



William Blake

Senior professor



Being a teacher is the most fulfilling job ever: I would really substitute it with no other job in my own life

ACTIVITIES

William has been teaching classes for 35 years in London. He truly believes that young people are the future of the society and thus he is very grateful for having the possibility to let them learn and understand their own culture. William is used to accurately preparing every lecture the day before, but he also likes reading books and attending Readers' Club twice or more times a week.

GOALS AND DESIRES

William would like to improve his organization during school time, since he typically gets forgetful whenever he is focused on his explanations.

DIGITAL TOOLS



NEEDS

- William needs to record lecture's topics and homework in a quick and efficient way;
- William needs to organize his own appointments when arranging meetings with parents in a clear and functional way;
- William needs to be able to analyze at a glance scholastic trend of his students during final term meeting

OBSTACLES AND FRUSTRATIONS

- Difficulties in accomplishing bureaucratic tasks during school time, he would prefer doing these tedious activities at home
- William is frustrated because he doesn't have much time to compute scholastic trends of his students in order to know whether the whole class is improving