

Graduate Project Website for Productive Families .

Presented by :

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introduction :

A productive family is a group of individuals who produce handmade products in their homes . These people work hard and are innovative to produce unique and high-quality products .

Problem Definition :

1. Traditional methods of selling through commercial centers are weak.
2. Using social media pages to showcase products is also limited, as it only enables customers to order by phone.
3. Weak marketing mechanisms force families to pay high fees to place products in stores, but profits are minimal due to limited customer traffic.



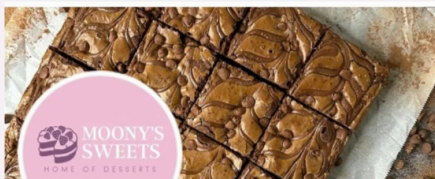
Project Objectives :

1. Help them to place their products on the application .
2. Facilitate the process of purchase .
3. Help them market their products with ease .
4. Facilitate coordination and supply procedures with clients and customers .



Related work and similar systems :

Pages on Social Media (facebook) :



Advantages and Disadvantages :

Social Media :

- 1- Ease of displaying products
- 2- Provide a convenient and direct shopping experience for customers .

- 1- Weak marketing mechanism .
- 2- Need to Address negative comments effectively .

Related work and similar systems :

Pages on Website (Tajjarbooths) :



أكشاك تجّار هي خدمة تهدف إلى دعم الأسر المنتجة ورواد الأعمال

Advantages and Disadvantages :

Tajjarbooths :

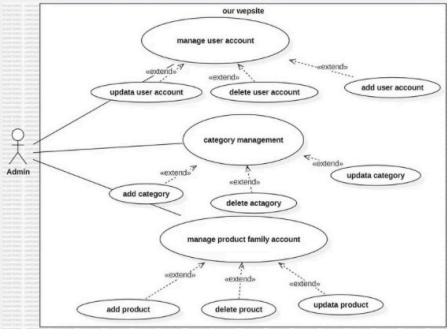
- 1.A safe government initiative .

- 1.The prices for booking and installing the kiosk .

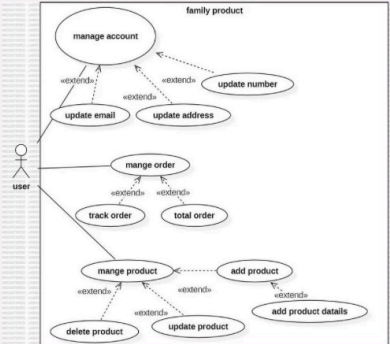
- 2.There is no subscription, it is free .

- 2.The reservation of Kiosk is monthly or annual .

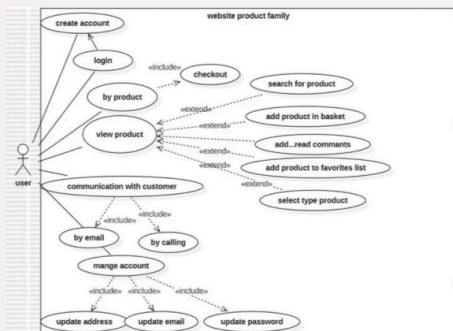
Use Case Diagram for Admin :



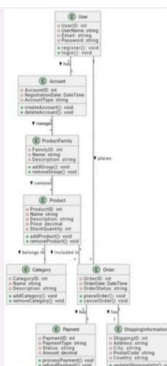
Use Case Diagram for family products :



Use Case Diagram for user :



Class Diagram :



The End !