

**PHOTOGRAPHY
VIDEOGRAPHY
DIGITAL IMAGING
EXPO**



INDIA
PHOT
FAIR



20.21.22 DECEMBER 2024

BOMBAY EXHIBITION CENTRE
NESCO, WESTERN EXPRESS HIGHWAY
GOREGAON EAST, MUMBAI, INDIA

Co-Located Shows



**INDIA
FRAME
EXPO**

PICTURE FRAMING SOLUTIONS



DPSEXPO
DIGITAL PRINT & SIGN

Image Today Asia

is back in Mumbai!

India's photography and videography market is witnessing rapid growth, driven by smartphone penetration, social media, and the rising demand for digital content. Platforms like YouTube and Instagram, along with the booming wedding and event industry, have fuelled investments in high-quality equipment and professional services. With a projected CAGR of 8-10% from 2024 to 2028, the industry is set to expand further, supported by OTT platforms and the entertainment sector.

In this thriving scenario, Buysell is bringing back its flagship IMAGE TODAY Expo, which has been running successfully since 2001, to Mumbai—a key hub for the photography and media industry. As the heart of India's entertainment sector, Mumbai is the ideal location to showcase cutting-edge technology, equipment, and services.

Don't miss this opportunity to stay ahead in the industry by being a part of IMAGE TODAY ASIA 2024 @ Mumbai !

**THE MOST COMPREHENSIVE
EXHIBITION DEDICATED TO THE
PHOTO, VIDEO & DIGITAL
IMAGING INDUSTRY!**

Organisers Profile

With over 24 years of experience, Buysell Interactions Private Limited has successfully organized more than 150 trade shows both within India & abroad. Leveraging this expertise, we specialize in attracting industry-specific customers to our expos, fostering mutually beneficial outcomes for both exhibitors and visitors.

“
24+
YEARS
”

“
150+
TRADE EXPOS
”

“
15+
CITIES
”

“
1K +
EXHIBITORS
”

Visitors Profile

Advertising Agencies | Photographers

Animation Facilities | Artists | Cinematographers

Designers | Digital Printers | End Users

Event Managers | Film Industry Professionals

Film Studios | Framing Shops | Gift Shops

Graphic Designers | Influencers | Lab Owners

Laminators | Media Agencies

Photo & Video Traders | Photo Goods Retailers

Photo Studio Owners | Photo Wholesalers

Photography Enthusiasts | Photography Institutes

Post Production | Press | Rental Companies

Satellite Channels | Students | Technicians

Television Studios | Videographers

Visual Effects Specialists | Wedding Planners

Youtubers | Vloggers



Exhibit Profile

Adapters | Batteries | Chargers
AI based image processing | Album Materials
Audio & Video broadcasting equipment
Broadcast & Live Streaming Solutions
Cables | Camcorders & Rigs | Camera Bags
Camera Spares & Accessories
Design Monitors | Digital Mini Labs
Drones | Gimbals | Tripods
Editing Softwares | Filters | Flashes
Frame Making Equipment & Accessories
Graphic Design Templates
ID Card Solutions | Imaging Software
Inkjet Printers & Papers
Large format Printers | Laser Engravers
LED Frames | LED Video Walls
Lenses | Lights | MDF Boards
Personalised Gifting Solutions
Photo Books | Photo Booths
Photo Lamination Equipment & Accessories
Photo printing kiosks | Photo Studio Equipment
Photography Academies & Institutes
Photography Props | Plotters | Scanners | Printers
Professional Photo & Video Printers
Readymade Frames & Accessories
Storage Media | Studio Backdrops
Sublimation Machines & Products
Video & Cinema Cameras
Video Spinny | Vlogging Kits



Participation Cost

Built-up Booth: (min 9 sq mt)

For Indian Exhibitors

INR 8500/- per sq mt + GST 18%

For Foreign Exhibitors

USD 250/- per sq mt + GST 18%

Bare Space: (min 24 sq mt)

For Indian Exhibitors

INR 8300/- per sq mt + GST 18%

For Foreign Exhibitors

USD 230/- per sq mt + GST 18%

*GST - Goods & Services Tax

Contact Us

For more information & booth booking, please contact

for Indian Exhibitors



BUYSELL INTERACTIONS PRIVATE LIMITED

+91 70924 89181 | 90874 57722

info@buysellint.biz

for International Exhibitors



SWISSCO TECHNOLOGY (INDUSTRY) PTE. LTD

+65 80399982 | 80399973

swicecilia@gmail.com