Business Owners

Cinematographers

Content Creators

Creative directors

DOP's

Editors

Educators

Entrepreneurs

Event Planners

Film & Entertainment

Film Producers

Gamers

Government Agencies

Industry Professionals

Installation Engineers

Lighting Professionals

Marketing Professionals

Media Students

Media & Press

Media Management

Movie Enthusiasts

Photo & Videographers

Podcasters

Production

Radio Broadcasters

Social Media Influencers

Sound Specialists

Stage Show Management

Systems Integrators

Technologists

Television Channels

Theatre & Multiplex

VFX Supervisors

Vloggers

Youtubers



Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors

INR 8500/- per sq mt + GST 18%

For Foreign Exhibitors

USD 250/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors

INR 8300/- per sq mt + GST 18%

For Foreign Exhibitors

USD 230/- per sq mt + GST 18%

*GST - Goods & Services Tax

Organisers Profile

With over 24 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.



Contact Us

Booth booking for Indian Exhibitors:



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